

# City of Healdsburg Climate Mobilization Strategy

Council Presentation

June 20, 2023



## Recommended Action

- Adopt a Resolution amending the contract with Rincon Consultants, increasing the not-to-exceed amount by \$10,000 to \$117,613, and;
- Receive a presentation from staff on the draft measure and action options to be considered for inclusion in the Climate Mobilization Strategy and provide feedback and direction to staff.

# Healdsburg Climate Mobilization Strategy

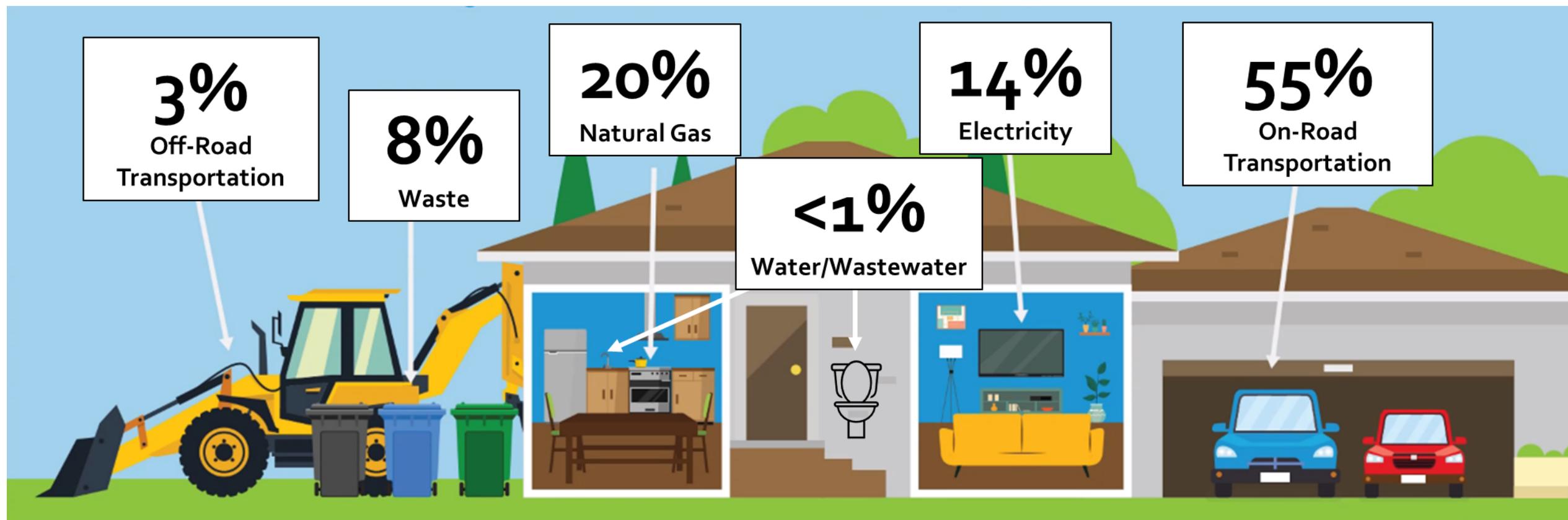
## Purpose

- Develop a Climate Mobilization Strategy *in support* of State and Regional GHG reduction goals
- Strategy will focus on identifying key measures and actions that will be most impactful in reducing GHG emissions, are community driven, equitable, and feasible.

# Planning Process

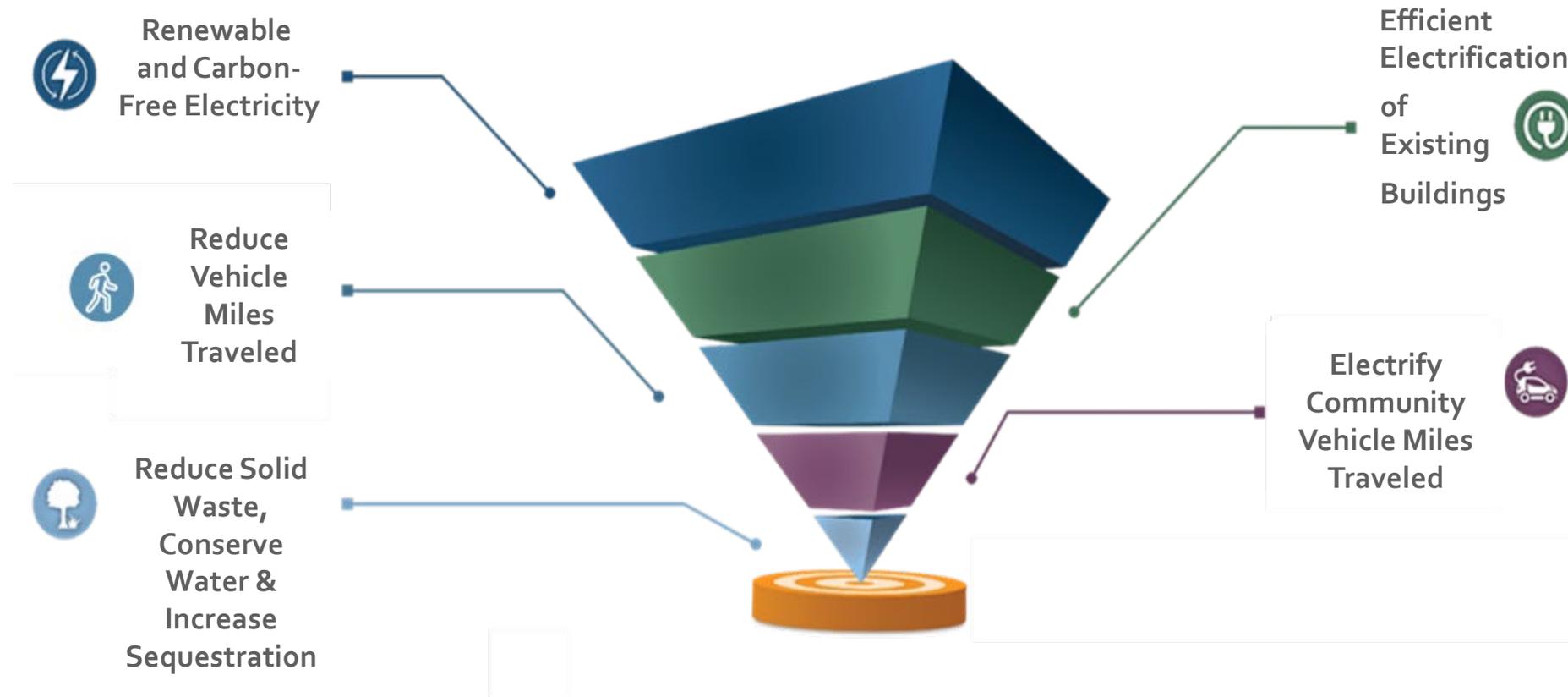


Ongoing Community Outreach!



