



# CITY OF HEALDSBURG ARTS AND CULTURE COMMISSION REGULAR MEETING AGENDA

Meeting Date: February 25, 2026

Time: 06:00 PM

City Hall Council Chamber

401 Grove Street

Healdsburg, CA 95448

**To join by computer, tablet, or mobile device:**

Go to <https://zoom.us/join> and type in the Webinar ID: 815 8894 3494 or follow this link:  
[healdsburg.gov/zoom](https://healdsburg.gov/zoom) (Pre-registration for the meeting is not required.)

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## 1. CALL TO ORDER

1.a Roll Call

1.b Pledge of Allegiance

1.c Changes (Deletions) to Agenda

1.d Approval of Minutes

## 2. CITY COUNCIL LIAISON REPORT

## 3. ANNOUNCEMENTS/PRESENTATIONS

### 3.a Introduction to Art Farm at West Dry Creek

Receive a presentation by McKenzie Jones, Director of Programming and Development, Art Farm at West Dry Creek.

### 3.b Healdsburg Community Arts Education Forum Presentation

Receive a presentation by Dr. Linus Lancaster on the outcomes of the 2026 Healdsburg Community Arts Education Forum.

## 4. PUBLIC COMMENTS ON ITEMS ON NON AGENDA ITEMS

*This time is set aside to receive comments from the public regarding matters of general interest not on the agenda but related to Commission business. Pursuant to the Brown Act, however, the Arts and Culture Commission cannot consider any*

*issues or act on any requests during this comment period.*

**5. OLD BUSINESS**

**5.a 'Arts for All' Public Art Grant Awards**

Receive review panel's recommendation of award recipients for the 'Arts for All' Public Art Grant Program and make a recommendation for City Council's consideration.

**6. NEW BUSINESS**

**6.a Arts, Culture and Creativity Month Programming**

Receive a review of Arts, Culture, and Creativity Month activities in 2025 and discuss options for Arts, Culture, and Creativity Month programming in 2026.

**6.b Election of Chair and Vice Chair for 2026**

**7. COMMITTEE UPDATES (VERBAL ONLY; NO STAFF REPORT)**

Receive updates from the committees working on the Commission's goals.

- A. Investigate ways to incorporate artistic components into the Foley Family Community Pavilion and funding options.
- B. Revise and update the Public Art Grant Program and issue another grant request process.
- C. Develop branding and identity to define and promote the presence of art and culture in Healdsburg.
- D. Facilitate design, development, and maintenance of a dedicated arts and culture website.
- E. Research and develop a recommendation for City Council to consider adopting a Percent for Arts Ordinance.
- F. Build pathways to incorporating public art into infrastructure projects; maintaining communication about projects and how art could be incorporated. (2025 Initiative: Laura Fish Somersal Park)
- G. Support and Enhance lifelong arts learning opportunities for all residents by fostering accessible, high-quality arts education programs in partnership with local schools, community organizations, arts and culture nonprofits and teaching artists.
- H. Research and analyze municipal policies, City Code, and regulations (e.g. mural ordinances, maker space restrictions, zoning laws) to identify barriers to artistic initiatives and recommend strategies to reduce them.

**8. INFORMATION AND REPORT OF COMMUNITY SERVICES ACTIVITIES**

**9. COMMISSION REPORTS ON MATTERS OF INTEREST**

**10. ADJOURNMENT**

**AMERICANS WITH DISABILITIES ACT ACCOMMODATIONS**

Any member of the public who needs accommodations should email Community Services at [communityservices@healdsburg.org](mailto:communityservices@healdsburg.org) or call 707-431-3301. Staff will use their best efforts to provide reasonable accommodations to provide as much accessibility as possible while also maintaining public safety in accordance with the city procedure for resolving reasonable accommodation requests. All reasonable accommodations offered will be listed on the city website at <https://www.ci.healdsburg.ca.us/406/ada---public-accessibility>.

**SB 343 - DOCUMENTS RELATED TO OPEN SESSION AGENDAS:** *Any writings or documents provided to a majority of the Arts and Culture Commission regarding any item on this agenda after the posting of this agenda and not otherwise exempt from disclosure, will be made available for public review at the Community Services Department Office located at the Abel De Luna Community Center, 1557 Healdsburg Avenue, Healdsburg, California during normal business hours. If supplemental materials are made available to the members of the Arts and Culture Commission at the meeting, a copy will be available for public review at the meeting location.*

***These writings will be made available in appropriate alternative formats upon request by a person with a disability, as required by the Americans with Disabilities Act.***



**CITY OF HEALDSBURG  
ARTS AND CULTURE COMMISSION  
AGENDA STAFF REPORT**

**MEETING DATE:** February 25, 2026

**SUBJECT:** ‘Arts for All’ Public Art Grant Awards

**PREPARED BY:** Taryn Nicoll, Arts and Culture Program Administrator

**STRATEGIC INITIATIVE(S):**

Provide Effective Governance

Provide Resident-Driven Community Services

**RECOMMENDED ACTION(S):**

Receive review panel’s recommendation of award recipients for the ‘Arts for All’ Public Art Grant Program and make a recommendation for City Council’s consideration.

**BACKGROUND:**

For many years, the City of Healdsburg has advanced an inclusive vision for the arts, integrating creativity into public life and ensuring that cultural opportunities are engaging and accessible to the community. Through City-funded initiatives, partnerships with local nonprofits, and collaboration with regional organizations, Healdsburg has supported a wide range of interdisciplinary programs, including the Temporary Art Installation Program, the Foss Creek Pathway Art Trail, and an expanding calendar of cultural events that reflect community values.

This commitment was formalized with the adoption of the City’s first Arts and Culture Master Plan in August 2021, which established key priorities such as advancing art in public spaces. To support implementation, the City Council approved annual funding of \$50,000 for fiscal years 2022–24, enabling the launch of Healdsburg’s first Public Art Grant Program in FY 2022–23. Eight projects were funded during the inaugural cycle, followed by a second cycle in FY 2023–24 that supported six additional projects in response to continued community interest.

On March 26, 2025, the Arts and Culture Commission formally adopted its first set of goals and created ad hoc committees to advance specific priorities. Among the Commission’s primary objectives for 2025 is the review and refinement of the Public Art Grant Program, along with preparation for a subsequent grant solicitation. For FY 2025–26, the Commission recommended an allocation of \$20,000 to continue supporting the program.

The Public Art Grant Program Committee consists of Vice Chair Michiko Conklin, Commissioner Gianna Davy, and Mark McMullen. Through a series of meetings, the committee identified several

opportunities to improve program operations, including expanding outreach, improving promotion of completed projects, strengthening documentation and reporting, encouraging ongoing community engagement, and developing training resources for grant review panelists.

The Commission reviewed draft updates to the grant application, evaluation form, and scoring rubric on October 22, 2025, along with recommendations to emphasize community-centered projects that are free and accessible.

At a special meeting held on December 3, 2025, the Commission reviewed the revised program materials incorporating its feedback. The revisions included formally renaming the program the Healdsburg's 2026 Public Art Grant Program "Arts for All", and presented updated drafts of the application (Attachment A), evaluation form, scoring rubric, a Grant Review Panelist Handbook, and a draft press release. The Commission approved the proposed changes and recommended that the program be relaunched and opened to the public for submissions.

#### **DISCUSSION/ANALYSIS:**

As a result of the Arts and Culture Commission's review and refinement of the Public Art Grant Program, the City launched the 2026 Public Art Grant Program "Arts for All" on the City of Healdsburg's official website on January 9, 2026, and the deadline to apply was 11:59 p.m. on January 30, 2026.

The program was made available to practicing artists, creatives, and nonprofit arts and culture organizations working across all disciplines, with an emphasis on projects that were inclusive, accessible, and reflective of the community. The program invited public art projects that intend to enrich the public environment, encourage community participation, and promote cultural diversity. Eligible projects include both temporary and permanent works across a wide range of artistic forms, such as visual, performing, educational, environmental, and multimedia art, presented in public spaces. The City received a total of 23 eligible applications at the conclusion of the application period.

Due to recent service on the boards of several of the applicant organizations, Vice Chair Michiko Conklin and Mark McMullen recused themselves from the evaluation process. Commissioner Gianna Davy, Commissioner Gina Riner, and Vesna Breznikar comprise the revised review panel.

The review panel evaluated proposals using criteria approved by the Commission, including artistic merit and originality, community engagement, cultural diversity, feasibility, projected community impact, reliance on grant funding, and proximity of the artist to Healdsburg. No fixed number of grants or funding limits per award were preemptively established. Consistent with Commission guidance, the review panel gave preference to projects that are free and open to the public, included a no-cost component, or introduced new or expanded elements to recurring programs. The panel also gave priority consideration to artists residing in Healdsburg or those with demonstrated ties to Sonoma County or Northern California.

The review panel will announce their recommendation for the award recipients at the Arts and Culture Commission regular meeting on February 25, 2026, for the commission's consideration.

City Council consideration of the Commission’s award recommendations is anticipated to occur on April 6, 2026. Selected applicants will enter into formal agreements with the City governing the production and public presentation of their projects, and all funded projects must be installed or completed by December 31, 2026.

**ALTERNATIVES:**

Do not proceed with the approval of the recommended recipients for the Healdsburg ‘Arts for All’ Grant Program and provide direction to the Committee and staff.

**ATTACHMENT(S):**

Attachment A: Arts for All Grant Application Information

Attachment B: Arts for All Grant Review Panel Handbook

Attachment C: Arts for All Grant Scoring Sheet

Attachment D: Arts for All Grant Applications

## Healdsburg Arts for All Grants

The Healdsburg *Arts for All Grants* application is now open to any and all practicing artists and non-profit art and culture organizations.

All art forms and styles are welcomed and encouraged. Preference will be given to: a). Artists residing in Healdsburg or those with a connection to Sonoma County/Northern California; b). Projects that are free and open to the community; c). Projects that include a free component to them. We also encourage new projects or (recurring) projects that include a new aspect to them.

The Healdsburg *Arts for All Grants* Program has \$20,000 available for 2026 and will distribute funds based on the scope and quality of the applications. There is no set number of grants to be distributed or set dollar limit per grant.

### Grant Program Objectives:

- **Enrich Public Environment and Experiences** - Create compelling public art installations, performances and experiences that encourage community engagement and elevate the overall experience of living in and visiting Healdsburg
- **Foster Community Participation** - Engage community members in the execution (if appropriate), participation with, and appreciation of (public) art (and performance projects)
- **Promote Cultural Diversity** - Provide opportunities for diverse artists to showcase their work and creatively tell the stories of all members of the community
- **Create Impact** - Generate positive social and economic impacts through public art, enhancing community pride and attracting visitors
- **Encourage Dialogue and Reflection** - Use public art as a medium for fostering conversations about social issues, community identity and collective aspirations

### What Is (Considered) Public Art?

- Public Art is any artwork that is intended to enrich the public environment for City residents and visitors and may include (but is not limited to) sculptures, murals,

paintings, graphic arts, mosaics, photography, crafts, mixed media, environmental works, audiovisual, performing arts, arts educational experiences etc.

- The art may be temporary or permanent.
- ( include examples from previous grantees here.....)

#### Timeline:

**Announce the Program/Timeline:** November 17, 2025

**Application Opens:** January 5, 2026

**Application Deadline:** January 30, 2026

**Committee Review:** January 31 - February 15 2026

**Committee Submits Recommendations for AACC Packet by:** February 16, 2026

**Commission Review:** February 26, 2026

**Commission Recommendations to City Council by:** March 23, 2026

**Awards Announced:** April 6, 2026

**Funding Period:** TBA - Within 2 weeks of announcement of grants

**Installation:** Must occur by Dec 31, 2026

#### Evaluation Criteria and Consideration :

- Artistic merit and originality
- Engagement with the community
- Potential impact on the community
- Feasibility
- Cultural diversity
- Project's dependency on the grant funds
- Artist's physical proximity to Healdsburg

#### Application Guidelines

1. Detailed description and rendering of proposed project (2 pages max)
  - Title
  - Intent/meaning/goal of art
  - Drawings/renderings of proposed project
  - Statement regarding anticipated community impact
    - How might this project improve the quality of life for residents and visitors? (ie. will this increase foot traffic, how many people will be able to see it, quality of life impact, civic pride impact, etc)

2. Budget
  - Must include overall cost breakdown: fabrication, set-up installation, maintenance, removal fees (if necessary), etc.
3. Specific Location of work
  - Project must be within Healdsburg City Limits
  - If on private property, have necessary permissions been obtained?
4. Does this project have existing funding, and if so, how would the funding from this grant enhance the overall project for the community?
5. Estimated timeline of project
  - Overall timeline of the art's lifecycle and maintenance will be determined on an individual basis, however, initial installation/performance must take place prior to December 31, 2026.
6. Resume/Artist Credentials (2 pages max)
  - Org. name, artist name or executive director name
  - Website - if applicable
  - Email, phone, address
  - Samples and photos of creative portfolio and/or previous work (up to 5 samples)
  - What other grants have you been awarded and when?
  - Have you ever been awarded a grant from the city of HBG?

### Artist Agreement and Responsibilities:

- **Implementation:** The Artist shall be solely responsible for the design, creation, and installation of the Project described in section \_\_\_\_\_ within the agreed-upon timeframe.
- **Compliance:** The Artist shall ensure that the Project complies with all applicable laws, regulations, permits, and safety standards.
- **Maintenance:** The Artist shall be responsible for the regular maintenance, repair, and upkeep of the Project throughout the agreed-upon display period.
- **Removal:** Upon completion of the agreed upon display period, the Artist shall be responsible for removing the Project on the agreed upon date and restore the site to its original condition
- **Grant Acknowledgement and Recognition:** The Project must acknowledge receipt of grant funding in all communications and promotion with the words "This project (or name of the project) funded (or funded in part) by the City of Healdsburg Arts for All

Grants Program. The acknowledgement should use the City of Healdsburg's "Community Services" logo, if feasible.

- **Signage:** In addition, the Project shall display signage with the wording above. The signage should also include the title of the piece and the artist's name along with information about the materials, etc., if desired. This can also be provided through a QR code. The City will provide standard signage in collaboration with the artist.
- **Final Report:** The Artist agrees to provide a final report to the City completing Section \_\_\_\_\_ (Project Reporting), which will include an analysis of the community impact of the work. This report must be in writing and should be an overall summary of impact. (1 page max)

#### Project Restrictions

- Only one grant allowed per submitter
- Project must be within City of Healdsburg

#### Grant Term and Timeline:

- This Agreement shall commence on the effective date and continue until the completion of the Project and the restoration of the site to its original condition, as determined by the City.
- Completion of project shall be determined on an individual basis upon awarding of funds.

#### Intellectual Property Rights:

- The Artist retains all intellectual property rights to the Project, including but not limited to copyright. The City and any private property owner involved in display of the Project shall not acquire any ownership rights over the Project, except as may be specifically granted in writing by the Artist.

#### Termination and Return of Funds:

- Artist may terminate this Agreement with written notice to the City. If the Agreement is terminated or the funds allocated for the art project remain unspent by December 31st of the agreed-upon year (or as extended with consent of the City), this Agreement shall become void, and the Artist shall return any unspent funds to the City of Healdsburg with notice of termination or conclusion of the term of the agreement.

## Healdsburg Arts for All Grants: Panelist Handbook

### Table of Contents

1. Welcome to the Healdsburg Arts for All Grants Review
2. Your Role as a Panelist
3. Understanding the Healdsburg Arts for All Grants Program
4. Weighted Review Criteria and Scoring Guidelines
5. The Review Timeline
6. Contacts

*This handbook is your comprehensive guide to reviewing public art grant applications for Healdsburg. The weighted scoring system prioritizes artistic excellence and community engagement while ensuring feasible, impactful projects that serve our entire community. Thank you for your service to Healdsburg's cultural future!*

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### Section 1: Welcome to the Healdsburg Arts for All Grants Review Committee

**Thank you for your commitment to enhancing Healdsburg's public spaces through art!**

As a grant review panelist for the Healdsburg Arts for All Grants, you play a crucial role in determining how public arts funding is distributed to enrich our community's public environment and experiences. Your diverse perspective and expertise—whether in the arts, business, education, or community service—contributes to fair, thoughtful, and impactful funding decisions that will enhance the quality of life for residents and visitors.

### Program Mission and Objectives

The Healdsburg Arts for All Grants program aims to:

1. Enrich Public Environment and Experiences - Create compelling public art installations, performances and experiences that encourage community

engagement and elevate the overall experience of living in and visiting Healdsburg

2. Foster Community Participation - Engage community members in the execution (if appropriate), participation with, and appreciation of public art and performance projects
  3. Promote Cultural Diversity - Provide opportunities for diverse artists to showcase their work and creatively tell the stories of all members of the community
  4. Create Impact - Generate positive social and economic impacts through public art, enhancing community pride and attracting visitors
  5. Encourage Dialogue and Reflection - Use public art as a medium for fostering conversations about social issues, community identity and collective aspirations
- 

## **Section 2: Your Role as a Panelist**

### **Core Responsibilities**

- Review assigned public art applications based on program criteria
- Score applications on a 1-5 scale
- Identify any conflicts of interest, especially related to property locations or installation contractors
- Participate actively in discussions about each public art proposal

### **Panelist Time Commitment for Art Review**

- Training session meeting
- Individual review of applications
- Group meeting to review and discuss applications

### **Arts for All Grant Review Ethics**

- Distinguish between personal taste and community standards
- Consider diverse community viewpoints
- Do not discuss applications or applicants with anyone who is not directly involved with the program
- Maintain clear separation between personal and panelist roles

### **Conflict of Interest Policy**

It is presumed that panelists will have knowledge of, and connections to, applicant organizations, artists, and their representatives. Your qualification to advise the Arts and Culture Commission rests, in part, on your familiarity with the local arts and social service sectors.

The City of Healdsburg Arts and Culture Commission defines conflict of interest as a current or recent affiliation with an applicant from which you have derived or will derive material benefit. A panelist must not score or otherwise vote on a grant application if she/he/they stands to gain personally from a positive or negative review of a given applicant. For example:

- An immediate family member or “significant other” is currently employed by the organization or artist or is a board member.
- You have served on the organization’s board of directors within the past year.
- You have received fees for services from an organization or artist within the past year.
- You have a contractual disagreement with an organization or artist or its/their management.
- You are an unpaid volunteer who serves as or holds a formal position with the organization or artist.

Panelists must disclose any potential conflicts of interest immediately upon realizing the potential for a conflict of interest. Program staff will determine whether recusal is necessary. When in doubt, err on the side of transparency and disclosure. All conflict of interest disclosures will be documented and kept confidential.

### **Section 3: Understanding the Healdsburg Arts for All Grants Program**

#### **Eligible Projects and Art Forms**

All art forms are eligible, including but not limited to:

- Visual Arts: Sculptures, murals, installations, digital displays
- Performance Arts: Site-specific performances, interactive experiences
- Community-Engaged Art: Participatory projects, workshops with public outcomes
- Temporary Projects: Festival installations, seasonal displays
- Permanent Installations: Long-term additions to public spaces
- Art education experiences

#### **Project Requirements**

- Location: Must be within Healdsburg City Limits
- Timeline: Initial installation/performance must occur within one year of grant award
- Permissions: Private property projects require documented permission
- Accessibility: Projects must be accessible to the general public

- Recognition: Must acknowledge City of Healdsburg funding in signage and materials as well as the artist's name, title of piece and materials incorporated, if appropriate
- 

## Section 4: Weighted Review Criteria and Scoring Guidelines

### Scoring Scale (0-5 points per criterion)

- 5 - Exceptional: Exceeds criteria to the highest degree
- 4 - Strong: Clearly meets and often exceeds criteria
- 3 - Good: Adequately meets criteria; average quality
- 2 - Fair: Partially meets criteria; needs improvement
- 1 - Poor: Minimally meets criteria; significant concerns
- 0 - Unacceptable: Fails to meet criteria; should not be funded

### Weighted Scoring System

Your final score is calculated using these weights:

- **Artistic Merit** (25%):  
Does this submission meet your idea of artistic excellence?  
Does it stand out from other submissions?
- **Originality** (20%)  
How unique is the concept or idea behind the artwork?  
Does it demonstrate a new or interesting approach to public art?  
Is it different from other public art currently or previously in Healdsburg?
- **Engagement with the Community**(20%):  
How well does the artwork engage and involve the local community in creation or experience?  
Does it have the potential to stimulate conversation and interaction?
- **Potential Impact on the Community**(10%):  
Will this project significantly enhance Healdsburg's public art environment?  
Will this generate positive social and economic impact, enhancing community pride and attracting visitors—positively shaping their impression of Healdsburg?
- **Feasibility**(15%):  
How realistic is it to install or present the artwork in a public space?

Does it take into account the site specific conditions and requirements, including from a safety perspective?

Does the artist have experience with an installation/performance with these specifications (budget, timeline, scope)?

Does the proposal address long-term maintenance and safety considerations

- **Cultural Diversity**(5%):

Does this project reflect or celebrate diverse cultural perspectives?

How does the artist's background or artistic approach contribute to cultural diversity in Healdsburg's public art collection?

Will this artwork be meaningful to diverse community members?

- **Funding Dependency**(5%):

Would this project happen only if the artist receives this grant or would the project be substantially enhanced for the public by this grant?

- **Physical Proximity to Healdsburg**(tie breaker or bonus points):

Does the artist live or work in Healdsburg/Sonoma County/N. CA/Other?

## Section 5: The Review Timeline

**Announce the Program/Timeline: November 17, 2025**

**Application Opens: January 5, 2026**

**Training Meeting: \_\_\_\_\_**

**Application Deadline: January 30, 2026**

**Committee Review: January 31 - February 15 2026**

**Committee Submits Recommendations for AACC Packet by: February 16, 2026**

**Commission Review: February 26, 2026**

**Commission Recommendations to City Council by: March 23, 2026**

**Awards Announced: April 6, 2026**

**Funding Period: TBA - Within 2 weeks of announcement of grants**

**Installation: Must occur by Dec 31, 2026**

**Breakdown: TBA depending on submission**

## Section 6: Public Art Program Contacts

Program Staff:

- Arts & Culture Commission Staff: [Contact Information]

**City of Healdsburg Arts for All Grants Evaluation Form**  
**11/8/25**

Project Title:

Artist/Organization Name:

Evaluator's Name:

Date of Evaluation:

Eligibility Checklist:

-Does the project enrich the public environment for City residents and visitors? (Yes/No)

-Is the project or a component of the project available to the public without cost? (Yes/No)

-Is the project within the Healdsburg City limits? (Yes/No)

-Is this project or a component of the project new to Healdsburg? (Yes/No)

-Is this the only submission from this artist this round? (Yes/No)

**IF THE PROJECT DOES NOT MEET ALL THE ELIGIBILITY CRITERIA ABOVE, IT IS UNNECESSARY TO PROCEED WITH FURTHER EVALUATION OF THE SUBMISSION**

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Instructions: Please rate each project on the following criteria using the provided scale. Each criterion has a different weight in the final score calculation. Provide brief written justification for scores of 1-2 or 4-5.

Scoring Scale:

5 = Exceptional (exceeds criteria significantly)

4 = Strong (meets criteria well)

3 = Good (meets criteria adequately)

2 = Fair (meets criteria minimally, needs improvement)

1 = Weak (does not meet criteria adequately)

1. **Artistic Merit** (25%):

Does this submission meet your idea of artistic excellence?

Does it stand out from other submissions?

Michiko Conklin

9/19/25

Written Justification (required for scores 1-2 or 4-5):

2. **Originality** (20%)

How unique is the concept or idea behind the project?

Does it demonstrate a new or interesting approach to public artistic projects?

Is it different from other artistic works currently or previously in Healdsburg?

Written Justification (required for scores 1-2 or 4-5):

3. **Engagement with the Community**(20%):

How well does the work engage and involve the local community in creation or experience?

Does it have the potential to stimulate conversation and interaction?

Written Justification (required for scores 1-2 or 4-5):

4. **Potential Impact on the Community**(10%):

Will this project significantly enhance Healdsburg's public artistic and cultural environment?

Will this generate positive social and economic impact, enhancing community pride and attracting visitors—positively shaping their impression of Healdsburg?

Written Justification (required for scores 1-2 or 4-5):

5. **Feasibility**(15%):

How realistic is it to install or present the project in a public space?

Does it take into account the site specific conditions and requirements, including from a safety perspective?

Does the artist or organization have experience with an installation/performance with these specifications (budget, timeline, scope)?

Does the proposal address long-term maintenance and safety considerations?

Written Justification (required for scores 1-2 or 4-5):

6. **Cultural Diversity**(5%):

Does this project reflect or celebrate diverse cultural perspectives?

How does the artist's or organization's background or artistic approach contribute to cultural diversity in Healdsburg's public art collection?

Will this work be meaningful to diverse community members?

Written Justification (required for scores 1-2 or 4-5):

7. **Funding Dependency**(5%)

Does this project have other sources of funding? If so, what are the sources and the amounts? If the piece will happen even without this grant, would it be substantially enhanced for the public by this grant? How?

Written Justification (required for scores 1-2 or 4-5):

8. **Physical Proximity to Healdsburg**(tie breaker or bonus points):

Does the artist live or work in Healdsburg/Sonoma County/N. CA/Other or is the organization based in Healdsburg/Sonoma County/N. CA/Other?

**LOCAL ARTIST CONSIDERATION**

Separate from main scoring - for tie-breaking or funding allocation purposes only

Artist Location:

- Healdsburg resident (+3 bonus points)
- Sonoma County resident (+2 bonus point)
- Northern California resident (+1 bonus point)
- Other location (no bonus)

Are there any additional qualities or concerns (positive or cautionary) you want to include?

Total Score (you do not have to apply the weights, just provide the score for each criteria based on the 1-5 scale plus any points from the Local Artist Consideration):

**OVERALL RECOMMENDATION**

- Strongly Recommend for Funding
- Recommend for Funding
- Consider for Funding (if budget allows)
- Do Not Recommend for Funding

**ADDITIONAL COMMENTS**

Are there any additional observations, concerns or recommendations (positive or cautionary) you want to include?

Thank you for your time and consideration!

Evaluator Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2126

Date Submitted: 1/15/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

Brandon

**Last Name\***

Romer

**Address1\***

1415 Spruce Way

**Address2**

**City\***

Healdsburg

**State\***

CA

**Zip\***

95448

Healdsburg

CA

95448

Item 5.a

**Email\***

brandon.romer@gmail.com

**Phone\***

9252160460

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Please list the names of other people involved in your proposed project.

**Project Description**

Please see attached PDF. Project presentation and proposal can also be found on this link:  
[https://docs.google.com/presentation/d/1FgAeJxvp1X--sYaAFmiXrHGvhHDGsveq2lh\\_-jFV0eU/edit?slide=id.g2d2ee881985\\_0\\_8#slide=id.g2d2ee881985\\_0\\_8](https://docs.google.com/presentation/d/1FgAeJxvp1X--sYaAFmiXrHGvhHDGsveq2lh_-jFV0eU/edit?slide=id.g2d2ee881985_0_8#slide=id.g2d2ee881985_0_8)

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- o Project title

- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

\$10,000 - \$15,000 depending on approved artist and their design & proposal

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

Will inquire if building/business owner may be willing to contribute

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Alley 6

Where are you proposing to install or host the project?

**Location Permission**

Leo Plato from Healdsburg Collision will need to give permission

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

3-6 months

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Alley 6 Mural \_ 2026 Public Art Grant Program.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

Alley 6 Mural \_ 2026 Public Art Grant Program\_ Arts for All.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

See PDF presentation

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant



Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

Item 5.a



**Alley 6 Public Mural**

25 of 28

# Background + Application Request Details

- Alley 6 and the residences and businesses along it continually get tagged by gang graffiti. See some recent examples on following slides
- To help prevent tagging, we would like to have a public mural painted on the Alley 6 backside of the building at 1420 Healdsburg Ave
- Building owner is Leo Plato, a 20 year business owner in Healdsburg
- Amount requested \$10,000 - \$15,000, final amount depending on artist selected and their design and bid
- Mural design would be at the discretion of the approved artist, but the artwork should highlight local subjects, topics, stories, events and/or historical figures of Healdsburg
- Muralist and design to be approved by both the building owner and Arts Commission

# Mural Location | Backside of 1420 Healdsburg Ave

Item 5.a



# Alley 6 Graffiti Examples | 2025

Item 5.a



# Alley 6 Graffiti Examples | 2025

Item 5.a



# Alley 6 Graffiti Examples | 2026

Item 5.a



# Public Mural Benefits

- Murals can transform blank walls into a canvas that deters would-be vandals. Street artists often honour their peers' creations, opting not to deface them with graffiti.
- Research shows that [murals can significantly reduce instances of vandalism](#). One reason might be the community involvement in mural projects, which fosters local pride and ownership feelings over public spaces. People are less likely to spoil what they have had a hand in creating or feel connected to.
- Another aspect is the "[broken windows theory](#)", suggesting well-maintained environments prevent petty crime because they signal order and lawfulness. Murals contribute to this by indicating active care for an area, thus discouraging destructive behaviours like tagging.
- Commissioned street art has also proven beneficial in reviving areas by attracting tourists and fostering cultural hubs, such as London's Shoreditch or Bristol's Stokes Croft. Murals have transformed once-dilapidated areas into vibrant artistic quarters loved by both locals and visitors alike.

# Public Mural Benefits

- Art can have real-world implications on human psychology and social conduct, too. When you replace grey concrete or a simple walls with vibrant images telling local stories or showcasing artistic talent, it changes how people interact with space. It turns from an anonymous backdrop for transgression into a shared cultural asset worth preserving.
- Many muralists now incorporate anti-graffiti coatings into their work which makes it easy to remove unwanted graffiti without damaging the underlying image, as well

Source: [Forbes Magazine](#)

Source: [Ice Cleaning UK](#)

Source: [Project for Public Spaces](#)

# **Proposed Muralists Three Options**

# Potential Muralist | Blanca Molina

I was born in Guadalajara, Mexico, and moved to the states when I was 5 years old. Growing up in Sonoma County has made me appreciate fresh produce from our local farmers' markets, music, wine, and the great culinary flavors.

As for my art, I enjoy depicting figures inspired by my Mexican heritage and iconography, along with influences from my upbringing in America. The intention behind my art is to inspire happiness, nostalgia, and creativity. I found it necessary to put art out that would lift spirits and remind the world that we have to be good to one another.

# Proposed Muralist | Blanca Molina

Item 5.a



Web site: [blancacreative.com](http://blancacreative.com)

Instagram: [instagram.com/blancacreative](https://www.instagram.com/blancacreative)

# Proposed Muralist | Blanca Molina

Item 5.a



Web site: [blancacreative.com](http://blancacreative.com)

Instagram: [instagram.com/blancacreative](https://www.instagram.com/blancacreative)

# Proposed Muralist | Twin Walls

Elaine Chu and Marina Perez- Wong are the dynamic duo behind the mural arts collaboration Twin Walls Mural Company. They believe in the power of visual narratives to capture and reflect a community's history, struggles, dreams and intentions. Both San Francisco natives, Elaine and Marina met at the Ruth Asawa San Francisco School of the Arts in 1997 and instantly formed a friendship.

Elaine and Marina are both motivated by the healing of trauma both current and generational, and the transformation of the viewer and themselves through visual language, color and collaboration. Together their partnership continues to flourish with intricate visual stories of hope, balance, and community. Their work reflects growing up in the Bay Area, celebrating the women and individuals who inspire them, and changes they wish to manifest through bright colors and semi realism. Twin Walls Mural Company continues to set an example for future generations of strong independent women of color in the art world.

# Proposed Muralist | Twin Walls



# Proposed Muralist | Twin Walls



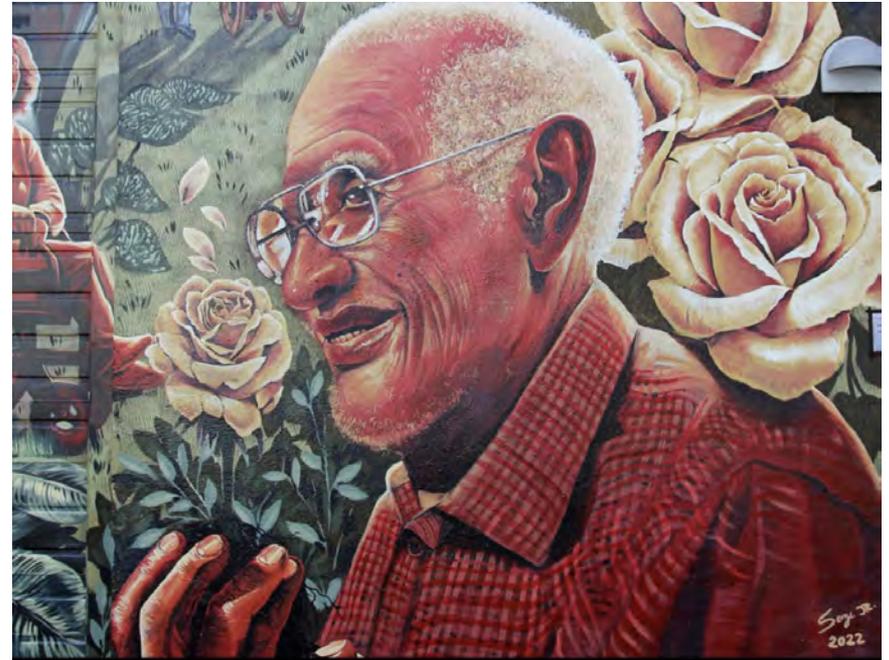
# Proposed Muralist | Serge Gay Jr.

