



Community Services Department
 1557 Healdsburg Avenue
 Healdsburg, CA 95448
 707.431.3303 Main
 707.431.3172 Fax

TUESDAYS IN THE PLAZA - SPONSORSHIP AGREEMENT

Nestled in Plaza Park, Tuesdays in the Plaza has a reputation for being a premier community gathering place to enjoy quality music, dancing, and a place to foster community relationships. Concerts provide an eclectic and unique line-up of bands to please a wide array of musical interests. Food vendors offer locally sourced food for sale starting at 5:00 p.m., with the music from 6:00-8:00 p.m. To become a Tuesday in the Plaza sponsor, please complete the agreement below and submit your electronic logo / camera ready artwork **by March 20**.

Contact information			
Name:	Organization:		
Address:	City:	State:	Zip:
Primary phone:	Secondary phone:		
Email:			

Please indicate your sponsorship tier		
Selection "X"	Sponsorship Tier	Sponsorship Amount
	Premier Sponsor	\$10,000
	Series Sponsor	\$6,500
	Concert Sponsor	\$2,500
	Concert Supporter	\$750

Checks			
Please make checks payable to: City of Healdsburg			
Credit Card (Visa or Mastercard)			
Name on Credit Card:			
Credit Card Number:			
Expiration Date:		3 Digit Security:	

Terms of Sponsorship
<p>The City's logo may not be used by sponsor in any way without written permission of the City. It is understood and agreed that the City has permission to use sponsor's logo on printed material, press releases, and all other marketing materials. Your high-resolution logo or artwork should be in either .eps or .ai formats; we may accept .tiff, .jpeg or PDFs depending on the quality. Logos and artwork should be 300 pixels per inch (ppi). Full payment due at time of contract signing; make checks payable to "City of Healdsburg". Your contribution is tax deductible (Tax ID#: 94-6000347).</p> <p>By the City accepting sponsorship, the City is in no way endorsing the sponsor's organization, products, services or employees. Sponsor shall not assign the agreement or any portion thereof to a third party without written consent of the City. The City retains full control of how the program, event or service will be managed, delivered and operated.</p> <p>Please see our sponsor packet for details on specific sponsor benefits.</p>

 Sponsor signature Date

Send completed agreement to mmilde@healdsburg.gov or mail to ATTN: Matt Milde; 1557 Healdsburg Avenue; Healdsburg, CA 95448.
 Electronic copy of the company logo and/or camera-ready artwork is due by April 10.