# Emission Sources in Healdsburg

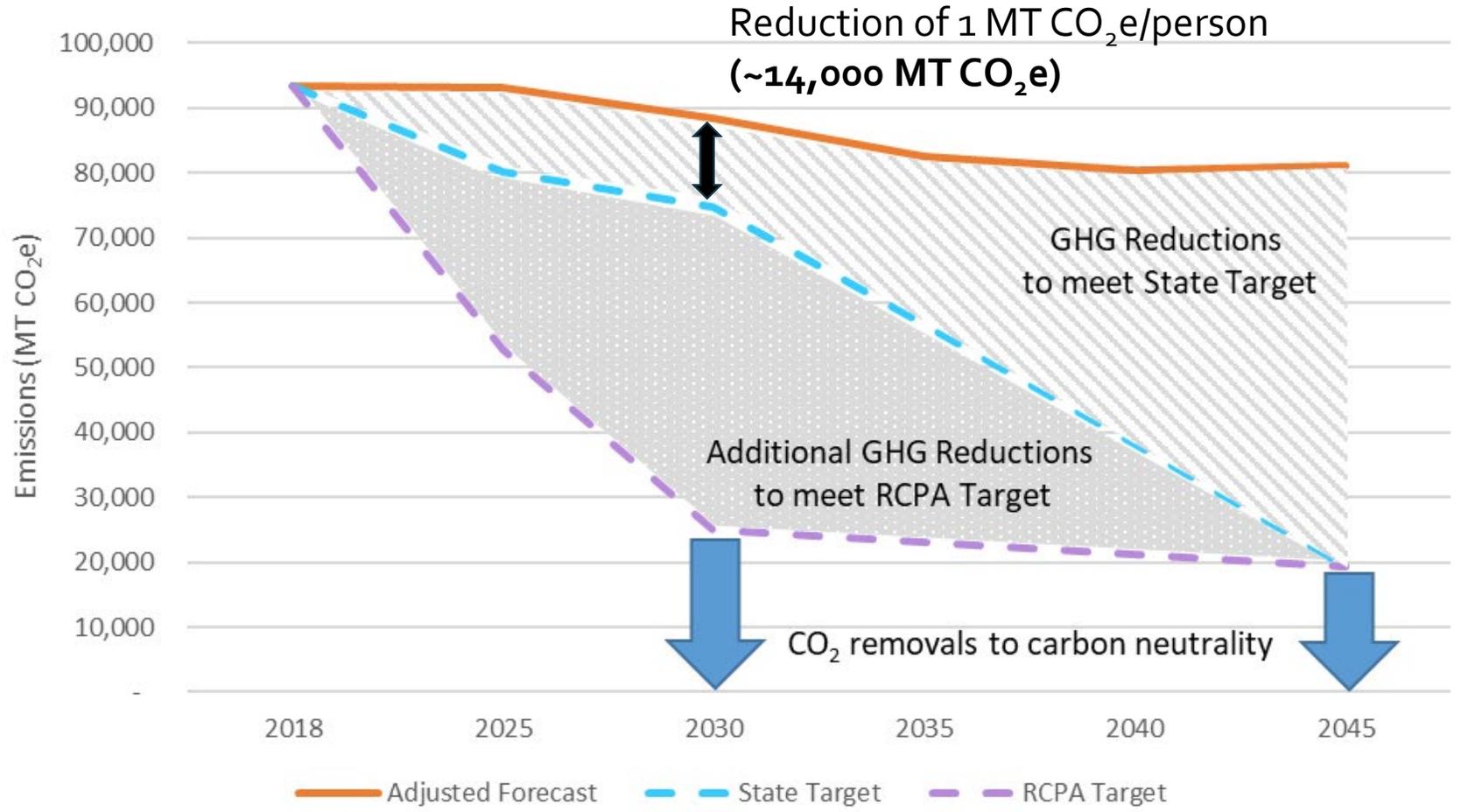
*\*Based on 2018 GHG emissions inventory*



# Key Strategies to Reduce Emissions

# Healdsburg Climate Mobilization Strategy

## GHG Gap Analysis



\*Efficiency targets included in chart

# Climate Survey 2 Results

## 461 Survey Responses

- 106 in Spanish
- Online and Paper
- Additional 65 responses from Climate Fest Activity

## 6 Pop Up Events

### Partners:

- Climate Action Healdsburg
- Corazon
- Chamber of Commerce
- Sonoma County Library



# Draft Measures and Actions for Consideration

- 22 Measures
- 5-7 Actions per Measure (over 170 in total)
  - 19 Feasibility Studies
  - 19 Actions focused on Equity
  - Over 20 new Policies, Programs, Resolutions, or Ordinances
  - Over 20 actions already completed or developed
  - 4 New or Updated Plans (ZEV, TDM, Bike and Ped, Street Tree)
  - Dozens of opportunities for education and partnership
  - Need to determine funding and resources for all new activities
- If all measures and actions were adopted and completed by 2030, the result would account for a 32,855 MT CO<sub>2</sub>e reduction from the forecasted 2030 levels.

