



CITY OF HEALDSBURG SENIOR CITIZENS ADVISORY COMMISSION SPECIAL MEETING - AGENDA

City Council Chambers
401 Grove Street, Healdsburg, CA 95448
Phone: 707-431-3317

Meeting Date: July 24, 2019
Time: 4:00 p.m.
Date Posted: July 19, 2019

1. CALL TO ORDER

- a) Roll Call
- b) Pledge of Allegiance
- c) Changes (Deletions) from Agenda
- d) Approval of Minutes

2. PUBLIC COMMENTS

This time is set aside to receive comments from the public regarding matters of general interest not on the agenda, but related to Commission business. Pursuant to the Brown Act, however, the Commission cannot consider any issues or act on any requests during this comment period.

3. OLD BUSINESS

- a) Update on Senior Center and Active Adult Projects

Receive a project status update: Volunteer Driver Program, SHARE Housing program, and other volunteer opportunities

- b) 2019 Committee Assignments

Review and update committee and liaison assignments

4. NEW BUSINESS

- a) Engagement & Advocacy ad-hoc Committee Update

Receive a status update from the Engagement & Advocacy ad-hoc Committee and provide feedback on a proposed Vision Statement for the Healdsburg Senior Center

- b) Committee Assignments and Participation in Planning Processes

Receive an informational update on the Parks, River Access, and Connectivity master planning process, Arts & Culture master planning process, and Open Space management and discuss the Commission participation in these processes and Commission committee assignments.

5. INFORMATION AND REPORT OF COMMUNITY SERVICES ACTIVITIES (Staff, Information Only)

6. COMMISSION REPORTS ON MATTERS OF INTEREST OCCURRING SINCE PREVIOUS REGULAR MEETING
(Commission, Information Only)

7. FUTURE AGENDA ITEMS

SB 343 - DOCUMENTS RELATED TO OPEN SESSION AGENDAS: Any writings or documents provided to a majority of the Senior Citizen Advisory Commission regarding any item on this agenda after the posting of this agenda and not otherwise exempt from disclosure, will be made available for public review in the Parks and Recreation Office located at 1557 Healdsburg Avenue during normal business hours. If supplemental materials are made available to the members of the Commission at the meeting, a copy will be available for public review at the Parks and Recreation Office located at 1557 Healdsburg Avenue, Healdsburg, CA 95448. These writings will be made available in appropriate alternative formats upon request by a person with a disability, as required by the Americans with Disabilities Act.
DISABLED ACCOMMODATIONS: The City of Healdsburg will make reasonable accommodations for persons having special needs due to disabilities. Please contact Parks and Recreation Office, at 1557 Healdsburg Avenue, Healdsburg, California, 431-3301, at least 72 hours prior to the meeting, to ensure the necessary accommodations are made.

8. ADJOURNMENT Next meeting: _____ at the City Council Chambers (unless otherwise established)

Commission Members

L Peter Deutsch (Term Expires 12/31/20)

Jane Farkas (Term Expires 12/31/21)

Lynn Fernandez (Term Expired 12/31/19)

Mary Fitzgerald (Term Expires 12/31/19)

Terry Kemp (Term Expires 12/31/20)

Laura Moore (Term Expires 12/31/20)

Leila Sigler (Term Expires 12/31/21)

**CITY OF HEALDSBURG
SENIOR CITIZENS ADVISORY COMMISSION
REGULAR MEETING MINUTES**

**April 24, 2019
City Hall Council Chambers
401 Grove Street, Healdsburg, CA 95448**

The Senior Citizen Advisory Commission regular meeting was called to order by 4:00 P.M.

1. CALL TO ORDER

1.a. Roll Call

Present Commissioners: Deutsch, Kemp, Sigler and Moore

Absent Commissioners: Fitzgerald, Farkas

Staff Present: Active Adult and Senior Services Supervisor Grant, Community Services Director Themig, and Office Assistant Salas, Volunteer Coordinator O'Brien

1.b. Pledge of Allegiance

1.c. Changes (Deletions) from Agenda

None

1.d. Approval of Minutes

Commissioner Sigler, seconded by Commissioner Kemp made a motion to approve the March 27, 2019 regular meeting minutes as presented. Motion made on a voice vote. (Ayes - 3, Noes – 0, Absent – Fitzgerald, Farkas, Abstained - Deutsch)

2. PUBLIC COMMENT

This time is set aside to receive comments from the public regarding matters of general interest not on the agenda, but related to Commission business. Pursuant to the Brown Act, however, the Commission cannot consider any issues or take action on any requests during this comment period.