Serge Gay Jr. is a pioneering, multifaceted juggernaut and superstar who is painting and visually designing his way into hearts and minds throughout the San Francisco Bay Area.

As a highly sought-after, incredibly perceptive, and meticulously researched creative designer and director, Serge is single-handedly one of the most prolific artists in San Francisco. Not only has he painted over 20 public murals throughout the city over the years, but he has also collaborated on many others. His art bursts with compelling stories, vivid hues, and intricate details, composed in a delicate dance between whimsical and profound, all while weaving a tapestry of surrealism, realism, fantasy, and truth into the subconscious with each viewing.

Above and beyond producing murals and other visual art that amplify suppressed voices, Serge has taken action on behalf of a broader sense of community, having served on the board for the Friends of Harvey Milk Plaza and worked on projects with local community benefit districts, the California Health and Human Services Agency, and the United States Consulate working in partnership with the State Department of Cultural Affairs, plus many non-profit, and other organizations.

# Proposed Muralist | Serge Gay Jr.

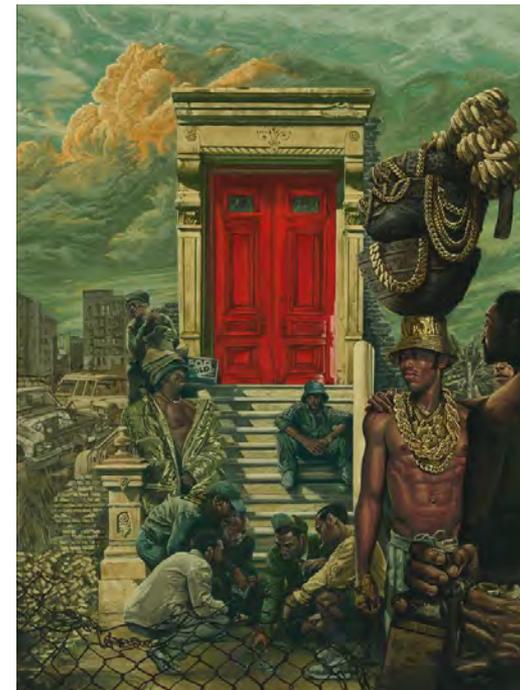
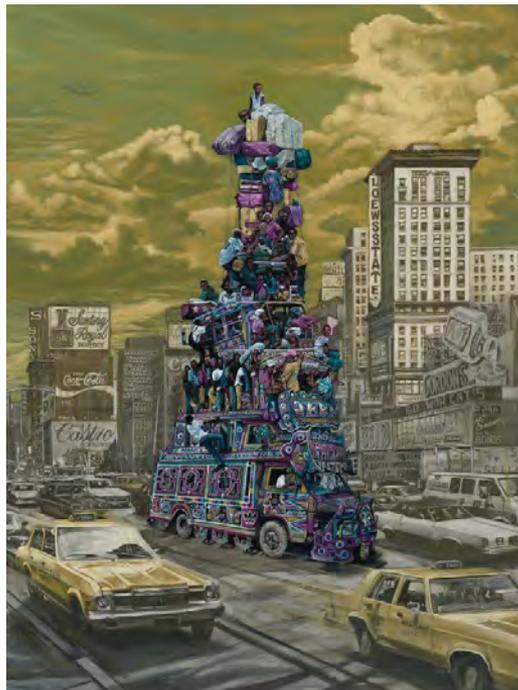


Web site: [www.sergegayjr.com](http://www.sergegayjr.com)

Instagram: [instagram.com/sergegayjr](https://www.instagram.com/sergegayjr)

# Proposed Muralist | Serge Gay Jr.

Item 5.a



Web site: [www.sergegayjr.com](http://www.sergegayjr.com)

Instagram: [instagram.com/sergegayjr](https://www.instagram.com/sergegayjr)

**Thank you!**

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2121

Date Submitted: 1/12/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

rockgaby@att.net

**Phone\***

7074335918

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Oaxaca Tierra del Sol

Please list the names of other people involved in your proposed project.

**Project Description**

The Guelaguetza in Sonoma County The Guelaguetza is the biggest folkloric and cultural festival in Oaxaca, Mexico, celebrated in July, where the state's diverse ethnic groups share dances, music, traditional costumes, and food, showcasing their ancestral heritage and the Zapotec concept of "mutual aid and reciprocity" (Guelaguetza), with pre-Hispanic origins in tributes to gods like Centéotl and evolving to honor the Virgin of Carmen, becoming a great celebration of brotherhood and cultural pride. The purpose of the Guelaguetza is to open a space to showcase Oaxacan culture; there are many indigenous groups that need to be connected with their roots. The goal of Oaxaca Tierra del Sol, in holding the Guelaguetza, is to get more children and young people interested in the culture and art of their ancestors. In addition, each group or artist that participates does so to have a monetary incentive and continue creating or working on cultural projects, because all participants are independent artists and/or volunteers. The Guelaguetza has great cultural

because all participants are independent artists and/or volunteers. The Guelaguetza has great cultural significance for the people of Oaxaca. Here in Sonoma County, there are several identified Indigenous groups, such as the Triqui, Mixtec, Chatino, and Afro-Oaxacan. Most speak their native language, a little Spanish, and some try to speak English. We also have our Muxe (LGBTQ+) community. For these and many other reasons, the Guelaguetza represents art, culture, tradition, food, music, community, and celebration.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Partnership with Healdsburg:Foley Pavilion Center Insurance \$1,500.00 Approx. Band group from L.A. \$6,000 Transportation (Bus) \$5,000 Food for Artist \$5,000 Centeotl group from L.A. \$2,500 Group Amor al Arte\$ 2,000 Decoration, Fruit, bags (cambas) \$3,000 Technical workers \$0.00 Volunteers Audio \$0.00 (donation from the audio owner) Cleaning crew \$0.00 volunteers from different groups.

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

Vendor's \$6,000 approx. Donations from particulars \$3,000

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Foley Pavilion Healdsburg

Where are you proposing to install or host the project?

**Location Permission**

We are in talks with the City.one day

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

One Day Festival Event. Sunday July 19, 2026

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

NON-PROFIT determination letter.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Guelaguetza en Healdsburg 2025.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

Photos of the Guelaguetza in Healdsburg Plaza 2025









Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

OAXACA TIERRA DEL SOL  
1572 GROVE ST 104  
HEALDSBURG, CA 95448

Date:  
10/26/2023  
Employer ID number:  
83-2784282  
Person to contact:  
Name: Markece Robertson  
ID number: 10066  
Telephone: 877-829-5500  
Accounting period ending:  
December 31  
Public charity status:  
509(a)(2)  
Form 990 / 990-EZ / 990-N required:  
Yes  
Effective date of exemption:  
May 8, 2023  
Contribution deductibility:  
Yes  
Addendum applies:  
No  
DLN:  
26053530002103

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2137

Date Submitted: 1/23/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

kelly@sonomaartschool.org

**Phone\***

707.344.2248

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Charity Anderson (Healdsburg Public Library Children's librarian), Darcie Lamond (board member/project coordinator)

Please list the names of other people involved in your proposed project.

**Project Description**

Sonoma Art School proposes an oversized outdoor flip book sculpture (approx 5'X3') titled "The Books We Love", to be installed in front of the Healdsburg Library. This interactive installation will feature six two-sided flip-book pages showcasing original artwork created by children in Healdsburg—centered on the stories, books, and characters they love most. A key partnership will be the Healdsburg Library and its children's librarian, who will introduce students to a curated selection of books. This "story spark" will help students connect to literature, explore new titles, and generate inspiration for their drawings and visual storytelling. The artwork will be created through guided student workshops led by SAS instructors during regular summer sessions. Older students will collaborate and create the cover. Consistent with SAS's mission, participation from its scholarship students will be prioritized. The Books We Love" will bring youth voices into a central civic space while celebrating reading, imagination, and belonging. Meaningful community benefits: Connecting

space while celebrating reading, imagination, and belonging. meaningful community benefits. Connecting children to art, with special focus on children in low-income areas e.g. Foss Creek Court and The Randall. Giving young people the pride of making a visible contribution to the community Creating a truly unique exhibit that is both joyful and meaningful Offering an interactive experience where all children can flip pages and engage directly with the artwork Encouraging older art student participation to strengthen mentorship and create cohesiveness. Telling a collective story about the books and characters Healdsburg children love most Additional inclusivity: One page will remain intentionally blank, inviting new participants to add artwork via SAS.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- o Project title
- o The intent, meaning, or goal of the project
- o A statement regarding anticipated community impact. For example,
  - o How would this project improve the quality of life for residents and visitors?
  - o What impression will the project make on people and the community?
  - o How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - o How would the project affect civic pride?
  - o Other

**Project Budget**

Project Total: \$8,000 1) Fabrication – \$4,000 Includes: Metal spine + frame fabrication (stainless/aluminum) Powder coating / corrosion-resistant finish Six HDPE/phenolic flip panels (cut + edge-finished) Stainless axle, bushings, safety hardware Assembly, fit testing, safety detailing 2) Installation & Site Work – \$2,000 Includes: Concrete footing or slab anchoring Delivery, on-site assembly, and anchoring 3) Art Supplies and Instructor Cost \$2,000 Includes: Material costs (for artwork and specialized preparation) Instructor time Preparation/layout/application of protective Anti-graffiti clear coat, UV-resistant lacquer, fabrication-ready panels of artwork for the installation

Please include a project budget breakdown, in this order:

- o Overall project cost
- o Artist fee
- o Fabrication cost
- o Setup or installation cost
- o Maintenance cost during the life of the project (if applicable)
- o Removal fees (if applicable)

**Other Funding**

Yes, SAS funding provides scholarships to finance the participation of children from low-income families In-Kind donations of space for SAS to hold its art classes. Friends of SAS have agreed to provide fabrication assistance at cost.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Healdsburg Library small open space at corner of Fitch and Piner

Healdsburg Library small open space at corner of Hill and Piper

Where are you proposing to install or host the project?

### Location Permission

Jon Haupt Branch Manager, 707 433-3772 [jhaupt@sonomalibrary.org](mailto:jhaupt@sonomalibrary.org). We have met with Jon and Charity and both enthusiastically support the project. If the grant is awarded they will go to the County for final sign off.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalizing design and artwork from June to August, Fabrication and installation September/October. Duration indefinite

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Sonoma Art School Artist Work.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

The Books We Love Concept Image In Situ.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

<https://sonomaartschool.org>

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

# Sonoma Art School

Sonoma Art School fosters community and teaches individuals to express, imagine, and thrive by delivering high-quality arts experiences and instruction. We provide this service to all children in Northern Sonoma County, from ages 2.5 to 18, regardless of ability to pay. SAS is the only mission-driven children's arts organization dedicated to the belief that the arts shape fuller individuals, strengthen communities, and lay the foundation for a more empathetic and innovative civilization.

Our mission is to inspire a lifelong appreciation of the arts for all

Sonoma Art School is a 501(c)(3) organization.

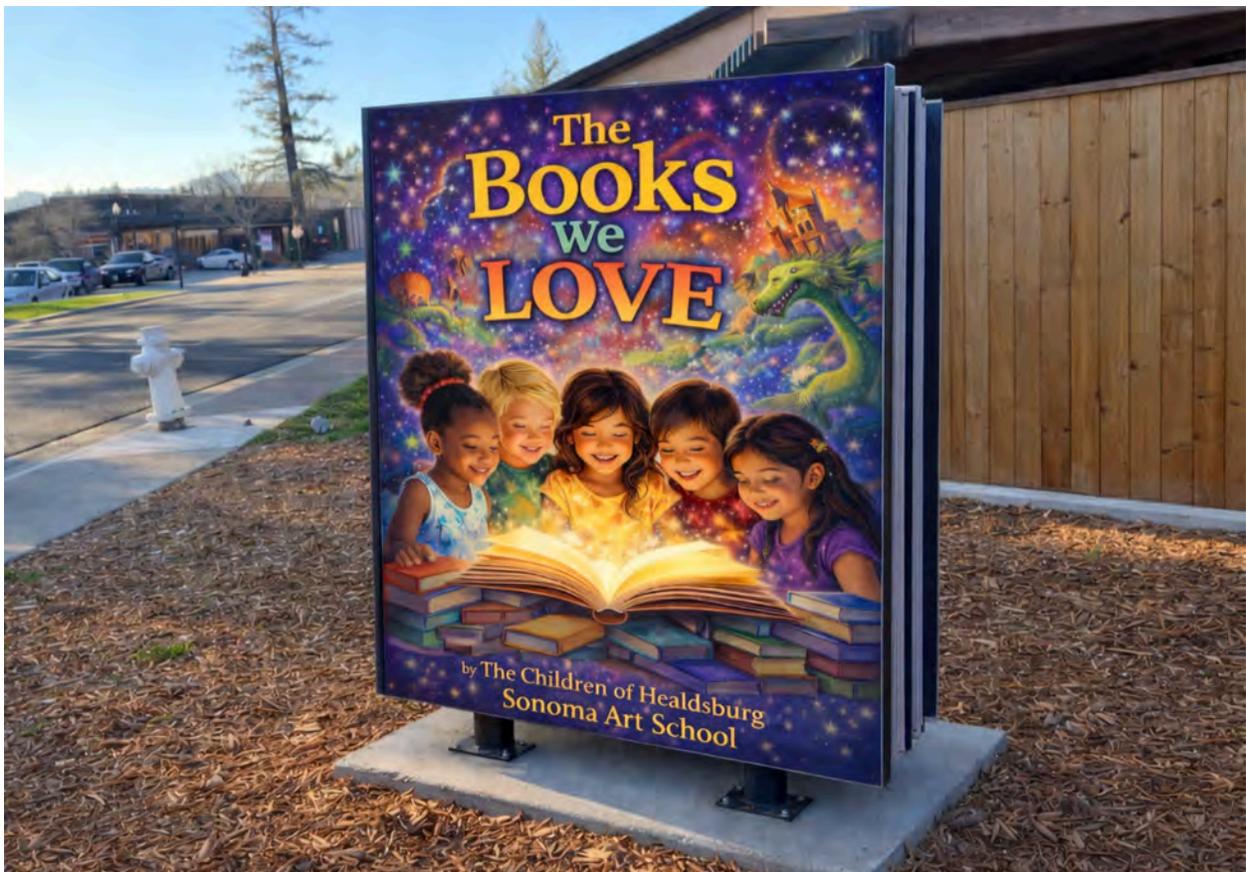
# Our Artists and Samples of Their Work



# Concept Image Actual Location

## NOTE:

1. Does not show actual anchoring, which would be at the spine to allow the mechanism to work.
2. May not be final orientation.
3. Pages swing open with safety features that control speed and maintain a buffer between each panel to avoid pinching injuries. (Fabrication specifications available on request)
4. AI-generated cover for illustrating concept only. Cover will be designed and created by older art students. Cover and page designs will be submitted to stakeholders before execution.



# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2141

Date Submitted: 1/26/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

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**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

naomi@fielddayca.com

**Phone\***

415-710-5145

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

Please list the names of other people involved in your proposed project.

**Project Description**

A FEAST FOR THE EYES A visual representation of community gathering, through food and the act of eating. Utilizing the existing smaller train depot on Hudson Rd (depending on state of bldg's interior) by creating a temporary art installation and workshop space. I would be creating a long dining table scene with foods and utensils etc made out of paper maché / clay and other art materials. I would open the space up to community participation in the afternoons (qty of days TBD) to create pieces for this installation, and it would slowly grow and grow to offer more and more - an inclusive dinner party theatrically staged. We would display the table at the conclusion anywhere that made sense.. and encourage visitors to photograph themselves at the table. This would be a way to bring people back around this portion of the walking trail & reinvigorate the space. During public hours, weather permitting we could have work tables out under the eaves. We would be

breathing life back into an area that will be transformed into a hub - potentially the SMART Train depot in 2028, by giving community a nice place to go and create with their neighbors and friends. Bike and walk up friendly. Materials would be provided, and will be easy to use and clean up from, so ideally an item can be completed in one visit and hung or placed in its new space. (Possible items to be thick cardboard / ply, paper maché, dry clay & natural elements.) The culmination of this creation could be transformed into a feast for interaction, and potentially by loaded on a float for the Tractor Parade - where creators can sit and have a proper moving dinner party.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Overall project cost (approximate) 11,000 (optional +2,000 for painting exterior. Optional 2,000 for tractor parade transport and install.) Materials:3,000 Artists fee: 6,000 Fabrication help for large scale pieces (table or backdrop) 1500 OPTIONAL parade involvement / set up and transportation(flatbed): 2,000 Removal/Disposal fees:500 OPTIONAL painting of exterior of Bldg (2,000)paint/sprayer/time

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

donations could be helpful to float some of the materials and transport costs, but I have not reached out for those as of now. No other funders being secured.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Train depot on Hudson st (?) or if this is not a feasible site, then a unoccupied storefront if allowed. I will reach out to secure alternate space if this proposal is of interest.

Where are you proposing to install or host the project?

**Location Permission**

I will look into obtaining permission from the city.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

To be created over the course of 2 months, to begin in late summer into fall. (Option to have culminating performance at Tractor Parade in Nov)

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Naomi Resumé 2025.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

Naomi Mcleod Healdsburg Art grant proposal.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

naomimmcleod.com

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

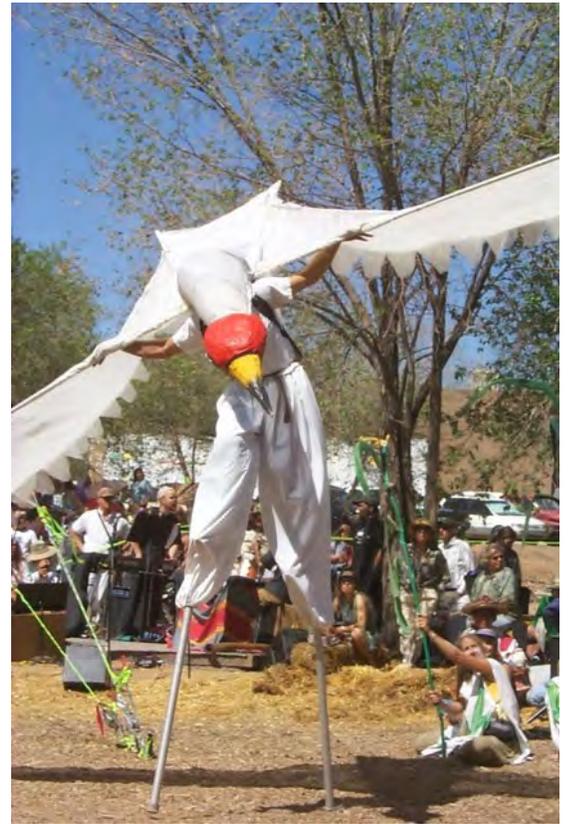
Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

## All Species Day, New Mexico

I grew up when I spent almost every day after school working on props, paper mache, costumes, stilts etc. for a parade and theater day in Santa Fe.

My memories of getting to work in a studio space with our community remains some of my favorites memories from childhood. Bare bones materials transformed into animals and nature.





**Ear to the ground,** residential mural  
*graphite and interior paint on drywall 9 x 8*

The owner wanted organic lines and shape to travel along the wall behind her stove. Fungi seemed like a natural form to traverse across a wall and something that could be discovered growing from most places. The ear mimiced both the shape of the caps, as well as a marble sculpture of a mans head, beside the piece. The whole thing was drawn in graphite then sealed with a spray.

Healdsburg Train Station

Studio POP UP -

'FEAST YOUR EYES'





**Threshold**, Art Farm residency, Healdsburg  
*Exterior floor paint on primed plywood w/  
floor varnish 4.5 x 15*

In a space dedicated to an artist & farmer residency, within a refurbished barn, this piece is the main entrance into the studio spaces. I talked through the vision with the owner, and she wanted something with movement, color that led you around the space without it being representational (light reference to plants snuck in.)



**House of Botanicus installation**  
 Nov 2025 // Harmon Guest House  
*Canvas, interior paint, paper mache.*

A playful installation honoring the regional flora / vegetables / fruits / trees of Northern California and detailing their history and legacy.  
 Quoting Wendell Berry honoring the intention of mindful eating and its ties to agrarian life.



## Naomi McLeod

Previous Papier Mache work (installed at SHED and Russian River Flower School)  
multiple dimensions, cardboard, wood, canvas, paint

Item 5.a



# NAOMI MCLEOD

---

415-710-5145  
naomi@fielddayca.com

660 Chiquita Rd  
Healdsburg, CA  
95448

---

## REFERENCES

Circe Sher  
Piazza Hospitality  
circe@hotelhealdsburg.  
com  
415-531-3579

Cindy Daniels  
Owner at SHED  
cindy@healdsburgshed.  
com  
707-799-4828

Scott Constable  
Public artist / Wowhaus  
[constable.scott@gmail.com](mailto:constable.scott@gmail.com)  
510-604-9588

## EDUCATION

**BFA** - with an emphasis in photography & painting.

University of New Mexico 1998 – 2001

## EXPERIENCE

### OWNER/CREATOR

#### **Field Day CA | May 2021 – Present (Seasonal)**

Seasonal pop-up dinners and events around Sonoma County, with chefs, beverage makers & locations all on rotation. Field Day is a place for community and new friends to gather, outside, in a unique location bonded thru incredible food and wine.

### EVENT CREATIVE/MANAGER

#### **Russian River Flower School | 2016 - 2017**

Heading up all aspects of event floral and installation: Weekly accounts, weddings, winery tasting rooms, and classes.

Website upkeep, communications, outreach, and purchasing for floral materials and retail for shop.

### EVENTS DISPLAY & MERCHANDISING

#### **Healdsburg SHED | Nov 2012– June 2014**

Initial help with display and merchandising pre-opening.

Event coordinator for event space public & private. Staffing, contracting thru carryout of event, in a space for local farm / shop / gather / eat space.

Chalkboard illustration and signage creation. Retail table display and creative thematic installations

### EXHIBITION CONSTRUCTION

#### **Guggenheim | 2007 – 2009 New York**

Platform, shelving and basic carpentry.

Installation and fabrication on all revolving exhibitions.

### ART FAIR INSTALLER – U.S.

#### **Bailey Bros Art Fair Construction | 2001– 2010 US**

Fair floor set up, wall install, truss and lighting track install for fairs across US and beyond. Interface with gallery owners to ensure their satisfaction with

build outs. Fairs to include PhotoLA, ArtLA, Pulse, Scope, Scope Basel, Scope Miami, RedDot, etc.

### **RIGGER**

#### **IATSE Local 16 | 2002 – 2003 San Francisco**

Rigging in convention centers and hangars around the city for different large scale events.

### **INSTALLATIONS**

#### **House of Botanicus / 2025**

installation of banners and painted mural

*Harmon Guest House, Healdsburg*

#### **Threshold / 2025**

painted floor mural

*Art Farm on West Dry Creek, Healdsburg*

#### **Ear to the ground / 2024**

Graphite Mural

*private residence, Healdsburg*

#### **Rhys Map Mural / 2022**

painted mural

*Rhys / Aeris Tasting Room, Healdsburg*

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2145

Date Submitted: 1/28/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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**First Name\***

Slava

**Last Name\***

Yasnopolsky

**Address1\***

20 Ventura st

**Address2**

Apartment, suite, unit etc. (optional)

**City\***

Vallejo

**State\***

California

**Zip\***

94501

vanejo

California

94390

Item 5.a

**Email\***

Desna2000@yahoo.com

**Phone\***

4152167841

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

Company name

Please list the names of other people involved in your proposed project.

**Project Description**

The title: "The center of infinity " The installation consists of a 6 foot tall steel column , 10 inches in diameter, painted in red with a stainless steel high polish sphere of the same diameter on top of it. A stainless steel plaque 11x 7 inches installed next to it on the separate pedestal provides an explanation : "The center of Infinity. Space is infinite. Because it has no bounds, any point within it can be chosen to be its center. Hence, this monument marks the center of infinity." The goal of the project: to inspire viewers to re-examine their views about the fundamental aspects of life and the relative nature of things in the universe. The anticipated impact: It is my hope that after viewing the installation, people would appreciate the notion that any arbitrarily chosen point in space can be designated as the center of infinity. In my opinion this idea would positively affect the viewers' sense of self their views on the meaning of life and would also make them pause and think about things such as the infinity of space and time. Hoe would this project increase foot traffic. Healdsburg will

become the center of infinity, the universe. It will become the most important destination in the world and tourists from all over will flock to it . Pretty soon an international airport will be built nearby for the tourists and pilgrims . In the coming years the capital of USA will be transferred to Healdsburg along with the United Nations headquarters. The property values will skyrocket and all residents will become billionaires How would it affect civic pride: All residents of Healdsburg will become extremely proud .

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Overall project cost: \$20000.00 Artist fee: \$10000.00 Fabrication fee: \$6000.00 Installation cost:\$3000.00 Maintenance cost: zero. Removal fee: \$1000.00 (if removed)

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

No other funding

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

407 Healdsburg ave. Healdsburg, Ca 95448

Where are you proposing to install or host the project?

**Location Permission**

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalizing design :April 1st.,2026 Fabrication and installation: May-June 2026. Duration of display: potentially infinite.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Slava biography.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Healdsburg.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

<https://tetianayukhimetsart.blogspot.com/p/designs.html?m=1>

### Prior City Grants?



—

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?







**Born in Ukraine, Slava Yasnopolsky spent 12 years studying sculpture first at the State Art High School for gifted children and then at the State Art Academy in Kiev. Early on, he was fascinated with the works of artists such as Viktor Vasarely and M. C. Escher who successfully experimented with distorting space by utilizing optical illusion.**

**In 1990 Slava traveled to the US on a short trip, which turned into a life long stay. Here he continued his art studies at the Art Student's League in New York City where he was granted Merit Scholarship. While in New York he created numerous sculptures for the local art collectors and took part in several exhibitions in New York City galleries as well as at the Lincoln Center and several prominent galleries in Long Island. In 1991 his piece "The Thinker" was presented to Pope John Paul II on behalf of the Ukrainian-American Catholic community.**

**After moving to the West coast in 1992 Slava was extensively represented by the Caldwell Snyder Galleries for whom he created series of bronzes depicting the beauty of human body in motion. He took part in many art shows such as Art Miami, New York Art Expo, the city of Santa Clara etc.**

**Years went by and while pursuing various interests in the course of his artistic career, Slava worked on developing his own unique style. The main objective of his pursuit has always been the desire to challenge the viewer's perception of reality, the wish to make him/her see life in a different way be it by creating optical illusions or by building pieces that seemingly defy laws of physics and, sometimes, even logic.**

**In the fall of 2010 Slava discovered how to corner the art market – literally.**

**His new collection of works indeed goes to where not so many art pieces have gone before- into the corners and up on the ceilings of galleries and art collectors. By employing the elements of the ancient style of the Byzantine perspective Slava creates the illusion of three dimensional objects by distorting the perception of space. The effect is so powerful that it often makes the viewer wonder whether the depicted object is actually there. Slava works on this project in close collaboration with Tania Yukhimets whose talent and tireless effort helps to bring this collection to life.**

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Hastily

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2147

Date Submitted: 1/28/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

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**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

gmesics@gmail.com

**Phone\***

7073319506

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

The Bishop's Ranch: Volunteer Art Coordinator, Greta Mesics

Please list the names of other people involved in your proposed project.

**Project Description**

SENDERO AL TALLER / TRAIL TO STUDIO The goal of this bilingual participatory art and nature experience is to more widely welcome our local community into the beautiful and inspiring land on which The Bishop's Ranch exists. And, in so doing to support and inspire both process and product in our ranch art studio called the Art Casita. Our aim is to reach members of our community who would not otherwise be able to participate due to cost or other impediments to access such as language or limited outreach. For more than 10 years, The Bishop's Ranch has offered READ Camp, a free day camp to Healdsburg students in grades 3, 4, and 5 who are from predominantly low income and English language learner homes. The point of READ camp is joy in reading and learning. The intent of SENDEROS would be joy in nature and art in response to that joy for adults and older students. Our programs will begin with morning hikes on our 365 acre campus composed of woodlands, streams, hills, valleys, vistas and dells which are replete with wild flora and fauna. We will then

woodlands, streams, hills, valleys, vistas and dells which are replete with wild flora and fauna. We will then dine together on a delicious and healthy lunch made for us by TBR esteemed kitchen chefs. The afternoon will be spent responding to what we have seen on our hikes through various art possibilities. Our art studio will be full of quality art materials, ideas, and support. We intend for the ripple effect of our shared experience of art and nature to go on and out into our community through not only the art created but also in the participating artists' desire to make and share more art and creative time in nature and in community.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- o Project title
- o The intent, meaning, or goal of the project
- o A statement regarding anticipated community impact. For example,
  - o How would this project improve the quality of life for residents and visitors?
  - o What impression will the project make on people and the community?
  - o How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - o How would the project affect civic pride?
  - o Other

**Project Budget**

Total project cost: \$ 5000 Artist fee: \$ 1000 Fabrication cost: Art materials : \$ 1000 Set up/ installation: Art Casita use: \$1000 In house chef prepared lunches in the refectory: \$1000 Trail maintenance at The Bishop's Ranch: \$500 Preparation/ removal : \$500

Please include a project budget breakdown, in this order:

- o Overall project cost
- o Artist fee
- o Fabrication cost
- o Setup or installation cost
- o Maintenance cost during the life of the project (if applicable)
- o Removal fees (if applicable)

**Other Funding**

We do not have other funding. Partial scholarships to TBR retreats and programs are limited but sometimes available.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

The trails and art studio of The Bishop's Ranch on Westside Road, Healdsburg, CA

Where are you proposing to install or host the project?

**Location Permission**

Brooke Wright brooke@bishopsranch.org 707 433 2440 513 607 6091

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

Potential program dates are March 21, 2026 and October 31, 2026. We currently have a program in place called Trail and Canvas that is a hike/ art experience costing \$ 125 per artist with a \$15 materials fee. So, the design and structure of the event are already in place.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Copy of Art credentials.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

Greta Mesics\_Public Art Grant Submittal.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

[Empty text box for artist's website]

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

Greta Mesics  
Multi media artist and art encourager

I am wholly avocational artist. My career has been concentrated in education: libraries and college admissions. I am also a farmer: Happy Apples.

My college degree is from Dartmouth College where I included History of Art in my studies. I am bilingual and ready and really eager to lead the program in both Spanish and English.

I have years and years of experience encouraging art in response to reading in the library at Healdsburg Elementary School.

I am currently the Art Coordinator at The Bishop's Ranch. I am responsible for creating art possibilities and projects for drop in art experiences in our studio called The Art Casita.

I have found that I am good at encouraging others to feel like artists and to create with joy and courage rather than worry about so called talent.

I am often accompanied by my trained Facility dog, Bosco. Bosco is a graduate of Bergin College of Canine Studies and was specially trained to work in groups. He loves all artists. He brings calm energy to all our classes.

I believe that all humans have creative abilities and that making art is a portal into the Divine.

The techniques and media I use and teach are: paint, colored pencil, printmaking, fabric and thread and collage, and photography. I prefer to reuse and recycle as part of my projects.

Art starts with paying attention and never really ends because after the act of seeing then feeling then expressing then creating, the product of that process lives on each time it is viewed and has been given new life in the response of the viewer.



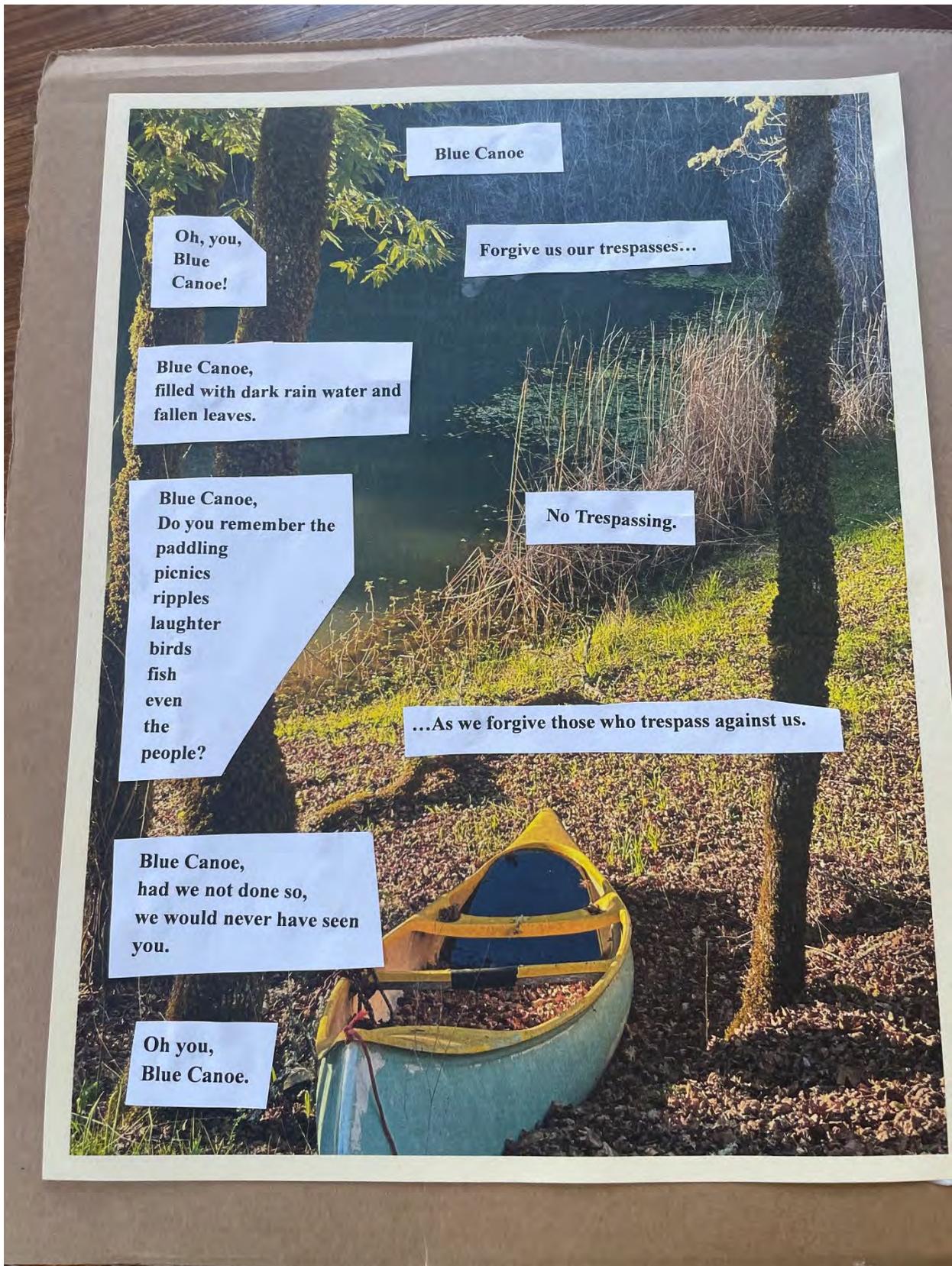
Embroidered backpack patches: repurposed sweaters and sports jackets become backpack embellishments.