# Strategy Development



# Key Strategy Attributes

## Structural Change

- Action that establish a program/policy/ordinance to meet goal

## Education

- Action to educate community and stakeholders to generate buy-in, promote programs, and promote behavioral change

## Equity

- Actions that engage and consider vulnerable communities, such as low-income, fixed income seniors, and agricultural workers, to ensure overall community benefit and limit secondary impacts

## Feasibility and Planning

- Actions to understand the details/obstacles/feasibility of a program to identify best path forward for implementation

## Funding

- Actions focused on financial backing to fund implementation of measure

## Partnerships

- Actions to engage with outside non-profits or agencies to help with implementation of measure and actions

# Building Energy

% of Votes	Measure	GHG Reduction
82%	Procure 85% of electricity from renewable and zero-carbon sources by 2030 and 100% renewable and carbon-free no later than 2045.	2,200
41%	Continue to adopt an Electrification Reach Code for all new residential and commercial buildings with each triannual code cycle. Update building electrification ordinance to eliminate natural gas consumption in new construction for the 2025 California Building Standards Code and moving forward.	1,000
77%	Decarbonize residential building stock by 25% by 2030 and 100% by 2045	1,300
77%	Decarbonize non-residential building stock by 25% by 2030 and 100% by 2045	750
-	Lead by example and decarbonize 50% of municipal buildings and facilities by 2030	Not quantified

# Building Energy

% of Votes	Measure	GHG Reduction
82%	Procure 85% of electricity from renewable and zero-carbon sources by 2030 and 100% renewable and carbon-free no later than 2045.	2,200
41%	Continue to adopt an Electrification Reach Code for all new residential and commercial buildings	1,000
77%	<p><b>Action</b></p> <p><b>Study:</b> Conduct an electrification infrastructure and capacity feasibility study. Prioritize and schedule projects for implementation.</p>	
77%	<p><b>Structural Commitment:</b> Develop a resolution that Healdsburg Electric will exceed the requirements of SB 100 and SB 1020 by 2030 where 85% of the electricity mix is sourced from eligible renewable sources and/or carbon-free sources.</p>	
77%	<p><b>Education and partnerships:</b> Develop a partnership with industry experts to help with demand response planning, developing strategies to increase flexibility of the grid, and for informing consumers of carbon intensity of the electricity they are using to promote behavior change.</p>	
-	Lead	

# Transportation

% of Votes	Measure	GHG Reduction
55%	Implement programs that increase access to safe active transportation that achieve 15% of active transportation mode share by 2030	350
80%	Implement programs for public transportation that achieve 10% of public transit mode share by 2030	2,000
-	Explore the development of a micro-mobility and/or car-share program to support mode shift	Supportive
-	Develop programs and policies to discourage driving single passenger vehicles and promote mode shift.	Supportive
57%	Increase passenger zero-emission vehicle use and adoption to 50% by 2030	14,500
57%	Increase commercial zero-emission vehicle use and adoption to 40% by 2030	2,000
-	Electrify or otherwise decarbonize 20% of off-road equipment by 2030	700
-	Lead by example and decarbonize the municipal fleet in compliance with the Advanced Clean Fleet Rule	Not quantified
-	Develop and implement a Municipal Transportation Demand Management Plan by 2027	Not quantified

# Transportation

% of Votes	Action	
55%	<p><b>Structural Commitment:</b> By 2024, amend the Healdsburg Development and Municipal Code to promote EV chargers in both existing and new development by requiring items such as expediate EV charger permits, electric vehicle chargers in 20% of parking spaces for large residential and commercial buildings, charging capacity for residences.</p>	
80%	<p><b>Funding:</b> Implement a gasoline/diesel car registration tax starting in 2028 to disincentivize single passenger vehicle use based on weight and mile per gallon of the vehicle with exceptions for CARE customers. Re-invest funds into active transportation planning efforts.</p>	
-	<p><b>Equity/Partnership:</b> Explore opportunities with CARB, NSCAPCD, or other agencies to start a purchase rebate program and provide higher trade-in value for combustion vehicles to assist lower-income households to purchase EVs.</p>	
57%	<p>Increase passenger zero-emission vehicle use and adoption to 50% by 2030</p>	14,500
57%	<p>Increase commercial zero-emission vehicle use and adoption to 40% by 2030</p>	2,000
-	<p>Electrify or otherwise decarbonize 20% of off-road equipment by 2030</p>	700
-	<p>Lead by example and decarbonize the municipal fleet in compliance with the Advanced Clean Fleet Rule</p>	Not quantified
-	<p>Develop and implement a Municipal Transportation Demand Management Plan by 2027</p>	Not quantified

# Solid Waste and Water/Wastewater

% of Votes	Measure	GHG Reduction
77%	Reduce per capita potable water consumption by 25% by 2030 compared with 2018 levels through water demand management, implementation of recycled water pipeline, and greater efficiency of processes	50
59%	Achieve Zero Waste by 2030 through 90% diversion of solid was from the landfill	7,730

# Carbon Sequestration

% of Votes	Measure	GHG Reduction
25%	Increase carbon sequestration by preserving existing mature trees and planting 500 new trees and high emissions reduction potential land cover types throughout the community by 2030	25
63%	Explore new carbon sequestration and carbon capture opportunities	up to 1,000
12%	Maintain and expand existing restoration projects to sequester carbon in restored lands	Supportive
	Increase carbon sequestration by applying 0.08 tons of compost per capita annually in the community through 2030	250

# Administrative and Funding

Measure	GHG Reduction
Investigate opportunities for a city-wide carbon tax by 2026 to fund community decarbonization	Supportive
Develop internal carbon pricing policy	Supportive
Designate a Climate Program Manager by 2025	Supportive

## Next Steps

- Obtain Feedback from Council on Current List of Measures and Actions (tonight)
- Further analysis of top priority measures (up to 15)
- Continue to refine measures and actions based on Council, community, and staff feedback
- Draft the full CMS document
- Public workshop / open house (in-person)
- Online survey of proposed measures and draft CMS
- CMS Presentation to Council in September
- CMS Adoption

## Recommended Action

- Adopt a Resolution amending the contract with Rincon Consultants, increasing the not-to-exceed amount by \$10,000 to \$117,613, and;
- Receive a presentation from staff on the draft measure and action options to be considered for inclusion in the Climate Mobilization Strategy and provide feedback and direction to staff.

Thank You!