Councilman Naujokas provided updates on several City Council matters:

- Mill District project was approved; the plan was briefly reviewed.
- The Matheson Project was controversial, and the project was appealed and passed before City Council.

- Council will be working on several proposals; he encouraged everyone to participate in the process. They will be working on the 5-year strategic plan.

Commissioners asked questions regarding some of the plans.

3. OLD BUSINESS

3.a. Age-Friendly Community

Receive a presentation on current City of Healdsburg Age-Friendly Projects

Grant shared that the City of Healdsburg Grant recently received the Age-Friendly designation. Grant talked about the significance and process of being age-friendly. Results from the SDAT report demonstrated that 70% of the Healdsburg residents are over 55 years of age. Age-friendly cities adapt to the needs of the older population and foster healthy aging benefitting the entire community in the process.

City elected officials have embraced the age-friendly initiative. Healdsburg staff is already working on projects that make the city age-friendly these include;

- Complete streets – sidewalks, street lighting, bike pathways, connecting neighborhoods, increased foot traffic, encourages walking, etc.
- Roundabouts – increase traffic flow, single lane pedestrian crossing, and they are safer.
- Open Spaces – improve mental and physical health, property value, clean air and water, community connectedness. Additional parks are needed for those older adults; a solution would be to have more pocket parks.
- Healdsburg's age-friendly infrastructure includes:
Hospitals and clinics, transportation, housing options, access to parks and open space, civic engagement among many other things.

A local task force will need to review and create an action plan. It will take 5-years to complete the process; 2 years of assessment and 3 years of implementation.

Deutsch suggested having more benches in shaded areas in parks and luminescent light on the edge of the roundabout would be helpful and more benches in parks in shaded areas. Kemp thanked Grant for the presentation which provided thorough information.

Public Comment – Naujokas shared he is excited about the age-friendly initiative. He would like to evaluate the City to know what is working, what needs improvement, and be able to address those needs for everyone in the community. The Healdsburg 2040 work groups have been working with City Council on the 5-year Strategic Planning Process. The Master Planning process for the Montage and Badger Parks will be taking place and he wants the community involved in the development of the parks.

3.b. Update on Senior Center and Active Adults Projects

Receive a project status update: Volunteer Program, SHARE Healdsburg, and other work

The City will be leasing two Kia Niro PHEV vehicles for the Volunteer Driver Program. The vehicle was selected due to its functionality and accessibility. Volunteer Coordinator, Donna O'Brien will be receiving training to run the volunteer program operations from a local expert.

Staff initiated the SHARE Healdsburg session on March 7th, currently there are 8 successful shares in Healdsburg.

The Diversity and Outreach subcommittee will meet to compile a draft statement for goals, vision and mission for the Senior Center. Deutsch suggested a flyer in Spanish regarding the vacant seat on the Commission to have a more diverse group.

Grant presented the City Department Heads with an age-friendly presentation. In addition, she will be meeting with them individually to discuss the projects they are working on to be able to incorporate the age-friendly projects.

Public Comment – Naujokas expressed enthusiasm about the Transportation and SHARE Programs. He showed concern about the lack of Latino representation on all levels of government.

4. NEW BUSINESS

4.a. 2019 Goals and Committee Assignments

Review and discuss Commission assignments and outline future work group meetings

Commissioner Moore and Deutsch stated that the Transportation Commission meetings were focused on becoming bike friendly. Commissioner Deutsch and Moore agreed to the committee assignments as assigned in the previous meeting. Kemp will be the liaison for the Parks and Recreation Commission.

Public Comment - Naujokas explained why the Transportation Commission is disbanding; Public Works Director, Larry Zimmer will be holding Ad-Hoc discussions related to transportation issues. He encouraged commissioners to continue to participate with them if interested.

Naujokas shared that the Housing Committee has reconvened and encouraged public involvement.

5. INFORMATION AND REPORT OF COMMUNITY SERVICES ACTIVITIES (Staff, Information Only)

- The Center held its Senior Center Volunteer Appreciation Dinner for their volunteers. The Marie Sparks award was presented to Roger Dormier and Joe Gellura for their work in the community.
- 4/26 - Passover celebration event at 2:30 P.M.
- HICAP – Series on Medicare fundamentals in May

- 5/4- Cuatro de Mayo Social Brunch
- 5/8 - Mother's Day Tea at 3 P.M.
- 5/10 - Michelle Holland's Quilt and Wall Hanging Exhibit Reception
- 5/28 - Potluck Dinner, open to all
- 5/29 - A von voyage party will be held on for Claire Lance; center volunteer for 39 years. She will be honored at City Council on 5/6.