Ferns: impressions of nature, monoprints of collected flora.



Collage: photos from hikes and tree rubbings and art paper become heightened memories.



Poetry: photos combined with words to make the story vivid.



Pocket Altars: a small tin becomes the repository for the feelings experienced while wandering and wondering.



Current program template for SENDEROS AL TALLER / TRAIL TO STUDIO

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2148

Date Submitted: 1/28/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Santa Rosa

CA

95405

Item 5.a

**Email\***

essiweber@sbcglobal.net

**Phone\***

7079744474

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

I will be working as an individual, but working with several local organizations to paint the frames, including Corazon, the Boys and Girls Club, and The Healdsburg Library

Please list the names of other people involved in your proposed project.

**Project Description**

"Windows into Healdsburg" is a series of site-specific public art installations consisting of 16x20 inch frames placed at key locations. Each frame will highlight a special view- Foss Creek Walkway, the Plaza, or a landscape, inviting passersby to pause, look through the frame, and reflect. The frames will also act as invitations for people to take individual or group selfies and use an Instagram hashtag to upload their photos to a specific "Windows Into Healdsburg " account. The installed frames transform everyday scenes into intentional art, encouraging residents and visitors to slow down, observe, photograph, and appreciate the town through an artistic lens. Each frame will include a small plaque reading, "You belong here." This message centers the viewer, reinforcing a sense of welcome, inclusion, and shared ownership of place. The intent of this project is to transform local views into intentional works of art, encouraging people to slow down, notice their surroundings, and experience Healdsburg as a curated visual landscape. The goal is to foster

their surroundings, and experience Healdsburg as a curated visual landscape. The goal is to foster mindfulness, pride of place, and a deeper connection to the city by literally framing beauty already present in the community. By encouraging walking, pausing, and looking, the frames will enhance daily routines and public spaces, supporting mental well-being and appreciation of the environment. The project creates a sense of discovery and delight. Visitors encounter art unexpectedly, and residents see familiar places in a new light. The framed vistas can form a self-guided walking route, encouraging visitors to explore multiple areas of town. Highlighting local views reinforces pride in Healdsburg's natural beauty, history, and landscapes, strengthening community identity.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- o Project title
- o The intent, meaning, or goal of the project
- o A statement regarding anticipated community impact. For example,
  - o How would this project improve the quality of life for residents and visitors?
  - o What impression will the project make on people and the community?
  - o How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - o How would the project affect civic pride?
  - o Other

**Project Budget**

Overall project cost: \$3600 Artist fee- \$2700 includes directing painting parties at the Library, Corazon, Boys and Girls Club, etc. Fabrication cost- Seven frames at a cost of \$80 per frame, plus paint and sealant, and hanging apparatuses: \$900 Setup or installation cost: \$0 (Artist can do with assistance if needed) Maintenance cost during the life of the project (if applicable): \$0 Removal fees (if applicable) \$0 (Artist can do)

Please include a project budget breakdown, in this order:

- o Overall project cost
- o Artist fee
- o Fabrication cost
- o Setup or installation cost
- o Maintenance cost during the life of the project (if applicable)
- o Removal fees (if applicable)

**Other Funding**

No, the project does not leverage other funding sources, and is not contingent on securing other funding.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

In various locations around Healdsburg, depending on where I can obtain permissions to hang the frames.

Where are you proposing to install or host the project?

### Location Permission

I will be working on obtaining permissions to hang the frames with various people around Healdsburg.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalizing design - done by April 1. Fabrication/ Installation- done by June 15. Duration of display: as desired by community.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Ann Therese Weber- Resume (2).pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Ann Weber PDF- Examples of Prior Work- Public Art.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

<https://www.thehealdsburgschool.org/faculty-staff>

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

**Ann Weber, Examples of Prior Work:**

~ A currently-installed project, worked on with the Town of Windsor, budget of \$34,000, with Parks and Recreation Director Olivia Lemen, formerly located at the Windsor Town Green/Oliver’s Market, currently located on the SMART Train fencing running alongside the tracks near the Windsor Station.

Title: “Art Under the Oaks”



~Glass tile and paint, mosaic frame project, currently installed at The Healdsburg Community Center, funded  
with a Creative Sonoma Youth Arts grant of \$9800 that I co-wrote with Chris Vetrano, done in partnership  
with the Healdsburg Center for the Arts where I was Education Director, mosaicist Francisco Cafiso  
and the Healdsburg Boys and Girls Club-  
Summer 2016  
Title: "Art Unites"



~Illustrated fairy tale art installation at The Healdsburg Library~

Item 5.a

My Healdsburg School third-grade students wrote and illustrated fractured fairy tales; they were available for checkout at The Healdsburg Library-

Paper, watercolor, and oil pastels, cost \$60

Fall of 2018

Title: "Read our Fractured Fairy Tales!"



Biodegradable Rainworks spray, on the Plaza, by local students from The Healdsburg School and The Boys and Girls Club. This pictured gallery was created during the fall of 2020 by Boys and Girls Club and Healdsburg School students, working together on cardboard stencils to be sprayed, funded by a John Jordan grant and The City of Healdsburg

Cost: \$350  
Title: "Rain Reveal"



~A Healdsburg School, all-student collaborative six by four foot acrylic painting on cotton canvas, also printed on Comstock winery wine bottle labels. Artists included myself, my K-8 Healdsburg School art students and local artist Jake Messing.

The painting sold at auction in April 2022, raising \$19,000 for local children. Cost: \$100

Title: Wild Flowers

NO. **4**

*Live Auction*

# WILD FLOWERS

36X48" | ACRYLIC ON COTTON DUCK CANVAS

This piece is inspired by spring and all the wildflowers blooming around us. Each student was invited to paint a single flower that they love, feels represents them, or one that they have created from their own imagination onto the canvas. Celebrated artist Jake Messing supplemented a few pretty pollinators to the piece for added depth. The end result is a vibrant, growing garden created by the hands of our THS kids.

PS. Try to find the hidden ladybug.

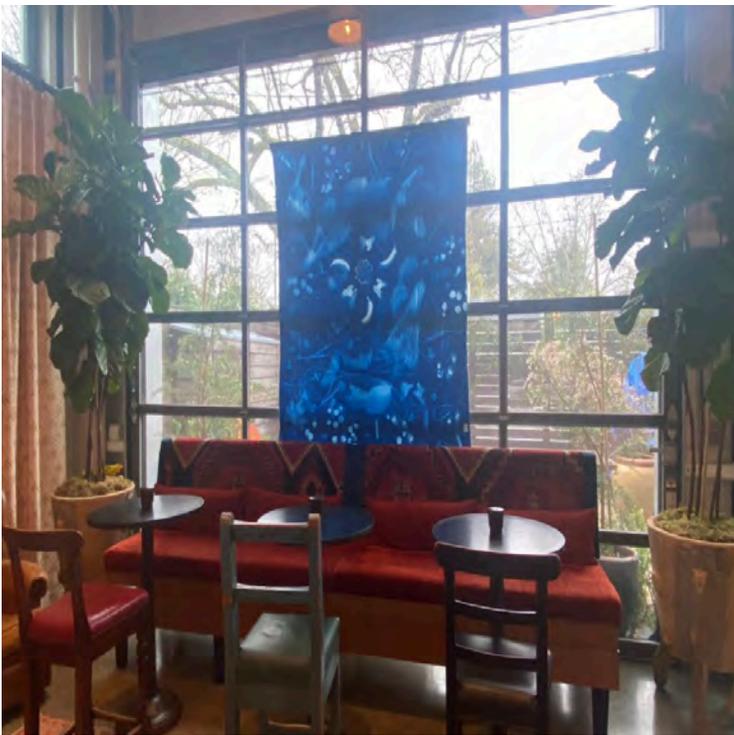
*Donated by*  
**ANN WEBER**  
**JAKE MESSING**  
*and*  
**THS STUDENTS**



~Healdsburg Elementary's Fitch Mountain Campus, West Side Elementary, St. John the Baptist Catholic School, and Healdsburg High School Youth Art Show. Item 5.a

The exhibition was at Little Saint and The Healdsburg Center for the Arts through Feb- April 2023. When students at The Healdsburg School heard that Little Saint, with all of its spectacular glass, was the space where their pieces would be displayed, they thought about how the element of light would play a part. They approached this celebration of food, and Little Saint's space, through two projects. One was done on cyanotype cloth, donated by local company Jacquard, where every student placed a foraged or bought plant and let the sunlight make a negative-space print behind on the mural. Not only did the sun "make" the prints, but different light intensity throughout the day will change the look of the shadow shapes. The other project consisted of drawings of favorite fruits and vegetables, done on acetate, noting the beauty of the food's shapes and colors, and appreciation for the nourishment it provides. THS students are so excited to share their ideas around food, creativity and community with visitors to the space!

Cost: \$100, and Title: "What We Eat"



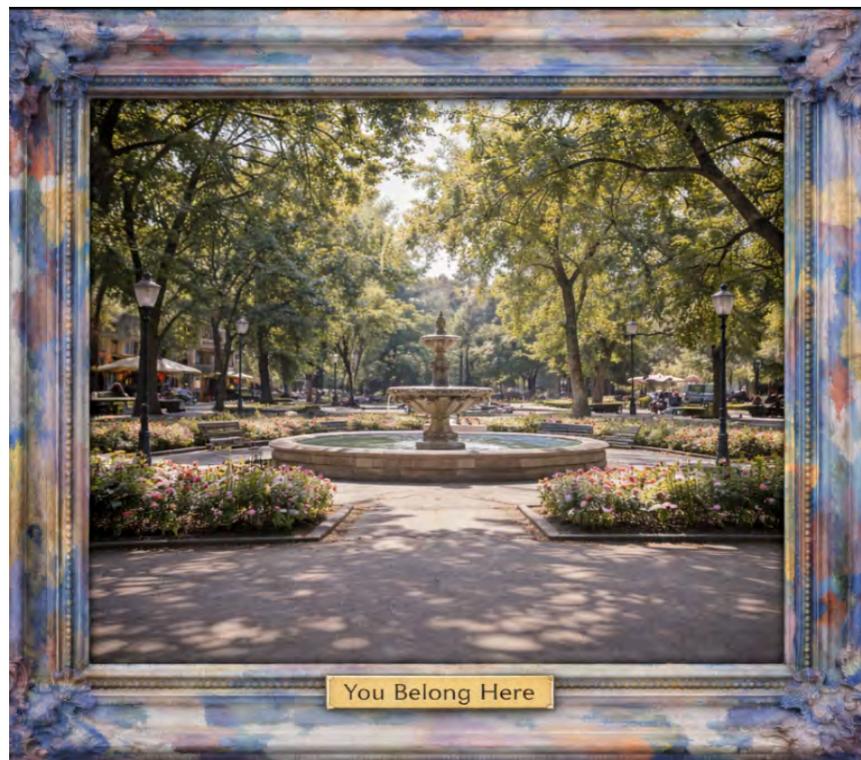
The geometric "HEALDSBURG" yarn installation was woven with yarn into Healdsburg's Foss Creek Walkway fence, behind the soccer fields, sponsored by the City of Healdsburg, woven by myself and over forty artists, including local students and residents, soccer players, and tourists passing by, with a City of Healdsburg art grant of \$2500.

It was installed from July of 2023 to September of 2026.

Title: "Healdsburg Unity"



A mock up of what one of the frames hanging from the gazebo, aimed at the fountain might look like for the Windows Into Healdsburg Project. Each frame will be painted and sealed by a different community group:



**ANN THERESE WEBER**  
5859 Leona Court Windsor, California 95492  
(707) 974-4474  
[essiweber@sbcglobal.net](mailto:essiweber@sbcglobal.net)

Item 5.a

---

**EDUCATION:**

Stanford University Hasso-Plattner School of Design Intensive- Palo Alto, California, August 2019

State of California Office of Education- Multiple Subject Teaching Certificate, December 2015

University of Michigan- Ann Arbor, Michigan- Master of Arts in Education, 3.85 GPA, June 2000  
Michigan K-8 Elementary Teaching Certificate, June 2000

International Learning Center- Edinburgh, Scotland, 1995  
Teaching English as a Foreign Language Diploma, grade A

University of Michigan- Ann Arbor, Michigan, 1993  
Master of Social Work with emphasis on Community Organization, 3.7 GPA  
-Co-founded a fund-raising organization for a Guatemalan artist cooperative

University of Michigan- Ann Arbor, Michigan, 1989  
Bachelor of Arts in Psychology and Anthropology  
-Studied Spanish abroad at The University of Seville, Spain

**EXPERIENCE:**

'Art Under the Oaks' Project Coordinator                      Town of Windsor                      May 2022-present  
-Coordinating public photography project to be installed on fencing adjacent to the Windsor Town Green

Arts Integration K-8 Instructor                      The Healdsburg School, Healdsburg, CA                      January 2017- present  
-Developed and taught International Baccalaureate-integrated art curriculum to K-8 students

Art Teacher                      Pathways Charter School Rohnert Park, California                      January 2015- January 2017  
-Developed and taught art curriculum to K-12 students

Integrated Arts Teacher                      United Learning Academy, Ann Arbor, Michigan                      September 2006- July 2014  
-Planned and taught DaVinci Program integrated class content for children, aged 4-15

English Teacher                      Takasaki Board of Education, Takasaki, Japan                      August 1994- July 1997  
-Developed and delivered content to over 3000 international students at K-9 levels across Gunma-Ken  
-Designed and instructed language classes to several hundred adult students of English and Spanish

**COMPUTER KNOWLEDGE:**

Excellent ability with Windows and Mac systems, Office, and various digital art applications such as Procreate.  
Good skills in creating and teaching art using graphics programs and digital photography resources.

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2149

Date Submitted: 1/29/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

Gayle

**Last Name\***

Sullivan

**Address1\***

PO Box 266

**Address2**

Taylor Street

**City\***

Healdsburg

**State\***

CA

**Zip\***

95448

**Email\***

gayle@healdsburgjazz.org

**Phone\***

4154070020

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Healdsburg Jazz, City of Healdsburg, Artists, Vendors, Production, Volunteers

Please list the names of other people involved in your proposed project.

**Project Description**

Healdsburg Jazz Festival Juneteenth Celebration: Saturday, June 14, 2026 Healdsburg Jazz will utilize Arts for All funding to support its annual Juneteenth celebration, a free, community event set for June 14, 2026, 2-8 pm in the Healdsburg Plaza. Anchoring the opening weekend of each year’s Healdsburg Jazz Festival, the organization established Juneteenth in 2021 with the intent to deepen the community’s knowledge and appreciation for African American history and culture through an engaging program of live concerts, presentations, and interactive workshops. We anticipate over 1000 attendees this year. Local poet, educator, and spoken-word artist Enid Pickett is ideally suited to open Juneteenth 2026, as she serves as Healdsburg Jazz poet laureate and is the author of “Juneteenth,” a three-act play exploring the holiday’s legacy of love of family, faith, and freedom. That knowledge will inform the centerpiece of her Juneteenth presentation, a new composition celebrating the lives and legacies of Miles Davis and John Coltrane on the centenary of their

births. Healdsburg Jazz's Juneteenth celebration will feature Ray Drummond's Tribute Concert with George Cables, Rufus Reid, Billy Hart, Bobby Watson, and Craig Handy; the Sandra Manning Organ Quartet; performance and hands-on percussion workshop with Carlitos Medrano; arts & crafts. Juneteenth 2026 will improve residents and visitors' quality of life by providing the welcome opportunity to access an engaging, high-quality cultural event, while also increasing foot traffic for downtown businesses and burnishing civic pride overall. In addition, Juneteenth will advance Healdsburg Jazz's mission is to have jazz serve as a unifying force in a diverse region.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Overall Project Cost \$33,500 Artist Fees: Enid Pickett \$1000 Ray Drummond Tribute Band \$7500 Sandra Manning Organ Quartet \$3500 Carlitos Medrano & Workshop \$4500 Andi Wong Arts & Crafts \$1000 Steve Moon Production \$12,500 Lodging & Meals \$3000 Banners & signs \$500

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

The Healdsburg Jazz Festival is a community event, free and open to the public. It is primarily funded through individual donations.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Healdsburg Plaza

Where are you proposing to install or host the project?

**Location Permission**

City of Healdsburg approved. Matt Milde/Mark Themig. mmilde@Healdsburg.gov. 1557 Healdsburg Ave. 707.431.3128

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

City approved Dec 2025/Jan 2026, Artists confirmed Jan, Setup and implement June 14

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

About Enid Pickett - Google Docs.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

Juneteenth 2026.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

<https://www.enidpickett.com/>

**Have you been awarded a grant from the City of Healdsburg in the past?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

## About Enid Pickett

Enid Pickett has been writing poetry since she was a child. She won a poetry contest while attending Findlay University, Findlay, Ohio. She won first prize; tickets to see Jimi Hendrix.

This embarked her poetic journey studying poets such as June Jordan, Maya Angelou, The Last Poets, Nikki Giovanni, bell hooks, and Tupac Shakur.

Her influences include the wisdom of, Toni Morrison, Isabel Wilkerson, Tim Wise, Angela Davis, Cornel West, Sweet Honey and the Rock, Nina Simone, Miles Davis, Bruce Springsteen, Gregory Porter, Abbey Lincoln, Joni Mitchell, Wes Montgomery, Carlos Santana and John Coltrane.

Her poetry paths crossed in Healdsburg, California. Meeting Jessica Felix, Founder of the Healdsburg Jazz Festival and Marcus Shelby, Artistic Director of Healdsburg Jazz, along with Tiffany Austin, Choir Director of the Healdsburg Freedom Jazz Choir. She sang in the Healdsburg Freedom Jazz Choir for over ten years.

Recognizing her talent, Shelby invited her to be the first Artist in Residence as their Poet Laureate in 2020. She and the Marcus Shelby Jazz Band performed at the historic San Francisco Jazz Center honoring Duke Ellington. In 2023, they performed at SF Jazz Center for the United Nations 75th Celebration of Human Rights. They have performed at several events with Healdsburg Jazz and around northern California.

Enid has collaborated and performed with Destiny Muhammad, John Santos, Faye Carol, Kenny Washington, Lewis Watts, Carlton Page AKA, Writ3rtha 3rd, Kennan Webster, Stella Heath, Sylvia Cuenca, Tammy Lynne Hall, and many more musicians and other artists.

**Did you know** Enid performs regularly with Abiodun Oyewole of the Last Poets in an amazing Open House forum with poets from all over the world?

Poets who have inspired Enid are very close to her heart. Marc Bamuthi Joseph, Climbing Poetree, Naima Penniman, Alixa Garcia, Aduka Utah, Saul Williams, and the San Francisco Youth Speaks Slam Poets.

### **Enid Pickett Bio**

Enid Pickett is a poet, writer, and teacher. With over 30 years of teaching experience, she has served as a master teacher at Sonoma State University, as well as on the Advisory Board of Learning for Justice. She also trained with NEA Human and Civil Rights Department as a Diversity Trainer for 15 years, and she was a Commissioner on the Status of Women in Sonoma County.

Enid sang in the Healdsburg Freedom Jazz Choir for several years. In 2020, she became the Poet Laureate for Healdsburg Jazz. She has appeared at the San Francisco Jazz Center and The Raven Theater. She is one of the founding members of an Edutainment Women's Collective, The Nubian Café Collective. Enid lives in Sonoma County Wine Country, Windsor, California.



## **28TH ANNUAL HEALDSBURG JAZZ FESTIVAL JUNE 11-21, 2026**

### **JUNETEENTH CELEBRATION SATURDAY, JUNE 14, 2026**

WELCOME BY POET LAUREATE ENID PICKETT --  
CELEBRATING THIS SPECIAL DAY, AS WELL AS THE 100TH  
ANNIVERSARY OF JOHN COLTRANE AND MILES DAVIS

#### **PERFORMANCES BY:**

- RAY DRUMMOND TRIBUTE BAND WITH GEORGE CABLES, RUFUS REID, BILLY HART, BOBBY WATSON, CRAIG HANDY
- SANDRA MANNING ORGAN QUARTET
- CARLITOS MEDRANO

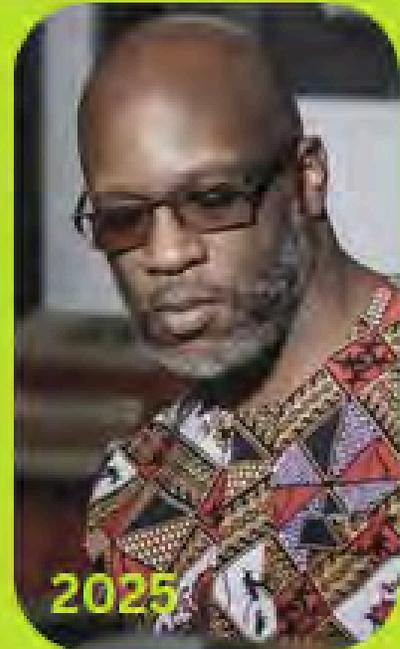
#### **WORKSHOPS BY:**

- PERCUSSION WITH CARLITOS MEDRANO - MUSICAL VOYAGE THROUGH THE ISLAND OF CUBA
- ARTS & CRAFTS UNDER THE GAZEBO WITH ANDI WONG

#### **VISIT:**

HEALDSBURG MUSEUM, RENA CHARLES GALLERY, GIVE JAZZ  
IT'S FLOWERS, NUBIAN COLLECTIVE

# HEALDSBURG JAZZ FESTIVAL JUNETEENTH 2021-2025



# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2150

Date Submitted: 1/29/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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**First Name\***

Jessica

**Last Name\***

Martin

**Address1\***

831 Fitch St

**Address2**

**City\***

Healdsburg

**State\***

CA

**Zip\***

95448-0704

Healdsburg

California

95448-3704

Item 5.a

**Email\***

info@peptoc.org

**Phone\***

7076960139

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Asherah Weiss/ Peptoc

Please list the names of other people involved in your proposed project.

**Project Description**

Title: PEPTOC DOWNTOWN Project background and goal: Peptoc was first launched with West Side Elementary students in 2022 as a means to lift up our community after the COVID pandemic and wildfires. Students put up encouraging posters around town and recorded pep talks for a hotline that anyone could call. Four years later, the hotline has received over 25 million calls from all around the world, and the poster project has been recreated by young people from over 25 countries. This year, we are continuing to expand the project with a cross-country mural and billboard tour. It feels right to begin this project in Healdsburg—where it all started—and get the chance to involve more young people in the community and recognize all those who have already participated. Following a series of poster-making mini events outside the cafe, we will create a temporary mural that wallpapers the exterior facade of Flying Goat Coffee. Community Impact: This will be a big statement as it is located right on the plaza. The mural will include a collection of painted posters with

big statement, as it is located right on the plaza. The mural will include a collection of painted posters with encouraging messages in multiple languages, designed by local students. This will give our town's young people the chance to have their voices heard, and show that even a few words can have a tremendously positive impact on others. The mural will bring joy and encouragement to locals and visitors alike at a time that is particularly heartbreaking and challenging for so many.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Artist Fee: \$3000 MATERIALS TOTAL: \$1,500 Mural Fabric: \$600 Paint: \$300 Brushes: \$100 Paper and pens: \$100 Temporary adhesive: \$100 Installation materials: \$300 Maintenance: N/A Setup/removal: Part of artist fee TOTAL: \$4,500

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

NO

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Flying Goat, Healdsburg Plaza

Where are you proposing to install or host the project?

**Location Permission**

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalizing design: May-June, Fabrication and Installation: June, Duration: one month.

Please provide a timeline for the project's lifecycle in this order:

- o Finalizing design
- o Fabrication and installation
- o Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Peptoc artist team bios.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Peptoc Healdsburg Rendering.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

peptoc.org

### Prior City Grants?





No



Yes - Public Art Grant



Yes - Community Benefit Grant



Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

**ABOUT THE ARTIST TEAM BEHIND PEPTOC:**

**Asherah Weiss** is a community artist and interdisciplinary educator based in Northern California, born and raised in Healdsburg. She holds her California teaching credential for art, and taught full-time through the early pandemic at a public middle school. Before and since she has worked as a creativity mentor and facilitator with folks from a diverse range of abilities and ages. Her work focuses on discovery and play, and continues to expand all the time.

Asherah has been the co-creator of many emergent spaces for creativity. She founded and ran womb space collaborative arts, a living room for creative community engagement. She also co-created Open Envelope, which set up public spaces for people to hand craft notes of love and send them in the mail, including “Love Letters to Santa Rosa,” a response to the first catastrophic fire in Sonoma County.

Asherah worked as Programs Director at Artstart Santa Rosa, and has created and facilitated dozens of mural and interactive projects throughout Sonoma County and beyond.

<https://www.asherahweiss.com/>

**Jessica Martin** is a multi-disciplinary artist based in Northern California. Her work explores our relationship to nature, time, and joy.

Jessica studied Anthropology at Vassar College and did her field work in Madagascar and France. She received her MA at California College of the Arts. Jessica has been Artist in Residence for Google, and her work has been shown throughout the Bay Area and abroad, including Amélie Maison Paris, Themes + Projects, Headlands Center for the Arts, Southern Exposure, San Jose Institute of Contemporary Art, Traywick Contemporary, Pro Arts, The Lab, the diRosa Preserve, New Langton Arts, and national film festivals. She has co-hosted the Headspace Podcast to talk about creativity as a tool for life. Her work has been awarded grants from the NAEA, Creative Sonoma, and California Arts Council.

Recent public art projects include a 6000 square foot mural in Menlo Park, an immersive video projection in Stuttgart, Germany based on our definitions of “nature,” an exterior mural on the façade of a Richmond District building, a 200ft mural on a West Dry Creek barn in Healdsburg, and a 175 foot mural for Google, Sunnyvale.

In addition to her studio work, Jessica is the founder and director of Roving Venue (RV), an itinerant gallery that produces innovative community-based public art projects in rural Sonoma County. She is also lead teaching artist and arts program director for West Side Elementary in Healdsburg, CA.

[www.jessicamartinart.com](http://www.jessicamartinart.com)

## PEPTOC RENDERING AND SAMPLE PROJECTS

### FLYING GOAT TEMPORARY MURAL PROPOSAL

Posters will be painted on mural fabric, and affixed to the walls of the building so as to create a temporary “wallpaper” design.



## RECENT RELEVANT WORK



(photo: posters made with West Side Elementary, 2022)

### •PEPTOC INTERNATIONAL POSTER PROJECT AND HOTLINE 2022-PRESENT

Created and installed posters with encouraging messages with the students of West Side Elementary, Healdsburg. The poster project grew to include students from 25 countries, and their posters were featured in our book, You Are Amazing Like A Rocket, published in August 2024. We have continued to work directly with students for poster-making workshops, including free workshops in Sonoma County Libraries.

We also recorded the students giving pep talks for a Peptoc hotline. It has since gone viral dozens of times, receiving over 25 million calls and press from around the world.

**More information:** [peptoc.org](https://peptoc.org)  
**Hotline:** 707-8-PEPTOC

**Print**

# 2026 Public Arts Grant Program - Arts for All - Submission #2151

Date Submitted: 1/29/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

tess@hbgheartizens.org

**Phone\***

3692135872

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Heartizens

Please list the names of other people involved in your proposed project.

**Project Description**

Project Title: Heartizens Street Puppet Brigade: Community Puppet Building, Performance & Public Art Initiative  
Intent, Meaning, or Goal of the Project With grant support from the Healdsburg Arts and Culture Commission, Heartizens will launch the Street Puppet Brigade: a free, weekly, community-based workshop series focused on both the creation and activation of large-scale street puppets for public performance and celebration. This project will invite residents of all ages to collaboratively imagine, design, build, choreograph, and perform oversized puppets that reflect the stories, creativity, and character of Healdsburg. Beyond construction, participants will work together to learn the coordination, movement, and performance skills required to safely and effectively animate large-scale puppets in public space. Workshops will include elements of teamwork, timing, spatial awareness, and basic choreography, transforming the puppets into living works of art through collective performance. Grant funding will support essential materials for puppet

iving works of art through collective performance. Grant funding will support essential materials for puppet construction, instructor/facilitator time to lead weekly workshops, and the travel of a professional street puppeteer who will be flown in to lead an intensive workshop weekend. This expert-led experience will provide instruction in both large-scale puppet building and ensemble-based performance, ensuring artistic excellence, safety, and meaningful skill-building while establishing a strong foundation for the ongoing program. Anticipated Community Impact The Heartizens Street Puppet Brigade will enhance quality of life in Healdsburg by offering a free, inclusive, and accessible creative opportunity that combines visual art, movement, and performance. By removing financial barrie

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

### Project Budget

Overall Project Cost: \$8,000 Artist Fee: \$4,500 This includes compensation for both the visiting professional street puppeteer and the local program facilitator. Funds will support instructional time, artistic direction, workshop leadership, choreography guidance, performance coordination, and the visiting artist's travel and lodging as part of their contracted engagement. Fabrication Cost: \$3,000 Covers materials and supplies required for the design and construction of large-scale street puppets, including structural components, sculptural materials, fabrics, paints, movement mechanisms, and safety supplies. All materials will remain with Heartizens for continued community use. Setup or Installation Cost:\$500 Covers required performing and event permits necessary to activate the puppets in public spaces and during community events for one calendar year.

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

### Other Funding

Heartizens will support the project through donor contributions and organizational resources, while funding from the Healdsburg Arts and Culture Commission will provide critical seed support to launch the program at full scale and keep it free to the community. Heartizens plans to make the Street Puppet Brigade a recurring program and will pursue additional grants, sponsorships, and donations to sustain it long term.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Heartizens - Community Events (FFA Parade, Dia De Los Muertos, Arts Festival)

Where are you proposing to install or host the project?

**Location Permission**

Heartizens, 444 Moore Lane, Healdsburg, CA 95448

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

Finalizing Design: February – March 2026 Fabrication and Installation: March – May 2026 Duration of Display, Performance, or Production: May – December 2026 The first public activation will occur at the FFA Parade in May.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Heartizens - Credentials Letter.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

HEARTIZENS - SAMPLE OF WORK.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

Artist's Website (if applicable)

www.heartizens.org

Prior City Grants?

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?



Heartizens is a nonprofit arts and community organization with a 15-year history of creating inclusive, participatory arts programs in Healdsburg. Our mission is to foster creativity, connection, and cultural engagement for residents of all ages. Heartizens has successfully produced numerous public art projects, workshops, performances, and community events that engage local youth, adults, and families in hands-on creative experiences.

Our team has extensive experience in program development, arts facilitation, and large-scale community collaboration. We have led classes and workshops in visual arts, performance, puppetry, dance, and public activation, consistently prioritizing accessibility, safety, and meaningful participant engagement. Heartizens also has a proven track record in coordinating public performances, including parades, festivals, and community celebrations, making us well-equipped to manage the design, fabrication, choreography, and activation of large-scale puppets.

Additionally, Heartizens has strong relationships with local artists, educators, and civic partners, and has successfully secured grants and sponsorships to support innovative arts programming. This expertise positions us to lead the Heartizens Street Puppet Brigade, ensuring the program is artistically high-quality, community-driven, and sustainable.