# Climate Survey 2 Feedback Summary

	Break down within Measure (weighted)	Break down within Sector	Rank Across All Measures
<b>Energy</b>			
Increase Carbon-free Electricity (60% renewable)	18%	47%	10
Increase Carbon-free Electricity (85% renewable & carbon-free)	37%		2
Increase Carbon-free Electricity (100% renewable & carbon-free)	45%		1
Electrification of New Construction (90% of energy use for appliances)	26%	30%	11
Electrification of New Construction (95% of energy use for appliances)	32%		9
Electrification of New Construction (100% all-electric buildings)	41%		3
Electrification of Existing Buildings (10% of existing buildings)	23%	22%	19
Electrification of Existing Construction (25% of existing buildings)	47%		8
Electrification of Existing Construction (100% of existing buildings)	30%		13
<b>Transportation</b>			
Shift Driving to Walking and Biking (8% of trips)	19%	36%	22
Shift Driving to Walking and Biking (10% of trips)	26%		18
Shift Driving to Walking and Biking (15% of trips)	55%		4
Shift Driving to Public Transit or Car Share (3% of trips)	20%	28%	23
Shift Driving to Public Transit or Car Share (10% of trips)	34%		15
Shift Driving to Public Transit or Car Share (25% of trips)	45%		12
Increase Electric Vehicle Adoption (10% increase)	16%	35%	24
Increase Electric Vehicle Adoption (20-25% increase)	27%		16
Increase Electric Vehicle Adoption (40-50% increase)	57%		5
<b>Waste</b>			
Reduce Organic Waste (60% waste diversion)	13%	100%	26
Reduce Organic Waste (80% waste diversion)	28%		17
Reduce Organic Waste (90% waste diversion)	59%		6
<b>Water</b>			
Reduce Water Consumption (5% water conservation)	23%	100%	25
Reduce Water Consumption (25% water conservation)	44%		14
Reduce Water Consumption (50% water conservation)	33%		21
<b>Carbon Sequestration</b>			
Increase Carbon Sequestration (Protect and maintain existing trees)	12%	100%	27
Increase Carbon Sequestration (500 trees planted)	25%		20
Increase Carbon Sequestration (Partnerships, land use policies, pilot projects)	63%		7

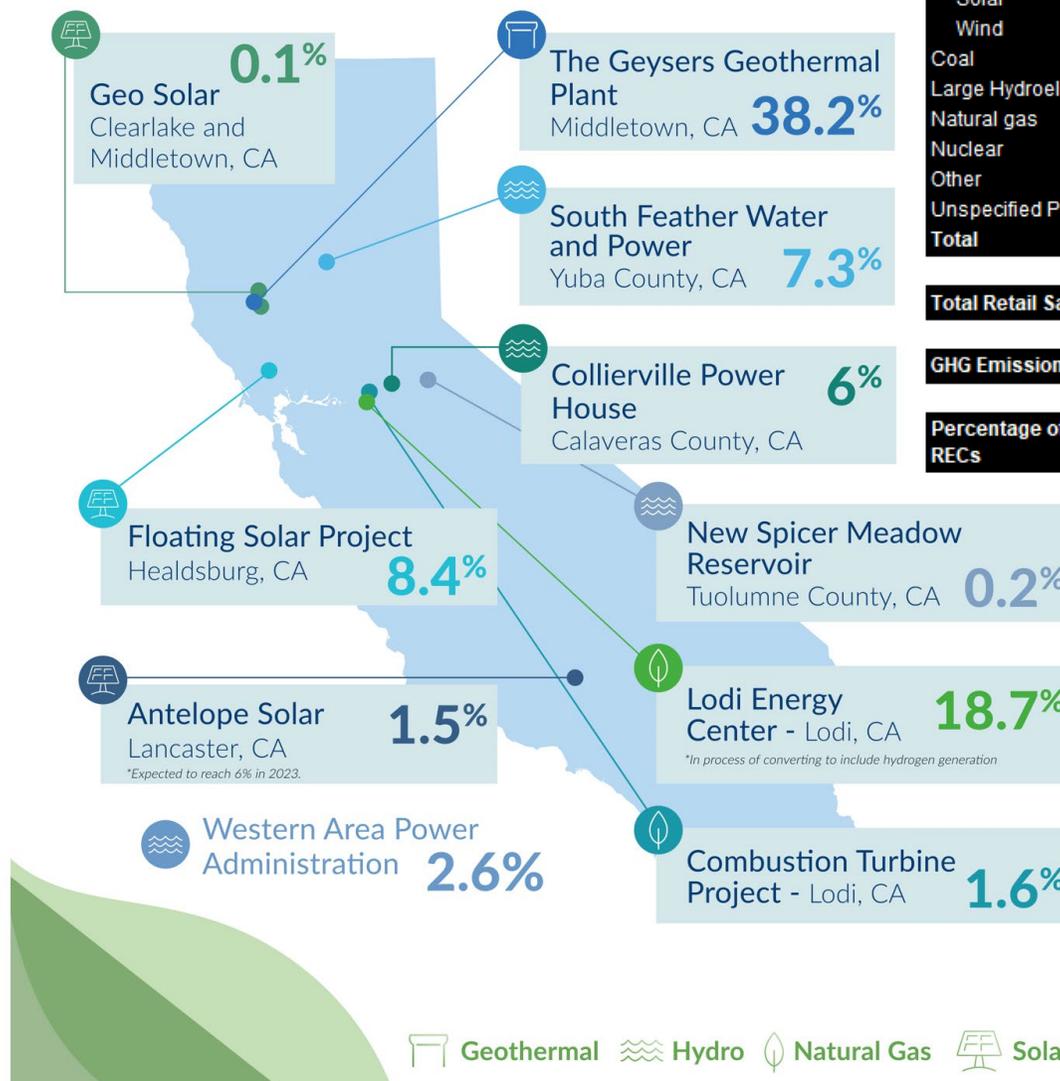
# Healdsburg Electric Supply 2022

377 lbs CO<sub>2</sub>/MWh

Down 4% from 394 in 2021

65% renewable and carbon-free

2022 Power Content Label will be available in late summer.



	Adjusted Net Procured (MWh)	Percent of Total Retail Sales
<b>Renewable Procurements</b>	37,186	50.3%
Biomass & Biowaste	-	0.0%
Geothermal	28,263	38.2%
Eligible Hydroelectric	1,503	2.0%
Solar	7,420	10.0%
Wind	-	0.0%
Coal	-	0.0%
Large Hydroelectric	11,066	15.0%
Natural gas	14,985	20.3%
Nuclear	-	0.0%
Other	-	0.0%
Unspecified Power	10,695	14.5%
<b>Total</b>	<b>73,932</b>	<b>100.0%</b>