6. COMMISSION REPORTS ON MATTERS OF INTEREST OCURRING SINCE PREVIOUS REGULAR MEETING (Commission, Information Only)

Commissioner Deutsch recently visited Burnaby, British Columbia and shared his thoughts about the city. He was excited about public transportation which was exceptional and affordable; busses run about every ten minutes. The city has four senior center which include; public library, pool, recreational fields, lunch program and many other nice amenities.

Naujokas shared he was appointed to the Transportation Authority and the SMART board for the County; he welcomed any suggestions and thoughts.

7. FUTURE AGENDA ITEMS

- Senior Center's Mission and Vision Statement

8. ADJOURNMENT

There being no further business to discuss, the regular meeting adjourned at 5:37 P.M.

Next meeting will take place on Wednesday, May 22, 2019 at 4:00 P.M. at City Hall Council Chambers, 401 Grove Street, Healdsburg, CA 95448. (Unless otherwise established)

APPROVED:

ATTEST:

Terry Kemp,
Chairperson

Anna Grant,
Active Adult and Senior Services Supervisor



HEALDSBURG SENIOR CITIZEN ADVISORY COMMISSION

AGENDA ITEM: 3.a. Update on Senior Center and Active Adult Projects

MEETING DATE: July 24, 2019

PREPARED BY: Anna Grant, Active Adult and Senior Supervisor

REQUESTED ACTION: *Receive a project status update on the Volunteer Driver Program, SHARE Housing Program, and other volunteer opportunities*

BACKGROUND

The 2019 Senior Citizens Advisory Commission Goals identified the Volunteer program as a focus area for 2019. Staff will provide updates on the Volunteer Program, including progress made in the development of the volunteer driving program, SHARE Healdsburg Housing share and other volunteer opportunities within the City.

DISCUSSION:

DASH Volunteer Driving Program Update:

The Volunteer Driving Program (DASH- Drivers Assisting Seniors in Healdsburg) vehicles have been acquired, wrapped, branded, GPS enabled and have served the community for four weeks. Volunteer Coordinator O'Brien has trained fourteen volunteer drivers to date, with an additional three student drivers scheduled to receive classroom and/or in-vehicle training by the end of July 2019. The total number of enrolled DASH riders is 27, with approximately three more interested riders. Additional driver orientations are to be scheduled as driver interest increases. The next series of public interest meeting for the DASH program will be held on August 12th and September 9th at 10am and 5pm.

The DASH vehicles were unveiled at the City Council meeting on June 17 and the first official DASH program ride occurred on June 25. Social Media, print articles, and staff outreach has increased public awareness of the program and created an increase in both driver and rider enrollment in the last two weeks. Interested riders and drivers can contact the DASH Hotline at (707) 431-3159 to learn how to join the program, and enrolled riders can request rides via the hotline 24 hours a day. The DASH program and hours of operation are being rolled-out as a pilot program to better understand the transportation needs of the Community. Staff will evaluate rider and driver use after 6-months and make modifications as necessary.

Two electric vehicle charging stations are scheduled to be installed at the Senior Center during the first week of August. Once installation is complete the two DASH vehicles will be housed and charged at the Senior Center on a daily basis.



SHARE Healdsburg Housing for Older Adults:

The SHARE Healdsburg staff are available for drop-in consultations twice a month at the Senior Center, and have made eight SHARE connections to date. SHARE staff has seen an increase in interested housing providers over the last month, with three new inquiries. The June 2019 Healdsburg Living Magazine featured an article titled "Finding Homes for All" that discussed SHARE Healdsburg and the housing options that SHARE and the City are currently working towards. Additional public outreach meetings are scheduled for September, including efforts to educate the senior housing communities and local service clubs such as Sons-In-Retirement, Kiwanis, Rotary and others on the SHARE Healdsburg housing option for older adults.

Additional Volunteer Opportunities

Volunteer Coordinator O'Brien worked closely with Community Services Director Themig, Parks Superintendent Licea, and Recreation Manager Jahns to recruit community volunteers to be a part of citizen-based steering committees for the Parks, River Access, and Connectivity master plan, Arts and Culture master plan, and management of Parks and Open Space. Recruitment for these opportunities began in late June and closed on July 10 for the two master plan teams. Recruitment is still underway for the Open Space Team. Planning processes are set begin in August and continue through June 2020 and beyond.