JOIN US



Item 5.a

HEARTIZENS

STREET  
PUPPET  
BRIGADE



JOIN US FOR AN  
INFO/PLANNING  
SESSION ON  
MONDAY, FEB. 23<sup>RD</sup>  
AT 6PM





**EXAMPLES OF LARGE SCALE STREET PUPPETS**



PRESENTS

HEALDSBURG

SCARECROW FESTIVAL

**BUILD + SPONSOR + BID**

**SCARECROW SUBMISSIONS DUE BY SEPT. 29TH**  
**BIDDING OPENS OCT. 8TH**

Entry Fees:  
 Businesses: \$100 (tax-deductible)  
 Individual/Nonprofit: \$25 (tax-deductible)

**Included with Registration:**  
 Access to all 3 Community Build Days and donated supplies  
 Support from our scarecrow expert, Steve Frank

**Community Build Days**  
 Sunday, Sept. 21<sup>st</sup> -9am-2pm at Heartizens  
 Wednesday, Sept. 24<sup>th</sup> -2pm-7pm at Garrett Ace  
 Sunday, Sept. 28<sup>th</sup> -9am-2pm at Heartizens

**GARRETT HARDWARE**  
 EST. **ACE** 1889

SCAN CODE FOR MORE INFORMATION

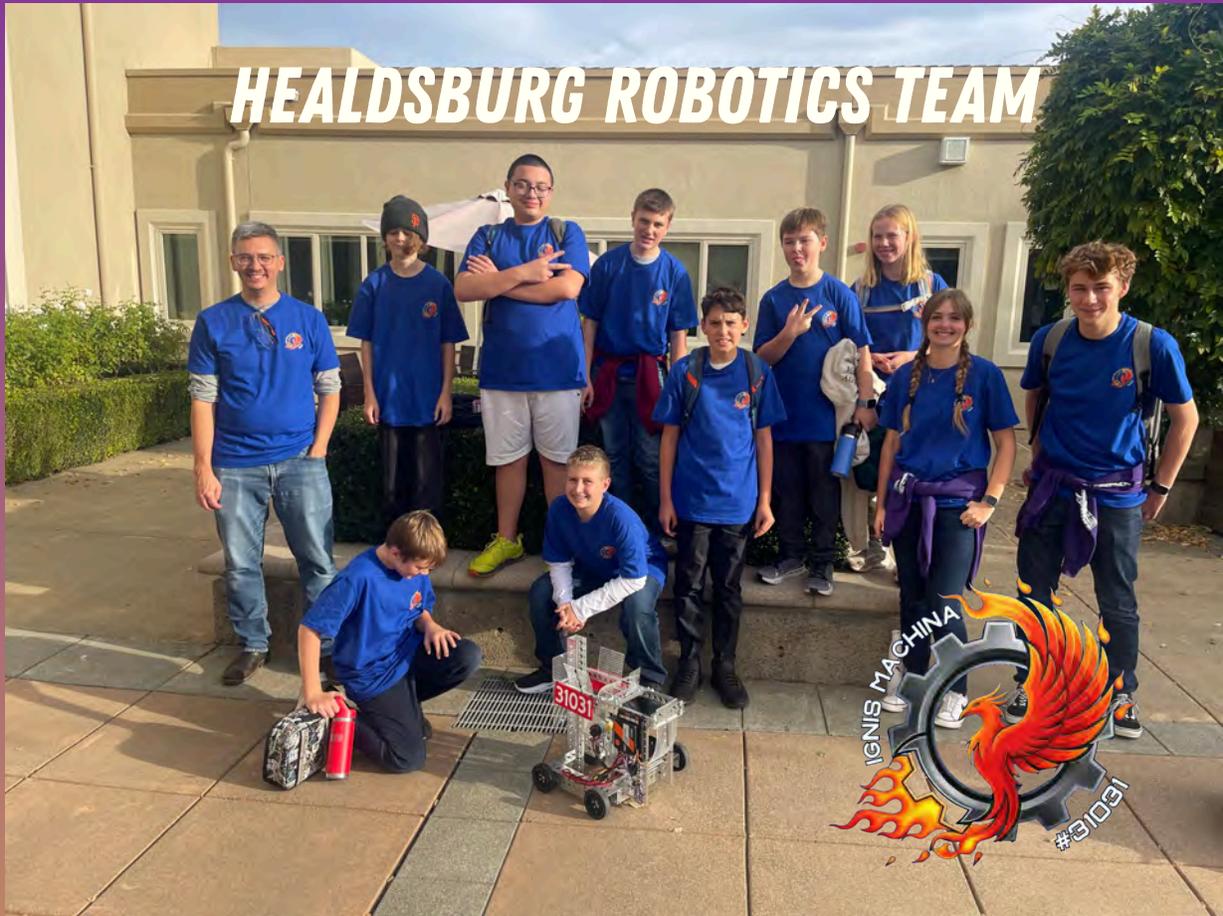




**EXAMPLES OF  
HEARTIZENS  
PROGRAMS**

# EXAMPLES OF HEARTIZENS PROGRAMS

Item 5.a



# EXAMPLES OF HEARTIZENS PROGRAMS



**SUMMER CAMPS**

# SUMMER CAMPS



**EXAMPLES  
OF  
HEARTIZENS  
PROGRAMS**

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2152

Date Submitted: 1/29/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

California

95448

Item 5.a

**Email\***

jake@jakemessing.com

**Phone\***

9173750747

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

NOMAD District Business and Property owners

Please list the names of other people involved in your proposed project.

**Project Description**

A River of Dreams Project Proposal I propose to create a large-scale mural—or a series of smaller murals—within the newly defined NOMAD District in Healdsburg. The work will center on our community’s deep connection to the Russian River: its historical significance to the Pomo people, its role as an ecological lifeline, and its enduring symbolism of transformation, renewal, and the passage of time. By bringing the imagery, spirit, and stories of the river into our historic downtown, this project will create a vibrant visual bridge between place and people. The mural will highlight local flora and fauna, honor the cultural and environmental history of the region, and invite viewers—both residents and visitors—to pause, reflect, and feel rooted in the landscape that shapes us. Beyond its educational and cultural value, this installation will breathe color and creative energy into an area of town ready for increased traffic. Public art naturally draws foot traffic; it becomes a place to gather, take photos, share experiences, and spark conversation. This piece is designed to

becomes a place to gather, take photos, share experiences, and spark conversation. This piece is designed to be that kind of landmark—something memorable, beautiful, and unmistakably Healdsburg. As a born-and-raised Healdsburg artist and designer, my goal is to create a work that reflects our collective pride, deepens our relationship to the land, and brings more art into the public spaces we all share. Quite simply, Healdsburg needs more color—and I am committed to creating a mural that the entire community can enjoy, celebrate, and see themselves within.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Overall Project Cost: \$10,000 Artist Fee: \$3,000 Production and Installation: \$7,000

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Within the NOMAD disctrict

Where are you proposing to install or host the project?

**Location Permission**

There are multiple locations possible. I am working with the Nomad council members and local property owners to secure the best location/s for this project now.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

MAY design Finalization, OCTOBER Installation

Please provide a timeline for the project's lifecycle in this order:

- o Finalizing design
- o Fabrication and installation
- o Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

MESSING\_Resume.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

RENDERING AND PRIOR WORK.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

www.jakemessing.com

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

## PROJECT RENDERING

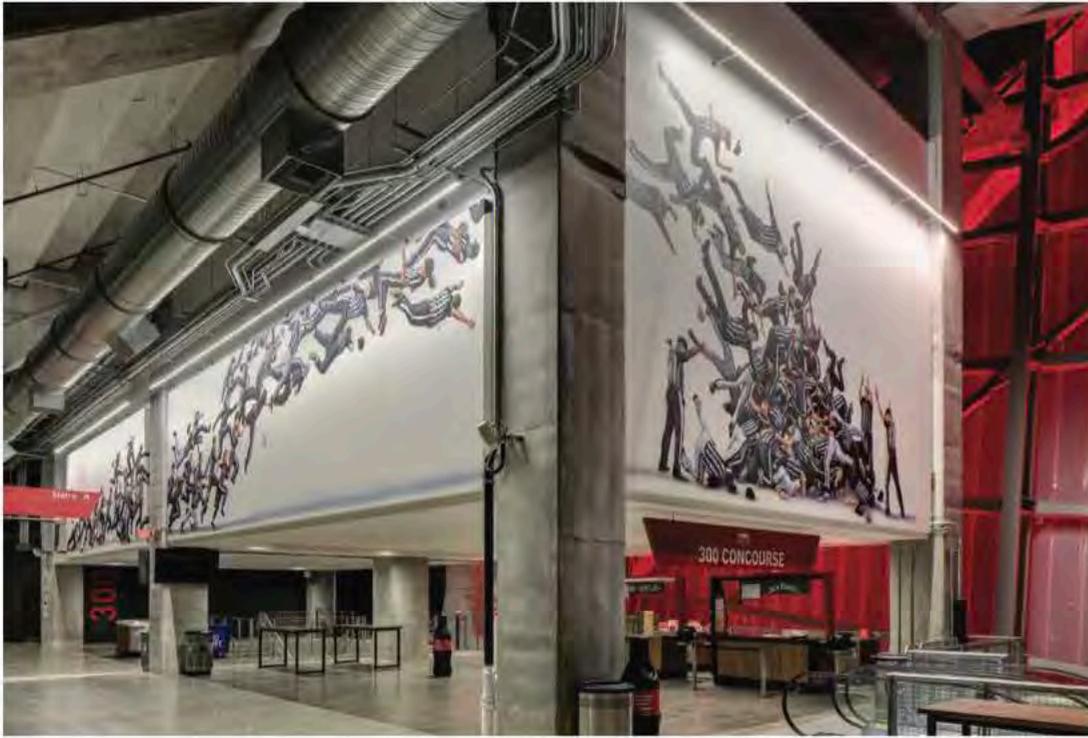


Item 5.a

*Placeholder image only. The final design/s will be in collaboration with some of the Nomad District Business and Property owners.*

*The final design will depict all local Flora and Fauna surrounding the Russian River along with elements from the Pomo and Miwok tribes.*

---



Item 5.a

*ON THE LINE - 2017  
Oil on Canvas, Triptych  
18' x 120' in total  
Mercedes Benz Stadium, Atlanta, GA  
\$300k Budget, 1 Year timeline.  
Large-scale oil-on-canvas painting  
depicting referees running, jumping,  
and tumbling into a dynamic pile-up.  
Installed on the third-floor concourse  
of the then newly constructed Atlanta  
Falcons stadium.*



*BLUE HARMON - 2022  
Acrylic on Wall, Ascending staircase -  
roughly 100 ft long.  
Healdsburg, CA  
\$3,700 Budget, 1 month timeline.  
Large Scale Painting depicting Blue  
herons, Monarch Butterflies and flora  
ascending staircase.*

ARTWORK EXAMPLES



Item 5.a

*NOCI SONOMA - 2021  
Acrylic on Canvas, 8'x 22'  
Healdsburg CA  
\$50k Budget, 6 month timeline.  
Large Scale Painting depicting a map  
of the estate and the flora and fauna  
on the farm and local to the Dry Creek  
Valley.*



*CORAZON - 2017  
Acrylic on Canvas, 4.5'x20'  
Healdsburg, CA  
\$Pro-Bono, 6 month timeline.  
Large Scale Painting depicting  
Mexican leaders, revolutionaries and  
Artists with Mexican textile patterns  
superimposed.*

## ARTWORK EXAMPLES



Item 5.a

*TIFFANY & CO- Murals - 2014  
Acrylic on Canvas, 10'x 25'  
New York, NY  
20k Budget, 2 month timeline.  
Original Artworks depicting enlarged  
segments of John-Singer Sargent  
paintings.*

## LET'S TALK

*429 Haydon Street  
Healdsburg, CA 95448  
917.375.0747*

*www.jakemessing.com  
jake@jakemessing.com*

# JAKE MESSING

429 Haydon Street  
Healdsburg, CA 94920  
917.375.0747

Item 5.a

*Painting . Illustration . Design . Production*

[www.jakemessing.com](http://www.jakemessing.com)  
[jake@jakemessing.com](mailto:jake@jakemessing.com)

*Accomplished Artist and design professional with a focus on creative presentation that spans across the areas of fine art production, art direction, visual merchandising, illustration and graphic design.*

## **MONTCALM HOTELS - LONDON, UK // 2024 -Present**

*Design and produce original hand-painted custom artworks to be reproduced and installed throughout the Hotel Suites and Lobby.*

## **MERCEDES BENZ STADIUM - ATLANTA, GA // 2015 - 2017**

*Researched and presented concepts, produced artwork and oversaw installation of three large scale paintings permanently displayed in the concourse of the new Mercedes Benz Stadium in Atlanta, Georgia. All three paintings work together as a triptych and measure in total 18' tall x 100' long. Hand painted with Oil on Canvas.*

## **HARRY WINSTON - NEW YORK, NY // 2004 - Present**

*Create original artwork for international advertising campaigns, in-store visual merchandising collateral, pop-up shops, fashion and packaging design. Oversaw all NYC flagship store window display and caseline installations. Manage production and installation of 2-D and 3-D Artwork between vendors and NYC Flagship boutique.*

## **BERGDORF GOODMAN - NEW YORK, NY // 2006 - Present**

*Design, produce and install large scale (10'x14') hand-painted backdrops and 3-D visual merchandising collateral for 5th Avenue window displays. Partner with NYC Flagship store to create, original artwork on display and for sale throughout the store.*

## **TIFFANY & CO. - NEW YORK, NY // 2010 - 2014**

### **ARTWORK MANAGER FOR GLOBAL CREATIVE VISUAL MERCHANDISING**

*Responsible for the design and production of all traditional and digital artwork and signage for the global Creative Visual Merchandising department. Concepted, created and managed the development of all in-store 2-D and 3-D artwork for window displays, caseline, vinyl, graphics and special events. Worked extensively with local and international print and production/manufacturing vendors to produce and distribute artwork for all 313 stores globally . Researched concepts and prepared presentation materials with sketches, scale models, and technical drawings. Participated in and oversaw window display and caseline installations. Controlled spending and managed design expenses.*

## **VAN CLEEF & ARPELS - NEW YORK, NY // 2004 -2009**

*Create original artwork for Visual Merchandising collateral including backdrops for window displays and caseline collateral.*

## **NIKE // 2006**

*Create original artwork for international ad campaign for the 2006 World Cup. Researched and presented concepts, produced artwork and prepared all files for print on various 2-D collateral.*

## **EDUCATION-**

### **PARSONS SCHOOL OF DESIGN - NEW YORK, NY**

*Bachelor of Arts - Illustration, May 2006*

*Graduated with Honors*

## **TEACHING-**

### **NYU - NEW YORK, NY // 2011-2014**

*Adjunct professor for Tisch Graduate Program.*

*Taught Fine arts and Digital Arts course for Lighting, Set and Costume designers.*

## **SKILLS -**

*Fine Arts: Drawing, Painting, Drafting, Photography, printmaking. Digital Arts: Photoshop, Illustrator & Indesign  
Communication, Planning, Project Management, Leadership*

## **ADDITIONAL CLIENTS-**

*Michael Kors*

*Brooklyn Public Library*

*Mrs John L Strong*

*Jam Master Jay Foundation*

*Noci Sonoma*

*Bulgari*

*Cynthia Vincent*

*DL & Co.*

*Healdsburg Hotel*

*Corazon Healdsburg*

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2153

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

Holly

**Last Name\***

Hoods

**Address1\***

221 Matheson St.

**Address2**

P.O. Box 952

**City\***

Healdsburg

**State\***

CA

**Zip\***

95448

**Email\***

holly@healdsburgmuseum.org

**Phone\***

7074313325

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Healdsburg Museum and Historical Society - Holly Hoods, Lauren Villacorte, Noah Jeppson, Frances Schierenbeck, Corey Rawdon, Lillie Deas, Claire O'Neill plus featured artists Robert Brent, Robert Weiss, Peter Immordino

Please list the names of other people involved in your proposed project.

**Project Description**

Healdsburg in the 1970s: The Healdsburg Ceramics Movement Artist Panel & Oral History Recording During the 1970s, Healdsburg became the hub of a vibrant creative movement in ceramics with three companies attracting hundreds of young artists who produced pottery in former fruit packing warehouses. We will gather three of these innovators, Robert Brent, Robert Weiss and Peter Immordino, now elders, to recount fascinating stories about the 1970s heyday of Healdsburg ceramics. Robert Brent designed a widely-used pottery wheel that is still being manufactured. Robert Weiss developed and produced popular designs and glazes. Ceramic engineer Peter Immordino co-founded McIntyre Tile which became one of the leading custom tile manufacturers. Their stories are part of the untold history of the arts in our community that deserve to be remembered, recorded and shared. Sharing community history can promote civic pride. The Healdsburg

Museum, founded in 1976, is celebrating our 50th anniversary with a variety of community activities. From February 21 through October 25, our Museum will be exhibiting "Healdsburg in the 1970s," a fascinating overview of a pivotal decade. We plan to highlight themes from the exhibition through entertaining and educational public programs, offered free to the public. Our goal with the public art grant is to celebrate the Museum's anniversary by offering an entertaining local art and history program for the community. With support of the grant, the Museum will host and record a live oral history interview with Robert Brent, Robert Weiss and Peter Immordino at CraftWork in April 2026 (Arts and Culture month). After the event, the interview will be available on the Museum's YouTube channel.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

### Project Budget

The overall project cost will be \$7,000. We are seeking \$5,000 from the "Arts for All" grant for "Healdsburg in the 1970s: The Healdsburg Ceramics Movement, An Artist Panel & Oral History Recording," a unique public art and community history event to be experienced, recorded, preserved and shared. Funds will be used to pay a \$1,000 stipend to compensate each of the three artist panelists, \$500 for videography, \$500 for reception (local food/wine) and \$1,000 for the venue fee to host the event at CraftWork. The Museum will provide \$2,000 pre-interview research, event promotion and staffing, and event insurance.

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

### Other Funding

The Healdsburg Museum will provide \$2,000 pre-interview research, event promotion and staffing, and event insurance. We will not need funds in addition to the Healdsburg public art grant.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

### Project Location

CraftWork, 445 Center Street, Healdsburg

Where are you proposing to install or host the project?

### Location Permission

Jim Heid, 415-218-6709 jim@urbangreen.net

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Plans finalized- March 2026; Event occurs - April 2026; Interview posted online May 2026: Exhibition on display through October 2026

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Healdsburg Ceramicists.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Sample Previous program.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

# Craftsmanship is the word among Healdsburg's stoneware makers

Photos and story by Mike Mecham and Judy Rittenhouse

There is always a lot of talk about the lack of craftsmen in today's mechanized world. Most of the things we buy are machine made. Indeed, if they weren't we probably couldn't afford them.

But the handmade goods are making a comeback. Usually they are found in small shops at high prices or else they carry a sticker that proclaims they were made overseas. That isn't always the case, however. Three new businesses in Healdsburg are involved in bringing back the work of handmade goods to the consumer.

Late last year the announcement was made that Robert Brent Potter's Wheels would be locating its clay manufacturing process in Healdsburg. As a result of that move, two other companies have located here to use Brent's products to put out their own handmade goods.

The old Miller Fruit Shed at 55 West Grant St. has been taken over by Robert Weiss Ceramics, handmakers of stoneware products. Weiss has moved his operation from its former headquarters in Pasadena to Healdsburg largely through the efforts of the Healdsburg Development Corporation, which is composed of a number of Healdsburg stockholders who help obtain loans for new businesses through the Small Business Administration by putting up a portion of the capital necessary to insure the success of the new business.

The Development Corporation's first project was The Healdsburg House, the city's newest restaurant. Robert Weiss Ceramics is the group's second effort.

The third clay company is McIntyre Tile producers of handmade stoneware tiles. For the present it is located in a portion of the old Miller plant along with the Weiss company.

Weiss is a 25-year-old potter who began producing pottery several years ago while still a student of the Otis Art Institute in Los Angeles. Over the next couple of years he made and sold pots and ran his own studio as he completed his master's degree from Otis.

A year and a half ago he opened Robert Weiss Ceramics in Pasadena at the same time that he worked as a distributor for Robert Brent's Pottery Wheels, when Brent still had his operation in Santa Monica. Eventually Weiss decided to move from Southern California and was encouraged by Brent to look for a site in Sonoma County. Through the cooperation of the Development Corporation he obtained a lease-buy option on the Miller building and made his move.

The company produces a line of some 100 items, ranging from lidded casserole dishes, wine goblets and serving dishes to wind chimes, decorative figurines and hanging planters. Among his newest creations are a group of hand carved sculptures called "Adam's Playmates" and wall hangings depicting owls, bears, lions and elephants.

The entire line uses clay produced by Brent. The clay, called stoneware because it fires at 2,400° to a stone-hard finish, contains no lead, which frees it from the health hazards associated with clays that fire at lesser temperatures. The technique is not new, indeed

the Egyptians made fire stoneware six thousand years ago, although they did not make use of the glazes that Brent produces and which Weiss uses.

Weiss uses a blend of five ingredients selected for their ease in throwing (a term employed by potters meaning to make a pot), durability, and ovenproof quality. The Weiss line can be handled like any other quality cooking ware: it can be cleaned in a dishwasher or baked in an oven.

Each of the Weiss products is handmade, although the plant is geared for mass production. This means that his craftsmen follow a set design, but that each of their pieces bears the stamp of its maker and the human differences that separate hands naturally bring. Quality control is a watchword and any of the products that doesn't meet the Weiss approval is discarded.

The emphasis on quality raises the usual problems, mainly finding sufficiently talented potters to make each item. Weiss now employs four skilled potters and could use at least three more. He has sent a call out with the Department of Human Resource Development for potters with at least five years experience to look him up. One of the problems he found with his move was that some of the potters who worked for him in Pasadena couldn't find sufficient housing in Healdsburg to make the move.

Weiss has five showrooms in the United States — in Los Angeles, Minneapolis, Chicago, Dallas and Atlanta — and is currently working on his sixth, in New York.

Finding the right salesmen to represent his line is also important, because, as he says, "one of the most important things in pottery is getting good, knowledgeable salesmen to represent you."

This year he projects sales in the neighborhood of \$250,000 — \$350,000 and feels he has at least three to four more years of solid growth. When he reaches a plateau in pottery sales, Weiss looks toward creating handmade wood creations, particularly working with exotic woods.

At the McIntyre operation next door, three tile makers have left Heath Ceramics in Sausalito to set up shop and produce the "best tile you can make."

For the last month Robert McIntyre and his associates, Stephen Spangler and Peter Immordino have been inventing and refining techniques on their handmade stoneware product that they hope will be "an original concept for architectural tile."



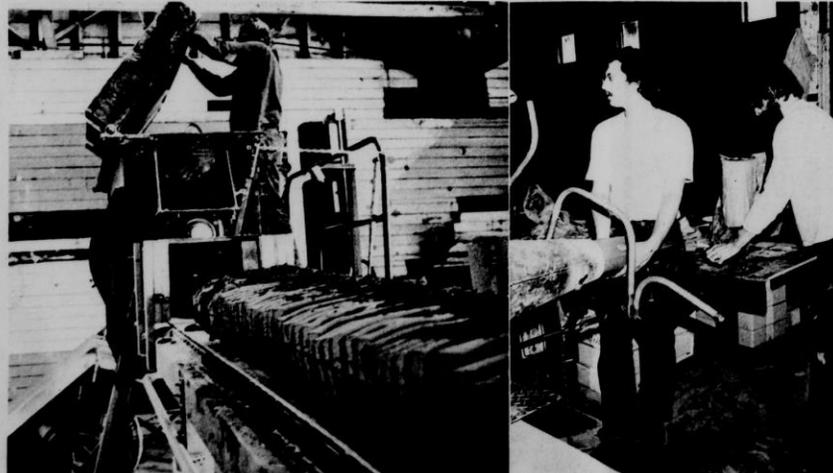
Robert Weiss specializes in handmade stoneware, a product that features bright glazes and virtual indestructibility. He is standing before his kiln before closing its doors for a firing.



Donna Ornellas forms one of the Robert Weiss Originals. She is using an electric wheel manufactured by Brent, and clay from his factory, but the skill is all hers.



Stephen Spangler, Robert McIntyre and Peter Immordino of McIntyre Tile: partners making "the best tile that can be made."



Brent's pug mill is too big to include in one photo. Clay is lifted to a larger mixer (at left) and spun until it is mixed. Then it is transferred to the second part of the process. A final mixing of small quantities of the clay produces the

right consistency and the clay comes out of a large nozzle ready to be cut off (at right) and bagged. Robert Brent is shown in the right picture at the left.

"We're inventing as we go along, trying new ideas not just in technique but in production," says Spangler, who is in charge of sales.

The price of this originality will be about four times that of mass produced tile, but McIntyre is confident architects will want the effects available when each tile is slightly different from its brothers.

"We can produce about anything in a glaze," Spangler claims. "If an architect specifies a certain color or mood he wants, we can produce it."

An agent in New York will help handle their marketing, Spangler says. They plan a large operation, probably moving to more ample facilities when they are past these inventing stages. Production will begin in a couple weeks.

All three of the artisans at McIntyre have worked with clay for years. All have laid tile. And they make handsome teapots and robust looking cups for their own use.

The "granddaddy" of the operations is Robert Brent Potter's Wheels. This week Brent turned the switch on a specially built pug mill that can mix clay to order — depending upon the different ingredients needed by potters — at about four tons an hour. The clay is squeezed out from the assembly line where it is packaged in plastic bags ready for shipping.

Brent originally intended to use the old Sunsweet Building on Mill St. to make the clay and glazes in and to produce the production-size gas kilns needed by professional potters for their work. He also makes a variety of high quality potter's wheels — everything from the simple kick-wheel design to big units with electric motors. When he moved to Healdsburg it was from a plant in Santa Rosa and Brent intended to operate both plants. The Santa Rosa building for the wheels and the Healdsburg building for the clay, glazes and kilns.

But he got the opportunity to purchase the old cooperative drier next to the Sunsweet plant and has now established everything in Healdsburg.

The great thing about Brent's operation from the city's standpoint is the extensive painting and cleaning-up work he has done on the old Sunsweet building. It hasn't looked so good for years.

The interesting thing about all three operations is that in each case the businessmen are young men who have brought unique operations to Healdsburg in a deliberate move to leave heavily populated areas. Brent is the most commercially established of the three, but both McIntyre and Weiss see a good demand for their talents.



**Pictured:** Meyo Marrufo (Eastern Pomo/ Robinson Rancheria) and Silver Galleto (Cloverdale Rancheria of Pomo Indians) of the Pomo Weavers Society, co-curators of “Pomo Weavers Society: Preservation Our Path of Preservation,” exhibition to open at Healdsburg Museum May 10 – November 2, 2025.

Photos show the guest curators with examples of their stunning contemporary basketry, beadwork and artwork. Bottom photo shows Meyo demonstrating cooking acorn mush in a water-tight Pomo basket.

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2155

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

hello@renacharlesgallery.com

**Phone\***

7078132033

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Rena Charles Gallery (Rena Charles Proprietress, Gallery Artist Jeffie Brewer)

Please list the names of other people involved in your proposed project.

**Project Description**

Everyone's Art Bench This project proposes replacing an existing deteriorated wooden bench with a sculptural, functional bench created by gallery artist Jeffie Brewer. The bench will be installed in the emerging NOMAD area (North Makers Art District), a small-business and artist-driven area north of Healdsburg's Plaza. The goal of this project is to bring art to all by integrating high-quality public art into an everyday, accessible setting. Rather than viewing art only within traditional venues, residents and visitors will encounter this artwork as a place to sit, gather, & connect. The current bench is visually drab and does not reflect the creativity or vitality of the district. Replacing it with a sculptural bench transforms an overlooked streetscape element into a welcoming public asset and supports the continued revitalization of NOMAD. The bench will improve quality of life by providing an inviting, functional gathering space that adds beauty and interest to the public realm. It will mark the NOMAD as an arts destination and reinforce Healdsburg's identity as a culturally vibrant town.

MARK THE NOMAD as an arts destination and reinforce Healdsburg's identity as a culturally vibrant town. Located in front of a city-owned parking lot at 434 Healdsburg Ave, along a primary route into downtown and the Plaza, the bench has high visibility. It will transform a visually underwhelming area into a recognizable landmark, encouraging foot traffic and exploration of nearby businesses. The bench is expected to become a casual meeting place and photo destination, increasing engagement with the area. By combining public art with daily use, the project fosters civic pride, supports local artists, and demonstrates a shared commitment to accessible art, placemaking, & community connection.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Project Budget Breakdown Overall Project Cost: \$15,500 Gallery/Artist Fee: \$9,900 Fabrication Cost: \$3,000 shipping from the fabricator. Installation labor: \$1,000 Engineering stamps (if required): \$1,500 Hardware and installation materials: \$100

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

No just this grant

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

434 Healdsburg Ave, Healdsburg - the wooden bench

Where are you proposing to install or host the project?

## Location Permission

I have had an initial inquiry and exploratory conversation regarding this project with Chris Herrod, Mayor of Healdsburg, during which the concept, proposed location, and general approval process were discussed. Mayor Herrod expressed support for the idea and was favorable to the project pending the appropriate City review, permitting, and consent process. The final sculpture design will be selected with community input gathered through NOMAD District businesses and the Healdsburg Arts & Culture Commission.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

## Project Timeline

Finalizing Design: Design will be finalized within 45 days of grant approval, including coordination with the artist, review of materials, and confirmation of engineering and permitting requirements. Fabrication and Installation: Fabrication and installation are anticipated to take 2–3 months, including fabrication, shipping, site preparation, and installation. Duration of Display: The completed artwork is intended to be evergreen, serving as a permanent public art installation for ongoing com

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

## Artist Credentials\*

### Gallery bio.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

## Project Rendering and Examples of Prior Work\*

### Rena Charles Gallery Public Art Bench Project.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

## Artist's Website (if applicable)

<https://www.renacharlesgallery.com/jeffiebrewerbio>

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

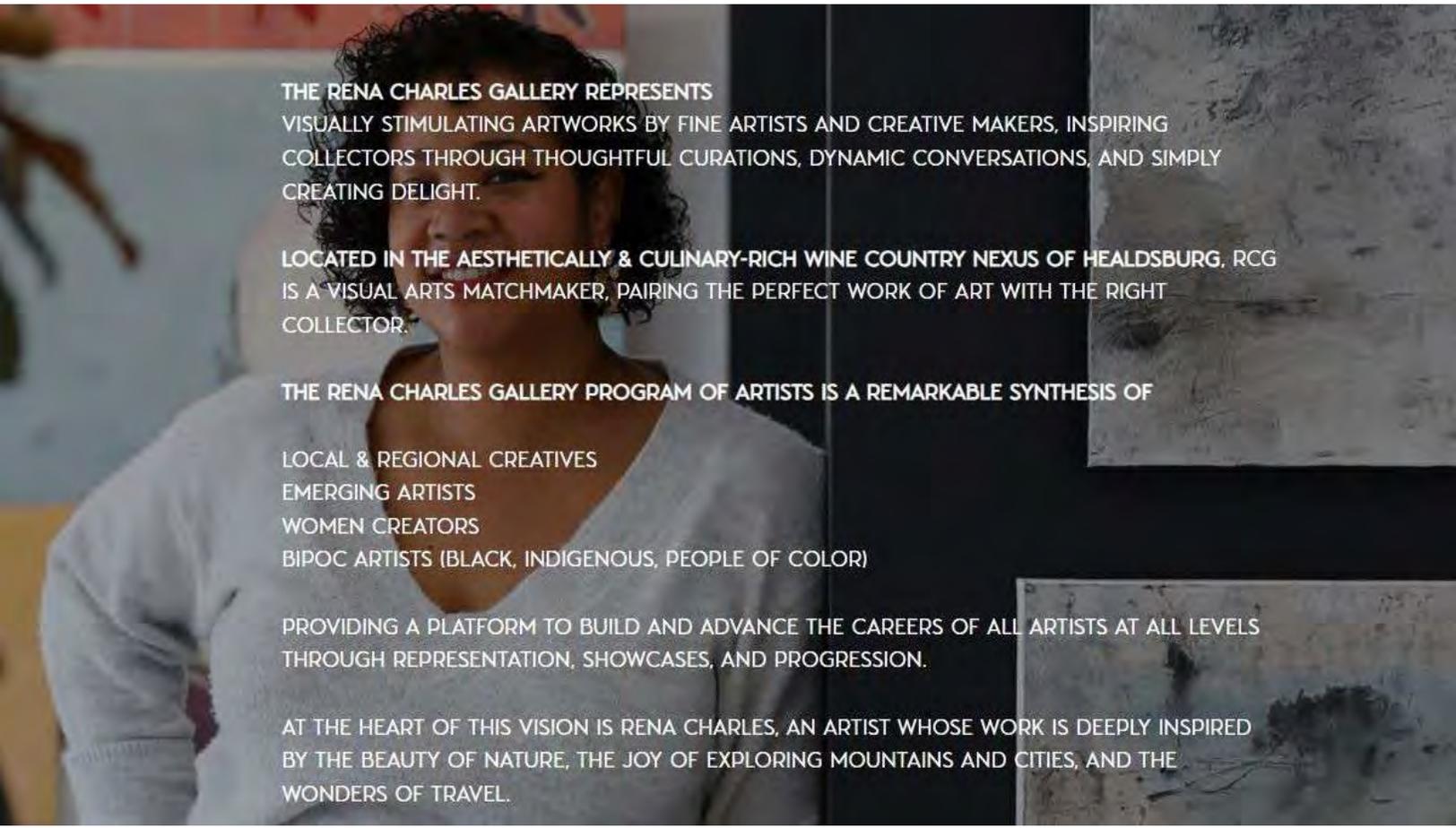
# RENA CHARLES



INSPIRED BY THE BEAUTY OF NATURE, THE JOY OF EXPLORING MOUNTAINS AND CITIES, AND THE WONDERS OF TRAVEL, I PAINT WITH A HEARTFELT TOUCH. EVERY TREE, FLOWER, AND OBJECT I CREATE HAS ITS OWN PERSONALITY AND CHARM. JUST LIKE PEOPLE, THEY'RE INFLUENCED BY THE SHIFTING LIGHT OF DAY, THE CHANGING SEASONS, AND THE WORLD AROUND THEM—BOTH NATURAL AND MAN-MADE. GROWING UP IN THE SOUTH, WITH A RICH HERITAGE BLENDING AFRICAN-AMERICAN AND TAIWANESE ROOTS, MY ART REFLECTS THIS VIBRANT TAPESTRY. I POUR MY INFLUENCES INTO EACH PIECE, USING ROUGH-HEWN MATERIALS, A FREEHAND APPROACH, A LIVELY COLOR PALETTE, AND A SPIRIT THAT INVITES CONNECTION.