<b>Total Retail Sales (MWh)</b>	<b>73,932</b>
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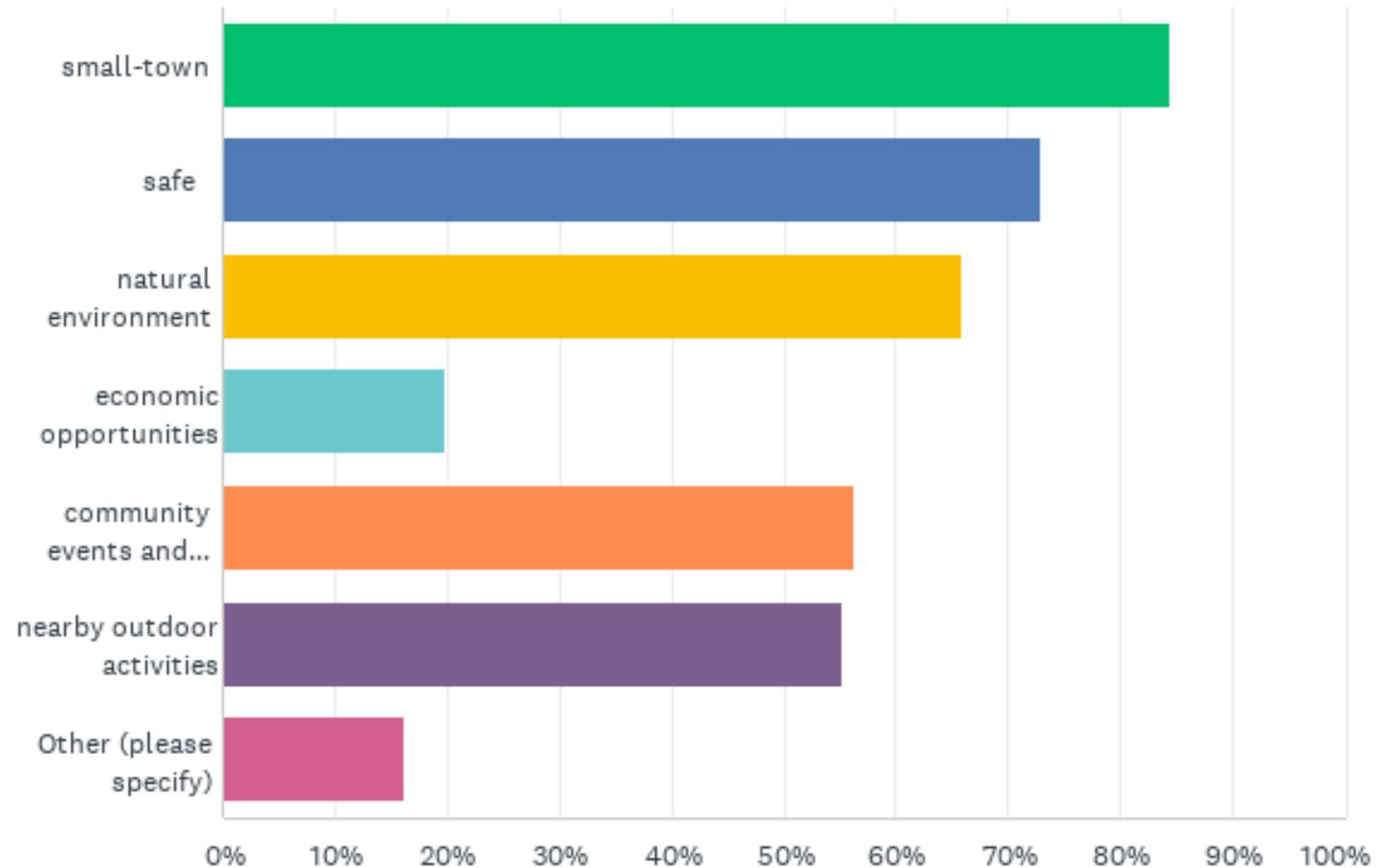
<b>GHG Emissions Intensity (converted to lbs CO<sub>2</sub>e/MWh)</b>	<b>377</b>
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<b>Percentage of Retail Sales Covered by Retired Unbundled RECs</b>	<b>0.0%</b>
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Community  
Feedback:

Community Values

## What aspects of your community do you value most?



# Building Energy

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41%	Continue to adopt an Electrification Reach Code for all new residential and commercial buildings with each triannual code cycle. Update building electrification ordinance to eliminate natural gas consumption in new construction for the 2025 California Building Standards Code and moving forward.	1,000
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	<p><b>Structural Commitment:</b> Establish a) electric preferred reach code or b) air emission standards required at renovation or replacement that results in reduction in natural gas consumption</p>	
	<p><b>Partnerships and funding:</b> Partner with stakeholders to establish funding pathways to ease community costs for electrification upgrades (e.g., federal and state grants/subsidies, financing options, linking electrification to existing weatherization programs)</p>	

# Solid Waste and Water/Wastewater

% of Votes	Measure	GHG Reduction
77%	Reduce per capita potable water consumption by 25% by 2030 compared with 2018 levels through water demand management, implementation of recycled water pipeline, and greater efficiency of processes	50
59%	Achieve Zero Waste by 2030 through 90% diversion of solid was from the landfill	7,730

## Action

**Structural:** Develop City resolution that incorporates increased lid-flipping into the franchise agreement with Recology and enforces organic diversion requirements via penalty fees issued by the City for non-compliance by 2025.

**Partnership:** Collaborate with the County and Resource Conservation District to develop a regional compost trading program to provide farmers with compost to meet organic procurement target set by SB 1383.