HEALDSBURG SENIOR CITIZEN ADVISORY COMMISSION

AGENDA ITEM:	4.a. Engagement & Advocacy ad-hoc Committee Update
MEETING DATE:	July 24, 2019
PREPARED BY:	Anna Grant, Active Adult and Senior Supervisor
REQUESTED ACTION:	<i>Receive a status update from the Engagement & Advocacy ad-hoc Committee and provide feedback on a proposed Vision Statement for the Healdsburg Senior Center</i>

BACKGROUND

The 2018 Senior Citizens Advisory Commission Goals identified Relevancy, Diversity and Outreach as focus areas for 2018. These goals have been carried over as part of the 2019 Senior Advisory Commission Goals with a reformatted committee name and goals - Engagement & Advocacy. The ad-hoc committee began meeting in August of 2018 and have met a total of seven times over that time period. Staff will provide and update on the progress made by the Engagement & Advocacy ad-hoc committee and bring forward a draft Vision Statement for the Healdsburg Senior Center for the Commission to consider.

DISCUSSION:

Engagement and Outreach Sub-committee Update:

The Engagement & Advocacy ad-hoc committee (formerly Relevancy and Branding) met on Monday, June 10 for a work session to compile draft vision and mission statements for the Senior Center. The committee met six times prior to this meeting to discuss ways that the Senior Center can be most affective in providing services to the community. During the May 9 meeting, committee members participated in a vision/mission/values/naming workshop facilitated by former Senior Advisory Commissioner, and ad-hoc committee member Smith.

Members at the May 9 workshop discussed the differences between an organization's vision, mission, strategies and values. Discussion of the age ranges served at the Senior Center played part in the vision statement with focus being that services offered should accommodate all ages. A timeline of services was created to visualize the various needs of older adults as they navigate the aging experience. This timeline was created to identify programs and services needs to ensure that all ages within the spectrum can participate in relevant activities, presentations and collect the information needed to age gracefully.

The Engagement and Advocacy ad-hoc committee drafted the following Vision Statement for the commission to consider:

We will be a center of activities that engages our community to thrive as we age.

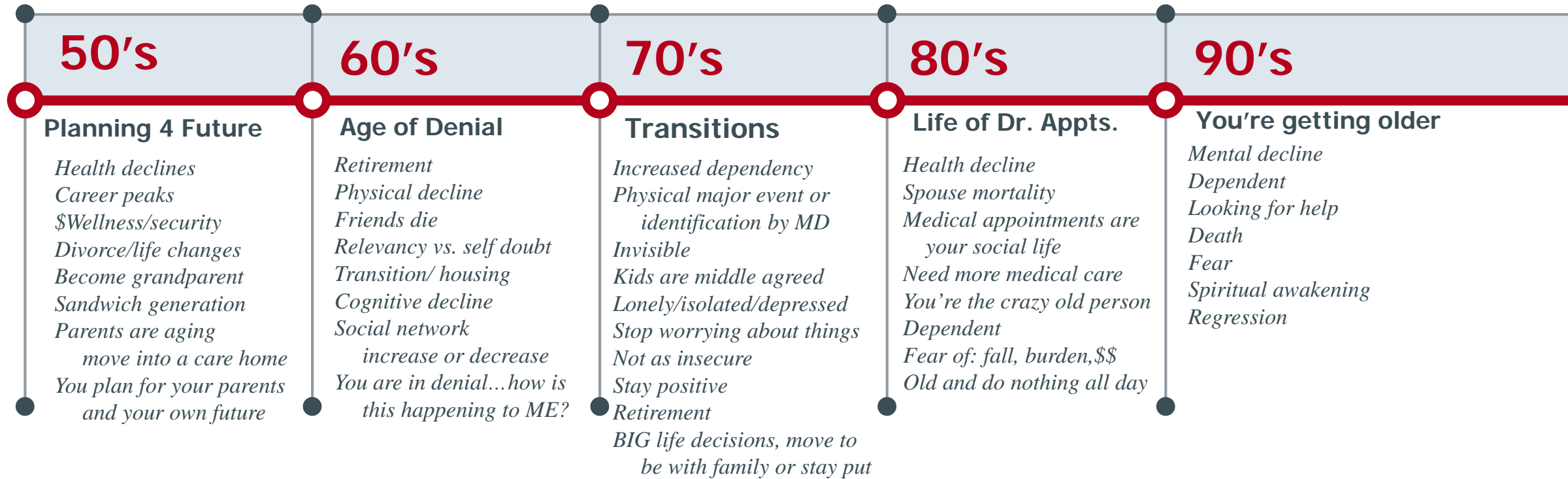
The next meeting is scheduled to take place in August and will discuss current programs offered, existing gaps in services, strategies to convey the vision statement and accompanying services, and the naming of the center itself. Staff requests that the commission provide feedback on the proposed vision

statement.