RENA CHARLES HOLDS A BACHELOR OF ARTS IN ART HISTORY, WITH MINORS IN VISUAL ART AND ENVIRONMENTAL STUDIES, FROM EMORY UNIVERSITY. CURRENTLY RESIDING IN SONOMA COUNTY, CALIFORNIA, SHE CONTINUES TO FIND INSPIRATION IN THE WORLD AROUND HER.





**THE RENA CHARLES GALLERY REPRESENTS**

VISUALLY STIMULATING ARTWORKS BY FINE ARTISTS AND CREATIVE MAKERS, INSPIRING COLLECTORS THROUGH THOUGHTFUL CURATIONS, DYNAMIC CONVERSATIONS, AND SIMPLY CREATING DELIGHT.

**LOCATED IN THE AESTHETICALLY & CULINARY-RICH WINE COUNTRY NEXUS OF HEALDSBURG, RCG IS A VISUAL ARTS MATCHMAKER, PAIRING THE PERFECT WORK OF ART WITH THE RIGHT COLLECTOR.**

**THE RENA CHARLES GALLERY PROGRAM OF ARTISTS IS A REMARKABLE SYNTHESIS OF**

LOCAL & REGIONAL CREATIVES

EMERGING ARTISTS

WOMEN CREATORS

BIPOC ARTISTS (BLACK, INDIGENOUS, PEOPLE OF COLOR)

PROVIDING A PLATFORM TO BUILD AND ADVANCE THE CAREERS OF ALL ARTISTS AT ALL LEVELS THROUGH REPRESENTATION, SHOWCASES, AND PROGRESSION.

AT THE HEART OF THIS VISION IS RENA CHARLES, AN ARTIST WHOSE WORK IS DEEPLY INSPIRED BY THE BEAUTY OF NATURE, THE JOY OF EXPLORING MOUNTAINS AND CITIES, AND THE WONDERS OF TRAVEL.

# HI MY NAME IS: JEFFIE.

Item 5.a

@RENACHARLESGALLERY  
RENACHARLESGALLERY.COM



RENA CHARLES  
GALLERY  
HEALDSBURG · FINE ART & ADVISORY

439 HEALDSBURG AVE  
HEALDSBURG, CALIFORNIA

JeffieBrewer.com

## INTRODUCTION

Hello! Thank you for the opportunity to present my work. I appreciate your dedication to including art in your exciting new project. It was fun to think about placing multiple shapes in one location, having a cohesive body of work in one place opens so many possibilities up for helping to brand the area, inspire park-goers, add a pop of color, or just bring some fun. Incorporating art into public spaces can enhance the overall experience for park users and foster a greater connection with nature and the community.

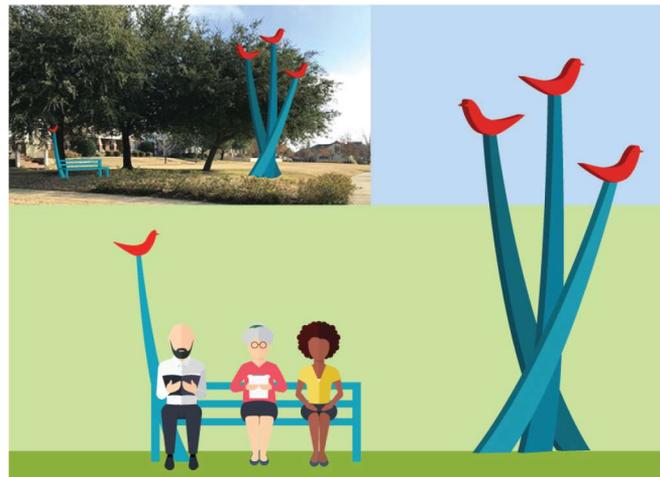
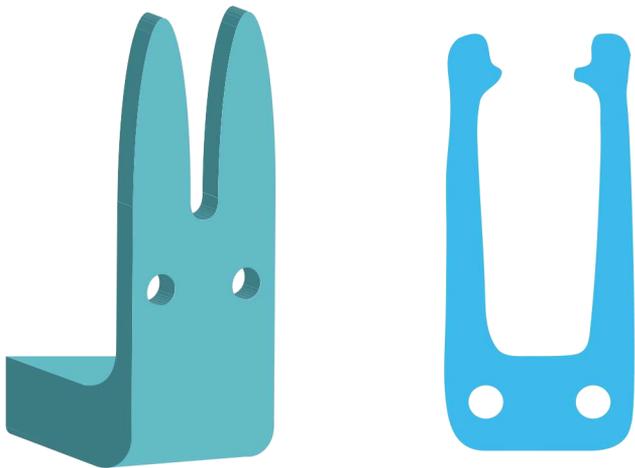
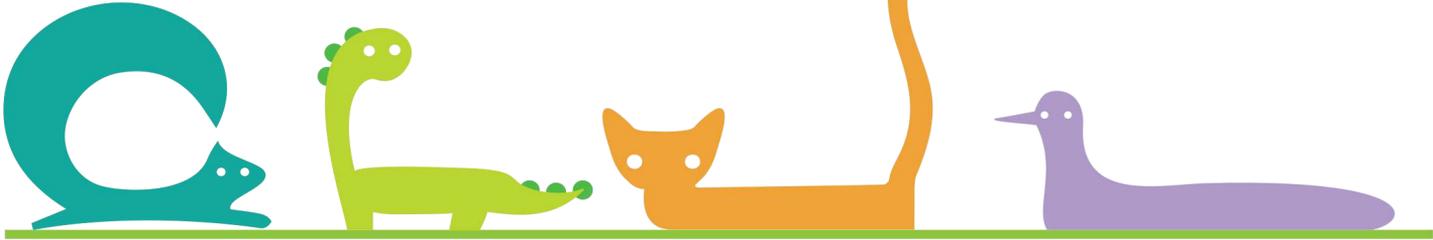
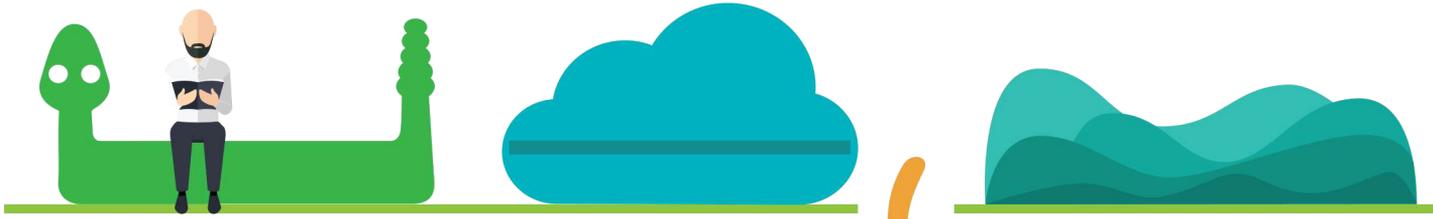
## ARTIST STATEMENT

We are given a brief amount of time together. As an artist, I consider it a gift to be able to share my vision and experience. Sometimes it's serious, sometimes it's thoughtful and a lot of the time it's just silly. The shared experience of existing, living, loving, thinking... seeing beauty, knowing fear, feeling passion, and just being, is further magnified through art — creating, discussing, collaborating, learning and teaching. I have been privileged to have great mentors, teachers and friends; to continue to share this with viewers is fantastic.

The world can be a very dark place and sometimes it needs a little sunshine.



Item 5.a



# HERE ARE SOME BENCHES.

JEFFIE BREWER

@RENACHARLESALLERY  
RENACHARLESALLERY.COM



RENA CHARLES  
GALLERY  
HEALDSBURG - FINE ART & ADVISORY

439 HEALDSBURG AV.  
HEALDSBURG, CALIFORNIA



**ANYTHING CAN BE A BENCH I GUESS.**  
 JEFFIE BREWER

Current, sad state of bench affairs at 434 Healdsburg Ave.



# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2156

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

Kathryn

**Last Name\***

Philip

**Address1\***

375 Healdsburg Ave, Ste 200

**Address2**

**City\***

Healdsburg

**State\***

CA

**Zip\***

95925

Healdsburg

CA

95448

Item 5.a

**Email\***

kathryn.philip@truestwestfilmcenter.org

**Phone\***

7078937150

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Kathryn Philip, Jessica Buzzard, Deacon Carpenter, John Cooper

Please list the names of other people involved in your proposed project.

**Project Description**

Living Cinema is a year-long, city-wide cultural activation that integrates film, literature, original public art, and seasonal programming into the everyday experience of Healdsburg. Led by a Healdsburg-based nonprofit, the project centers arts and culture beyond the cinemas into downtown streets and public spaces through free, accessible experiences that strengthen civic pride and reinforce Healdsburg's sense of place. The project includes three free, public activations aligned with City themes and community partners: • April – Celebration of Words & Storytelling: Original downtown banners with iconic screenplay lines, curated film programming celebrating language and literature, and free community screenings. • Summer – 1970s Cultural Celebration: Programmed screenings tied to the Healdsburg Museum's theme to encourage repeat downtown visits. • Fall – Día de los Muertos: Culturally respectful programming highlighting Latinx filmmakers and storytelling traditions that reflect California's diversity. As a unifying element, the project includes a permanent

storytelling traditions that reflect California's diversity. As a unifying element, the project includes a permanent public artwork, a mural on the rear wall of True West, designed as a visual expression of arts and culture in the everyday experience of Healdsburg. The artwork will draw from film and other mediums, serving as a year-round visual anchor that connects the cinemas, arts programming, and public spaces into a cohesive, city-wide cultural experience. Living Cinema enhances quality of life through free cultural engagement, encourages community connection, and aligns with City priorities. By activating shared spaces across multiple seasons, the project invites residents and visitors alike to experience downtown through arts and storytelling.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

\$20,000 - Overall project cost \$5,000 - Artist fees (this pays for an artist to design the mural plus film licensure of free screenings to the public) \$5,000 - Fabrication cost (pays for the banners and materials for the mural) \$5,000 - Setup or installation cost (pays for two (2) pop up screenings, one in West Plaza and one in the Foley center) and three (3) free community screenings at True West Cinemas, one per seasonal activation \$2,500 - lifetime maintenance of mural (paint supplies and equipment rentals)

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

No other funding. This project is contingent on this grant.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

True West Cinemas, the back wall of True West Cinemas, and banners throughout the Healdsburg downtown area.

Where are you proposing to install or host the project?

**Location Permission**

JONATHAN FIGONE Senior Commercial Asset Manager 408.288.3414 jfigone@mcmdiversified.com

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

See programming timeline above. April Banners: Design - March 1 Fabrication - March 2-28 Installation - March 31 Mural: Artist chosen for mural - April 15 Designs finalized - July 1 Mural drawn and painted - August 15

Please provide a timeline for the project's lifecycle in this order:

- o Finalizing design
- o Fabrication and installation
- o Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

2026 Q1 Positioning Brief.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

IMG.JPG

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

[Empty text box for Artist's Website]

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

A new home for film lovers.

**TRUE WEST** FILM CENTER

"Hello gorgeous."  
-Funny Girl (1968)

**NOW OPEN**



# TRUE WEST FILM CENTER

Item 5.a

## A Vital Cultural Resource for a Thriving Community



### The Promise of True West Film Center

November, 2025

# A note from the Executive Director

The opening of these cinemas marks the beginning of a new chapter for True West, one where film, education, and community come together under one roof. Our mission is simple, but powerful: to bring the transformative power of cinema to Northern California and foster a community where everyone belongs.

I hope that True West becomes beloved to you - part of your weekly or monthly routine, one of the first things you want to share with family, friends and visitors. I hope you will come to count on us for thought-provoking film, conversation, and entertainment, a place where you run into friends and where you encounter new people and ideas that expand your horizons. And that you come to feel a True sense of belonging here.

As we turn the page from campaign to community, I'm excited to fulfill the promise of True West in the coming days, months, and years ahead. Our work has only begun.

We've built our house. Now, together, we can make it a home - full of joy, participation, and thriving programs that serve our entire community.

See you at the movies,



Kathryn Philip  
Founder and Executive Director

*“We love movies. Where did we fall in love with the movies? At the movie theater. Watching a film in the theater with an audience is an experience. We can laugh together, cry together, and, in a time in which the world can feel very divided, this is more important than ever. It’s a communal experience you don’t get at home.”*

- Sean Baker, accepting the 2025 Academy Award for Best Director of Anora

# Organizational Overview

Founded in 2014, True West Film Center (TWFC) has been a vital force in expanding access to cinema, arts education, and cultural programming in Northern California's rural North Bay region. Each year, TWFC served over 5,000 individuals, including 1,000 students and 600 lifelong learners, through diverse film screenings, workshops, and immersive media arts programs. The centerpiece of our annual programming is the True West Film Festival, featuring domestic and international films, documentaries, shorts, panel discussions, and a student film competition.

In 2022, TWFC launched a capital campaign to establish the James Redford Campus, a state-of-the-art film center in Sonoma County. **We opened the doors to the public on October 17, 2025.** As the only theater of its kind serving a four-county region—Sonoma, Mendocino, Napa, and Lake Counties—the campus offers first-run films, arthouse programming, and a broad spectrum of media arts education. Projected to serve 45,000 people annually by its third year, the center will reach 5,000 students each year, positioning itself as a hub for creative and educational engagement.

A cornerstone of TWFC's mission is to ensure that historically underserved communities have equitable access to film and media arts education. Our strategic initiatives prioritize outreach to marginalized populations, offering Spanish-language programming, discounted tickets for seniors and low-income residents, and childcare options for parents attending screenings. With a commitment to fostering inclusion, TWFC partners with schools, nonprofits, and community groups to cultivate a welcoming, accessible space for all.

*“It’s not just movies that shift our perspective on the world — it’s movie theaters...Being in a place that’s designated for the purpose of watching a movie makes [people] feel differently about what they’re watching and about the world they encounter on the way out.”*

- Alissa Wilkinson, Film Critic and Senior Culture Reporter, Vox

## True West Film Center: A New Cultural Gem with a Community-First Promise

True West was built with a bold promise: to create not just a cinema, but a vibrant cultural hub where people of all ages, backgrounds, and experiences can gather, learn, and feel a sense of belonging.



But we know that for many in our community, there are real barriers to participating in arts and cultural experiences, even at a place as welcoming as True West. These barriers include:

- Cost of tickets and program fees
- Lack of transportation
- Childcare access and affordability
- The perception that art spaces are exclusive or “not for people like me”

If we are to fulfil our mission from the very beginning, we must do more than create a world-class cinema. **We must actively dismantle the obstacles that keep people from walking through our doors.** That is why access and inclusion are foundational priorities in this first year of public programming.

# A Community Where Everyone Feels Welcome

Your investment in 2026 would provide the flexible, unrestricted resources that make access programs possible ensuring that we can reach people who do not yet see themselves reflected in cultural spaces.

Below are the initiatives your renewed support will help bring to life:

- **Student Field Trips** - Free or low-cost educational screenings, filmmaking demonstrations, and hands-on workshops for local schools.
- **Free Childcare for Families** - Allowing parents and caregivers to attend screenings without sacrificing affordability or peace of mind.
- **Transportation Fund** - A reimbursement fund that supports seniors and community members who depend on public or paid transportation to reach the cinemas or on-site programs.
- **Scholarships for Film Camps & Entirely Free Summer Camp Sessions** - Opening the door for youth—especially those from low-income households—to explore film, storytelling, and creativity.
- **Free Community Screenings** - Periodic programming featuring socially relevant films, diverse perspectives, and conversations that strengthen civic life.
- **Discount Ticket Programs** - Accessible pricing for seniors, students, families, and low-income residents.
- **Free Passes Through Partner Organizations** - Collaborating with local nonprofits to distribute tickets directly to underserved groups.
- **Expanded Free Programming at True West's Annual Film Festival of Love** - Including the Block Party, Student Film Festival, and open-air community events.



## The Opportunity: An Accessible First Year That Sets the Tone for Decades

### This is a critical moment for True West.

As we introduce the cinemas to the community, the tone we set now, the welcome we extend, the partnerships we build, and the inclusiveness we model will shape how our entire region experiences and remembers this new cultural space.

Early investments in access create something deeper than attendance: they cultivate ownership, belonging, and pride. They help families, students, seniors, newcomers, and longtime residents all feel that True West is their cinema. This inclusive participation strengthens the entire organization, as diverse voices and lived experiences shape programming, culture, and community impact.



*“You can’t use up creativity. The more you use, the more you have. And when you give people the tools to express themselves, they unlock their own potential to lead fulfilling, joyful lives.”*

- Maya Angelou

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2157

Date Submitted: 1/30/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Healdsburg

CA

95448

Item 5.a

**Email\***

marcy@corazonhealdsburg.org

**Phone\***

7076947172

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Corazón Healdsburg and Martin Zuniga

Please list the names of other people involved in your proposed project.

**Project Description**

Intent and Goal: This project is the result of over two years of collaboration between Corazón, community, seniors, youth and the City, to strengthen the Community Center as a space of belonging. Through listening sessions and community engagement, residents consistently shared that the space did not reflect the identities or stories of those it serves. The goal is to support Native American and Indigenous community members in co-creating a permanent mural that honors their culture, history, and presence in Healdsburg. A local artist with trusted relationships within Indigenous communities will co-facilitate listening circles with Corazón and guide the creative process. Visual elements will draw from traditional basket weaving and Indigenous embroidery, art forms that carry intergenerational knowledge, resilience, and storytelling. Community Impact: This project will improve quality of life by transforming a public space into a welcoming and visually meaningful community anchor. The World Health Organization recognizes that the arts

and visually meaningful community anchor. The World Health Organization recognizes that the arts strengthen mental health, social inclusion, and community identity, particularly for communities that have experienced historical erasure. This proposed community mural will elevate Indigenous voices and create a sense of dignity and visibility. As a permanent installation, the mural will attract visitors to the center, increase foot traffic, and invite deeper engagement with Healdsburg’s cultural richness. It will create civic pride by affirming that public spaces belong to everyone and that Indigenous histories are a vital part of our community. Creating together builds trust, healing, and collective ownership, reinforcing art as a powerful tool for connection, resilience, and belonging.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

Overall Project Cost: \$10,000 Artist fee: \$6,000 Fabrication cost: \$4,000

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

Corazón was awarded a \$75k grant from the County of Sonoma to support the Multicultural Wellness Center and Resilience Hub project (currently the Abel de Luna Community Center) as a fully community-led process, grounded in the original intent and guided by the voices of our most marginalized communities. This funding allows us to cover staff time for facilitating listening sessions so that this art grant is invested and dedicated directly to bringing this project to life with care and integrity.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Abel de Luna Community Center

Where are you proposing to install or host the project?

### Location Permission

This project would be in line with phase 1 of the Multicultural Wellness Community Center Master Plan where community murals are planned on for this year in partnership with the Healdsburg Community Services team: Mark Themig; mthemig@healdsburg.gov; (707) 431-3116

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalizing design: June/July | Fabrication and installation: August/September | Duration of display, performance, or production: Permanent Public Art Installation

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

ZunigaMartin.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Zuniga Martin.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

<https://www.instagram.com/mr10zuniga/>

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

# Martín Zúñiga's Prior Work -

Basketweaving w/butterfly is an example of proposed art that will ultimately be formed by the creative process with community sessions)



Student artists sit in front of the *West County Wellness Mural*, a project made possible by a D5 grant awarded to West County Health Center and created in collaboration with lead artist Martín Zuniga and local youth.



# MARTÍN B. ZÚÑIGA

1537 Franklin Avenue, Santa Rosa, California 95404  
[mr10zuniga@gmail.com](mailto:mr10zuniga@gmail.com) \* (707) 974-3900

*EXPERIENCED, CREATIVE BUILDER, ARTIST, AND TEACHER*

## WORK EXPERIENCE

FOUNDER, STUDIO MARTÍN ZÚÑIGA	SANTA ROSA, CA	JULY 2015 - PRESENT
	SALINAS, CA	JAN 2012 - JUNE 2015
	EL CERRITO, CA	MAR 2009 - JAN 2012
	FRESNO, CA	1990 - MAR 2009

Curated and installed shows at the San Francisco Mission Cultural Center, Fresno Arte Americas, Pajaro Valley Arts, the Haute Enchilada (Moss Landing); developed grant applications for exhibitions; exhibited at galleries and businesses throughout the Central Coast, San Joaquin Valley, San Francisco Bay Area, and Sonoma County. Experienced with large metal installations at the City of Selma and the Marin Museum of Contemporary Art.

RESTORATIVE ARTIST, STUDIO MARTÍN ZÚÑIGA SONOMA COUNTY, CA JULY 2017 - PRESENT

Collaborated with local institutions, including Valley of the Moon Children’s Center, Santa Rosa Junior College, Sonoma Valley High School, Rancho Cotate High School, Healdsburg High School, Elsie Allen High School, Piner High School, Santa Rosa Middle and High Schools, Roseland Elementary, Austin Creek Elementary, Lincoln Elementary, and Madrone Elementary to support student and family engagement through school beautification art projects, including murals and pop-up or temporary art installations, and to support restorative justice through artistic freedom and expression. Partnered with Latino Service Providers, Sonoma County Children’s Museum, North Bay Organizing Project, Marin County Office of Equity (Marin County), Middletown Art Center (Lake County), and Raizes Collective to convene and engage local residents through creative expression and to increase community representation in local government processes.

TEACHING ARTIST, SONOMA COUNTY MUSEUM SANTA ROSA, CA SEPT 2018 - MARCH 2020

Collaborated with the Museums of Sonoma County to bring arts education into 5th and 6th grade classrooms through the Art4Kids program. Developed and implemented curriculum and lesson planning, as well as acted as a docent for students’ visits to the Museums. Funding and program ended due to the pandemic.

MENTOR, URBAN ARTS COLLABORATIVE SALINAS, CA - JAN 2012 - JUNE 2015.

Developed grant applications, provided reports for funders; Organized and conducted art workshops and skills training; Engaged in community advocacy with local policymakers; Organized and promoted shows and workshops; Conducted outreach to galleries, businesses and other locations for exhibits.

## EDUCATION

CARUTHERS HIGH SCHOOL CARUTHERS, CA  
Completed 11th grade

## SKILLS

Experienced welder, electrician, concrete, framing, paint, metals  
Public speaking; workshop delivery; community engagement; mentoring, with a focus on dyslexic and students with other learning abilities.

## REFERENCES AVAILABLE UPON REQUEST

## Martín Zúñiga

Born in the state of Michoacán, Mexico, Martín Zúñiga's early experiences were shaped by the vast agricultural fields between freeways 5 and 99, where he and countless farmworkers toiled under the scorching sun. As the first of eleven siblings and the son of Agapito Zúñiga and Margarita Valencia, Martín began working in the fields alongside his parents at a very young age. When the family arrived in the United States in 1978, Martín spoke no English but quickly learned enough to help his family navigate their new world.

Despite facing many barriers as a child of farmworker parents—including dyslexia and limited academic support—Martín's artistic talent was recognized early on. In third grade, he was identified as an artist, but the rural, small community of Caruthers provided little encouragement or pathway for him to pursue art formally. With few options, Martín left high school without a diploma and entered the workforce.

An autodidact, Martín learned construction skills such as welding, framing, and working with wood, metal, plaster, and lighting, skills that would later influence his art practice. In 1990, he began to focus seriously on his art. His work reflects his lived experience as a migrant, undocumented worker, and Mexican-American in California's Central Valley. It embodies themes of identity, resilience, and the celebration of roots, often challenging and redefining narratives through his creative expression.

Martín's accomplishments include winning first and second places in Chris Sorenson's "Nudes of November" juried exhibition in Fresno (2003), and again winning first place and "First Pick" in 2005. He has been an active mentor and guest lecturer at Fresno State University and has contributed to educational and environmental organizations supporting marginalized communities.

He has exhibited and sold work in venues such as San Francisco's Mission Cultural Center for Latino Arts, Driftwood Salon (SF), the Marin Community Arts Foundation, the Petaluma Arts Center, and La Galería in Moss Landing, California. Martín has completed several public art installations in downtown Salinas that celebrate the city's rich diversity, including a memorial mural honoring Norma Jean Baker. More recently, he completed a large outdoor mural at Roseland Elementary School, engaging students and community members in the creative process.

Martín is also an experienced public art educator and facilitator, collaborating with community organizations such as the Museum of Sonoma County's Art4Kids program, the City of Healdsburg, and Corazon Healdsburg to bring art into public spaces and community events

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2158

Date Submitted: 1/30/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

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**First Name\***

Linus

**Last Name\***

Lancaster

**Address1\***

3615 Mount Vernon Rd.

**Address2**

3615 Mount Vernon Road.

**City\***

Sebastopol

**State\***

California

**Zip\***

95472

**Email\***

landbuoyproject@gmail.com

**Phone\***

7078923912

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Linus Lancaster, Thor Topp, Karina Chavez, Ana Perez, Melissa Hernandez, Julieta Plaza, America Arguelles, Sophia Simeone, JoJo Rodriguez, Liliana Garcia, Abel Serrano.

Please list the names of other people involved in your proposed project.

**Project Description**

Soil Library HUSD The Soil Library will initially consist of twelve 9" x 10" x 12" ceramic "pages" with grommet holes that can be fit into a hand made ring binder, although most will be wall mounted when displayed. They will be made with a commercial dark clay, but will have inset slabs of local wild clay, beginning with the most common types around Healdsburg, then expanding to other varieties. There will also be attached pouches of the raw soil. Our ambition is to eventually include all types found in the Ashokawna Watershed as part of our larger atlas project. Participants will include a hundred HHS Ceramics students and will bring in families and community members through outreach to collect soil samples from farms, vineyards, and residential properties. While most of the production would be done by students, community members will be invited to help with sifting and processing through a number of Wild Clay Workshops at HHS starting this spring and continuing through the fall. The pieces are an educational celebration of Healdsburg's soils that have

produced and shaped local agriculture. They can be displayed throughout town together or in sections. We envision these being seen at City Hall, in hotels, tasting rooms, the library, and other public spaces on a rotating basis. Along with the pieces being the body of Healdsburg, there will be accompanying signage honoring the environment, original stewards, and those whose work built the local economy. As HHS and Marce Becerra Academy students and families, participants represent the diversity of community demographics. The work will provide an appealing and educational experience for visitors, and help exemplify a town that is proud of its local ecology.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

. Clay \$400 . Hardware \$350 . Plywood \$150 . Signage \$500 . Transportation \$800 . Artist Stipend \$800 (Workshops) . Total \$3000

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

Sonoma Water Call To Action, HHS Art Budget, CTE Foundation Grant.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

TBD, rotating. We currently have a verbal invitation from Cerci Sher for an installation at the Harmon Guest House, but anticipate that the Library pages will be displayed at other businesses and public venues throughout town.

Where are you proposing to install or host the project?

**Location Permission**

Pending

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

Soil processing currently in progress. Feb. '26, begin forming and firing pages, finalize first display location(s). March, first Wild Clay Workshop at HHS. April, first display. June, initial 12 pages completed. October, second Wild Clay Workshop. November, 18 pages completed with rotating exhibits ongoing at various locations.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

2 Page CV (1).pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

HB Soil Library Images.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

linuswlancaster.com (pending)

**Prior City Grants?**

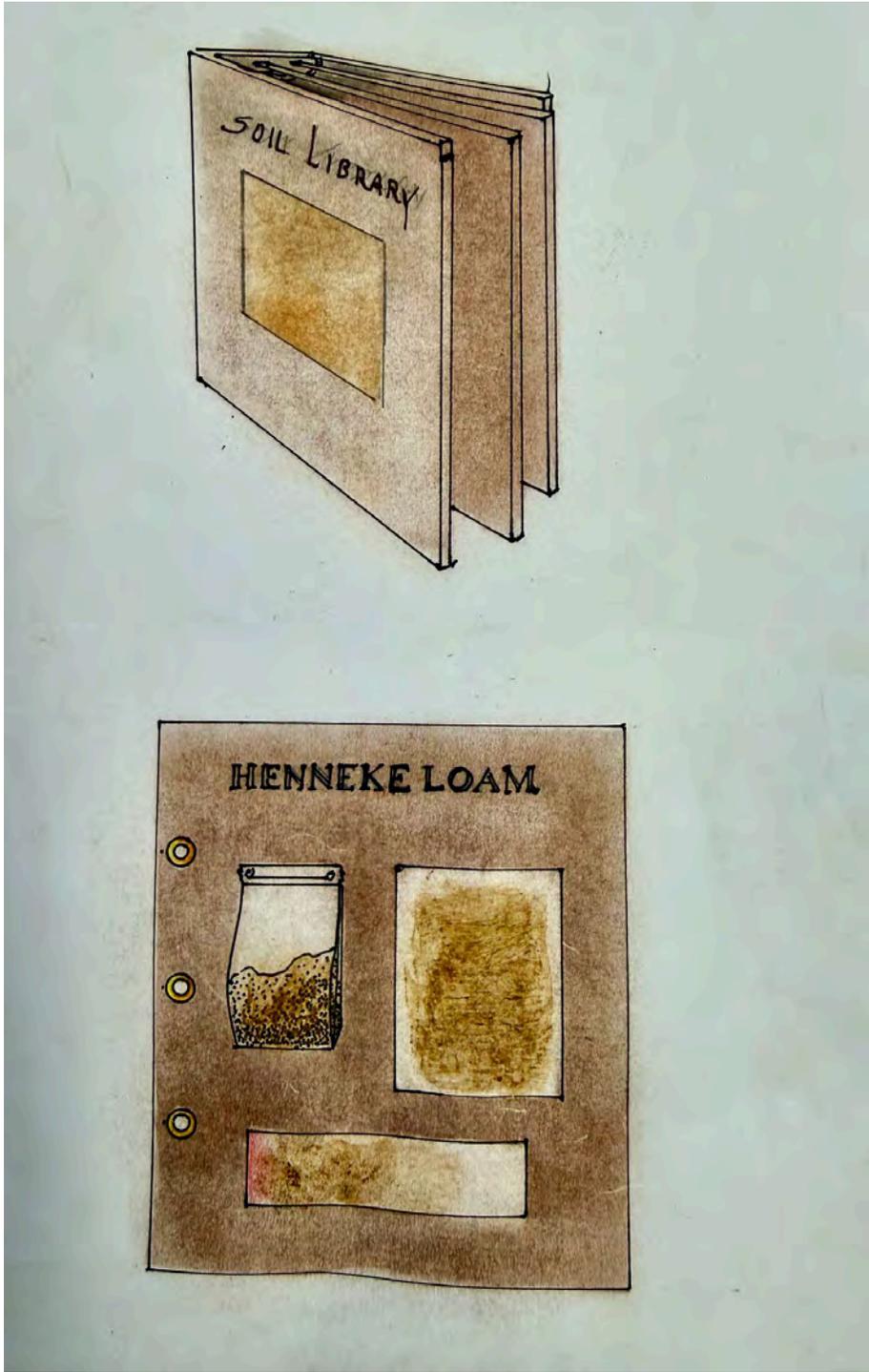
No

Yes - Public Art Grant

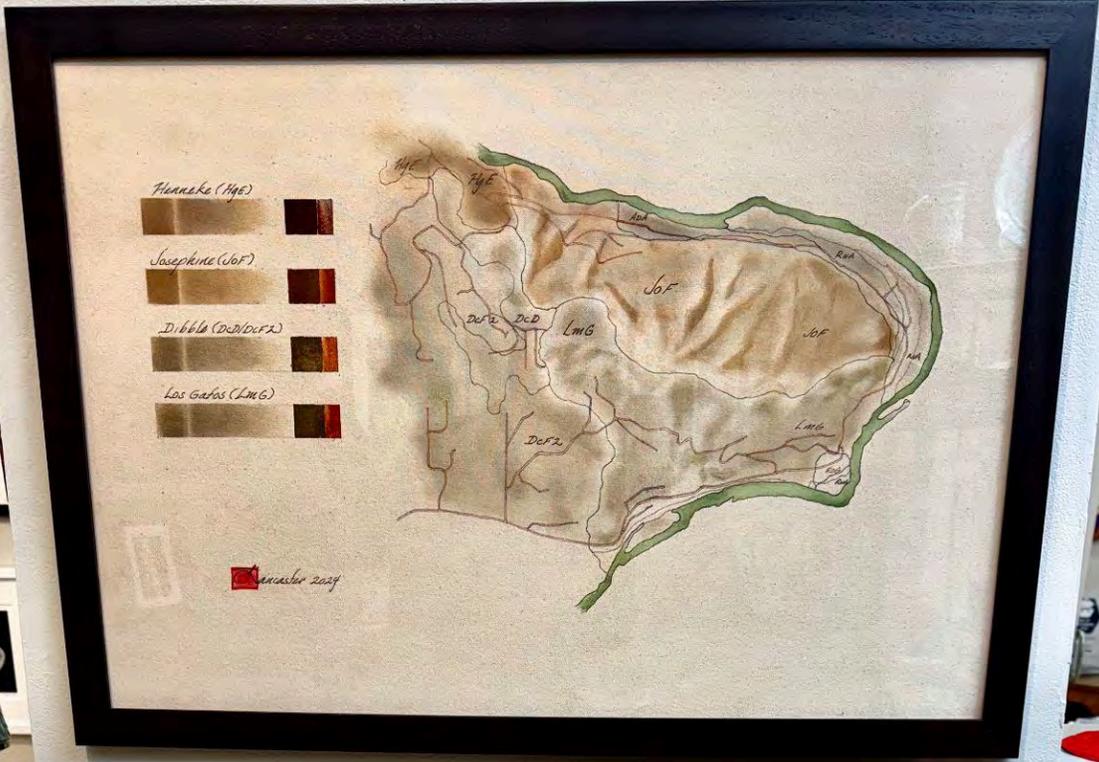
Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?