# Carbon Sequestration

% of Votes	Measure	GHG Reduction
25%	Increase carbon sequestration by preserving existing mature trees and planting 500 new trees and high emissions reduction potential land cover types throughout the community by 2030	25
63%	Explore new carbon sequestration and carbon capture opportunities	up to 1,000
12%	Maintain and enhance the existing urban forest canopy	500
Increase carbon sequestration	<p><b>Action</b></p> <p><b>Structural:</b> Develop a new Tree Protection Ordinance to include protection for native and heritage trees. The ordinance should regulate the removal of not just heritage trees, but native trees that increase the City's carbon stock and carbon sequestration. Ordinance may include: tree removal in-lieu fee, development requirements for tree replacements, identification of native tree species</p> <p><b>Funding:</b> Explore urban and community forestry grant programs (e.g., CAL FIRE) and other sources of state, federal, and philanthropic funding to fund urban forestry programs. As part of this effort, establish a goal to apply for at least one grant every three years</p>	



## CITY OF HEALDSBURG CITY COUNCIL AGENDA STAFF REPORT

**MEETING DATE:** June 20, 2023

**SUBJECT:** Climate Mobilization Strategy Draft Measure and Action Options and Contract Amendment

**PREPARED BY:** Andrew Sturmfels, Assistant City Manager

**STRATEGIC INITIATIVE(S):**  
Pursue Initiatives that Promote Environmental Stewardship

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**RECOMMENDED ACTION(S):**

1. Adopt a Resolution amending the contract with Rincon Consultants, increasing the not to exceed amount by \$10,000 to \$117,613; and
  2. Receive a presentation from staff on draft measure and action options to be considered for inclusion in the Climate Mobilization Strategy and provide feedback and direction to staff.
- 

**COMMUNITY ENGAGEMENT/OUTREACH:**

The City held a Climate Mobilization Strategy (CMS) Community Kickoff on December 12, 2022 at the Community Center with approximately 50 attendees. An initial kickoff survey, made available in both English and Spanish, yielded approximately 300 responses. A second, virtual community meeting was held on March 1<sup>st</sup> with approximately 40 online attendees. A viewing party for that meeting was held at the Community Center for Spanish speakers and included approximately 12 additional attendees. A second community survey launched on April 22, 2023 in both English and Spanish and asked respondents to select different types of GHG reduction strategies they would like to see in Healdsburg. The survey received approximately 460 total responses, with over 100 in Spanish. As part of the survey outreach process, pop-up events took place at several locations around town, and both Corazon Healdsburg and Climate Action Healdsburg partnered with the City to support multiple pop-up events that drove survey participation.

Staff have also met with and provided presentations to multiple clubs and organizations in town, including the Healdsburg Chamber of Commerce Government Affairs Committee, Climate Action Healdsburg, the Healdsburg noon Rotary Club, Healdsburg High School students, and multiple presentations at the Healdsburg Senior Center. The purpose of these presentations and

meetings was both to inform the community and gather feedback from a diverse spectrum of the community.

The City also co-sponsored the Earth Day Climate Fest with Climate Action Healdsburg. In addition to supporting the event, staff had a booth at the event to discuss the CMS and engage the community with an interactive activity and an e-bike opportunity drawing. Over 60 Healdsburg Electric customers participated in the activity, which was modeled to align with the second survey.

Staff have additional public outreach planned for the summer, including an additional public workshop / community open house and survey. A list of public engagement activities and promotion for the CMS is included as Attachment A.

### **BACKGROUND:**

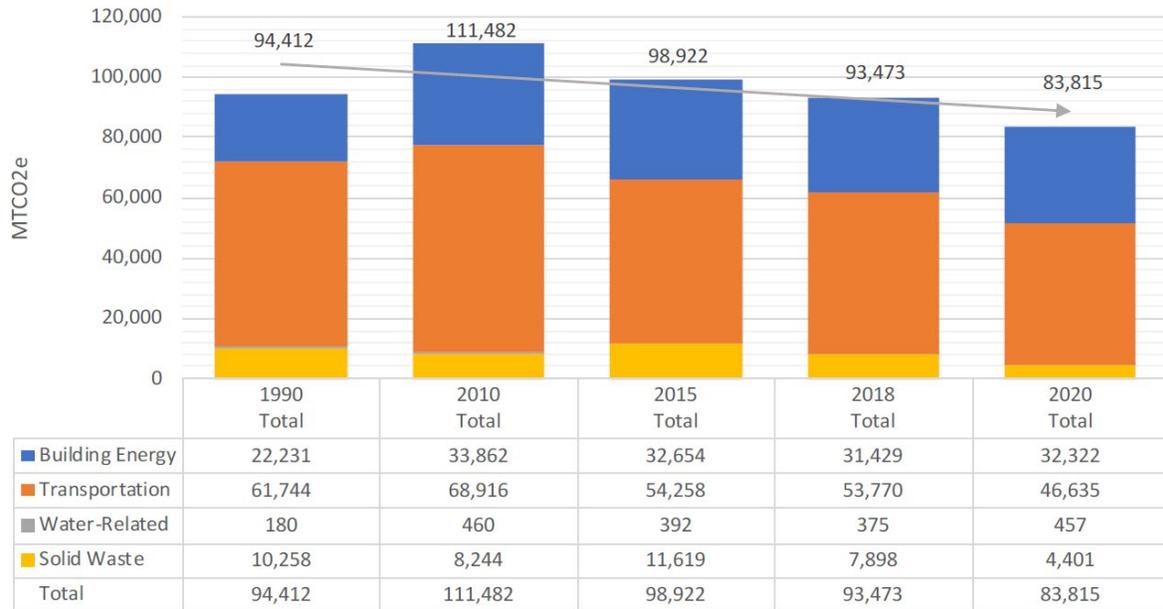
Human activities that result in greenhouse gas emissions have warmed the Earth to a point that threatens climate stability, setting in motion significant threats to the Earth's ecosystems, including droughts, floods, extreme weather events, increased heat, wildfires, species extinction, and accelerating ice mass loss that will result in sea-level rise. Restoring a safe and stable climate requires immediate and sustained action. In 2022 Assembly Bill 1279 (Muratsuchi) codified the State's goal of achieving net-zero greenhouse gas emissions (GHG) by 2045 and maintaining net-neutral greenhouse gas emissions thereafter. It also includes a goal to achieve 40% GHG emissions reductions from 1990 levels by 2030.

In July 2016, the Sonoma County Regional Climate Protection Authority (RCPA) released a Climate Action Plan for 2020 and beyond for Sonoma County. In March 2021, RCPA released a Climate Mobilization Strategy. This strategy calls for a more aggressive goal than the State of achieving carbon neutrality by 2030. For purposes of RCPA's plan, carbon neutrality is defined as achieving GHG reductions at levels 80% below 1990 levels and achieving the ability to sequester the remaining 20% of GHG emissions. Several other communities in the region, including Santa Rosa, Sebastopol, and Windsor, have adopted Climate Mobilization Strategies, or comparable documents, that target actions each community can take to reduce GHG emissions.

In RCPA's 2020 GHG Inventory for the County, the County achieved a 23% overall emission reduction from the 1990 baseline. During the time period of 1990-2020, the City of Healdsburg achieved an 11% GHG reduction overall, and a 26% GHG reduction per capita (See Figure 1).

### **Figure 1: 1990-2020 GHG Emission Trends by Year – Healdsburg**

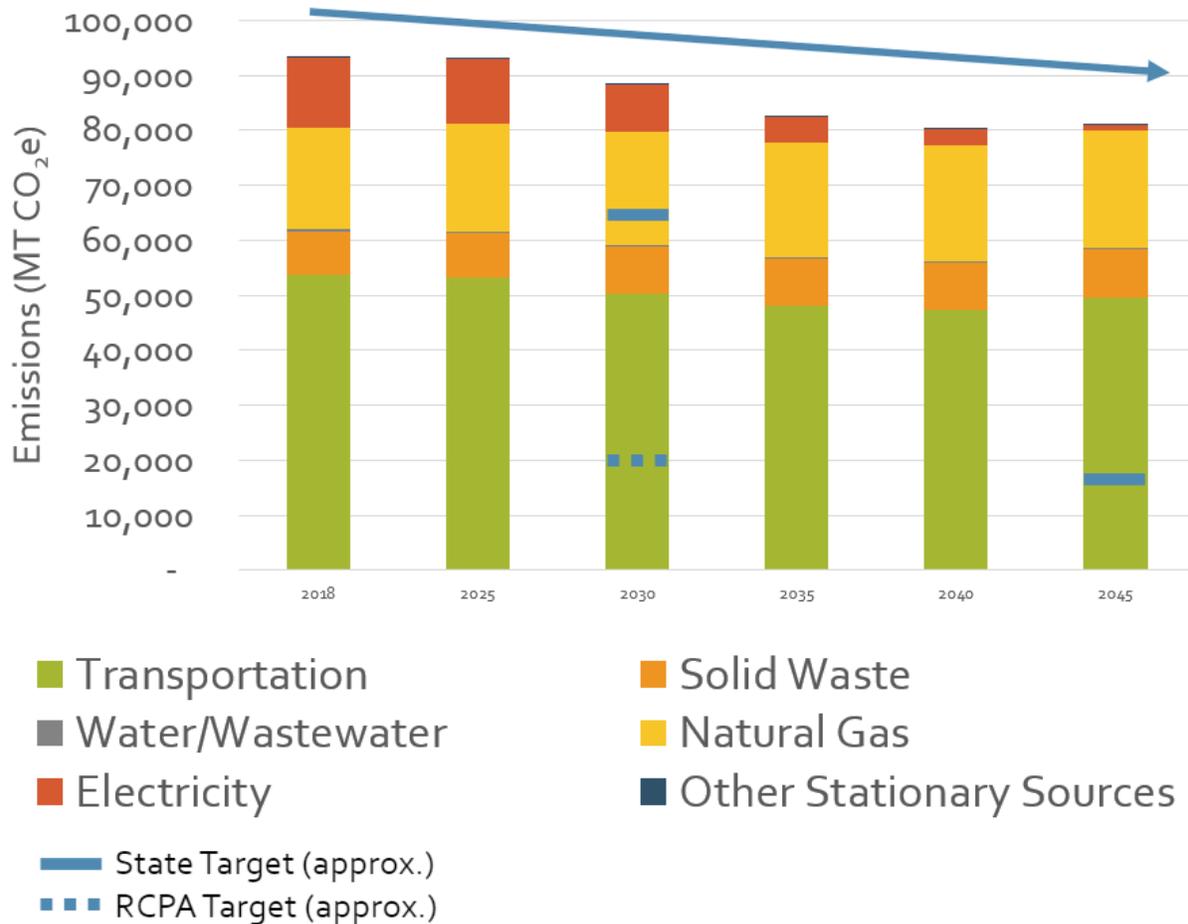
### 1990-2020 GHG Emission Trends by Year - Healdsburg



Source: RCPA, 2020 GHG Inventory

To support State and regional climate goals, Healdsburg aims to substantially reduce GHG emissions. The State goal would require a reduction of 14,000 to 33,000 MT CO<sub>2</sub>e by 2030, for the efficiency and mass emissions targets respectively. The regional goal would require a reduction of at least 63,000 MT CO<sub>2</sub>e and increased sequestration of at least 18,000 MT CO<sub>2</sub>e by 2030. Figure 2 shows the State and regional targets in comparison to Healdsburg’s forecasted emissions.

**Figure 2: 2018-2045 GHG Emissions Forecast Compared to State and Regional Targets**



Source: Adapted from Rincon, Forecasts and Gap Analysis Memo

During the City Council Strategic Goal Setting Meeting on March 7<sup>th</sup>, 2022, Council adopted a strategic goal to develop a Climate Mobilization Strategy (CMS) and directed staff to include funding in the 2022-23 budget.

On October 17, 2022 City staff held a kickoff with the City Council outlining the process steps for developing a CMS. On November 21, 2022, the Council adopted a resolution approving a Professional Services Agreement with Rincon Consultants to support the development of the CMS. The approved scope of work included supporting the City with Emissions Forecasting and Target Analysis, Measure Development, Community Outreach and Engagement, development of the CMS document, and overall project management support.

On May 1<sup>st</sup>, staff provided Council an update on the development of the Climate Mobilization Strategy. Staff have been working closely with Rincon since that meeting to develop a draft list of measures and actions to consider for inclusion in the CMS. The purpose of this agenda item is to share with the Council and public the initial list of draft measures and actions, obtain Council feedback on the draft actions, and set forward the path towards bringing a final draft plan back to Council for consideration.

## **DISCUSSION/ANALYSIS:**

The CMS under development will include GHG reduction measures that identify specific goals to address the amount of GHG emissions from each of the following Sectors: Building Energy, Transportation, Solid Waste, Water, and Wastewater, and Carbon Sequestration. Measures in these sectors are based on the GHG Inventory and Forecast and are in line with the Community Protocol and California Air Resource Board 2022 Climate Change Scoping Plan. Additionally, a variety of locally driven measures will be included in each sector as well as Administrative and Funding measures for consideration.

Each measure includes a variety of actions that identify the programs, policies, funding pathways, and other specific commitments that the City of Healdsburg could implement. Each measure contains a suite of actions, which together have been designed to accomplish the measure's goal and metrics. Measures are designed to encompass six key attributes that are essential to effective climate policy implementation. Each action within a measure is labeled as having at least one key attribute. Key attributes include:

- **Structural Change:** Establishing a program/policy/ordinance that will allow us to reach the target that we have within a measure (e.g., ordinance or code)
- **Education:** To support a structural action we want to get community buy in and promote the existence of the program and educate stakeholders (e.g., educational events or materials)
- **Equity:** Actions that engage and consider communities that experience the most immediate and worst impacts of climate change (frontline communities) and that may experience secondary impacts or not benefit directly from what the measure's objective is (e.g., actions that ensure the overall community benefit)
- **Feasibility Studies:** Used to understand more about the details/obstacles/feasibility or implementation of a program (e.g., analysis necessary to identify the best path or the feasibility of implementing a specific measure)
- **Funding:** The financial backing to get a program going – a dive into grant funding or financing opportunities (e.g., grants or rebates that help pay for the implementation of a measure funding to adequately staff the program)
- **Partnerships:** Looking at outside non-profits or agencies that can help with implementation of a measure's actions (e.g., community organizations that are best positioned to move a measure forward consistently or sustainably)

### **Initial Draft**

Staff have worked closely with Rincon to include feedback from a variety of sources, including community input, City department input, and best practices from other state, regional, and local plans, to develop a menu of options for the Council to consider for inclusion in the City's CMS. The measures and actions currently presented are in the early stages of development and require additional vetting and fine tuning. The purpose of this agenda item is to gather early feedback from the Council on which draft measures and actions City staff should continue to work on developing and which should be removed from consideration at this time.

Attachment B includes a Preliminary List of Emission Reduction Measures and Supporting Actions for consideration. The list includes 22 draft measures, all of which are options the City

can consider for inclusion in the CMS. Of the 22 measures, 13 have direct GHG reduction impacts, with 9 being identified as supportive measures. The 13 Measures, if all successfully achieved by 2030, would account for an approximate 32,855 MT CO<sub>2</sub>e reduction from the forecasted 2030 levels. This would account for approximately a 55% reduction in GHG emissions per capita from 1990 levels, putting the City ahead of State targets but short of meeting the RCPA goal of an 80% reduction by 2030.

Each measure is intended to include 5-7 actions, with the goal of addressing each of the key attributes for each measure, totaling over 100 actions. Actions reflect recently completed projects, the continuation and continuous improvement of existing policies and programs, and propose new policies, programs, and plans. Of note, the draft list includes over 25 potential new policies (including city policies, Council Resolutions, and Ordinance Changes) and programs, and the proposed development and adoption of new City Plans, including a Zero Emission Vehicle Plan, Street Tree Plan, Transportation Demand Management Plan, and an updated Bike and Pedestrian Master Plan. 19 of the actions focus specifically on ensuring equitable delivery of proposed measures. Actions additionally include dozens of opportunities for education and partnerships.

As drafted, the potential measures and actions would significantly exceed available resources and would require deferring or eliminating other City priorities. Some may be deemed infeasible in their current form due to costs imposed on either the City administration or the community. They do, however, provide a broad range of ambitious steps for City Council feedback and direction. Ultimately, the goal of the CMS will be to develop a list of actions that the City can take to accelerate the community's response to the climate crisis while balancing the work against other needs when necessary. City Council direction at this time will be critical to further defining the steps that will be included in the final document.

City staff from all Departments reviewed and provided initial comments on the draft measures and actions, which were incorporated into the attached draft. The draft measures and actions include a variety of new policies to be developed, multiple feasibility studies to be completed, and substantial investment in community partnerships and education. Given the goal of the CMS is to be appropriately ambitious, staff are looking for feedback from Council on which measures and actions should be prioritized, included, added or removed from consideration. Based on that direction staff will:

1. Work with Rincon to complete a detailed cost analysis of high priority proposed measures and actions (up to 15) and continue to refine and improve upon each measure and action.
2. Determine appropriate timing for draft measures and actions to reflect current and future staff resources and funding.
3. Conduct additional public outreach, in the form of an additional survey and in-person public workshop / community open house, to obtain feedback from the community on the draft measures and actions.
4. Complete the draft Climate Mobilization Strategy, which will include selected measures and actions, bringing the draft Strategy document back to Council in September 2023 for consideration.

**Proposed Contract Amendment**

To date, the City has expended approximately 75% of the \$107,613 contract with Rincon. The contract is based on time and materials. To ensure adequate funding remains to complete the CMS and related community outreach and engagement, staff are requesting the Council adopt a resolution increasing the not to exceed amount of the contract by \$10,000. There is adequate existing budget authority within the City Managers Office budget to cover the additional expense.

**ENVIRONMENTAL STEWARDSHIP:**

The development and implementation of a Climate Mobilization Strategy will support the reduction of greenhouse gas emissions within the community.

**ALTERNATIVES:**

The recommended action is to provide staff with feedback and direction on a variety of policy options specific to the development of a Climate Mobilization Strategy. Council can direct staff to include, modify, remove, or add any draft measures or action.

**FISCAL IMPACT:**

Council initially approved a budget amendment to support the cost of the Professional Services Agreement with Rincon, which totaled \$107,613. To date, approximately 25% of the budget is remaining. Staff are requesting the Council adopt a resolution increasing the not to exceed amount of the contract to \$117,613 to ensure adequate funding remains to complete the CMS and remaining community outreach and engagement activities. Existing budget authority remains within the City Manager's Office budget, staff are not requesting a budget augmentation for the additional amount.

**ENVIRONMENTAL ANALYSIS:**

Pursuant to Section 15378(b)(5) of the California Environmental Quality Act ("CEQA") Guidelines, the recommended action is an administrative activity of the City and will not result in direct or indirect physical changes in the environment and is therefore not a project for purposes of CEQA.

**ATTACHMENT(S):**

Resolution

Attachment A: CMS Public Engagement Activities and Promotion

Attachment B: Draft GHG Reduction Measures and Actions