

COUNTY OF SONOMA
REGISTRAR OF VOTERS OFFICE

(FOR OFFICE USE ONLY)

ELECTION DATE: _____

CONTEST ID: _____

AUTHOR ELIGIBILITY VERIFIED BY: _____

MEASURE LETTER DESIGNATION: _____

JURISDICTION: _____

RECEIVED

STATEMENT OF ACCURACY

The undersigned author(s) of the (select one of the following)

ARGUMENT IN FAVOR (300 WORDS)

REBUTTAL TO ARGUMENT IN FAVOR (250 WORDS)

ARGUMENT AGAINST (300 WORDS)

REBUTTAL TO ARGUMENT AGAINST (250 WORDS)

AUG 18 2022

CITY OF HEALDSBURG

ballot measure L at the General Municipal Election election for
(Letter) (Name of Election)

the City of Healdsburg being held on November 8, 20 22
(Jurisdiction) (Date of Election)

hereby state that such argument is true and correct to the best of his/her/their knowledge and belief.

1. Ariel Kelley 8/18/2022
Signature/Date (Principal Officer signing of behalf of an Association? Yes No)

Ariel Kelley
Print/type your name or Association's name as it should appear on argument

Vice Mayor
Title to appear below name on argument (optional-limited to 4 words)

3. Oswaldo Jimenez 8/18/2022
Signature/Date (Principal Officer signing of behalf of an Association? Yes No)

OSVALDO JIMENEZ
Print/type your name or Association's name as it should appear on argument

Mayor
Title to appear below name on argument (optional-limited to 4 words)

5. _____
Signature/Date (Principal Officer signing of behalf of an Association? Yes No)

Print/type your name or Association's name as it should appear on argument

Title to appear below name on argument (optional-limited to 4 words)

2. David Hagele 8-18-22
Signature/Date (Principal Officer signing of behalf of an Association? Yes No)

David Hagele
Print/type your name or Association's name as it should appear on argument

Council member
Title to appear below name on argument (optional-limited to 4 words)

4. Evelyn Mitchell 8/18/22
Signature/Date (Principal Officer signing of behalf of an Association? Yes No)

Evelyn Mitchell
Print/type your name or Association's name as it should appear on argument

Councilmember
Title to appear below name on argument (optional-limited to 4 words)

FOR INFORMATION CONTACT:

Name: Ariel Kelley

Address: _____

Phone: _____

Email: arielkelleyhbg@gmail.com

OPTIONAL TITLES SHOULD NOT EXCEED FOUR (4) WORDS.
TITLES WHICH DO NOT FIT IN ALLOTTED SPACE WILL BE ABBREVIATED.

A ballot argument or rebuttal argument shall not be accepted unless accompanied by the name or names of the person(s) submitting it, or, if submitted on behalf of an organization, the name of the organization and the name of at least one of its principal officers. **As of May 2020, it is no longer required that signers who are signing as individuals be registered voters in the district.** No more than five signatures shall appear with any argument submitted. Arguments may be changed or withdrawn by their proponents until and including the date fixed by the election official for filing. There is a 10 calendar day review period prior to submitting arguments for printing. E.C. §§9164, 9190, 9283, 9295, 9380, 9501, 9600

Text of arguments/rebuttal arguments should either be typewritten (see reverse side of form) on the reverse side of this form or a typewritten or computer generated statement may be attached to this form. Statements are electronically scanned for typesetting, therefore handwritten arguments will not be accepted for filing.

All arguments/rebuttals will be printed in a uniform style, in block paragraph form. Words may not be printed in boldface type or all capital letters, nor are indentations, circles, stars, dots, bullets or underlines allowed; profanity or other objectionable language may not be used. Lists or enumerations must be wrapped as a single block paragraph with items separated by semicolons or periods. If not wrapped when submitted, wrapping will be done during the process of typesetting.

Multiple single line paragraphs that do not fit in the space allotted will be wrapped. All arguments/rebuttals should be checked by the author for spelling and punctuation, as the department will not correct any material contained therein.

ARGUMENTS/REBUTTAL ARGUMENTS MAY BE TYPED OR COMPUTER GENERATED

ALL AUTHORS MUST SIGN ON THE REVERSE SIDE OF THIS FORM

Ballot Argument In Favor of Measure L

Do you love Healdsburg's 220+ acres of parks and open space? Measure L will improve and expand our parks, beautify our community and enhance our quality of life – all without increasing taxes and at no cost to Healdsburg residents.

For 57 years, Healdsburg's "hotel tax" or Transient Occupancy Tax (TOT), which is paid only by visitors staying in Healdsburg hotels, has funded some of the best parts of living in Healdsburg: our parks, senior center, community center, afterschool programs, open space, and more. With TOT revenue growing, we can now add to these amazing facilities and programs for our residents, but we need your help.

Your Yes vote allows our city to use this already voter-approved funding stream to immediately invest in our parks and finance future community improvement projects like park construction, open space preservation, affordable housing, public landscape drought resilience, Fitch Mountain Park fire protection, and more...all paid for by visitors.

Community stakeholders have worked alongside City Council to develop plans for two immediate projects: the renovation of Badger Park, and the construction of a brand new 36-acre park in North Healdsburg. These shovel-ready projects will provide ADA-accessible pathways, Russian River access, hiking trails, community garden plots, pickleball courts, soccer and baseball fields, designated dog play areas, BMX pump track, playgrounds, and more for our community. Delaying these popular projects will dramatically add to their construction and material costs. Voting Yes on Measure L will allow all of us to enjoy these incredible park projects sooner, and at no cost to residents.

By voting Yes on L, visitors will continue to pay the same hotel tax they have since 1965 and residents will enjoy the expanded benefits. It's simple: Visitors pay. Residents play.

Please, vote Yes on L.

Learn more at VoteLocalParks.com