**SOIL PEDONS & WILD CLAY**  
 T'suano (Pitch Mountain), HIS Arts



From Lorencher, Proc. 6, 198, and Zimera-Loren (Proc. 6, 198) on the same.

A pedon is a complete unit of soil that contains all of its horizons, from topsoil to bedrock (as opposed to core, which is usually). As part of the T'suano Soil Survey we collected the four main types of soil on the mountains: Hornecko (HGE), Josephine (JOF), Dibble (DcD/DcF2), and Los Gatos (LMG). The Soil Jars show them sitting on local Franciscan gravel made of serpentine, chert, quartz, basalt, and a few others. The clay from each type was sifted out through fine screens, mixed with a small amount of porcelain, wheel thrown, and fired with a light coating of baking soda to create a clear glaze.









**LINUS LANCASTER**  
 3615 Mount Vernon Road  
 Sebastopol, California 95472  
 landbuoyproject@gmail.com  
 (707) 892-3912

### **Education**

- . Ph.D. Soil ecology, art practice, University of Plymouth, UK. 2016.
- . M.A. Interdisciplinary studies (philosophy and art practice), Sonoma State University, 2007.
- . Single Subject Teaching Credential, Art. Sonoma State University, 2002.
- . Single Subject Teaching Credential, CTE (pending)
- . BFA. Drawing/illustration. University of San Francisco, 1996.

### **Teaching**

2002 - Present:

Teacher/program director, Healdsburg High School Department of Visual & Performing Arts, teaching a full time schedule of classes which have included drawing and painting, ceramics, sculpture, photography, and construction arts. Since starting the Advanced Placement (AP) art program at HHS, I have served as its coordinator and portfolio advisor for AP Studio Art , 2-D Design, and 3-D Design.

- . PLATO Credit Recovery Lab instructor
- . Mentor Teacher, North Coast Beginning Teacher Support & Assessment program.

2017 - Present:

Guest instructor, Corazon Healdsburg, Healdsburg Center for the Arts, Sonoma Art School.

2017 - 2018:

Adjunct professor of English, Prison University Project, San Quentin. San Rafael, California.

### **Exhibitions/Installations:**

- |               |                                                                                                                             |
|---------------|-----------------------------------------------------------------------------------------------------------------------------|
| Sep-Oct. 2024 | <i>Tsuno (Fitch Mountain), The Land, The People, The River</i><br>In collaboration with Hugh Livingston, Healdsburg Museum. |
| May-Nov. 2021 | <i>Hopeful Monsters (A Sculptural Exploration of Social-Emotional Macroevolution)</i> . Purity Warehouse, Healdsburg, Ca.   |
| January, 2021 | <i>Presence And Absence</i> . Tape ghost installation, Cartograph Winery, with Jessica Martin, Healdsburg, Ca.              |
| July, 2019    | <i>Kayaking With the Nacirema</i> . Cymric Oil Field, McKitrick, Ca.                                                        |
| March, 2019   | <i>Radio Aporia Libre</i> , Cross border attempt at sea. San Ysidro Border.                                                 |
| October, 2018 | <i>Radio Aporia Libre</i> , Radio transgressions on the San Ysidro Border.                                                  |
| May, 2018.    | <i>Untitled Installation</i> , Temporary Public Art Installation Pilot Program, Healdsburg, Ca.                             |

- November, 2016. *Dada At Sea*, interactive installation, Aquatic Park, San Francisco, CA.
- February, 2015. *Radio Free Benjamin*, interactive installation, Healdsburg Center for the Arts, Healdsburg, Ca..
- November, 2014. *Radio Free Benjamin*, interactive installation, San Francisco Art Institute, San Francisco, Ca.
- November, 2012. *Carnival Pataphysique*, public installation in collaboration with City Lights Books, San Francisco, Ca.
- June, 2012. *Five Looking West* Piedmont Center for the Arts, Oakland, Ca.
- January, 2011. *Five Looking West*, Korean Cultural Center, Seoul, Korea.
- May, 2010. *Dirt Gallery, Excavated Exhibit*, Syar, Healdsburg, Ca.

### Publications

- . Lancaster, Linus and Asherah Weiss. *Hopeful Monsters*. Book chapter for *Cultivating Compassion* for the Eighth Symposium on Humanistic Buddhism. Nan Tien Institute, Wollongong, Australia. 2022. (ISBN 9781803741932).
- . Lancaster, Linus. *Soilogic Telepathies (Radio Aporia Libre) Towards Dirtier Philosophies of Creative Interchange*. Dalila Honorato (Ed.). Technoetic Arts (Intellect Books). Vol. 16, Number 3. Bristol, UK. 2018. (ISSN 1477-965X).
- . Lancaster, Linus and Frederick Young. *Listening to Animalities, Materialities, and Shipwrecks, Phase II. Presence in the Mindfield (Consciousness Reframed 12)*. Roy Ascott, Luis M. Girao (Ed.). University of Aveiro, Lisbon, Portugal. 2011. (ISBN 978-972-789-356-0).

### Grants

- . Corazon, Diversity in the Arts Grant \$5000 (Individual, Ashokawna Atlas, 2024).
- . City Of Healdsburg Public Arts \$5,000 (Individual, Your River, Downtown, 2024).
- . Cal Arts Grant \$50,000 (222/Mahder Gallery collaboration, 2023).
- . Career Tech Education Foundation \$60,000. (Institutional, *Construction Arts*, 2017).
- . Voigt Family Sculpture Foundation. \$4,000. (Individual, *Radio Benjamin*, 2014).
- . Albertina Zanzi Living Trust. \$7,500. (Institutional, Art Dept. Annual).
- . Korean Cultural Foundation. \$16,000. (Group, *Five Looking West*, 2011).
- . Healdsburg Center for the Arts. \$1,000. (Individual, *Dirt Gallery*, 2010).
- . Voigt Family Sculpture Foundation. \$15,000. (Institutional, Art Dept. 2009).

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2159

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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**First Name\***

Corey

**Last Name\***

Rawdon

**Address1\***

316 East Street

**Address2**

**City\***

Healdsburg

**State\***

CA

**Zip\***

95448

Healdsburg

CA

95448

Item 5.a

**Email\***

corey@cubearts.org

**Phone\***

2148082332

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Corey Rawdon, Tom Campbell. CUBE Foundation for Arts and Culture is the 501(c)(3) non-profit.

Please list the names of other people involved in your proposed project.

**Project Description**

Slow Nights, Bright Lights: A Pop-Up Arts Series for Downtown Healdsburg CUBE Arts Healdsburg doesn't ask people to support the arts—we use arts and culture as the mechanism that drives economic and social vitality. This distinction matters. Arts isn't the destination; it's the engine. Slow Nights, Bright Lights puts that philosophy into action. This pilot transforms Healdsburg's quietest evenings—Monday, Tuesday, and Wednesday—into vibrant cultural moments. Inspired by San Francisco's award-winning Vacant to Vibrant programme, the project activates underutilised commercial space with rotating programming: poetry slams, jazz nights, local artist showcases, intimate theatre readings, and bilingual storytelling evenings. Launching at Portalupi Wine with intent to expand into vacant downtown storefronts, this project demonstrates how arts and culture can serve as the sustainable economic backbone Healdsburg needs as it evolves beyond wine tourism. Community Impact: Economic activation: Draws residents and visitors downtown on traditionally slow

tourism. Community impact. Economic activation. Draws residents and visitors downtown on traditionally slow nights, driving foot traffic to surrounding businesses. Youth employment: High school art students gain paid work experience in arts administration. Artist support: Local performers receive paid opportunities to share work with engaged audiences. Bilingual access: Spanish-language programming ensures Healdsburg's Latino community sees itself reflected in cultural offerings—not as an afterthought, but as a core design principle. Civic pride: When a town's slow nights become its cultural heartbeat, residents feel pride in a community that invests in connection and shared experience. This is proof-of-concept for a replicable model that positions arts as economic infrastructure.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

### Project Budget

Overall project cost: \$15,000 Artist fees: \$7,200 (Performers, poets, musicians, visual artists across 24 events) Student staff: \$2,880 (2 high school students × 24 nights × \$20/hr × 3 hrs) Bartender/hospitality: \$3,600 (24 nights × \$150) Marketing/printing: \$720 (Bilingual flyers, signage, social media promotion) Supplies/miscellaneous: \$600 (AV equipment, lighting, refreshments) Fabrication cost: N/A (programming-based project) Setup/installation cost: Included in supplies Maintenance cost: N/A Removal fees: N/A

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

### Other Funding

CUBE Foundation for Arts and Culture, a newly established 501(c)(3) arts nonprofit, will provide in-kind support including marketing, coordination, and administrative oversight. The project is designed to be grant-dependent for direct costs, with CUBE absorbing operational overhead. Future iterations will leverage this pilot to secure additional private and foundation funding, building toward a sustainable annual programme.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

### Project Location

Portalupi Wine 107 North St, Healdsburg, CA 95448 with intent to expand into vacant downtown storefronts at the time of grant funding and programming

Where are you proposing to install or host the project?

### Location Permission

Carolyn Brandt, +1 (925) 813-2537, carolyn@portalupiwine.com. Documents are already prepared thanks for the Creative Leadership Team (CLT, now C Cubed) to present to property owners of vacant spaces to use their facilities

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

Finalise programming and artist recruitment (February–March 2026) → Venue preparation and marketing launch (late March 2026) → Series runs Mon/Tue/Wed evenings for 8 weeks, 24 total events (April–May 2026) → Documentation and vacant space expansion planning (June–July 2026)

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Corey Rawdon Credentials.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Previous Work.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

www.cubearts.org

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

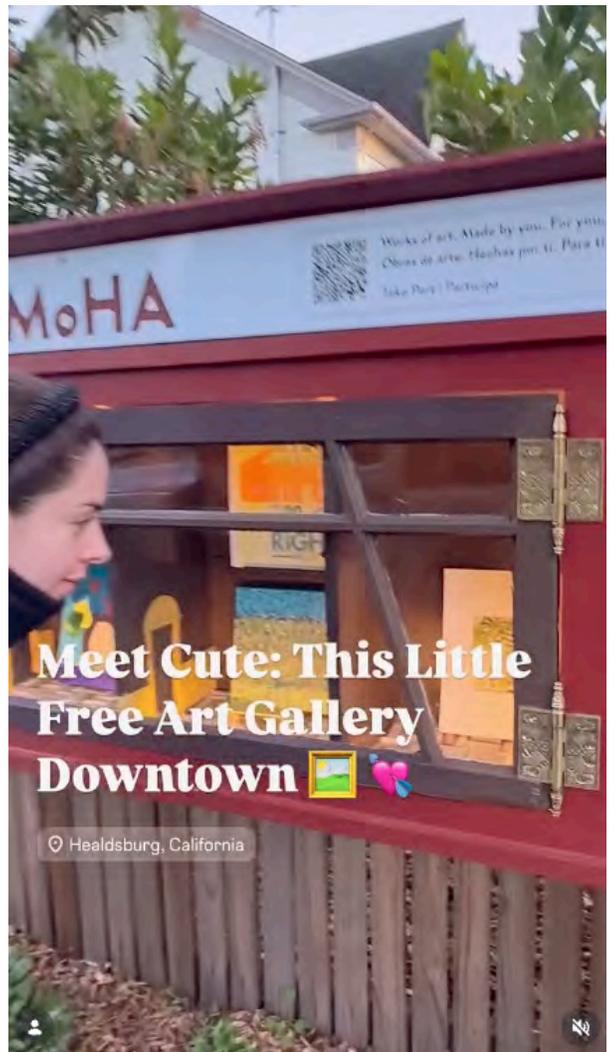
Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

Previous project:

Item 5.a

Lil' MoHA — Healdsburg's first Free Little Art Gallery — has become a small-but-mighty piece of community cultural infrastructure, expanding access to art while strengthening the local creative economy. By inviting residents to browse, exchange, and contribute work year-round, it sparks ongoing dialogue and participation across age groups and neighborhoods. The project actively supports local artists through visibility and opportunities to share original work, while also generating spillover benefits for arts-based economic development: local businesses host painting events and partner on programming, driving foot traffic, strengthening community identity, and reinforcing Healdsburg as a place where creativity is publicly valued and locally supported.



**COREY RAWDON** Healdsburg, California | corey@cubearts.org | 2148082332

## **Arts & Cultural Leadership**

### **Executive Director & Board Chair, CUBE Arts Foundation Healdsburg (2025–Present)**

Founded and led a 501(c)(3) nonprofit dedicated to positioning arts and culture as the sustainable economic backbone of Healdsburg. CUBE's mission—catalysing artists, projects, and programmes to create a thriving arts ecosystem—directly aligns with the City's 2021 Arts & Culture Master Plan. The organisation operates with a focus on three pillars: preserving and supporting local artists through grants and residencies; providing bilingual access programming for community inclusion; and revitalising vacant spaces to demonstrate arts as economic infrastructure.

**2024 Healdsburg Public Art Grant Recipient: Lil' Moha** Conceived and executed the Lil' Moha (Little Museum of Healdsburg Art) project, a Free Little Art Gallery installed at 316 East Street. The project democratised art ownership and creation, inviting community members of all skill levels to participate in a rotating public gallery. Successfully funded, built, and launched in 2024—now an active, community-maintained installation.

**Professional Background** Founder and CEO of PineconeAI, a technology company serving nonprofit organisations. This dual role creates natural synergy: deep understanding of nonprofit operations, fundraising infrastructure, and community-building, combined with entrepreneurial execution and project management expertise.

**Community Engagement** Active participant in Healdsburg's arts ecosystem with established relationships across local cultural organisations, the Arts and Culture Commission, and the broader creative community. Committed to bilingual programming that ensures Healdsburg's diverse population is reflected in—and has access to—cultural offerings.

## **Relevant Skills**

- Programme design and execution
- Nonprofit governance and compliance
- Community partnership development
- Bilingual outreach strategy
- Event production and artist coordination
- Budget management and grant administration

**Print**

# 2026 Public Arts Grant Program - Arts for All - Submission #2161

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

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IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Rohnert Park

CA

94928

Item 5.a

**Email\***

schravin@gmail.com

**Phone\***

7074905196

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

Please list the names of other people involved in your proposed project.

**Project Description**

Project Title: The Weight of Memory  
Intent, Meaning, and Goal of the Project  
The Weight of Memory is a public mural centered around the image of an elephant, a widely recognized symbol of strength, wisdom, memory, and community. The intent of this project is to create a visually compelling and meaningful installation that invites reflection on shared values such as connection, resilience, and collective responsibility. The elephant's form is built through layered, interwoven patterns that represent the many individuals, histories, and experiences that together shape a community. From a distance, the artwork reads as a bold and striking image; up close, detailed linework encourages viewers to slow down and engage more deeply with the piece. The goal of the project is to transform a public space into a lasting visual landmark that enhances the environment while allowing for personal interpretation across cultures and generations.

**Anticipated Community Impact** This project will improve the quality of life for residents and visitors by introducing a strong, thoughtful visual presence into the public environment. The artwork encourages moments of pause and reflection within daily routines, helping foster emotional connection and a sense of place. As a visually distinctive and highly recognizable piece, the artwork has the potential to attract visitors, encourage foot traffic, and serve as a photo-worthy destination that supports local activity. Its symbolic nature allows individuals of diverse backgrounds to connect with the work in personal ways, strengthening inclusivity and community pride. The project reinforces Healdsburg's identity as a city that values creativity, shared experience, and vibrant public spaces.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

### Project Budget

Overall Project Cost: \$20,000 Artist Fee: \$9,000 Covers concept development, design refinement, final artwork preparation, project management, coordination with City staff, and on-site oversight during installation. Fabrication Cost: \$6,500 Includes professional-grade exterior paints, primers, sealants, surface preparation materials, and fabrication supplies required for long-term outdoor durability. Setup or Installation Cost: \$3,500 Includes equipment rental (such as lift or scaffolding), site preparation, installation support, and safety-related expenses necessary for proper execution. Maintenance Cost During the Life of the Project: \$1,000 Allocated for protective coatings and potential minor touch-ups to preserve the artwork's integrity over time.

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

### Other Funding

This project is not dependent on additional funding sources. The requested grant funds will allow the artwork to be completed as proposed. Any supplemental resources, if available, would be applied toward enhanced durability or expanded community engagement opportunities, but are not required for successful implementation.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

The Wall on the side of Portalupi wines would be amazing, I spoke with Carolyn (Tasting room director/Owner) and she is very interested but is in talks with the building owner. I will know more soon.

Where are you proposing to install or host the project?

**Location Permission**

None as of now, in communication with Portalipi wines.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

1. Finalizing Design: 1-4 weeks based on stakeholder revisions if any. 2. Installation: 1-2 weeks 3. Duration of Display 10+years

Please provide a timeline for the project's lifecycle in this order:

- o Finalizing design
- o Fabrication and installation
- o Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Vinnie\_Schraner\_resume.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

schraviv work examples 3 copy.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

# Proposed Concept-

John and Zekes does not own building and didn't want to commit.



# Portalupi Wines

Have yet to get final approval but they are very interested



# Proposed Concept -Full Artwork

Item 5.a

Would be cropped to fit certain walls



# 2025 Noyo Harbor Ice House mural

Item 5.a

Ft. Bragg, CA



# 2023 Lady of the Lake mural Clearlake, CA



# Private Store mural Cotati, CA



# Other Works from the Series

Item 5.a





GRAPHIC ARTIST/ILLUSTRATOR

## Professional Summary

Northern California artist and designer specializing in large-scale murals, illustration, and visual brand development. Skilled in producing bold, engaging artwork for public spaces, product packaging, apparel lines, and commercial environments. From concept sketching to final installation, I bring an organized, collaborative approach that blends creativity with strong technical execution. My work emphasizes clarity, storytelling, and visual impact while supporting the identity and goals of each client and community.

## Core Skills

- Large-scale mural creation
- Illustration and graphic design
- Packaging design and production
- Branding and logo development
- Sign painting and typographic layout
- Digital illustration
- Client communication and project management

## EDUCATION

2007 - 2011

**Cloverdale High School**

2011-2015

**Bachelor of Arts**

Sonoma State University  
Emphasis in Studio Arts

## EXPERIENCE

2011 - Present

**Schravin Graphic Arts LLC**

Owner/Lead Designer/One Man Army

- Handle all client communications
- Deliver print ready artwork for a variety of mediums
- Dial in sketch to vector process
- Handle feedback and constructive criticism
- Have grasp of stylistic approaches for different industries
- Can work well within already established branding

## Relevant Mural Projects

**Noyo Harbor Ice House Mural** — Fort Bragg, CA (2025) — 40' x 30' exterior mural focused on working waterfront history and marine life.

**Lady of the Lake Mural** — Clearlake, CA (2023) — 11' x 35' lakeside themed mural featuring environmental and figurative elements.

**31st Outfitters Mural** — Cotati, CA (2022) — 14' x 10' branding-focused storefront mural.

**Private Wine Country Mural** — Santa Rosa, CA (2019) — 8' x 12' vineyard motif interior mural commission.

### ADDRESS

Vinnie Schraner  
231 Fig Ct,  
Rohnert Park,  
CA, United States,  
94928

### CONTACT

+707 490 5196  
vinnie@schravin.com

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2162

Date Submitted: 1/30/2026

 Public Art Photo

### [Saving This Form and Accessing Later + Rejected Proposals](#)

If you create a City website account you will be able to save a partially completed form and return to it later. If you do not create a website account you cannot save your progress on the form and will need to complete the form and submit the form in the same session. To access a saved form log into your account and select the form link.

IMPORTANT: Submittals from outside the United States will be rejected by the City's website platform. If you encounter an issue submitting this form please email your application as a single PDF document with the questions answered in the order listed on this form to [communityservices@healdsburg.gov](mailto:communityservices@healdsburg.gov) by the deadline. Note that attachments are limited to 20MB as part of the form, and 25MB by email.

**First Name\***

Marla

**Last Name\***

Allison

**Address1\***

393 Parkview Dr.

**Address2**

**City\***

...

**State\***

CA

**Zip\***

95440

Healdsburg

CA

95448

Item 5.a

**Email\***

mar\_weld@yahoo.com

**Phone\***

505-379-2138

**Applicant Status\***

Are you applying as an individual or part of a team?



Individual



Team



Organization

**Team or Organization Members**

Please list the names of other people involved in your proposed project.

**Project Description**

Foss Creek Animation 1.) For the Foss Creek Pathway near the Skatepark and heading towards the Farmer's Market. Along the path is a fence that has a long space that is not very attractive for now. I propose to hang pieces of aluminum squares with images printed on them. My idea is to bolt on preprinted 20"X20" Aluminum sign size squares with an image of a Pacific Singing Frog hopping that as you ride by on a bicycle, at a certain speed, you can record to see a short animation of the frog jumping and catching a ride with a gray heron flying off. At the beginning would be a QR code where you can learn of the frog of this area and listen to it while learning more about how it sings at night. Just as well, a QR code can be placed at the end explaining the gray Heron and its significance to this land of Healdsburg. It encourages birders, children to learn with their phones, and tourists to have something fun to see on their walks. Cyclists could also enjoy it on a ride.

This would beautify the pathway. These could be added by participation from local children and city participants. Those high school students needed community points for their graduation with the Healdsburg School could get some time with local people and learn how to measure and work with a group.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- o Project title
- o The intent, meaning, or goal of the project
- o A statement regarding anticipated community impact. For example,
  - o How would this project improve the quality of life for residents and visitors?
  - o What impression will the project make on people and the community?
  - o How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - o How would the project affect civic pride?
  - o Other

**Project Budget**

Project 1, Foss Creek Animation, Project cost \$15,000 -Artist Fee \$4,500 -Fabrication Cost \$4,000 -Setup with hardware \$2,500 -Maintenance for 2 years \$2,500 -Removal Fee \$1,500 (if necessary)

Please include a project budget breakdown, in this order:

- o Overall project cost
- o Artist fee
- o Fabrication cost
- o Setup or installation cost
- o Maintenance cost during the life of the project (if applicable)
- o Removal fees (if applicable)

**Other Funding**

All is included.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

Project installation is described above, to be installed on the fence along Foss Creek Pathway between the skate park and the entry to the Farmers Market.

Where are you proposing to install or host the project?

**Location Permission**

Oh, I only thought of this recently. I have not asked for permission. If this site is not permitted, it can actually go anywhere there is a fence if not approved in designated area.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

Finalize Design by April 2026, fabrication and installation by July 2026, duration of project to last at minimum of two years.

Please provide a timeline for the project's lifecycle in this order:

- o Finalizing design
- o Fabrication and installation
- o Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Current Resume M.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

**Project Rendering and Examples of Prior Work\***

Healdsburg Project Proposal 2026.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

www.marlaallison.com

**Prior City Grants?**



No

NO

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

Resume of Marla Allison  
393 Parkview Dr.  
Healdsburg, CA 95448  
Cell (505) 379-2138  
E-mail: [mar\\_weld@yahoo.com](mailto:mar_weld@yahoo.com)  
Website: [www.marlaallison.com](http://www.marlaallison.com)

Jan 5th, 2026

Current Employment - Self-Employed, Painter

#### Education

2000 – Associate Degree in Three Dimensional Fine Arts from The Institute of American Indian Arts in Santa Fe, NM

#### Awards

2024 – Second Place in Boundaries category, “Child Games, No. 4” Acrylic Paint on Mixed wood panels making a Jigsaw puzzle, 2024, and Honorable Mention ribbon in Painting category for “Intense Love” Acrylic and Gold Leaf on Canvas, 2024, at the 102<sup>nd</sup> Santa Fe Indian Market, Santa Fe, NM

2022 – First Place in painting category for “Heartbeat of the People” (after Lee Marmon), at the 100<sup>th</sup> Santa Fe Indian Market, Santa Fe, NM

2019 – People’s Choice Award, Native Art Magazine, painting “Carrying the Flame” Acrylic on Canvas, 2014-2019

2010 – Inaugural Innovation Award – “Mother” 2009 Acrylic on Masonite with DVD Player installed, 88<sup>th</sup> Annual Santa Fe Indian Market

#### Art Shows and Exhibitions

October 25, 2025-Feb 12, 2026 – The Nature of Things, at Hammerfriar Gallery, Healdsburg, CA, Group exhibition curated and also including work of Marla Allison, d.a. Struble, and Alina Neubel

2024 – “Ancient Connections of the Past and to the Present” A Conversation with artist Marla Allison, *Here, Now and Always* Native Narrative Speaker Series, Museum of Indian Arts and Culture (MIAC), August 22, 2024, Santa Fe, NM

2024-2025 – “Art & Sole”, Exhibition at the Heard Museum, Sunday Shoes”, Size 10 Converse shoes hand painted, and Painting “Dragonfly and Moonlight”, Silver Leaf and Acrylic on Canvas 2019, Phoenix, AZ May 3, 2024 - January 5, 2025

2023-2024 – “Southwest Art: Contemporary Conversations”, co-curator with community outreach working with Marianna Pegno and Christine Brindza, Tucson Museum of Art, Tucson, AZ, September 27, 2023-March 15, 2024

2023 – Indian Market Lecture Series, Art from the Soul: The work of Marla Allison (Laguna), New Mexico History Museum, Santa Fe, NM, April 8, 2023

2023 – Presentation on the work and friendship of Lee Marmon for the “Between Two Worlds: The Photography of Lee Marmon”, Albuquerque Museum, Albuquerque, NM

2021-2023 – All Black and White Mural Exhibition, Albuquerque Balloon Museum, Albuquerque, NM July 29, 2021- January 23, 2023

2020 – Mask Market, co-curator with Cody Sanderson of Group Exhibition at La Fonda on the Plaza Hotel, Santa Fe, NM

2019-2020 – “What is Feminist Art”, Smithsonian Institution, Washington, DC, November 26, 2019- November 29, 2020

2020 – “Art is the Seed: Contemporary Female Native American Indian Art”, Tucson Desert Art Museum, January 10, 2020-May 31, 2020

2016 – Arizona Women’s History Symposium, invited speaker, Arizona Heritage Center at Papago Park, Tempe, AZ, October 7, 2016

2014-2015 – “Regarding Curtis” group exhibition, panelist in group lecture, Arizona State Museum, Tucson, AZ, October 17, 2014-March 6, 2015

2013 – “What’s New in New, Recent Acquisitions”, Museum of Indian Arts & Culture, Santa Fe, NM, February 17- December 30, 2013

2012 – “Shapeshifting, Transformations in Native American Art” Exhibition at the Peabody Essex Museum, Salem, MA, January 14-April 29, 2012

2011 – “Something Old and Something New: Nothing Borrowed” Heard Museum,

Phoenix, AZ April 2-March 19, 2011

2009-2012 Annual Lecture and Presentation, Marla Allison and Pat Pruitt, Parsons School of Art and Design, New York, NY

2010- Guest Speaker at the Business Innovation Factory (BIF), Rhode Island School of Design, Providence, RI

2009 – “3:” (Three) Rose Simpson, Eilzah Naranjo Morse, and Marla Allison, October 1-29, 2009,

Berlin Gallery, Heard Museum, Phoenix, AZ – Group Exhibition

### Solo Exhibitions

2023 – Marla Allison, Solo Exhibition at Rain Maker Gallery, Bristol, UK July 6-August 12, 2023

2018 – Exhibition: “Painter from the Desert”, Solo Exhibition at Rainmaker Gallery, Bristol, UK June 6, 2018 – July 6, 2018

2017 – “Consumed by Design: Exhibit Opening with Marla Allison”, Solo Exhibition at the Indian Pueblo Cultural Center, Albuquerque, NM, February-June 2017

2016 – “Marla Allison: Influences of the Past”, first Solo Exhibition, Loma Colorado Main Library, Rio Rancho, NM October 20, 2016-November 29, 2016

2010 – Three-month Native Woman Fellowship at the School for Advanced Research, Santa Fe, NM March 1-June 1, 2010

### International Exhibitions

2023 – “Ancestral Shadows: Bringing Native America to Budapest”, Group Exhibition co-curator with Dr. Judit Kadar and presenter at the American Indian Workshop and Exhibition at Museum of Ethnography June 28-July 16, 2023

2020 – “9<sup>th</sup> Annual Art Exhibition”, Paintings of International Artists, Manama, Bahrain, Group Show

2020 – “Two World Views of Arabic Life: Greek and American Versions”, Paintings of Stavroula Michalopoulou and Marla Allison, Two women show, Abu Dhabi Gallery in Abu Dhabi, UAE, November 1, 2019-January 31, 2020

2019 – One Month Group Artist Residency (45 International hand-picked artists from 35 different countries), Riyadh, Saudi Arabia (KSA) March 1, 2019-May 1, 2019

2018 – Artist in Residence, Bristol, UK May-June 2018

2017 – One Month Group Artist Residency, Native Americans in Abu Dhabi, UAE

### Work Experience

2008-present - Full time Painter, fine artist with Acrylic Paint, Gold Leaf and Silver Leaf on Canvas, Mixed Media, Watercolor and Oil Paint

June-August 2025 – Teaching Native American Art and Poetry at Bremen University, in Bremen, Germany

2023-2024 – “Southwest Art: Contemporary Conversations”, co-curator with community outreach, Tucson Museum of Art, Tucson, AZ, September 27, 2023-March 15, 2024

2023 – “Ancestral Shadows: Bringing Native America to Budapest”, Group Exhibition co-curator and presenter at the American Indian Workshop and Exhibition at Museum of Ethnography June 28-July 16, 2023

2012-2013 - Art teacher at St. Joseph’s Elementary School, San Fidel, NM (children from kindergarten to 8<sup>th</sup> Grade)

### Publications

2022 – Ethnic Positioning in Southwestern Mixed Heritage Writing – Judit Agnes Kadar, Cover art “Mona Lisa in Pueblo Shawl” Acrylic on Canvas, 2017, and book inclusion, Published 2022

2021 – NATIVE Magazine, Issue Feb/March 2021, 2-Dimensional Art, Who to

Know Right Now, Pages 82-83

2021 – Lemons: In an Orchard, Cover Art “He Ate the Coyote”, Acrylic on Canvas, 2020, Written by David McNicholas, Publication 2021

2021 – Broken Mesas, Cover Art “Blue Girl”, Acrylic on Canvas, 2007, written by, Joseph Delgado, Publication 2021

2018 – The Bristol Magazine, Issue 168, June 2018, State of the Art Exhibitions

2018 – Of God and Mortal Men, T.C. Cannon, book inclusion, 2018 written by, Ann E. Marshall (Editor), Diana F. Pardue (Editor)

2015 – Fixing The Books: Secrecy, Literacy, and Perfectibility in Indigenous New Mexico, cover art “Path of Life”, Book Publication 2015 written by, Erin

Debenport, A school for Advanced Research Resident Scholar Boo, Santa Fe, NM

2014 – Ears of Corn: Listen, Cover Art “Summer Ends Too Soon” Acrylic on Canvas, 2013, Book Publication 2014 written by, Max Early, Pagate, NM

2013 – Creative Intelligence, book inclusion, 2013 written by, Bruce Nussbaum, Instructor of Innovation at Parsons New School of Design, New York, NY

2013 – Ditch Water Poems, Cover Art “9-11-01”, Acrylic and Mixed Media, 2001, Book Publication 2013, written by, Joseph Delgado, Mohave Valley, AZ

2012 – In Every Room a Story of the Art, The artwork of the LaFonda Hotel in Santa Fe, by, John O’Hern, two paintings included, “Rio Grande Pueblo Girl” (2009) and “Cottonwood and Deer” (2010)

2012 – Grants Beacon Newspaper, “Artist presents mural to her school” by, Bob Tenequer, April 27, 2012 issue

2010 – Native People’s Magazine, “Groundbreakers” by, Gussie Fauntleroy, Jan/Feb issue 2010

2010 – Marla Allison – “Selected Works 2010” – Self Published 2010

2010 – The Florida Review, Native Issue, Summer 2010-35.1, Cover art, Painting titled “Enchanted” 2005

2010 – Cultural Survival Quarterly Magazine, Winter 2010, Camouflage by, Amanda Wapass-Griffin,

Artwork for article images “Self Portrait” and “In Love With Home”

2010 – Journal Santa Fe, March 29, 2010 Edition, Emerging Painter Keeping it Real by, Kathaleen Roberts

2010 – Native Peoples Magazine, Jan/Feb 2010 issue, Groundbreakers Moving On by, Gussie Fauntleroy

2009 – THE Magazine – Spotlight of “Beyond Face Value” Exhibition, August 2009

2009 – the New Mexican Magazine – “Live in the Studio with Marla Allison, August 2009 by, Gregory Pleshaw

2009 – The Santa Fean – SWAIA Auction Gala, August 2009 by, Lesley King

2009 - Western Art Collector - May 2009 Event Preview, Beyond Face Value

2009 - National Museum of the American Indian Magazine - Summer 2009 Issue by, Maureen Littlejohn

2009 - New Mexico Magazine - "Artscapes, by Wolf Schneider, May 2009

2009 - Scottsdale Living Magazine- April issue, "Native American art helps to unveil our stereotypes" by, Kellie Kwang

2008 - Marla Allison - "Selected Works 2008" - Self Published 2008

2007 - Marla Allison - "Recent Works" - Self Published 2007

2000 - Illustrated, "Estudios Monograficos, Nuevos Municipios en Chiapas, Volumen I" By, Neil Harvey, Political Science Professor of New Mexico State University



“Migration Patterns” image to show the flight of birds in motion. Previous painting made in past inventory.



“Squadron of Pelicans” Second Image of previously made painting to show the past work of art made with a design and bird in flight.



“Red Sparrows” third image of previously made painting showing the motion. As for the project, one image will appear but the idea of motion is the importance.



“Butterflies in Flight”, Fourth image of motion and show of how transition can happen in a single image. The project calls for motion and that will have to be the labor of the artist to make the image in motion to coincide with the film timing and movement. This will take a months time or more.

# Print

## 2026 Public Arts Grant Program - Arts for All - Submission #2163

Date Submitted: 1/30/2026

 Public Art Photo

### Saving This Form and Accessing Later + Rejected Proposals

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**First Name\***

Linus

**Last Name\***

Lancaster

**Address1\***

3615 Mount Vernon Rd.

**Address2**

**City\***

Healdsburg

**State\***

CA

**Zip\***

95472

Sebastopol

CA

95472

Item 5.a

**Email\***

landbuoyproject@gmail.com

**Phone\***

7078923912

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

Linus Lancaster, Thor Topp, Karina Chavez, Ana Perez, Melissa Hernandez, Julieta Plaza, America Arguelles, Sophia Simeone, JoJo Rodriguez, Liliana Garcia, Abel Serrano.

Please list the names of other people involved in your proposed project.

**Project Description**

PEDON (Sculptural Pedestal) Linus Lancaster The Healdsburg High School Art Department would like to add a permanent (or mobile) piece to a location in Healdsburg. It is a 3' x 3' x 4.5' pedestal constructed of fortified, rammed earth with a polished stone base and top on which a variety of interactive sculptures can be mounted on a rotating basis. We would like to develop the first one (envisioned as a gilded antique canning machine), then invite other local artists to contribute additional pieces on a rotating basis through the city's art installation application process. It would also be possible to make this portable on a platform with industrial casters so that it could move to different locations for different events. It will be made from four different types of local clay in various colors, mimicking a soil pedon with its layers (horizons). At the foot will be a 'bedrock' layer of Franciscan gravel which produces our local soils, and to which we owe our viticulture. The clays will be infused with concrete according to engineering specifications, rammed in a form around a rebar armature, and

finished with concrete according to engineering specifications, laminated in a form around a teal granite, and finished with industrial resin. There will be signage to inform the public about the origins of the clays, their characteristics, and some information about their ecology. Students and community members will be invited to help sift local clay. The stone will be Franciscan melange (red chert, greenstone, basalt, and quartz). It will be an educational celebration of local materials, with signage honoring the original stewards of the Ashokawna Watershed, and the workers who built the local economy. We originally envisioned this as an ideal piece for the farmer's market, but its placement is flexible.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

**Project Budget**

. Engineering services \$1000 . Stone cutting and polishing. \$1000 . Lumber/forms \$400 . Hardware \$600 . Concrete \$400 . Resin \$400 . Signage \$200 . Artist stipend \$1000 Total \$5000 - With canning machine \$7000

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

CTE Foundation Grant.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

**Project Location**

TBD, rotating.

Where are you proposing to install or host the project?

**Location Permission**

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

April, submit plans for engineering review, engage students and invite community members to help sift clay through workshops at HHS. June, finalize forms and rammed earth with the help of CTE Summer Step-Up students. August, complete stone polishing and attachments. October, unveiling/installation.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

#### 2 Page CV (1).pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

#### Pedon proposal images.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

linuswlancaster.com (pending)

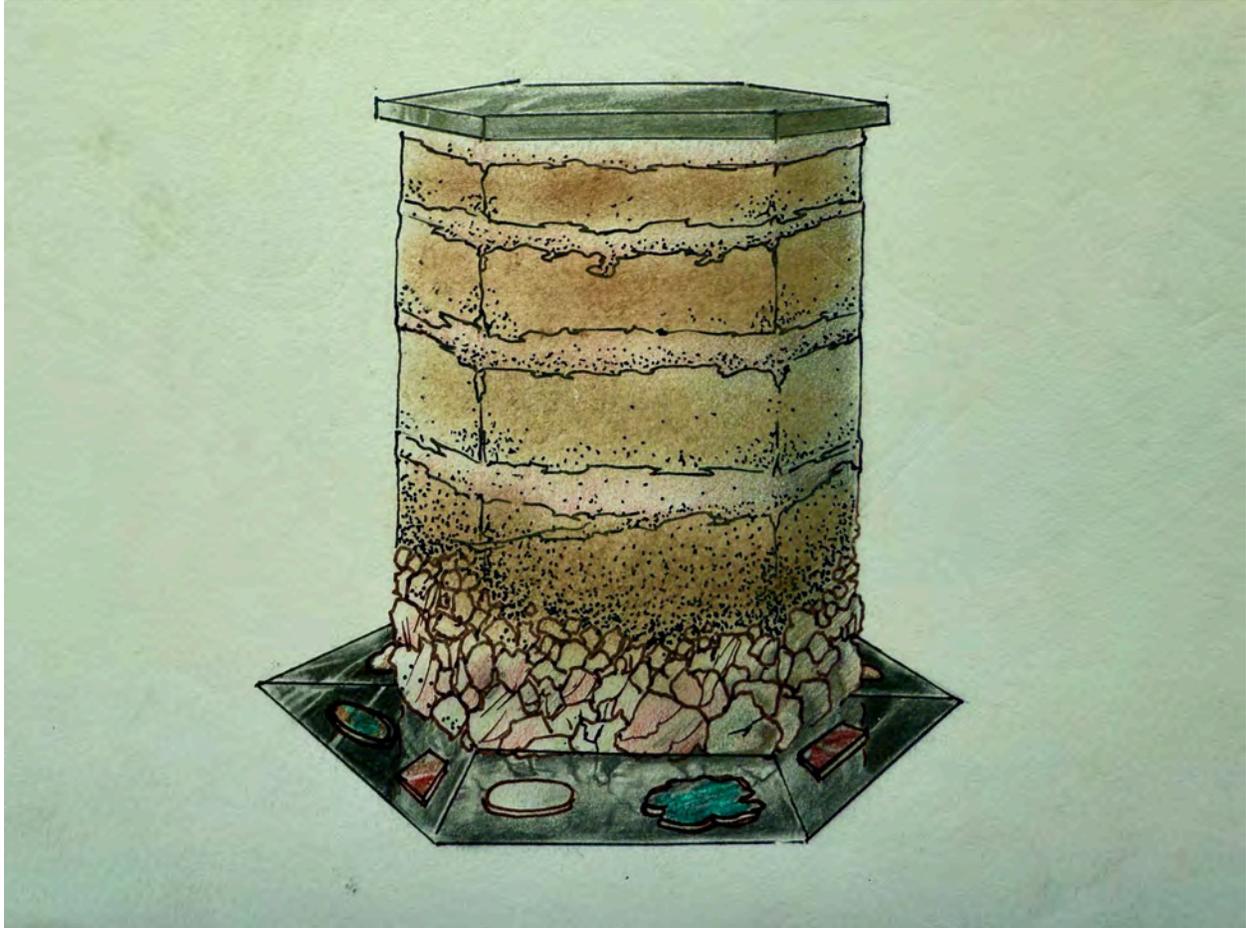
No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?









**LINUS LANCASTER**  
 3615 Mount Vernon Road  
 Sebastopol, California 95472  
 landbuoyproject@gmail.com  
 (707) 892-3912

### **Education**

- . Ph.D. Soil ecology, art practice, University of Plymouth, UK. 2016.
- . M.A. Interdisciplinary studies (philosophy and art practice), Sonoma State University, 2007.
- . Single Subject Teaching Credential, Art. Sonoma State University, 2002.
- . Single Subject Teaching Credential, CTE (pending)
- . BFA. Drawing/illustration. University of San Francisco, 1996.

### **Teaching**

2002 - Present:

Teacher/program director, Healdsburg High School Department of Visual & Performing Arts, teaching a full time schedule of classes which have included drawing and painting, ceramics, sculpture, photography, and construction arts. Since starting the Advanced Placement (AP) art program at HHS, I have served as its coordinator and portfolio advisor for AP Studio Art , 2-D Design, and 3-D Design.

- . PLATO Credit Recovery Lab instructor
- . Mentor Teacher, North Coast Beginning Teacher Support & Assessment program.

2017 - Present:

Guest instructor, Corazon Healdsburg, Healdsburg Center for the Arts, Sonoma Art School.

2017 - 2018:

Adjunct professor of English, Prison University Project, San Quentin. San Rafael, California.

### **Exhibitions/Installations:**

- |               |                                                                                                                             |
|---------------|-----------------------------------------------------------------------------------------------------------------------------|
| Sep-Oct. 2024 | <i>Tsuno (Fitch Mountain), The Land, The People, The River</i><br>In collaboration with Hugh Livingston, Healdsburg Museum. |
| May-Nov. 2021 | <i>Hopeful Monsters (A Sculptural Exploration of Social-Emotional Macroevolution)</i> . Purity Warehouse, Healdsburg, Ca.   |
| January, 2021 | <i>Presence And Absence</i> . Tape ghost installation, Cartograph Winery, with Jessica Martin, Healdsburg, Ca.              |
| July, 2019    | <i>Kayaking With the Nacirema</i> . Cymric Oil Field, McKitrick, Ca.                                                        |
| March, 2019   | <i>Radio Aporia Libre</i> , Cross border attempt at sea. San Ysidro Border.                                                 |
| October, 2018 | <i>Radio Aporia Libre</i> , Radio transgressions on the San Ysidro Border.                                                  |
| May, 2018.    | <i>Untitled Installation</i> , Temporary Public Art Installation Pilot Program, Healdsburg, Ca.                             |

- November, 2016. *Dada At Sea*, interactive installation, Aquatic Park, San Francisco, CA.
- February, 2015. *Radio Free Benjamin*, interactive installation, Healdsburg Center for the Arts, Healdsburg, Ca..
- November, 2014. *Radio Free Benjamin*, interactive installation, San Francisco Art Institute, San Francisco, Ca.
- November, 2012. *Carnival Pataphysique*, public installation in collaboration with City Lights Books, San Francisco, Ca.
- June, 2012. *Five Looking West* Piedmont Center for the Arts, Oakland, Ca.
- January, 2011. *Five Looking West*, Korean Cultural Center, Seoul, Korea.
- May, 2010. *Dirt Gallery, Excavated Exhibit*, Syar, Healdsburg, Ca.

### Publications

- . Lancaster, Linus and Asherah Weiss. *Hopeful Monsters*. Book chapter for *Cultivating Compassion* for the Eighth Symposium on Humanistic Buddhism. Nan Tien Institute, Wollongong, Australia. 2022. (ISBN 9781803741932).
- . Lancaster, Linus. *Soilogic Telepathies (Radio Aporia Libre) Towards Dirtier Philosophies of Creative Interchange*. Dalila Honorato (Ed.). Technoetic Arts (Intellect Books). Vol. 16, Number 3. Bristol, UK. 2018. (ISSN 1477-965X).
- . Lancaster, Linus and Frederick Young. *Listening to Animalities, Materialities, and Shipwrecks, Phase II. Presence in the Mindfield (Consciousness Reframed 12)*. Roy Ascott, Luis M. Girao (Ed.). University of Aveiro, Lisbon, Portugal. 2011. (ISBN 978-972-789-356-0).

### Grants

- . Corazon, Diversity in the Arts Grant \$5000 (Individual, Ashokawna Atlas, 2024).
- . City Of Healdsburg Public Arts \$5,000 (Individual, Your River, Downtown, 2024).
- . Cal Arts Grant \$50,000 (222/Mahder Gallery collaboration, 2023).
- . Career Tech Education Foundation \$60,000. (Institutional, *Construction Arts*, 2017).
- . Voigt Family Sculpture Foundation. \$4,000. (Individual, *Radio Benjamin*, 2014).
- . Albertina Zanzi Living Trust. \$7,500. (Institutional, Art Dept. Annual).
- . Korean Cultural Foundation. \$16,000. (Group, *Five Looking West*, 2011).
- . Healdsburg Center for the Arts. \$1,000. (Individual, *Dirt Gallery*, 2010).
- . Voigt Family Sculpture Foundation. \$15,000. (Institutional, Art Dept. 2009).

**Print**

# 2026 Public Arts Grant Program - Arts for All - Submission #2164

Date Submitted: 1/30/2026

 Public Art Photo

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**First Name\***

**Last Name\***

**Address1\***

**Address2**

**City\***

**State\***

**Zip\***

Eugene

OR

97408

Item 5.a

**Email\***

sterling@davingyart.com

**Phone\***

5415564628

**Applicant Status\***

Are you applying as an individual or part of a team?

Individual

Team

Organization

**Team or Organization Members**

David I. McGraw "Davingy", Artist, at Davingy Creative and Public Arts, LLC: Team includes Seven Bailey, Rael Enteen, Yarrow Kubrin, LaniaKea Evans

Please list the names of other people involved in your proposed project.

**Project Description**

'Nexus Past & Present' Brings interactive kinetic sculpture by local artist David McGraw (Davingy) to a public-facing site in Healdsburg. Built from reclaimed industrial materials and engineered components, the work invites safe engagement and reflects Davingy's long practice of transforming historical objects into contemporary sculptural forms that feel naturally rooted in their surroundings. The installation enriches Healdsburg's cultural landscape with a bold, dynamic landmark that encourages curiosity, play, and connection. It aligns with the city's identity as a destination where creativity, craft, and innovation intersect with food, wine, and outdoor recreation. The colorful, expressionistic sculpture is expected to draw visitors, increase foot traffic, and strengthen the local economy while offering residents a new point of pride and reinforcing Healdsburg's commitment to supporting artists and forward-looking cultural expression. Davingy is a Sonoma County-based sculptor trained at the San Francisco Art Institute. Influenced by abstract

a Sonoma County based sculptor trained at the San Francisco Art Institute. Influenced by abstract expressionism, he shifted from painting to sculpture early in his career, drawn to the physicality of construction and large-scale form. His work incorporates farm equipment, architectural remnants, engineered components, fiberglass, and found objects, reshaped through inventive fabrication and bold color. Deeply connected to Sonoma County's creative community, Davingy is a visible and active contributor to the region's arts culture. His property hosts more than 55 sculptures, forming a living outdoor exhibition that welcomes art appreciators from all backgrounds and reflects the spirit of openness and experimentation that defines West coast sculpture and upcycling traditions.

Please provide a detailed description of your project, including the following in this order (maximum 1,750 characters or approximately 2 pages):

- Project title
- The intent, meaning, or goal of the project
- A statement regarding anticipated community impact. For example,
  - How would this project improve the quality of life for residents and visitors?
  - What impression will the project make on people and the community?
  - How would this project increase foot traffic in an area or number of visitors to Healdsburg?
  - How would the project affect civic pride?
  - Other

### Project Budget

Overall Project Cost includes: Artist consultation with site Fee: \$1,200, Fabrication/Alteration of existing selected sculpture for site, for kinetic & interactive features, \$1000, Installation: \$500, Maintenance: \$2000, Removal when business remodels or relocates: \$500. Total Budget: \$5,200.

Please include a project budget breakdown, in this order:

- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

### Other Funding

Davingy's work is valued at a higher level than the project cost, as he is invested in the local community the work is a long-term loan to the business in good faith. If the city becomes interested in the work, a purchase arrangement and lifetime installation may be arranged with the artist.

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

### Project Location

465 Healdsburg Ave. Healdsburg CA 95448 707-385-1920, info@solful.com

Where are you proposing to install or host the project?

### Location Permission

'Solful Cannabis' is proud to offer local support to the arts as a vital part of local tourism and industry.

One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

### Project Timeline

If awarded, the artist would be able to consult, design, and install within one season/3 months.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

### Artist Credentials\*

Davingy CV.pdf

Attach a resume or statement of your credentials (maximum of two pages) in PDF format.

### Project Rendering and Examples of Prior Work\*

Davingy art samples for consult Healdsburg Civic Art 2026.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

### Artist's Website (if applicable)

<https://davingyart.com/about/>

**Prior City Grants?**

No

Yes - Public Art Grant

Yes - Community Benefit Grant

Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

*The following 4 sample images are part of a large collection of existing sculpture that the artist may select from in consultation with the business that has agreed to host the work. There are many additional sculptures in a range of sizes, which are available to view online at: [Davingyart.com](http://Davingyart.com)*

*As expressed in the proposal, the piece would be selected and altered to fit the site, and kinetic elements securely added for public interplay.*



Golden Dancer 2020,

Powder-Coated Metal, 14' x 24' x 24'



Walking the Tiger, 2025

Plaster, Foam, Rubber, Powder-Coated Metal, Enamel Paint, 5'8" x 5'4" x 4'10"



Tres Knuckleheads, 2024,

Surfboards, Powder-Coated Metal, 4'1" x 14' x 7'



Scarecrow, 2023, 22' x 6' x 18'

Wood, Powder-Coated Metal, Fiberglass Mesh, Casted-Cement, Pigmented Epoxy, Kitchen Hood

**DAVID I. McGRAW (DAVINGY)****Curriculum Vitae**

Sonoma County & San Francisco, California **Website:** [davingyart.com](http://davingyart.com)

**ARTIST STATEMENT**

David I. McGraw, known as **Davingy**, creates bold, site-responsive sculptures that transform reclaimed industrial materials into vibrant contemporary works. Trained at the San Francisco Art Institute and shaped by the energy of abstract expressionism, he shifted from painting to sculpture early in his career, drawn to the physicality of construction, engineering, and large-scale form.

Working from his San Francisco studio, Davingy fabricates sculptures that are ultimately installed across his expansive Sonoma County property, where more than 55 works live in dialogue with the land. He repurposes farm equipment, architectural remnants, fiberglass, metal, and found objects, giving discarded materials new life through inventive fabrication, powder coating, and bold color. His process blends intuitive discovery with architectural problem-solving, resulting in works that feel simultaneously playful, engineered, and deeply connected to their environment.

Each sculpture is conceived in response to its site, whether nestled into an orchard, integrated into a hillside, or designed for a collector's landscape. Rather than imposing on a space, his work harmonizes with it, creating a balance between industrial history and the organic world. After decades of creating for the sheer drive of invention, Davingy is expanding his reach to national and international audiences, with work suited for private estates, wineries, public spaces, and corporate environments seeking distinctive, place-defining art.

**EDUCATION**

**San Francisco Art Institute** BFA Studies – Painting & Sculpture San Francisco, CA

**PROFESSIONAL AFFILIATIONS**

**Pacific Rim Sculptors** Active Member

**International Sculpture Center (ISC)** Active Member

**SELECTED EXHIBITIONS & PUBLIC ART**

**Davingy Art Park / Orchard of Art** Permanent outdoor sculpture environment, 55+ works  
Forestville, CA

**Gallery 550, Soft Opening Exhibition 2025 SF, CA**

**Private Commissions** Wineries, estates, corporate campuses, and private collections throughout Sonoma County, the Bay Area, and beyond

## **SELECTED MEDIA & WEB REFERENCES**

**Official Website** [davingyart.com](http://davingyart.com)

**Davingy Orchard of Art: Press Feature** *“Davingy Orchard of Art open to the public this Saturday”* Rollie Atkinson, Oct. 10, 2025

**Atlas Obscura: Davingy Art Park** Feature article: *“Eccentric sculptures made from repurposed materials pepper this former farm.”*

<https://www.atlasobscura.com/places/davingy-art-farm-california>

**Gallery 550 Event Listing** <https://happeningnext.com/event/soft-opening-of-gallery-550-eid1ef0hbli5iur>

**YouTube: Davingy Art Channel** Artist process and sculpture documentation, including *“Wilted Corruption”* (2026)

**Nextdoor Community Features** Local arts coverage and public invitations to sculpture events in Forestville, CA

## **ARTISTIC FOCUS & MATERIALS**

Reclaimed industrial materials

Farm equipment and mechanical components

Architectural remnants

Fiberglass and engineered elements

Powder-coated and painted surfaces

Large-scale fabrication and site-responsive design

## **SELECTED COLLECTIONS**

Private estates (Sonoma County, Napa Valley, Bay Area)

Winery grounds and hospitality environments

Corporate landscapes

Outdoor sculpture parks

## 2026 Public Arts Grant Program – Arts for All Application – Vamos North Bay

### Applicant Information

**First Name:** Lizbeth

**Last Name:** Perez

**Address:** 160 Foss Creek Circle #114

**City:** Healdsburg

**State:** California

**Zip:** 95448

**Email:** info@vamosnb.org

**Phone:** 707-974-0049

**Applicant Status:** Organization

### Team/Organization Members:

Vamos North Bay: Lizbeth Perez, Luis Rodriguez, Maricela Cervantes, Tony Cervantes, Sandra Yobal (All Members of the Board of Directors of Vamos North Bay)

### Project Title

**Vamos al Tianguis: Family Art & Performance at the Night Market in Healdsburg**

### Project Description & Community Impact

#### Project Intent & Goals:

Vamos al Tianguis is a culturally rooted night market inspired by the Mexican tianguis, a lively, colorful community marketplace. The project serves as both a hub for local entrepreneurs and a platform for artistic expression, performance, and community connection. In partnership with the City of Healdsburg, it transforms a community marketplace into a vibrant cultural plaza where families, artists, performers, and neighbors gather to celebrate creativity, heritage, and shared experiences.

#### Community Impact:

- Free live performances by local ballet folklórico groups, poets, musicians, and singers.
- Hands-on art activities for children, youth, and adults, fostering creativity and early engagement in the arts.
- Youth Vendor Spaces provide children opportunities to create and sell original art, building confidence, entrepreneurial skills, and practical business experience.
- Activation of public spaces as lively cultural hubs, strengthening community pride, supporting local economic growth, and positioning Healdsburg as a vibrant destination where art, culture, and community converge.

## Project Budget Breakdown (Art-Related)

Category	Amount	Description
<b>Overall Project Cost</b>	\$20,000	Direct costs associated with public art activities and live cultural performances during 10 Vamos al Tianguis night market events.
<b>Artist Fees</b>	\$10,000	Honoraria for performing artists.
<b>Fabrication Costs</b>	\$5,000	Art materials and supplies for free, hands-on family art activities, including seasonal and age-appropriate materials.
<b>Setup / Installation Costs</b>	\$5,000	Expenses related to staging, sound support, and materials for safe and professional presentation.
<b>Other Costs</b>	N/A	Covered through vendor participation fees (insurance, chair/table rentals, marketing, other event supplies).

### Other Funding Sources:

Vamos al Tianguis, a program of Vamos North Bay, is supported through vendor fees and entrepreneurship-focused grants that also fund artist and youth scholarships. While these resources make the Tianguis possible, they do not fully cover free public art and cultural programming. As a new 501(c)(3) nonprofit, we are pursuing arts-specific grants to present, for the first time, high-quality, diverse programming that fully honors and contributes to all participating artists and community members.

## Project Location

**Location:** Foley Family Community Pavilion, Healdsburg, CA

### Location Permission Contact:

Matthew L. Milde, MS, CPRP

Recreation Supervisor, City of Healdsburg, Community Services Department

Phone: 707-431-3128 | Email: mmilde@healdsburg.gov

## Project Timeline

- **Finalizing Design:** February 2026
- **Fabrication & Installation:** March 2026
- **Duration of Display/Performance:** Third Saturday of each month, March – December 2026

## Artist Credentials

[Attached PDF on email]

## **Project Rendering & Examples of Prior Work**

[Attached PDF on email]

### **Artist Website**

<https://www.vamosnb.org>

### **Prior City Grants**

No

**¡VAMOS!**



# Project Rendering and Examples of Prior Work

## Ballet

Yolotl de Healdsburg

**From: Healdsburg Ca**

SUMMER 2025



## Ballet

Legado de mi Alegria

**From: Cloverdale Ca.**

SUMMER 2024

**We support local singers**

SUMMER 2025



**iVAMOS!**



# Project Rendering and Examples of Prior Work

**We support local singers**

SUMMER 2025



**Hammered flower art**

SUMMER 2025



# **iVAMOS!**

## Project Rendering and Examples of Prior Work

### Rendering of our proposed project 2026



## Vamos North Bay Statement of Credentials

### Organization Overview

Vamos North Bay has been officially a **501(c)(3) nonprofit organization since 2024**, with two years of experience bringing free, artistic and cultural programming to **Healdsburg**. Our mission is to create safe, inclusive spaces where local artists, performers, and community members connect through creativity, heritage, and shared experiences.

### Experience and Programming

Since its founding, Vamos has produced events featuring a wide range of local talent, including:

- **Ballet Folklórico Groups:** Yolotl, Legado de Mi Alegría
- **The singers?** Just two awesome students from Healdsburg High School.
- **Local DJs:** Three community DJs
- **Cultural Dance:** Aztec dance group
- **Local Poet:** Featured readings and spoken word performances
- **Interactive Arts Activities:** Coloring books, flower hammer art projects, community karaoke, dance time, and hands-on art workshops
  
- **Collaboration** with Oaxaca Tierra del Sol for the Guelaguetza festival.

These programs provide free access to artistic experiences for children, youth, and adults. Activities engage participants in hands-on art-making, performance, and cultural expression, fostering creativity, confidence, and community connection.

### Community and Artist Support

We are deeply grateful for the generosity of local artists who provide performances and cultural activities for free. At the same time, we recognize that artists have their own needs and deserve economic recognition. Supporting artists financially is essential to honor their contributions, ensure sustainable participation, and value their creativity and professional efforts. With the support of this grant we can now provide Honoraria to performing artists.

### Organizational Capacity

Over the past two years, Vamos has demonstrated the ability to manage logistics, coordinate performers, and provide essential support. Due to limited resources and the generosity of artists offering performances for free, we sometimes repeat performances. Moving forward, we aim to expand the diversity of our arts programming by including additional cultures, art forms, and

exhibitions in areas we have not yet explored, creating a more creative and exploratory space for artistic expression.

### **Need for Funding and Project Budget**

To grow the scope and impact of Vamos al Tianguis, we seek funding to support the presentation of public art activities and live cultural performances during 10 night markets, with a total art-related project cost of **\$20,000**. Funding will allow us to:

- **Introduce a wider variety of performers and cultural expressions** without repeating performances.
- **Provide honoraria** as crucial financial support to cover artists' fundamental operating costs.
- **Expand interactive arts activities and exhibitions** to new artistic mediums and communities, including hands-on, family-friendly art experiences with seasonal and age-appropriate materials

This total includes **\$10,000 for artist fees**, **\$5,000 for fabrication costs** (materials for hands-on activities), and **\$5,000 for setup and installation** (staging, sound, and materials for safe and professional presentation).

**Other Costs:** Insurance, chairs and tables rentals, marketing, and additional event supplies will be covered through vendor participation fees. Existing funds from Vamos's entrepreneurship program will support Youth Vendor Spaces and provide scholarships for low-income local artists who wish to sell their work at Vamos al Tianguis; these costs that support local artists are not included in this public art funding.

### **Conclusion**

With two years of successful free programming, Vamos North Bay has established itself as a trusted platform for local artists and community engagement. Funding from this grant will allow us to enhance program variety, support artists fairly, increase cultural diversity, and continue delivering inclusive, culturally enriching experiences to the Healdsburg community.

# Nella Rubinstien

453 Hudson Street  
Healdsburg, CA 95448

Info@healdsburgartatelier.com

707-791-4028

## Professional Experience

### Fine Artist

1998-Present

Wallscales., Bradford, VT

- \* Began my first business designing And developing meaningful murals /paintings for clients.
- \* Skilled in concept development, and Timeline management to insure Clients satisfaction.
- \* Produce and sell paintings through Direct commissions.
- \* Have created and produced large Scale projects on my own as well as Participating on projects with others.

### Art Instructor

2016-PRESENT

HEALDSBURG ART ATELIER

- \* Have owned and operated Healdsburg Art Atelier.
- \* Lead art classes of up to 20 adult students in an all Inclusive environment.
- \* Offer feedback on technique and materials.
- \* Host events and workshops featuring other artists Throughout Sonoma County.
- \* Continue to create custom oil portraits and acrylic Stylized murals for businesses and homes.

**Project Location**

334 Center Street

Where are you proposing to install or host the project?

**Location Permission**

YES I have permission to proceed from owner.

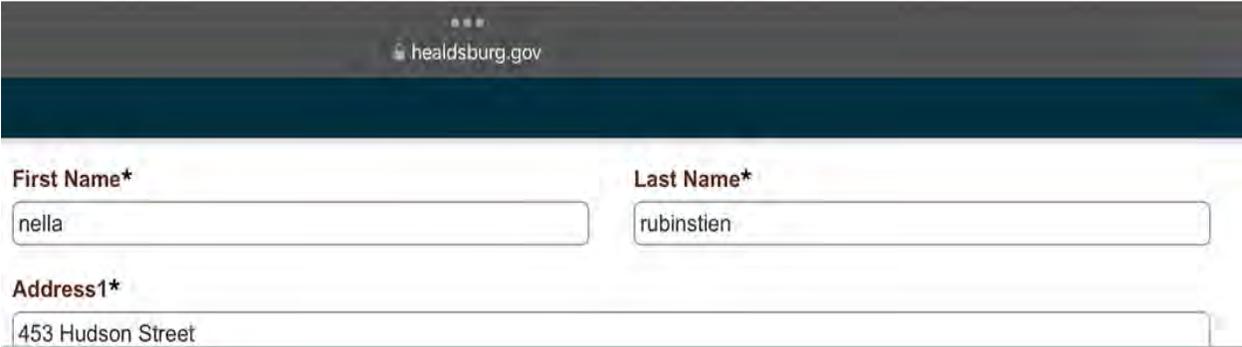
One of the requirements of the grant program is that the artist obtain permission for the project's proposed location during the grant application process.

Please provide the name, email address, and phone number for the individual who gave you permission. For projects selected for funding, this person will also be required to enter into a consent form approving the location.

**Project Timeline**

Final layout April 14TH. Completed by September.

Please provide a timeline for the project's lifecycle in this order:

A screenshot of a web form from healdsburg.gov. The header shows the website name and logo. Below the header are three input fields: 'First Name\*' with the value 'nella', 'Last Name\*' with the value 'rubinstien', and 'Address1\*' with the value '453 Hudson Street'.

healdsburg.gov

First Name\*  
nella

Last Name\*  
rubinstien

Address1\*  
453 Hudson Street

City\*

Healdsburg

State\*

CA

Zip\*

95448

Email\*

info@healdsburgartatelier.com

Phone\*

707-791-4028

Applicant Status\*

Are you applying as an individual or part of a team?

- Individual
- Team
- Organization

Team or Organization Members

Please list the names of other people involved in your proposed project.

Project Description

Landscape Mural  
The intent of the mural is to engage people with the love of art and atmosphere.  
The mural will improve the peoples quality of life by encouraging everyone to explore the local landscape.  
The mural will be painted with an ethereal softness that upon viewing will induce a feeling of peace and relaxation.  
This mural will increase foot traffic because I will be adding a seasonal viewing time. This will bring the community and guests together to view the mural within a specific timeframe.

**Project Budget**

16,000.00 overall  
14,000.00 artist  
2000.00 estimate for materials

Please include a project budget breakdown, in this order:

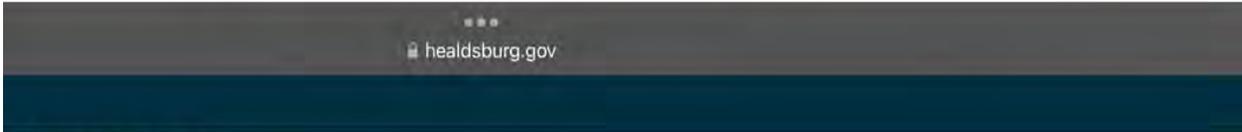
- Overall project cost
- Artist fee
- Fabrication cost
- Setup or installation cost
- Maintenance cost during the life of the project (if applicable)
- Removal fees (if applicable)

**Other Funding**

no

Does the project leverage other funding sources, or is the project contingent on securing other funding? Please describe.

together to then use that to create a specific artwork.  
Civic pride with swell up with gratitude viewing this peaceful mural that is our home. A reminder of what we protect and work for.



**Project Timeline**

Final layout April 14TH. Completed by September.

Please provide a timeline for the project's lifecycle in this order:

- Finalizing design
- Fabrication and installation
- Duration of display, performance, or production

Note: initial installation, production, or performance must occur on or before December 31, 2026.

**Artist Credentials\***

Choose File  Resume PDF.pdf

Attach a resume or statement of your credentials (maximum of two pages) in

**Project Rendering and Examples of Prior Work\***

Choose File pdf HEALDSBURG 2.pdf

Please provide a preliminary rendering of your proposed project along with up to five examples of prior work. The rendering and each example should be labeled and submitted in letter format (8.5" X 11", portrait). The documents must be combined into a single PDF file and a maximum of six pages.

**Artist's Website (if applicable)**

healdsburgartatelier.com

**Prior City Grants?**

- No
- Yes - Public Art Grant
- Yes - Community Benefit Grant
- Yes - Other Grant

Have you been awarded a grant from the City of Healdsburg in the past?

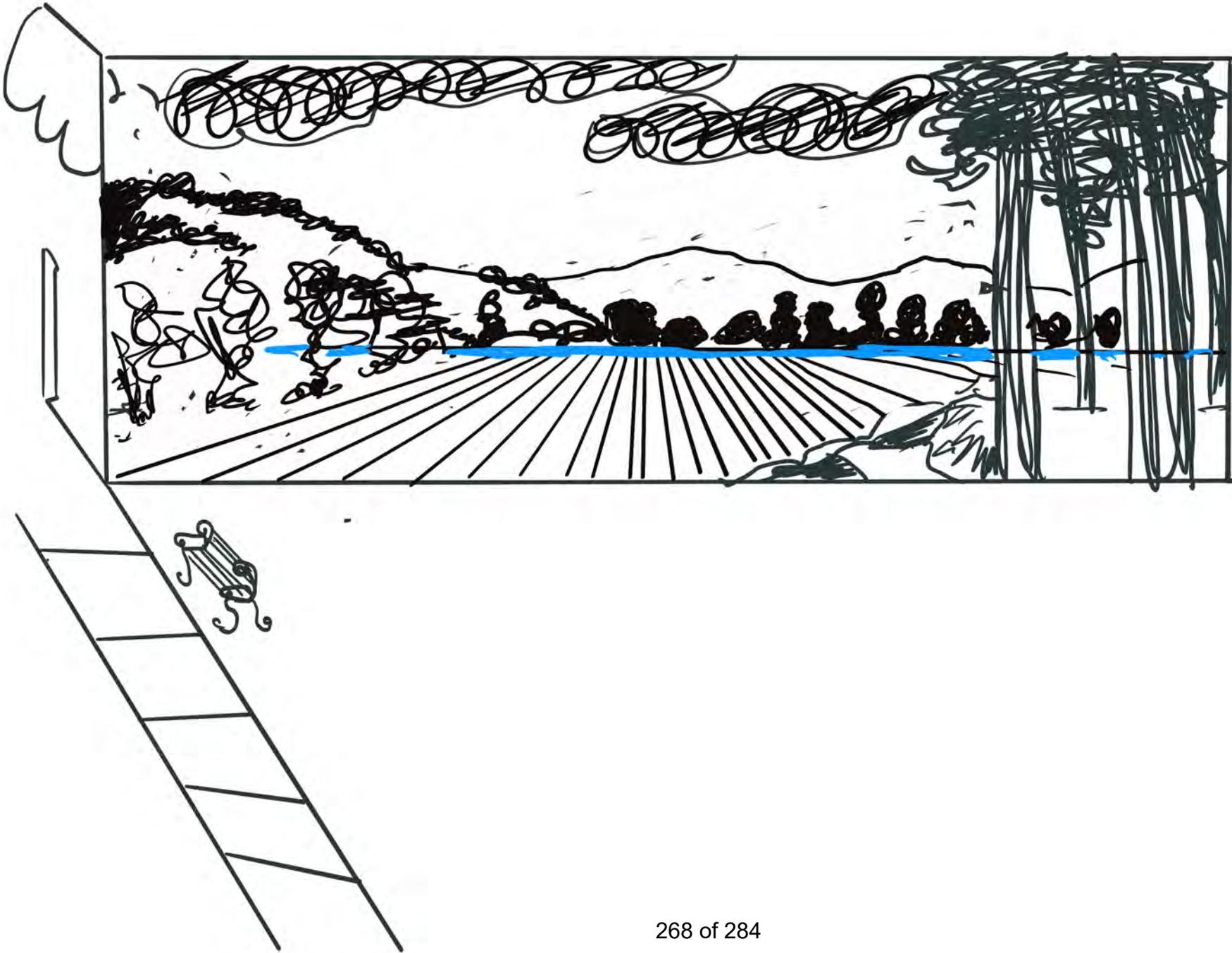


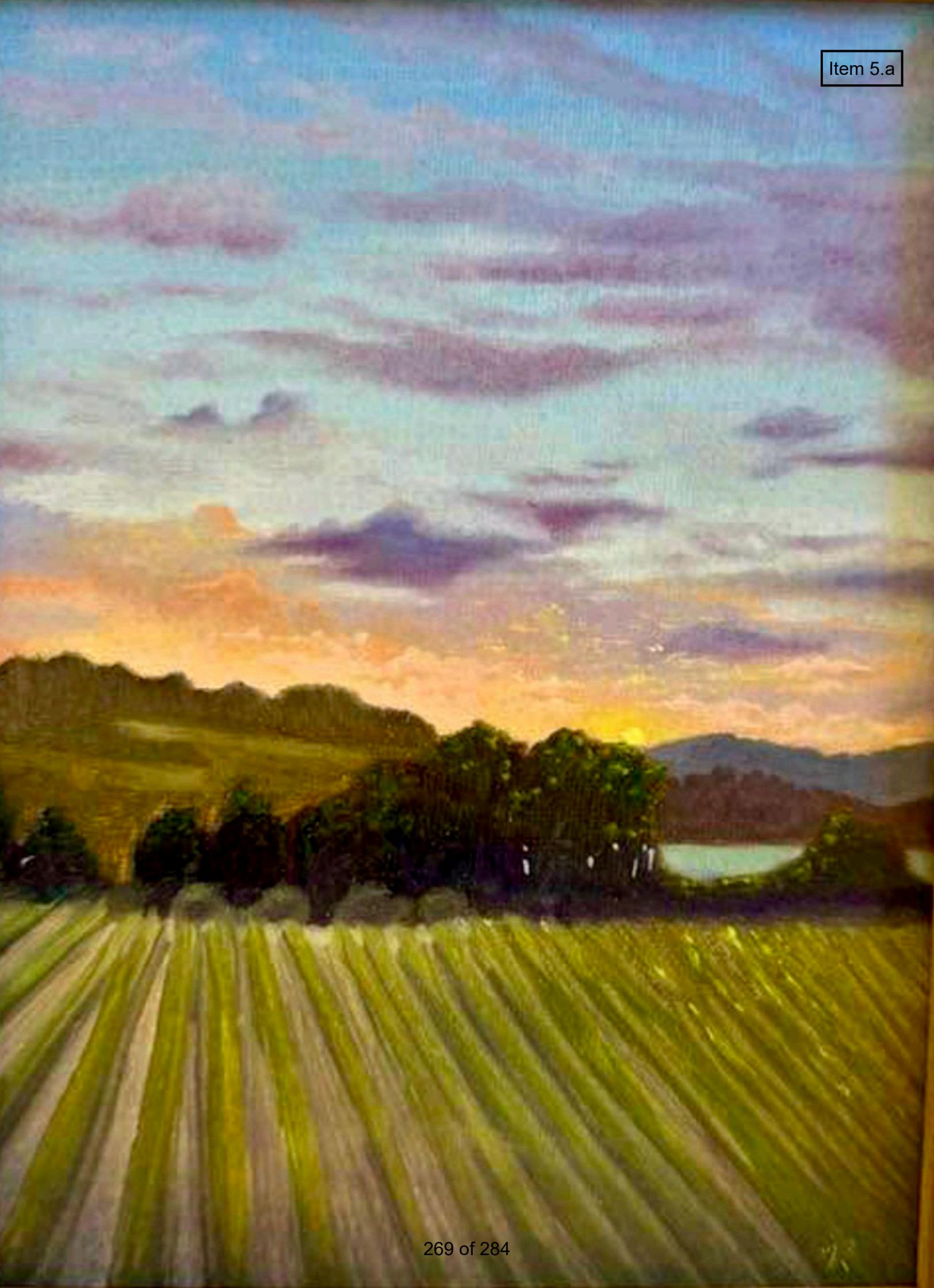
- Receive an email copy of this form.

**Email address** \_\_\_\_\_

---

Nella Rubinstien  
Healdsburg Art Atelier  
707-791-4028





EXIT

Item 5.a



**Vineyard View**

**2021**

**Acrylic**

**MARTORANA Vineyard**

**10ft by 12ft**

**Contemporary illustration of Vineyard.**

**\$4200, 2 weeks**

270 of 284

Item 5.a



**Baby's Room**  
**2008**  
**Acrylic**  
**10 FT by 16 FT**  
**West Hartford , CT**  
**Contemporary Illustration**  
**With hidden animals.**  
**\$4000**  
**2 weeks**



**Mural at Sutter Health  
By Sonoma Academy  
2024**

**Acrylic**

**Student lead and designed**

**For Sutter Health**

**Large Scale**

**2 weeks**

**Volunteer**



**KEY TO THE FUTURE**

**2025**

**Oil on canvas**

**4ft by 3 ft**

**\$1600 2 weeks**

**The world around him is his own imagination  
which is the key to the future.**



**CITY OF HEALDSBURG  
ARTS AND CULTURE COMMISSION  
AGENDA STAFF REPORT**

**MEETING DATE:** February 25, 2026

**SUBJECT:** Arts, Culture and Creativity Month Programming

**PREPARED BY:** Taryn Nicoll, Arts and Culture Program Administrator

**STRATEGIC INITIATIVE(S):**

Provide Effective Governance

Provide Resident-Driven Community Services

**RECOMMENDED ACTION(S):**

Receive a review of Arts, Culture, and Creativity Month activities in 2025 and discuss options for Arts, Culture, and Creativity Month programming in 2026.

**BACKGROUND:**

On March 17, 2025, the City Council of Healdsburg formally recognized the importance of the arts by proclaiming April 2025 as “Arts, Culture, and Creativity Month” in the Healdsburg. Strongly supported by the Arts and Culture Commission, this action affirmed the City’s ongoing commitment to supporting artistic expression, cultural vitality, and creative engagement throughout the community.

The Council noted that the arts, culture, and creativity contribute to youth engagement, economic development, social equity, and the reflection of shared history and values. Artists, cultural organizations, and creative individuals were recognized as essential contributors who amplify diverse voices, foster dialogue, and strengthen community connections.

The Council further acknowledged that sustained support for the arts enhances community well-being, public health, economic resilience, and cultural richness. This designation aligned with statewide efforts led by Californians for the Arts, which had successfully advocated for April to be recognized as Arts, Culture, and Creativity Month through a 2019 California Senate resolution, followed by a 2021 resolution recognizing artists as second responders.

The proclamation reinforced the City’s commitment to the Arts and Culture Master Plan adopted in 2021 and encouraged residents to engage with and support the arts. By promoting accessibility and growth in creative programs, the initiative strengthened Healdsburg’s cultural vitality and its leadership role within Sonoma County and the broader region.

**DISCUSSION/ANALYSIS:**

In recognition of Arts, Culture, and Creativity Month last year, the City of Healdsburg promoted arts and culture through weekly infographics detailing all local arts events that took place during April 2025 (Attachment A). These infographics included events for all ages, across all art forms, and noted any associated fees. The City collaborated with local arts advocacy group C3 to source event information. Infographics were published on the City's official website and social media platforms, reaching thousands of residents and visitors, and effectively increasing visibility of the local arts community.

Looking forward to Arts, Culture, and Creativity Month in 2026, several key arts and culture initiatives are already scheduled for April:

- **Annual Proclamation of Arts, Culture, and Creativity Month:** The City Council has been asked to issue a proclamation declaring April 2026 as “Arts, Culture, and Creativity Month” in Healdsburg, reaffirming the City’s commitment to supporting local arts, culture, and creative initiatives.
- **Arts for All Public Art Grant Program:** On April 6, the City Council will consider the Arts and Culture Commission’s recommendations for the 2026 award recipients and will approve a new selection of grant awards. This program supports public art projects that engage the community, celebrate local culture, and provide opportunities for artists to contribute to Healdsburg’s public spaces.
- **Foley Family Community Pavilion Public Art Project:** On April 20, the City Council will review the Commission’s recommendation for the selected artist/artist group to create a public artwork for the historic Foley Family Community Pavilion. The Pavilion repurposes a former cannery and distribution warehouse in downtown Healdsburg and transforms into a community hub, celebrating the region’s agricultural heritage and providing a new venue for the Healdsburg Farmers’ Market and public events. With a budget of \$45,000.00, the selected artwork will integrate with the site, reflect the community’s history and traditions, and enhance the Pavilion’s functionality and visual appeal.

One new initiative that staff is requesting the Commission endorse is being coordinated by C<sup>3</sup> entitled “WORD/ART”:

C<sup>3</sup> invites you to Healdsburg’s celebration of Arts, Culture, & Creativity Month with **WORD/ART** as we weave words throughout town. Join in by putting poetry, song, design or storytelling into your workplace or organization.

**WHAT:** We’re creating a high-energy month-long celebration of word-based arts through activities and pop-ups in galleries, performance venues, tasting rooms, coffee shops, schools, and restaurants. We are infusing words as art into events and activities around town - enough so that residents and visitors will notice, wonder, and look for more.

Please refer to Attachment B for more information.

The Arts and Culture Commission is invited to provide ideas and concepts for this year's Arts, Culture, and Creativity Month. Suggestions may include community engagement initiatives, promotional strategies, collaborations with local arts organizations, or new programs that highlight Healdsburg's diverse artistic community. The input will guide planning to ensure the 2026 celebration is inclusive, accessible, and impactful.

Once final note, staff intends to develop infographics to share about all the exciting activities happening throughout the month of April. Please refer to the 2025 infographic included as Attachment C.

**ALTERNATIVES:**

None.

**ATTACHMENT(S):**

Attachment A: Arts, Culture, and Creativity Month City Council Proclamation

Attachment B: WORD/ART Flyer

Attachment C: 2025 Arts, Culture and Creativity Month Infographic Campaign

## CITY OF HEALDSBURG

## PROCLAMATION

## A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF HEALDSBURG DECLARING APRIL 2026 “ARTS, CULTURE AND CREATIVITY” MONTH IN THE CITY OF HEALDSBURG

WHEREAS, Arts, Culture, & Creativity Month in April marks the 8th annual statewide celebration, first established by the California Legislature in 2019; and

WHEREAS, the City of Healdsburg recognizes that arts, culture, and creativity are essential public goods, vital for the health and growth of thriving communities; and

WHEREAS, arts, culture, and creativity bring joy by uniting communities, inspiring individuals, and celebrating the richness of our City’s diversity; and

WHEREAS, arts, culture, and creativity inspire action that drives positive change and strengthens the social fabric of our communities; and

WHEREAS, arts, culture, and creativity power our City’s capacity to address community challenges, including advancing equity, inclusion, and access; and

WHEREAS, arts, culture, and creativity shape neighborhood character, attract tourism, foster civic pride, and contribute to public safety and social well-being;

WHEREAS, creativity sparks innovation, provides youth with a well-rounded education, and equips our future workforce with critical skills and civic values; and

WHEREAS, arts, culture, and creativity drive local economic growth, stimulate business activity, create jobs and workforce opportunities, and serve as essential pillars for small businesses; and

WHEREAS, over 16,000 arts and culture nonprofits support more than 800,000 jobs and generate \$289 billion, representing 7.5 percent of the state’s economy; and

WHEREAS, California is the fifth-largest economy in the world, with a creative economy of approximately \$261 billion—8 percent of the state’s GDP—and 847,688 jobs in 2022, according to the U.S. Bureau of Economic Analysis; and

WHEREAS, on August 16, 2021, the City Council of the City of Healdsburg adopted an Arts and Culture Master Plan to guide our community in enhancing arts, culture and creativity in Healdsburg; and

WHEREAS, on October 7, 2024, City Council created the Arts and Culture Commission of the City of Healdsburg to lead efforts to advance the arts through programs, partnerships, and cross-sector initiatives; and

WHEREAS, these collective efforts at the local, regional, and state levels promote innovation, prosperity, equity, and enrich the lives of all Californians.

NOW THEREFORE: BE IT PROCLAIMED the City Council of the City of Healdsburg hereby recognizes April 2026 as “Arts, Culture and Creativity” month in the City of Healdsburg.

DATED:

SO ORDERED:

# WORD/ART PALABRA/ARTE

*Celebrating creativity in language*

**C<sup>3</sup>** invites you to Healdsburg's celebration of Arts, Culture, & Creativity Month with **WORD/ART** as we weave words throughout town. Join in by putting poetry, song, design or storytelling into your workplace or organization.

**WHAT:** We're creating a high-energy month-long celebration of word-based arts through activities and pop-ups in galleries, performance venues, tasting rooms, coffee shops, schools, and restaurants. We are infusing words as art into events and activities around town - enough so that residents and visitors will notice, wonder, and look for more.

**WHEN:** The entire month of April 2026

**WHY:** To offer our community daily engagement in a wide variety of word-based creative activities which will start conversations, engage thoughts, spark new views of words as art, and build cohesion.

**WHERE:** Anywhere and everywhere - outdoor and indoor public spaces, galleries, performance venues. Your space.

**HOW:** The subtle but steady stream of word-y art flows through town and becomes a common thread of conversation and exploration. It will be whimsical, engaging, and enlightening.

**WHO:** Anyone and everyone can take part. What would you like to do?

Here's a preliminary line up of activities:

- April 2 - ArtNite - at galleries and shops downtown\*
- April 8 - The Writers Space - The 222\*
- April 10 - WordArt Chalk Foley Community Pavilion\*
- April 12 - Poetry Open Mic Night - The 222\*
- April 16 - Poem in Your Pocket Day - various locations\*
- April 18 - Spoken Word at Vamos al Tianguis\*
- April 24 - Dana Gioia, former California Poet Laureate, - The 222

\* Free and open to all

And many more in the pipeline.....

*Want some quick and easy ideas for getting in on the fun?*

*Got some ideas you want to add to the calendar?*

**Email Michiko Conklin [michconklin@yahoo.com](mailto:michconklin@yahoo.com)**



**CREATIVITY** ■ **CREATIVIDAD**  
**CULTURE** ■ **CULTURA**  
**CONNECTION** ■ **CONEXION**



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APRIL 1 - 6

## Arts & Culture Events in **HEALDSBURG**

### Happening ALL MONTH

#### Ongoing Exhibits and Events:

- Healdsburg Senior Center: **Jane Farkas Quilt Exhibit** | Through 5/2/25 | FREE
- Foss Creek Pathway: **Self-guided Sculpture Trail**
- **Mural Locations:** Black Oak Coffee | Masonic Lodge | Harmon Guest House | HRC Alley.
- **Lil' MoHa: Free Miniature Art Gallery** at the corner of East and Piper street
- Elephant in the Room: **Live Music**
- Speed of Sound Music: **Music Classes**
- Healdsburg Dance Collective: **Dance Classes**

### Embrace Culture on **APRIL 1**

- True West Film Center: **Filmmaker Social** Artist Networking Event | 7PM FREE
- Healdsburg Mini Library: **Spanish Music & Movement** | Ages 0-5 yrs | Spanish 11-11:30AM FREE
- Healdsburg Mini Library **Book Club:** 'Ordinary Grace' by William Kent Krueger Adults & Seniors | 12-1PM FREE
- Sonoma Art School at the Healdsburg Community Center: **Mixed Media Magic** Ages 6-12 yrs | 3:30-5PM | \$45 drop-in

★ Please Note: This is a compilation of events planned to occur in our community during the week. Please check with the organizer for more details.

### Explore on **APRIL 3**

- The 222: **Santa Rosa Young People's Chamber Orchestra** | 7:30PM \$20
- **Art Nite:** Downtown Gallery Walk | Every First Thursday | 5-7PM FREE
- Furthermore Wines: **Live Music by Adam Lieb** | 5:30-8:30PM | FREE

### Enjoy on **APRIL 4**

- Healdsburg Senior Center: **Expressive Art Workshop** - bring your own supplies! | 10AM | FREE
- Healdsburg Senior Center: **Intermediate Ukulele Class** - bring your own instrument | 12:30-3:30PM | FREE
- The 222: **Telegraph Quartet Jazz Concert** | 7:30PM \$35 - \$75
- Dry Creek General Store: **Fridays at The Bar** | 5-8PM | FREE MUSIC
- Furthermore Wines: **Live Music by Greg Hester Trio** | 5:30-8:30PM | FREE

### Seek the Arts on **APRIL 5**

- Coyote Sonoma: **Unauthorized Rolling Stones Concert** | 8:30PM | \$15
- Hotel Healdsburg Spirit Bar: **Live Jazz by Banda De Cenoura** | 6-9PM | FREE
- Bacchus Landing: **Live Music** | 12-4pm | FREE
- Furthermore Wines: **Live Music by Chip Boaz Trio** | 5:30-8:30PM | FREE

### Engage on **APRIL 6**

- The 222: **Open Mic Poetry Night** | 6:30PM | FREE
- Furthermore Wines: Spin your own records at **Vinyl Sundays** | 4-7PM | FREE



## Arts & Culture Events in HEALDSBURG

### Dance and Move on **APRIL 7**

- The 222: **Community Dance** by Lily Thraikill | 6:30-9:30PM | \$15

### Embrace Culture on **APRIL 8**

- Sonoma Art School at Healdsburg Community Center: **Mixed Media Magic** Ages 6-12 yrs | 3:30-5PM | \$45 drop-in

### Explore on **APRIL 9**

- Healdsburg Mini Library: **Bedazzle a Tote Bag** | Teens, Grades 7-12 | 1:30-3PM FREE
- Healdsburg Mini Library: **Reading Group: The Winter's Tale by William Shakespeare** Adults & Seniors | 7-9PM FREE

### Be Inspired on **APRIL 10**

- The 222: **Reading & Talk by Susan M. Gaines, author of 'Accidentals'** | 7PM | \$15
- The 222: **Writers' Space - Personal Literary Project Work Session** | 4-6PM | FREE
- Little Saint: **Live Music by Matthew Logan Vasquez** | 7PM | FREE

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### Enjoy on **APRIL 11**

- Healdsburg Senior Center: **Creative Doodling** -supplies provided | 10AM | FREE
- Healdsburg Senior Center: **Intermediate Ukulele Class** - bring your own instrument | 12:30-3:30PM | FREE
- The 222: **Intuitive Movement** | 1PM | FREE
- Coyote Sonoma: **Fleetwood Mask - The Fleetwood Mac Tribute** | 8PM | \$35
- The 222: **Italian Saxophone Quartet Concert** | 7PM | \$35 - \$75
- Longboard Cellars: **Live Music** | 5-8PM | FREE
- Dry Creek General Store: **Fridays at The Bar** - Live Music | 5-8PM | FREE
- Furthermore Wines: **Live Music by Glenn Siegel** | 5:30-8:30PM | FREE

### Seek the Arts on **APRIL 12**

- Healdsburg Farmers Market: **Live Music** | 8:30AM-12PM | FREE
- Healdsburg Mini Library: **DIY Book Bag Workshop** | Adults | 11AM-12:30PM FREE
- Dragonfly Floral: **Contemporary Asymmetrical Floral Arranging** | 11AM-1PM | \$125
- Rena Charles Gallery: **Alexis Greenberg & Willow Laland Reception** | 2-6PM | FREE
- The 222: **Reading & Talk by Bay Nature Editor-in-Chief Victoria Schlesinger** | 7PM | \$25
- Coyote Sonoma: **Traveling Wilburys Revue Tribute Band** | 7:30PM | \$20
- Hotel Healdsburg Spirit Bar: **Live Jazz by Banda De Cenoura** | 6-9PM | FREE
- Furthermore Wines: **Live Music** | 5:30-8:30PM | FREE

### Engage on **APRIL 13**

- The 222: **Poetry Reading by Ravyn Dawn** | 5PM | FREE
- Furthermore Wines: **Vinyl Sundays** with Tony Lemieux | 4-7PM | FREE



## Arts & Culture Events in HEALDSBURG APRIL 14 - 20

### Be Inspired on **APRIL 14**

- The 222: **Jumpstart Your Art** Community Discussion and Work Session with Dr. Erin Partridge | 1:00-3:30PM | FREE

### Embrace Culture on **APRIL 15**

- Healdsburg Senior Center: Fiber Arts Group- Bring your own project! | 10AM-12PM | FREE

### Explore on **APRIL 17**

- Healdsburg Mini Library: **Artful Play** | Kids Grades K-6 | 3:30-5PM | In Room 11 at Healdsburg Community Center | FREE
- Raven Performing Arts Center: **We Want The Funk! Film Screening & Dance Party** | 5:30PM | Registration Required | FREE
- Montage Healdsburg Resort: **Healdsburg Jazz Gala** | 5-9PM | Ticketed Charity Fundraiser
- Little Saint: **Live Music by Shannon Lay & Buddy Hollywood** | 6-9PM | FREE

★ Please Note: This is a compilation of events planned to occur in our community during the week. Please check with the organizer for more details.

### Enjoy on **APRIL 18**

- Healdsburg Senior Center: **Expressive Art Workshop** -Bring your own supplies | 10AM | FREE
- Healdsburg Senior Center: **Intermediate Ukulele Class** - bring your own instrument | 12:30-3:30PM | FREE
- Little Saint: **Kids sing-a-long with 'Farmer' Arann Harris** | 10-11AM | \$5-\$18
- Healdsburg Mini Library: **Bilingual Baby & Toddler Storytime** | Kids 0-5yrs | 10:30-11:15AM | In Room 4 at Healdsburg Community Center | FREE
- The 222: **Intuitive Movement** | 1PM | FREE
- Coyote Sonoma: **Sonoma Shakers Live Concert** | 7PM | FREE
- Raven Performing Arts Center: **Paula Poundstone** | 7:30-9:30PM | Ticketed Event
- Dragonfly Floral: **Wildflower Centerpiece Floral Arranging** | 6-7:30PM | \$125
- Dry Creek General Store: **Live Music** | 5-8PM | FREE
- Furthermore Wines: **Live Music - Joni Mitchell Situation** | 5-8PM | FREE

### Seek the Arts on **APRIL 19**

- Fitch Mountain School & Rotary Club: **The Easter Egg Scramble** | 9AM Sharp | 565 Sanns Lane | Toddlers to 10yrs | Bring a basket | FREE
- Healdsburg Farmers Market: **Live Music & Easter Egg Dying** | 8:30AM-12PM | FREE
- Healdsburg Center for the Arts: **Gel Plate Printing Class** | 11AM-3PM | In Room 11 at Healdsburg Community Center | \$115
- True West Film Center: **Cat Video Fest 2025** | 2PM & 6PM | Ticketed Event
- The Harris Gallery: **Jazz-inspired artworks in "Relative Perspective: All that Jazz"** & 2025 THG Wine Club Spring Release | 3-6PM | \$50
- Alexander Valley Hall: **HFFCF Barn Dance, Dinner & Live Music by Train Wreck Junction** | 5PM | 21yrs+ | Ticketed fundraiser
- The 222: **Live Jazz Concert by Myra Melford** | 7PM | Ticketed Event
- Coyote Sonoma: **Aqua Nett Hard Rock Concert** | 8PM | \$10
- Hotel Healdsburg Spirit Bar: **Live Jazz by Chris Amberger** | 6-9PM | FREE
- Little Saint: **Live Music by Albert and his Dreamboats** | 6-9PM | FREE
- Furthermore Wines: **Live Jazz by Le Duo** | 5:30-8:30PM | FREE

Enjoy on **FRIDAY, APRIL 18**

- Healdsburg Senior Center: **Expressive Art Workshop** -Bring your own supplies | 10AM | FREE
- Healdsburg Senior Center: **Intermediate Ukulele Class** - bring your own instrument | 12:30-3:30PM | FREE
- Little Saint: **Kids sing-a-long with 'Farmer' Arann Harris** | 10-11AM | \$5-\$18
- Healdsburg Mini Library: **Bilingual Baby & Toddler Storytime** | Kids 0-5yrs | 10:30-11:15AM | In Room 4 at Healdsburg Community Center | FREE
- The 222: **Intuitive Movement** | 1PM | FREE
- Coyote Sonoma: **Sonoma Shakers Live Concert** | 7PM | FREE
- Raven Performing Arts Center: **Paula Poundstone** | 7:30-9:30PM | Ticketed Event
- Dragonfly Floral: **Wildflower Centerpiece Floral Arranging** | 6-7:30PM | \$125
- Dry Creek General Store: **Live Music** | 5-8PM | FREE
- Furthermore Wines: **Live Music - Joni Mitchell Situation** | 5-8PM | FREE

ARTS & CULTURE EVENTS IN

## HEALDSBURG

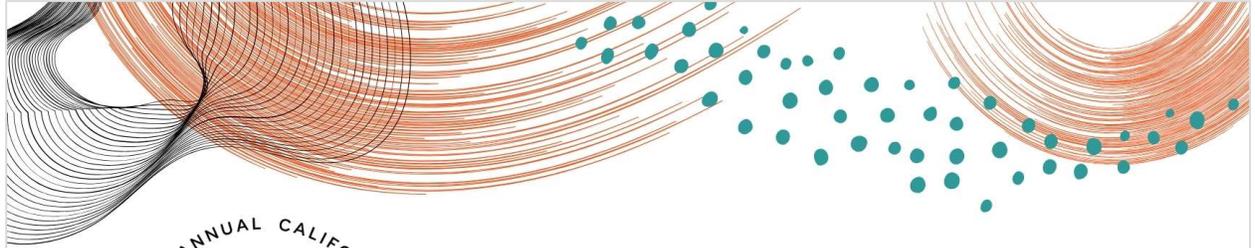
*Creative Weekend Festivities!*

Seek the Arts on **SATURDAY, APRIL 19**

- Fitch Mountain School & Rotary Club: **The Easter Egg Scramble** | 9AM Sharp | 565 Sanns Lane | Toddlers to 10yrs | Bring a basket | FREE
- Healdsburg Farmers Market: **Live Music & Easter Egg Dying** | 8:30AM-12PM | FREE
- Healdsburg Center for the Arts: **Gel Plate Printing Class** | 11AM-3PM | In Room 11 at Healdsburg Community Center | \$115
- True West Film Center: **Cat Video Fest 2025** | 2PM & 6PM | Ticketed Event
- The Harris Gallery: **Jazz-inspired artworks in "Relative Perspective: All that Jazz"** & 2025 THG Wine Club Spring Release | 3-6PM | \$50
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- Furthermore Wines: **Live Jazz by Le Duo** | 5:30-8:30PM | FREE

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*Arts & Culture Events in*  
**HEALDSBURG**  
**APRIL 21 - 27**

*Be Inspired on* **APRIL 21**

The 222: **Jumpstart Your Art** Community Discussion and Work Session with Dr. Erin Partridge | 1:00-3:30PM | FREE

*Work together on* **APRIL 22**

**Earth Day Clean-up: Community event** | Healdsburg Plaza | 4PM-5:30PM | FREE

*Get Creative on* **APRIL 23**

**Healdsburg Arts and Culture Commission** | Regular Meeting | City Council Chamber | 6PM

*Explore on* **APRIL 24**

Furthermore Wines: **Old Time Standards | Bluegrass** | 5:30-8:30PM | FREE

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*Enjoy on* **APRIL 25**

- Healdsburg Senior Center: **Expressive Art Workshop** -Bring your own supplies | 10AM | FREE
- Healdsburg Senior Center: **Intermediate Ukulele Class** - bring your own instrument | 12:30-3:30PM | FREE
- Healdsburg Mini Library: **'Children's Day' Bilingual Baby & Toddler Storytime, Music & Movement** | Includes alphabet ornament workshop | Grades Pre-K - 3 | 10:30AM-2PM | In Room 4 at Healdsburg Community Center | FREE
- The 222: **Intuitive Movement** | 1PM | FREE
- Coyote Sonoma: **Line Dancing & Live Country Music** | \$20
- Longboard Cellars: **Live Music** | 5-7PM | FREE
- Dry Creek General Store: **Live Music** | 5-8PM | FREE

*Seek the Arts on* **APRIL 26**

- Healdsburg Farmers Market: **Live Music** | 8:30AM-12PM | FREE
- Healdsburg High School: **Auto shop Car Show** | 10AM-2PM | FREE
- Purls of Joy: **Celebration of Local Yarn Shop Day** | FREE
- Raven Performing Arts Center: **Healdsburg Chorus: Comin' Home** | 3-5PM | Ticketed Event
- The 222: **'Dreams, Fantasies, and Stupors' Opera** | 7PM | Ticketed Event
- Coyote Sonoma: **'Tainted Love: The Best of the 80s' Concert** | 9PM | \$30
- Hotel Healdsburg Spirit Bar: **Live Jazz by Carolina Calvash Trio** | 6-9PM | FREE
- Furthermore Wines: **Bennett Friedman Trio** | 5:30-8:30PM | FREE

*Engage with Culture on* **APRIL 27**

- Raven Performing Arts Center: **Healdsburg Chorus: Comin' Home** | 3-5PM | Ticketed Event
- St. Paul's Episcopal Church: **Organ Concert by Jason Pedeaux** | 5PM | FREE | Donations Accepted
- Furthermore Wines: **Vinyl Sundays with soulful blues by Honeydrops** | 4-7PM | FREE