ATTACHMENT:
Aging Touchpoints Timeline



Aging Timeline





HEALDSBURG SENIOR CITIZEN ADVISORY COMMISSION

AGENDA ITEM:	4.b. Committee Assignments and Participation in Planning Processes
MEETING DATE:	July 24, 2019
PREPARED BY:	Mark Themig, Community Services Director
REQUESTED ACTION:	<i>Receive an informational update on the Parks, River Access, and Connectivity master planning process, Arts & Culture master planning process, and Open Space management and discuss the Commission participation in these processes and Commission committee assignments</i>

BACKGROUND

The City is launching planning processes that will have significant public engagement, and the Commission is asked to discuss their involvement. In addition, the Commission made committee assignments earlier this year. Since that time new members have been added to the Commission. The Commission is asked to review the committee assignments and consider any potential changes.

DISCUSSION:

Planning Processes

Arts and Culture Master Plan "Creative Leadership Team"

The City is launching an arts and culture master planning process that will develop a long-term plan for fostering, enhancing, and advancing the arts. The planning process will study cities in other parts of California and the country that have developed a strong arts and culture identity, analyze the socio-economic impact of the arts, define the community's and City's role in arts and culture, and help formulate a recommendation for collaboration among arts and culture organizations, businesses and the City. The results of the planning process will help shape arts and culture in Healdsburg for years to come.

The planning process will be led by a community and stakeholder group called the Creative Leadership Team (CLT) that will be made up of residents, artists, business leaders, and art enthusiasts who will serve as a sounding board and advisory body for the project. The CLT will meet at least monthly with additional activities and public engagement opportunities scheduled throughout the planning process. The project is anticipated to take 10-12 months and members of the CLT will be expected to commit to the entire planning process. Staff Lead: Dave Jahns.

Park Planning, River Access, and Connectivity "Park Design Team"

The City is launching a major planning process that will focus on several park and recreation related projects:

- Developing a master plan for the new 36-acre public park in the Montage Healdsburg development north of the Parkland Farms neighborhood.

- Creating a plan for future improvements at Badger Park including adding restrooms, replacing the play structure, and other enhancements.
- Studying how to create and enhance access to the Russian River.
- Identifying ways to improve walking and biking between parks and other destinations through physical improvements, way finding, bike lanes, mapping, and technology.

This planning process will be led by a community and stakeholder group called the Park Design Team (PDT). The PDT will be made up of residents, park users, and other stakeholders who will help identify needs, provide input, and review concepts and proposals throughout the planning process. The PDT will meet at least monthly with additional activities and public engagement opportunities scheduled throughout the planning process. The project is anticipated to take 12 months and members of the PDT will be expected to commit to the entire planning process. Staff Lead: Mark Themig.

Fitch Mountain and Healdsburg Ridge “Open Space Team”

For more than a decade the City has been working with the Sonoma County Agricultural Preservation and Open Space District acquiring land that would ultimately make up Healdsburg Ridge Open Space Preserve and Fitch Mountain Park and Open Space Preserve. As part of stewarding these properties the City is creating an Open Space Team (OST) made up of residents, open space advocates, and stakeholders. OST members will be an advisory group that will evaluate public uses, work with City staff to engage the public in educational opportunities, and identify opportunities for property management including fire fuel reduction work, trail building, natural resource protection, and other activities related to both preserves. This will be an ongoing advisory team that will meet on a quarterly basis, and the City is asking for at least a two-year commitment. Staff Lead: Jaime Licea.

Committee and Liaison Assignments

Earlier this year the Commission made committee assignments to work on specific projects and initiatives as part of a committee structure, and assigned liaisons to other groups. Since the composition of the Commission has changed since then, the Commission is asked to review and make any changes it wishes to the committee assignments and liaisons. A committee may have up to three members; typically a liaison is one.

Ad Hoc Committees

- | | | |
|----|--------------------------|--------------------|
| a. | Endowment Fund: | Kemp |
| b. | Volunteer Program: | Deutsch, Moore |
| c. | Housing: | Deutsch |
| d. | Engagement and Advocacy: | Fitzgerald, Sigler |

Liaisons

- | | | |
|----|---|--------|
| a. | Friends of the Senior Center: | Farkas |
| b. | Parks & Recreation Advisory Commission: | |
| c. | Healdsburg 2040 Workgroup – Connectivity: | Kemp |
| d. | Healdsburg 2040 Workgroup – Arts and Culture: | Farkas |

ATTACHMENT: