

Healdsburg City Council Meeting

May 20, 2024





1919 Model -TT

Healdsburg Fire Dept 1st Chemical Pumper Engine

1919 Model TT

Contract Signed 1/27/1920

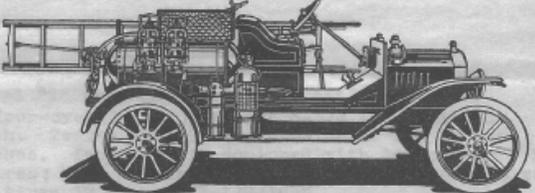
Original purchase Price \$2,550

First Chemical Engine for City of Healdsburg served the COH into the 1930's.

Relied on chemical reaction mixing sodium bicarbonate/h₂O/Acid, creating pressure.

RECEIVED
JAN 28 1920

PROPOSAL
FOR FURNISHING FIRE APPARATUS MOUNTED ON
FORD CHASSIS
BY
AMERICAN LAFRANCE FIRE ENGINE COMPANY, INC.
General Office: Elmira, N. Y.



BRANCH SALES OFFICES:
NEW YORK, BOSTON, CHICAGO, PHILADELPHIA, PITTSBURGH, SAN FRANCISCO,
PORTLAND, ORE., LOS ANGELES, ATLANTA, DALLAS, DENVER, CINCINNATI,
DES MOINES, LYNCHBURG, VA.

PROPOSAL—SPECIFICATION—CONTRACT
Healdsburg, Calif., Jan. 27, 1920.

To The Honorable, The Board of Trustees,
City of Healdsburg, Calif.

DEAR SIRS:
We hereby propose and agree to furnish after your acceptance of this proposal and the proper execution and approval of the accompanying contract, the following Apparatus and Equipment:
One type "E" Ford-LaFrance Double Tank Combination Chemical Engine and Hose Wagon

All of which are to be built in accordance with the specifications attached, and which are made a part of this agreement and contract, and to ship same in about 120 working days after date of receipt and approval of contract properly executed, subject to all causes beyond our control, for the sum of two thousand five hundred fifty Dollars,
(\$ 2550.00) F. O. B. Cars Healdsburg, Calif.

MANUFACTURER'S WARRANTY: The Company warrants all such parts as shall under normal use and service appear to it to have been defective in workmanship or material. If the

Wes & Jean Mello

2009-Acquired From retired Fire Chief Bob Taylor who rescued it from being junked.



Wes & Jean Mello

2014 Finished incredible restoration.

Thousands of dollars & Hundreds of hours.



Wes & Jean Mello

2024 – Generously gifts
back to City of Healdsburg.





Thank You Wes & Jean !

Public Comment

Comentarios del público

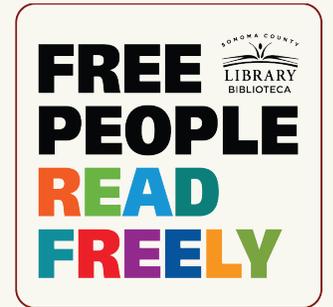
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LIBRARIES ARE FOR **EVERYONE**



You Love Your Library!

A recent survey showcased why Sonoma County residents love their library system

- Qualified librarians
- Reading programs for children
- Homework help, career support and computer labs
- Safe places for children after school
- Clean, safe places



Locations

- Central Santa Rosa
- Cloverdale
- Forestville
- Guerneville
- Library Support Center
- Healdsburg
- History & Genealogy
- Northwest Santa Rosa
- Occidental
- Petaluma
- Rincon Valley
- Rohnert Park/Cotati
- Roseland
- Sebastopol
- Sonoma Valley
- Windsor
- Wine Library



Accomplishments

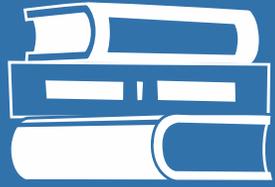
- Full implementation of Sunday hours
- Facilities Master Plan
- Roseland campaign launch
- MOU with Juvenile Hall
- Building Forward Together Grants



Your Library by the Numbers

MAJOR MILESTONES





SONOMA COUNTY LIBRARY

2023 STATISTICS



The library had **36,888** open hours in 2022/2023!



205,603 people have a card at our library



1,260,270 people walked through our doors last year



In addition to **2,916,633** website visits



We lent our items to libraries outside of our system **110,698** times



139,718 Reference questions were asked



Print materials totaled **591,439**



The collection contained **1,665,885** items



There were **1,320,600** electronic materials circulated



Contributing to a total of **4,087,779** checkouts!

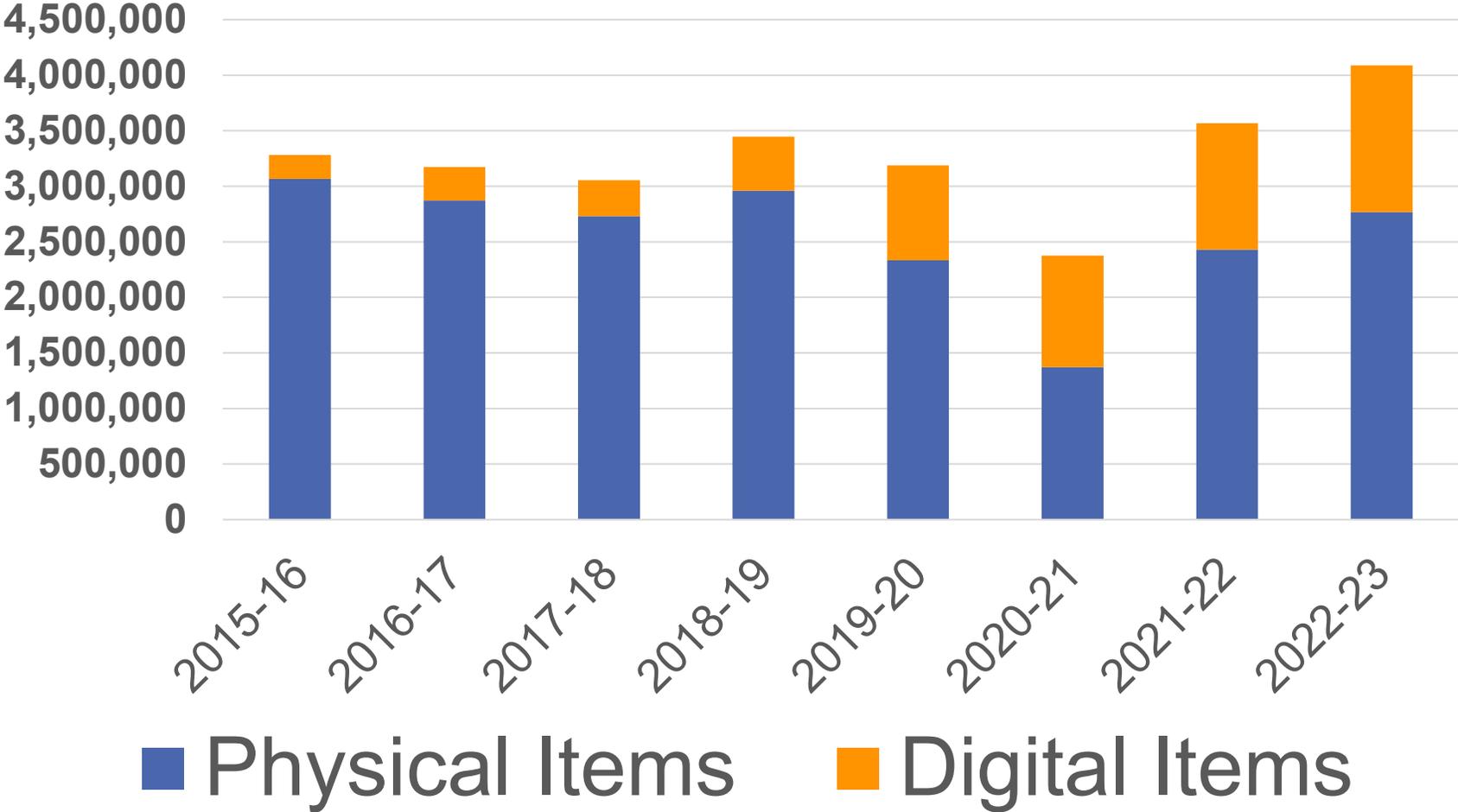


And brought in **152,967** items upon patron request

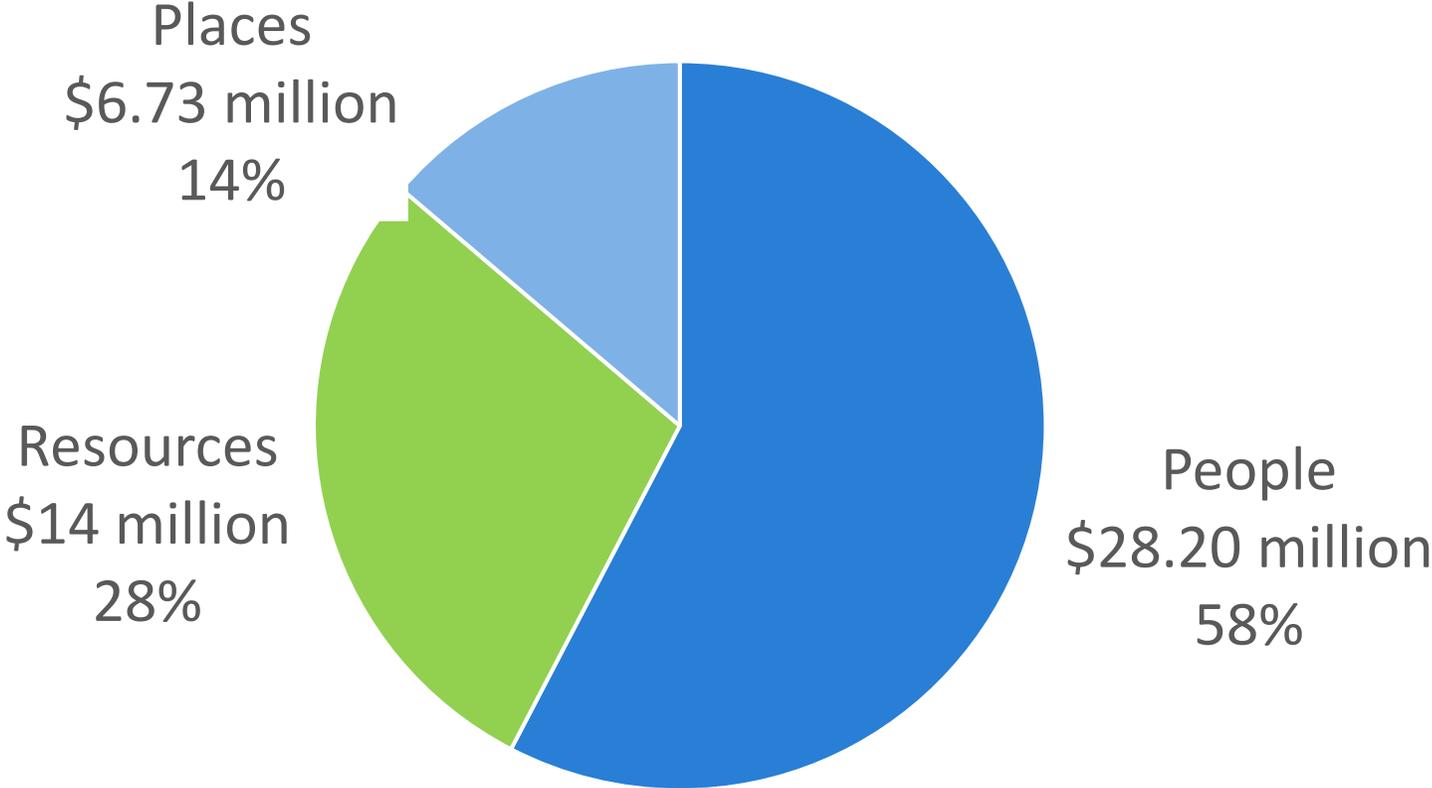


5,060 total programs offered

Circulation (Pre-Measure Y to 22-23)

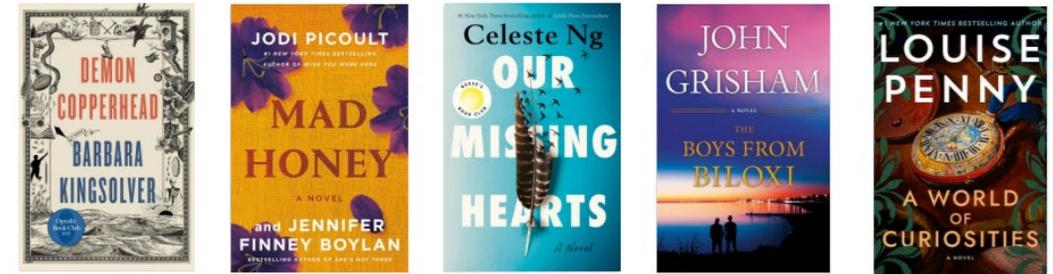


FY 23-24 Budget Expenditures by People, Places, and Resources



Collections

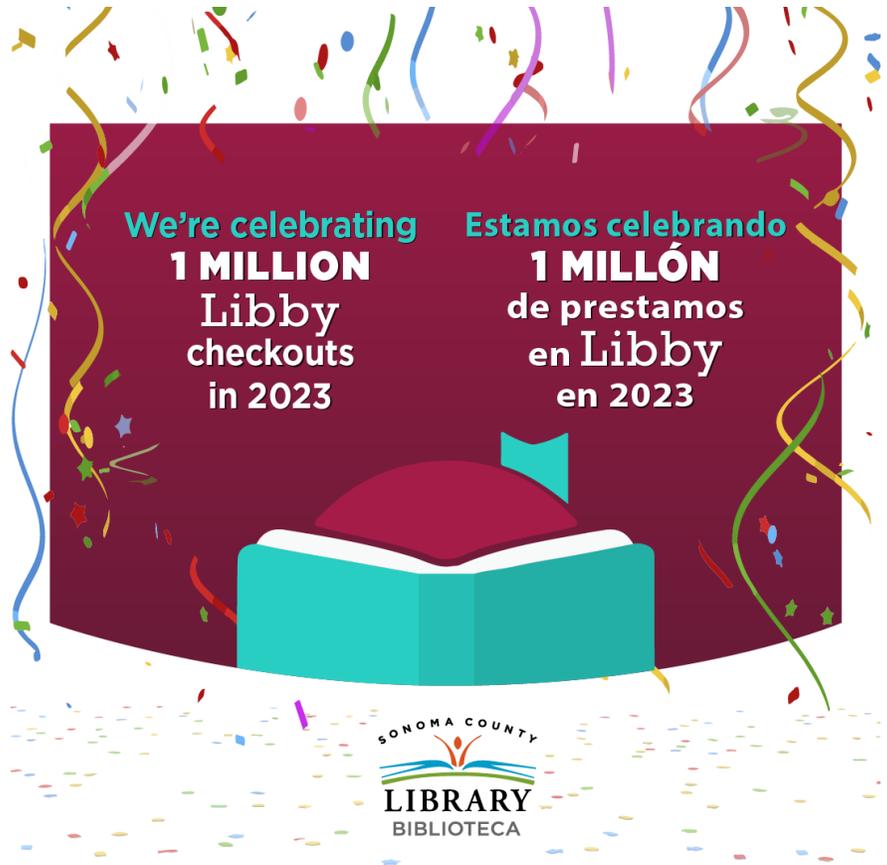
- Nearly 600,000 physical items across 15 locations in multiple formats
- Share catalog with Lake and Mendocino Counties
- LINK+ provides access to 70 library collections statewide



TOP 10 Sonoma County Library's top 10 most checked-out books in 2023



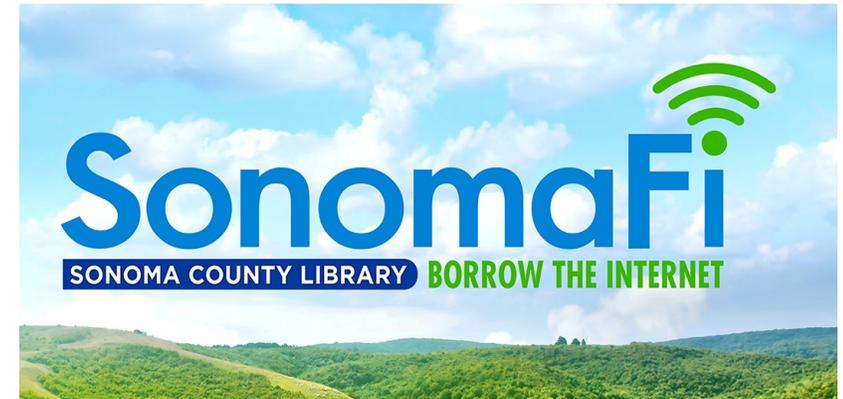
Digital Collections



- 383,694 eBooks
- 340,344 eAudiobooks
- 263,185 additional digital resources



Library of Things



Technology Increases Access



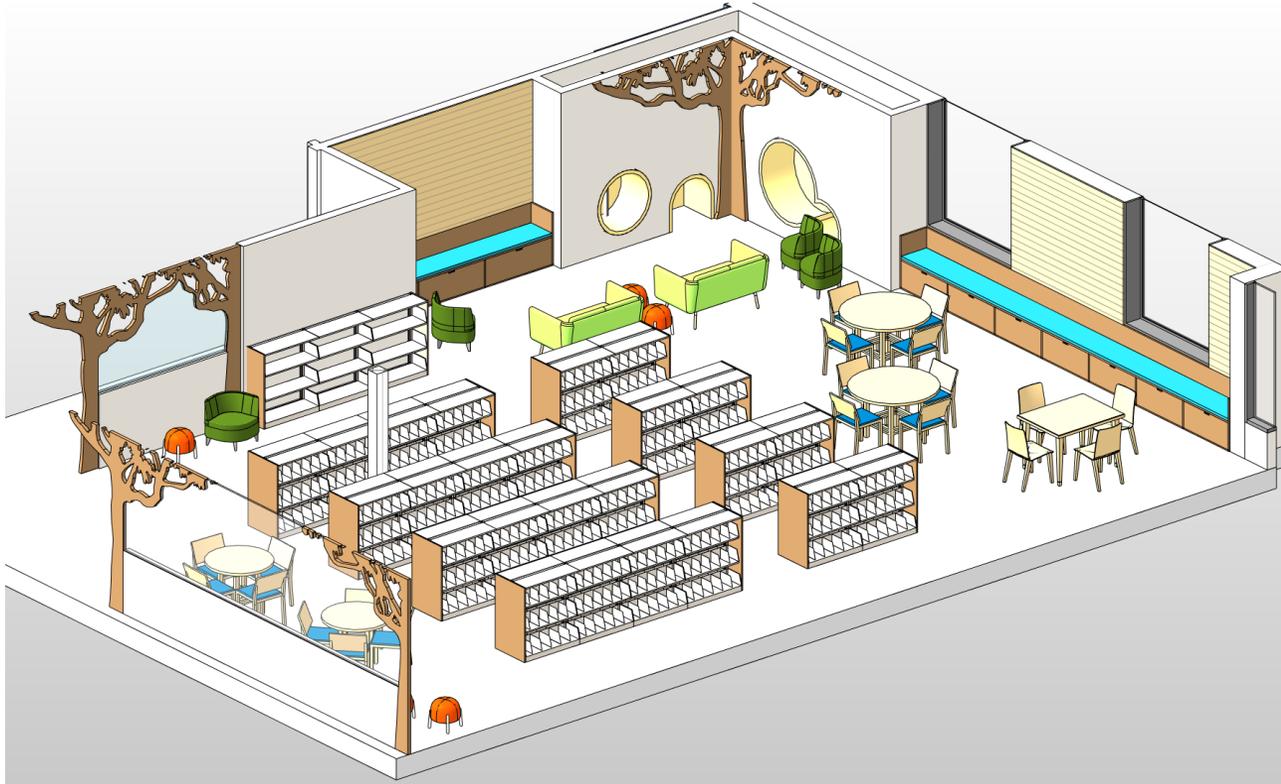
Healdsburg Regional Library

Home to the Sonoma County Wine Library

- Opened 1988
- 11,400 square feet
- 2,005 visitors per week
- 1,655 check-outs per week
- 450+ programs a year
- Seed library; BiblioBox smart locker
- Modernization project to begin 2024



Modernization Project



Modernization Details

- \$2.1 million dollar library project
- New carpet, furniture, shelving, & paint
- Reimagined Children's area with windows
- Gender neutral restrooms
- New teen area
- Study pod and more!

Timeline

- Library to close in August 2024
- Reopening early 2025

Library Services During Closure

- Temporary location in Healdsburg Community Center
- Staff outreach

“ Our library was one of the very few institutions that *improved* during COVID. The increased access to electronic resources was huge.”

Library Patron, April 3, 2024

Responding to an article in the *Press Democrat*

Thank
you

Questions?

libraryinfo@sonomalibrary.org

Public Comment

Comentarios del público

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City Manager's Report

City Council, May 20, 2024



Public Comment on Non Agenda Items

Comentarios del público sobre puntos no incluidos en la agenda de la reunión

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Third Quarter Financial Update FY 2023-2024

Finance Department

May 20, 2024



Proposed Action

Receive a presentation on the Third Quarter Financial Update and adopt a resolution approving amendments to the Fiscal Year 2023-24 Budget.

General Fund Revenues

Revenue	Activity Through March 31, 2024	Total Budget	Amount Remaining	% Received
Property Tax	\$ 2,001,226	\$ 3,057,400	\$ 1,056,174	65%
Property Transfer Tax	\$ 102,297	\$ 235,000	\$ 132,703	44%
Vehicle License Fee Swap	\$ 1,012,569	\$ 1,997,206	\$ 984,637	51%
Sales Tax	\$ 3,688,422	\$ 5,809,658	\$ 2,121,236	63%
Business License Tax	\$ 212,079	\$ 200,000	\$ (12,079)	106%
Franchise Fees	\$ 611,201	\$ 789,088	\$ 177,887	77%
TOT	\$ 929,308	\$ 1,400,652	\$ 471,344	66%
Sales Tax - PSAF	\$ 144,158	\$ 192,781	\$ 48,623	75%
Development Fees and Permits	\$ 1,534,475	\$ 1,463,569	\$ (70,906)	105%
Intergovernmental Revenue	\$ 319,685	\$ 504,586	\$ 184,901	63%
Charges for Services	\$ 616,816	\$ 803,131	\$ 186,315	77%
Unrestricted Interest	\$ 138,332	\$ 248,461	\$ 110,129	56%
Restricted Interest	\$ 84,093	\$ 71,474	\$ (12,619)	118%
Rent Received	\$ 63,028	\$ 61,934	\$ (1,094)	102%
Misc Fees and Charges	\$ 349,071	\$ 340,992	\$ (8,079)	102%
Fines and Collections	\$ 29,373	\$ 60,000	\$ 30,627	49%
Transfers In	\$ 518,140	\$ 1,335,257	\$ 817,118	39%
TOTAL	\$ 12,354,273	\$ 18,571,189	\$ 6,216,917	67%

General Fund Expenses

Expense By Department	Activity Through March 31, 2024	Total Budget	Amount Remaining	% Expended
City Council	\$ 167,345	\$ 151,121	\$ (16,224)	111%
Legal Services	\$ 449,801	\$ 367,500	\$ (82,301)	122%
City Manager's Office	\$ 1,620,204	\$ 2,334,546	\$ 714,342	69%
Finance	\$ 1,781,997	\$ 2,452,918	\$ 670,921	73%
Planning	\$ 1,550,623	\$ 2,211,118	\$ 660,496	70%
Police	\$ 5,962,150	\$ 8,053,543	\$ 2,091,393	74%
Fire	\$ 3,644,814	\$ 4,838,661	\$ 1,193,847	75%
Public Works	\$ -	\$ 34,565	\$ 34,565	0%
Non Departmental	\$ (1,599,873)	\$ 17,553	\$ 1,617,426	-9114%
TOTAL	\$ 13,577,061	\$ 20,461,526	\$ 6,884,465	66%

General Fund Balance

General Fund - Fund Balance		
	FY 23-24 Adopted Budget	FY 23-24 Estimate To Close
Beginning Fund Balance	\$ 12,257,096	\$ 12,257,096
Revenue	18,571,189	18,616,270
Expenditure	17,962,674	17,804,088
One-Time Expenditure	2,498,852	2,498,852
Estimated Ending Fund Balance	<u>\$ 10,366,760</u>	<u>\$ 10,570,427</u>
Change in Ending Fund Balance	\$ (1,890,337)	\$ (1,686,670)
<u>Components of Fund Balance</u>		
Reserve Policy (30%)	\$ 5,388,802	\$ 5,341,226
Pension Stabilization	4,707,557	4,738,181
Unallocated Fund Balance	<u>\$ 270,401</u>	<u>\$ 491,019</u>
% of annual expenditures	31.5%	32.8%

Community Services Revenue

Revenue	Activity Through March 31, 2024	Total Budget	Amount Remaining	% Received
Transient Occupancy Tax	\$ 4,646,540	\$ 7,003,262	\$ 2,356,722	66%
Other Revenue	\$ 25,051	\$ -	\$ -	N/A
St Grants	\$ 97,533	\$ 210,000	\$ 112,467	46%
Fees & Charges	\$ 14,316	\$ 7,200	\$ (7,116)	199%
Admission and Passes	\$ 15,848	\$ 31,000	\$ 15,152	51%
Program Revenue	\$ 134,798	\$ 255,000	\$ 120,202	53%
Contracted Program Revenue	\$ 68,985	\$ 107,500	\$ 38,515	64%
Special Events	\$ 66,355	\$ 59,000	\$ (7,355)	112%
Event Permits	\$ 16,206	\$ 20,000	\$ 3,794	81%
Advertising	\$ 495	\$ 500	\$ 5	99%
Program Sponsorships	\$ 38,100	\$ 90,000	\$ 51,900	42%
Reimbursement for Services	\$ 36,364	\$ 43,000	\$ 6,636	85%
Facility Rental	\$ 18,790	\$ 48,675	\$ 29,885	39%
Facility Long term Lease	\$ 21,400	\$ 32,450	\$ 11,050	66%
Interest Income	\$ 151,908	\$ 183,716	\$ 31,808	83%
Contributions & Donations	\$ 10,270	\$ 4,500	\$ (5,770)	228%
TOTAL	\$ 5,362,958	\$ 8,095,803	\$ 2,732,845	66%

Community Services Expenses

Expense By Program	Activity Through March 31, 2024	Total Budget	Amount Remaining	% Expended
General Administration	\$ 2,941,776	\$ 3,983,065	\$ 1,041,289	74%
Recreation Programs	\$ 302,643	\$ 342,850	\$ 40,207	88%
ASES After School Program	\$ 219,465	\$ 323,250	\$ 103,785	68%
Community Center	\$ 156,722	\$ 251,500	\$ 94,778	62%
Senior Services	\$ 210,209	\$ 294,230	\$ 84,021	71%
Parks and Trails	\$ 419,026	\$ 813,778	\$ 394,752	51%
Open Space	\$ 22,174	\$ 55,962	\$ 33,788	40%
School Facility Maintenance	\$ 40,789	\$ 50,025	\$ 9,236	82%
Swim Center	\$ 87,128	\$ 122,500	\$ 35,372	71%
Arts and Culture	\$ 1,722	\$ 50,000	\$ 48,278	3%
Contracted Facility Operations	\$ 51,488	\$ 109,625	\$ 58,137	47%
Special Events	\$ 166,342	\$ 197,000	\$ 30,658	84%
Non Departmental	\$ 497,925	\$ 2,068,158	\$ 1,570,233	24%
TOTAL	\$ 5,117,408	\$ 8,661,943	\$ 3,544,535	59%

Community Services Fund Balance

Community Services Fund Balance		
	FY 23-24 Adopted Budget	FY 23-24 Estimate To Close
Beginning Fund Balance	\$ 3,056,154	\$ 3,056,154
Revenue	8,095,803	7,986,805
Expenditure - Operations	6,789,072	6,835,509
Expenditure - Capital	1,872,871	1,769,387
Estimated Ending Fund Balance	<u>\$ 2,490,014</u>	<u>\$ 2,438,064</u>
Change in Ending Fund Balance	\$ (566,140)	\$ (618,090)
<u>Components of Fund Balance</u>		
Reserve Policy (30%)	\$ 2,036,722	\$ 2,050,653
Pension Stabilization	439,884	448,777
Unallocated Fund Balance	<u>\$ 13,408</u>	<u>\$ (61,366)</u>
% of annual expenditures	30.2%	29.1%

Water Fund Balance

	Water Fund Balance		
	FY 23-24 Adopted Budget	FY 23-24 Amended Budget	FY 23-24 Estimate To Close
Beginning Working Capital	\$ 2,520,356	\$ 2,520,356	\$ 2,520,356
Revenue	6,368,892	6,368,892	5,947,719
Expenditure - Operations	5,821,736	5,821,736	5,644,467
Expenditure - Capital	422,161	460,056	37,895
Estimated Ending Working Capital	<u>\$ 2,645,351</u>	<u>\$ 2,607,456</u>	<u>\$ 2,785,713</u>
Change in Working Capital	\$ 124,995	\$ 87,100	\$ 265,357
<u>Components of Fund Balance</u>			
Reserve Policy (25%)	\$ 1,455,434	\$ 1,455,434	\$ 1,411,117
Pension	512,424	512,424	524,125
Remaining Working Capital	677,493	639,598	850,472
Total	<u>\$ 2,645,351</u>	<u>\$ 2,607,456</u>	<u>\$ 2,785,713</u>

Wastewater Fund Balance

Wastewater Fund Balance		
	FY 23-24 Adopted Budget	FY 23-24 Estimate To Close
Beginning Working Capital	\$ 2,625,843	\$ 2,625,843
Revenue	8,443,499	8,305,184
Expenditure - Operations	8,329,815	8,078,717
Expenditure - Capital	227,090	115,000
Estimated Ending Working Capital	<u>\$ 2,512,437</u>	<u>\$ 2,737,310</u>
Change in Working Capital	\$ (113,406)	\$ 111,467
<u>Components of Fund Balance</u>		
Reserve Policy (25%)	\$ 2,082,454	\$ 2,019,679
Pension Stabilization	617,104	631,195
Remaining Working Capital	(187,121)	86,436
Total	\$ 2,512,437	\$ 2,737,310

Electric Fund Balance

Electric Fund Balance		
	FY 23-24 Adopted Budget	FY 23-24 Estimate To Close
Beginning Working Capital	\$ 14,427,540	\$ 14,427,540
Revenue	14,226,890	14,192,842
Expenditure - Operations	15,563,728	14,863,389
Expenditure - Capital	470,000	323,817
Estimated Ending Working Capital	<u>\$ 12,620,702</u>	<u>\$ 13,433,176</u>
Change in Working Capital	\$ (1,806,838)	\$ (994,364)
<u>Components of Fund Balance</u>		
Reserve Policy (50%)	\$ 7,781,864	\$ 7,431,695
Reserve Policy (\$4 Million Capital)	\$ 4,000,000	\$ 4,000,000
Pension Stabilization	\$ 881,332	\$ 901,457
Remaining Working Capital	\$ (42,494)	\$ 1,100,025
Total	\$ 12,620,702	\$ 13,433,176

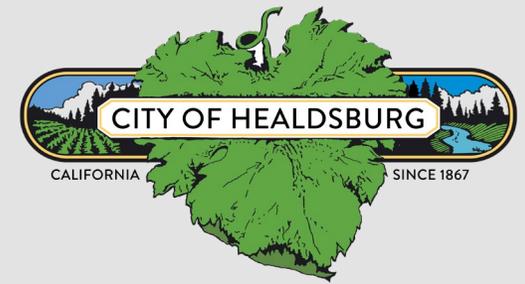
Budget Amendments

- Electric Capital Fund
 - Five Electric Development Projects offset by Developer Contributions (\$114,703)
- Electric Cap & Trade Fund and Electric Public Benefit Fund
 - Cap and Trade Revenue (\$2.98 million)
 - Cap and Trade Expenses (\$276,801)
- Water Operating Fund & Water Capital Fund
 - Municipal Recycled Water Project (\$37,895)
- Building Maintenance Fund
 - Corp Yard EV Charging Stations (\$40,000)

Proposed Action

Adopt a resolution approving amendments to the Fiscal Year 2023-24 Budget.

Discussion, Feedback, Questions, and Direction



Public Comment

Comentarios del público

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PROPOSED RFP FOR 217 HEALDSBURG AVE

PRESENTED BY:

TYLER KETTMAN, CENTRAL SERVICES MANAGER



Proposed Action

- Receive a presentation and provide direction to staff on proposed use of 217 Healdsburg Avenue.

OUTLINE

BACKGROUND

THE PROPERTY

PROPOSED RFP

QUESTIONS/FEEDBACK

Construction
financed by
WPA and local
boosters

1936-1937

Chamber
moves offices
to H2 Hotel;
Visitors Center
remains.

August 2011

Chamber
vacates the
Property

31 Dec. 2023

Feb. 1938

Officially
occupied by
Chamber of
Commerce

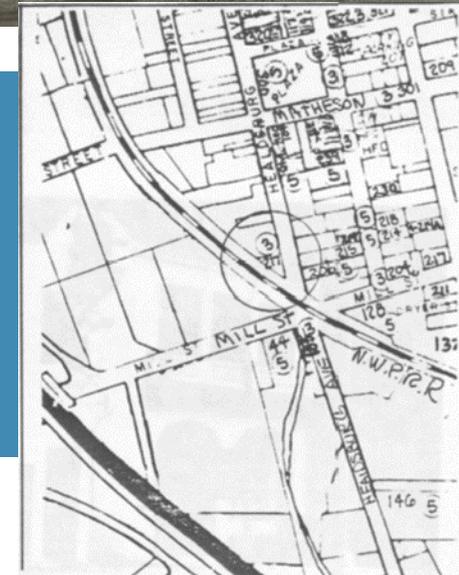
12 June 2023

The Chamber
notified the City it
would vacate
building on
December 31, 2023

1 Jan. 2024

Right of Entry
agreement to
allow access to
their current
Chamber offices
at H2 Hotel

BACKGROUND



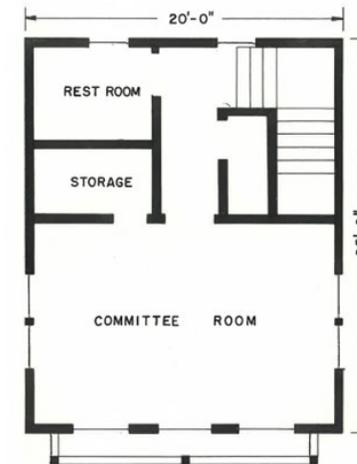
The Property: 217 HEALDSBURG AVENUE

700 SQ FT; 2-story reinforced concrete structure containing a public lobby, private office and restroom downstairs with a conference room and restroom upstairs

Currently functions as office space

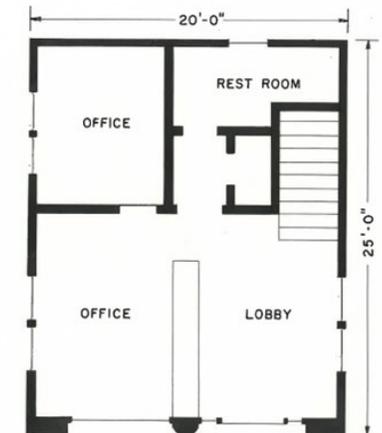
The Property is within the Downtown Commercial Zone

Remodel would obligate significant ADA improvements to the facility



SECOND FLOOR PLAN

Scale 1" = 5'



FIRST FLOOR PLAN

GOALS AND OBJECTIVES

1. The Property should be activated to support a vibrant downtown.
2. The Property, and any proposed tenant, should be viable and sustainable.
3. The Property should provide a community benefit
4. The use should honor the history and architecture of the Property.
5. The terms should align with City long-term goals.

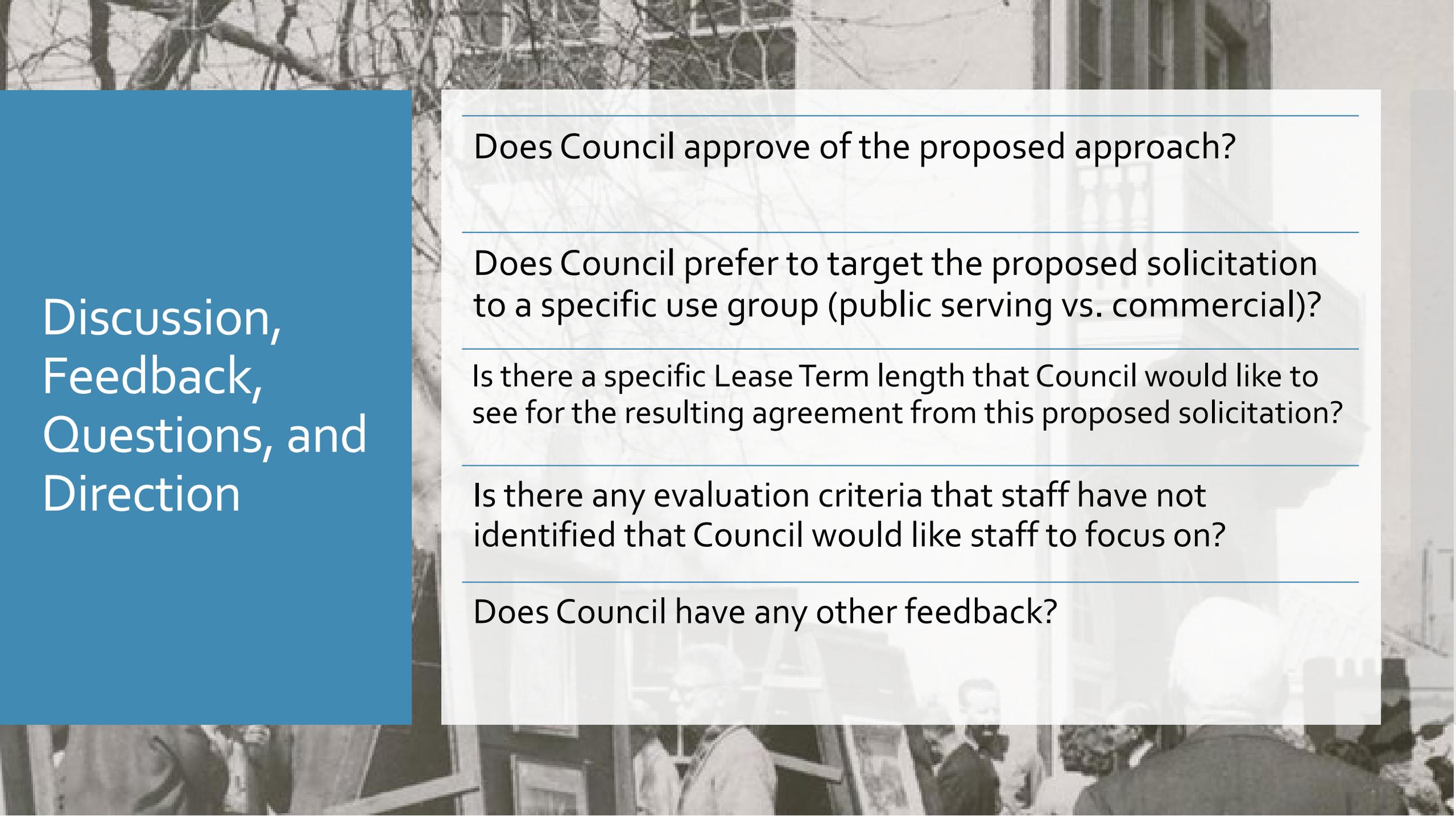
REQUEST FOR PROPOSALS (RFP) PROCESS

Staff will hold an on-site meeting for prospective respondents to view the Property

Solicit proposals from both non-profit organizations and commercial businesses

Proposals received will be ranked based on set criteria.

Top-ranked proposals from each group presented to Council for consideration



Discussion, Feedback, Questions, and Direction

Does Council approve of the proposed approach?

Does Council prefer to target the proposed solicitation to a specific use group (public serving vs. commercial)?

Is there a specific Lease Term length that Council would like to see for the resulting agreement from this proposed solicitation?

Is there any evaluation criteria that staff have not identified that Council would like staff to focus on?

Does Council have any other feedback?

Public Comment

Comentarios del público

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Pin controls when stopped

Home Energy Load Management Program

EV Charging and Smart Thermostat

City Council, May 20, 2024



Recommended Actions

- Adopt a resolution authorizing the City Manager to execute a professional services agreement with Compass Global Inc. DBA Optiwatt to offer the load management services for Healdsburg Electric Customers

Benefits of Load Management

- Avoid peak demand and peak energy costs
 - ~\$235,000 of potential avoided peak costs
- Lessen need for, or defer expensive infrastructure upgrades
 - Save up to 70% of distribution investment costs for added EV loads with optimized managed charging
 - Up to \$100,000 avoided costs for transformer replacements
- Avoid creation of new system peaks
 - TOU rate can create secondary or 'timing' peak, which can be avoided with managed charging
- Automatically help customers save on TOU rate and/or reduce GHG emissions
 - .98 MT CO₂e per EV per year
 - Customer incentives for participation in load management



Load Management Timeline

EV Monthly Discount

- Current program offering for monthly discount for EV drivers that switch to TOU rate
- Scheduled to sunset in June 2025

EV Managed Charging

- High interest from NCPA members in EV managed charging
- Similar programs from CCAs, IOUs, and SMUD
- NCPA led RFP process & vendor selection May 2023 – Dec 2023

CMS

- Healdsburg adopted Climate Mobilization Strategy in Oct 2023
- CMS includes multiple actions for demand response, load management, and EV adoption

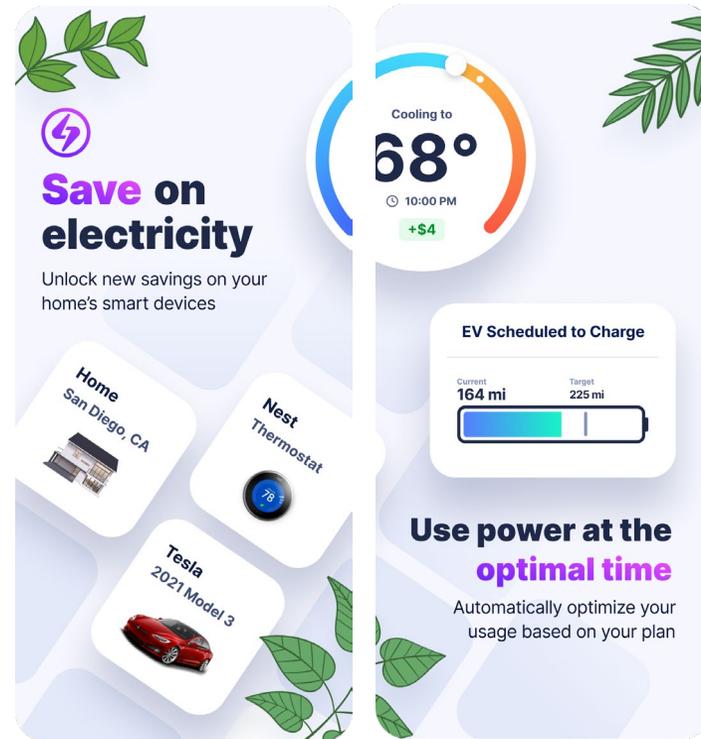
Load Management

- NCPA selected vendor offers EV managed charging and smart thermostat cooling/heating management

Optiwatt Overview

Helping Customers Optimize their Energy Experience

Top Rated Home Energy Management Platform in North America



Largest EV Platform in North America

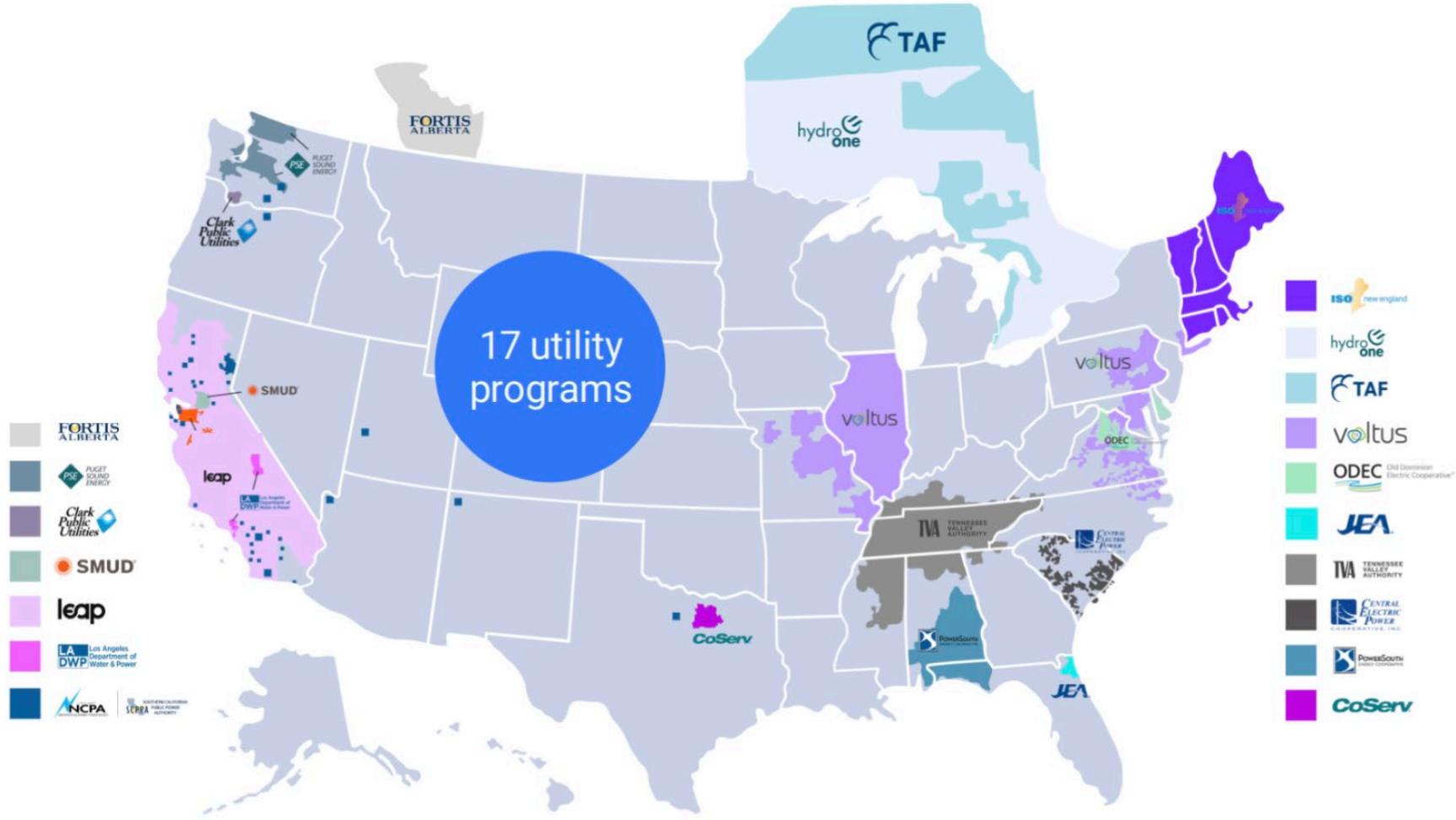
- 70k EVs Enrolled
- 20k Tstats Enrolled
- 20% growth over the last week*

Highest Rated EV App

- 4.8 Stars

Fastest Growing Managed Charging Platform

Optiwatt Overview

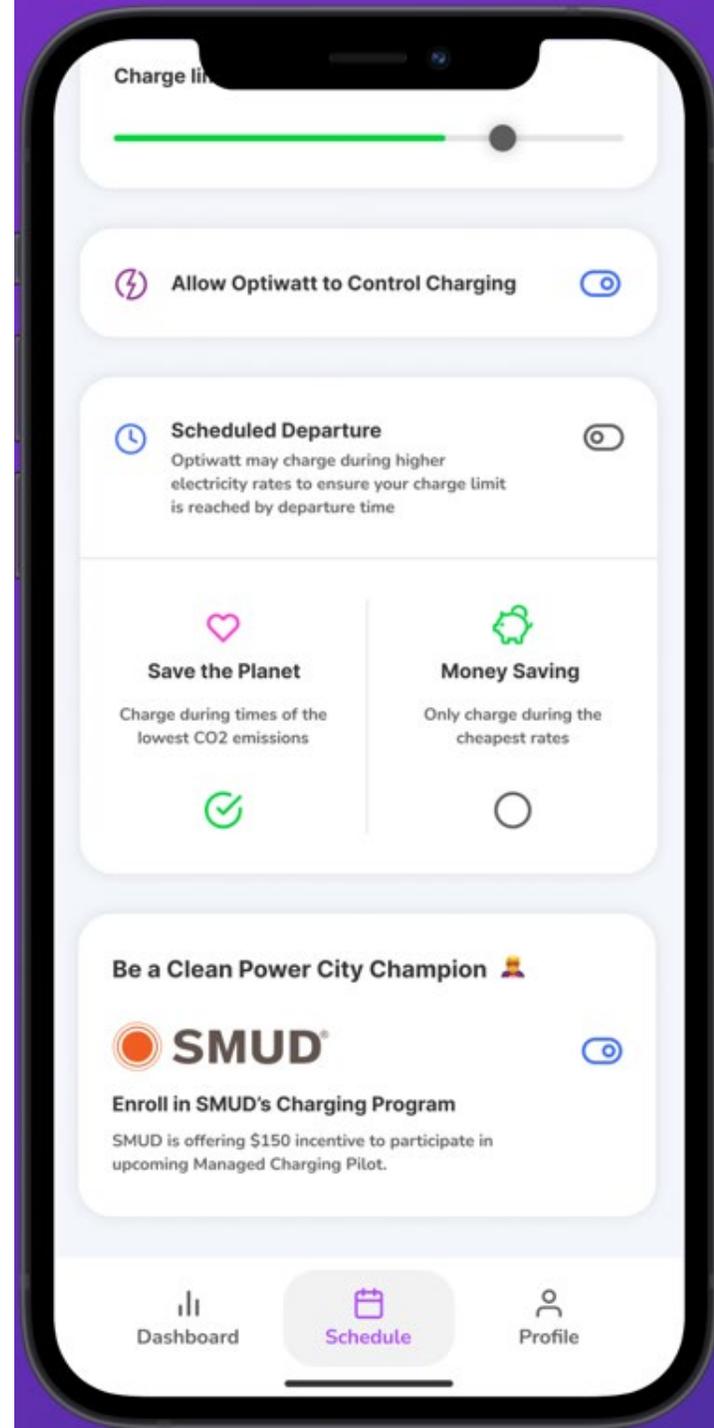


Comprehensive Load Management Solution

- **Turnkey EV Managed Charging** across 100+ EV and EVSE makes and models
- **Smart Thermostat Load Management** across leading models (nest, Ecobee, and Honeywell)

Optimized to...

- **Save Customer Costs**
- **Reduce City Costs to Provide Electric Service**
- **Improve Grid Reliability**
- **Reduce Carbon Emissions**



Healdsburg Program Objectives

Optiwatt will provide a load management solution as the demand response program for Healdsburg customers to automatically shift their electric vehicle (EV) and/or heating and cooling energy load to:

- Off peak times in alignment with their time of use rate to help them save money on their electricity bills and shift energy consumption to off peak periods;

OR

- Off peak times in alignment with Healdsburg's highest load to help lessen peak system demands and shift energy consumption to off peak periods;

AND

- Periods of higher renewable energy generation based on local grid CAISO signals and weather forecasts to help them reduce the GHG emissions and peak demands of their EV charging and heating and cooling loads.
- Reduce load in response to voltage drops, flex alerts, and grid emergencies, as needed.

Program Aspects – Incentives & Associated Rebates

- Offer a semi-annual incentive for active participation, as determined by shifting at least 95% of EV charging outside of peak and a maximum of 6 overrides for heating/cooling, such as
 - \$30 per EV or EV charger
 - \$20 per Plug-in Hybrid EV (PHEV)
 - \$20 per Thermostat
- Provide an upfront enrollment incentive of \$50 for each EV and thermostat
 - Maximum enrollment of 3 EVs and 3 thermostats per household
- Smart thermostat rebate of up to \$200 for low-income customers that need to upgrade to a Nest, Ecobee, or Honeywell thermostat
 - Remove current \$50 smart thermostat rebate
- Connected EV charger cost support of up to \$2,000 for low-income customers whose EV cannot connect directly with the Optiwatt platform
 - Optiwatt is integrated with 95%+ of all EVs models

Program Aspects - Other

- Periodic review to remove any customers that are not participating or consistently overriding the load management
- No longer cover the optional TOU meter switch costs for homes
 - ~\$500-600 per TOU meter switch
- Optionally add on fleet management solution, real time data dashboard, Spanish customer support, and/or new device types
- Continue to work separately on programs that support EV use and adoption for multi-family residents



Anticipated Program Results

EVs & EV Chargers

- Target: 500 EVs & 100 EV Chargers by 2028
- 0.5-1.1 kW demand reduction each
 - ~600 kW demand reduction
- 0.98 MT CO₂e GHG reduction each
 - ~588 MT CO₂e reduction

Thermostats

- Target: 1,000 thermostats by 2028
- 0.6-1.2 kW demand reduction each
 - ~1,000 kW demand reduction
- ~1 MT CO₂e GHG reduction each
 - ~1,000 MT CO₂e reduction



Funding Sources

California's Cap & Trade Program

- Provides freely allocated allowances to Healdsburg Electric Utility
- Requirement that the value of allowances be used to benefit electric ratepayers while reducing greenhouse gas emissions
- Used to fund energy efficiency and other GHG reduction programs for the City

California's Low Carbon Fuel Standards Program

- Provides credits to Healdsburg Electric Utility for estimated residential EV charging and for public EV charging
- Requirement that the value of credits be used to support transportation electrification and predominately for the benefit of low-income communities

Anticipated Program Costs

- Assuming gradual program build out to 500 EVs, 100 EV chargers, and 1,000 thermostats enrolled by 2028:
 - \$389,588 - Optiwatt service costs for included and optional services
 - \$77,918 per year average
 - \$299,180 - Optiwatt distribute customer incentives
 - \$59,836 per year average
 - \$688,768 - Total not-to-exceed amount over 5 years
- Costs include set up fees and annual flat fees, plus fees per EV/thermostat enrolled
 - Actual costs will depend on participation levels
- Healdsburg will experience costs savings as additional NCPA members utilize Optiwatt's services
- Approx. \$50,000 for low-income support for smart thermostats and connected EV chargers
 - Leverage Low Carbon Fuel Standard credits for low-income connected EV charger rebates

Next Steps

- City staff included in upcoming biennial budget
- Execute Optiwatt services agreement
- City staff and Optiwatt develop program
- Launch program (target Summer 2024)
 - Launch Optiwatt program
 - Launch associated CARE connected equipment rebates
 - Discontinue new applications for EV Monthly Discount and standard smart thermostat rebate

Recommended Actions

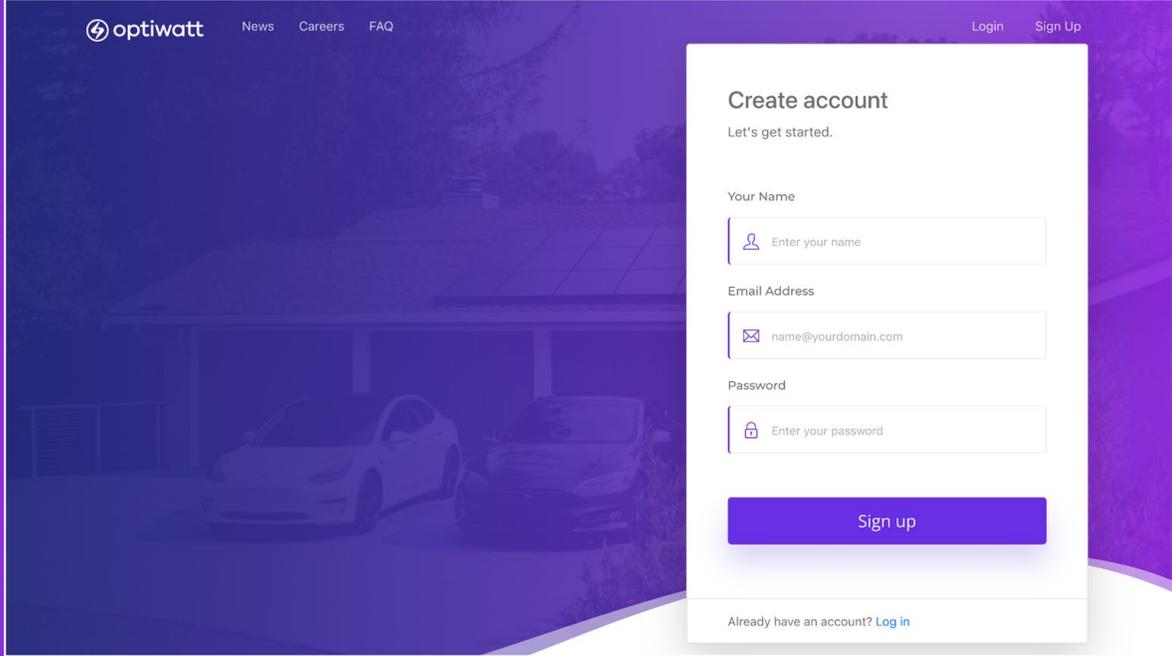
- Adopt a resolution authorizing the City Manager to execute a professional services agreement with Compass Global Inc. DBA Optiwatt to offer the load management services for Healdsburg Electric Customers

Questions



App or Web flow

Customer Experience Journey



optiwatt News Careers FAQ Login Sign Up

Create account

Let's get started.

Your Name

Email Address

Password

[Sign up](#)

Already have an account? [Log in](#)

Utility branded and customized option



SMUD LIMITED SPOTS

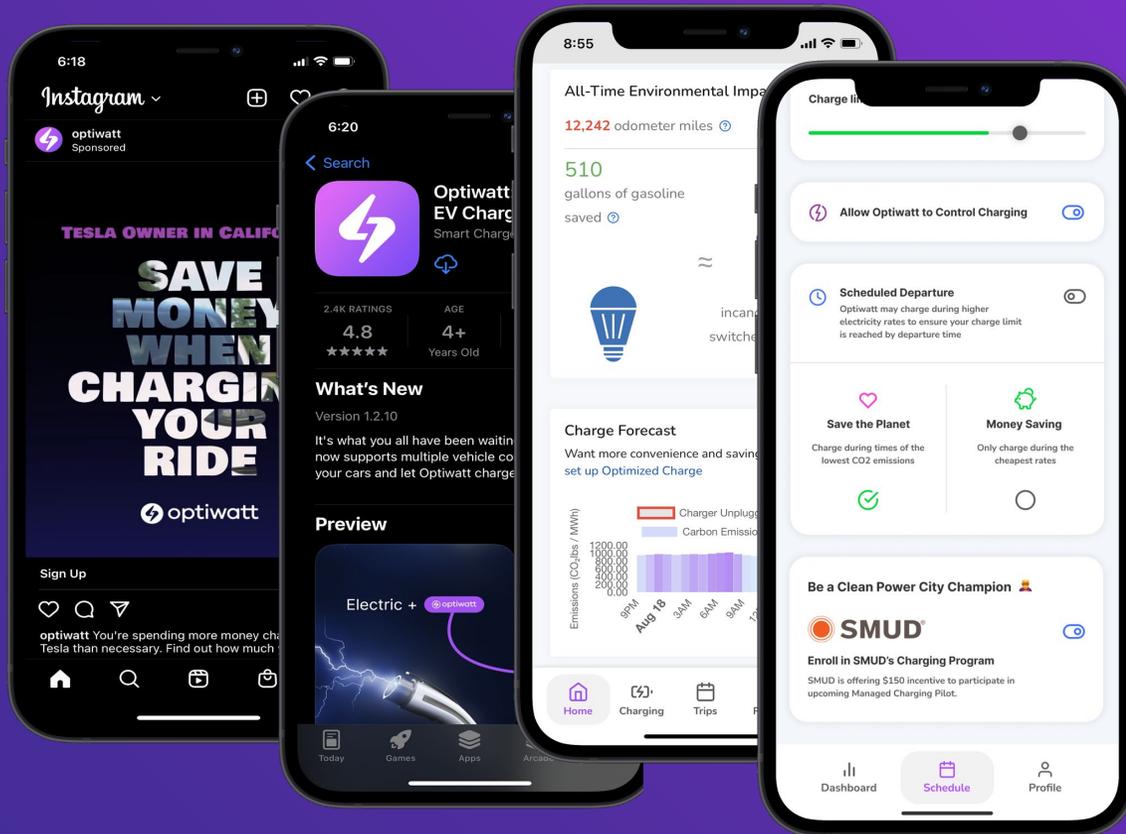
Get Rewarded for Charging

Optiwatt and SMUD are bringing you a new pilot to support the electric grid. Receive a \$150 incentive after enrollment and a \$20 recurring quarterly incentive while participating.

[Join Now](#)

Compelling End-Customer Value Proposition optiwatt

A free, personalized, multi-device energy management platform



Save Money

TOU Rate-Optimized Load Management

Better Manage

Set preferences, schedule & set trips

Better Understand

Charging cost data, insights & forecasts

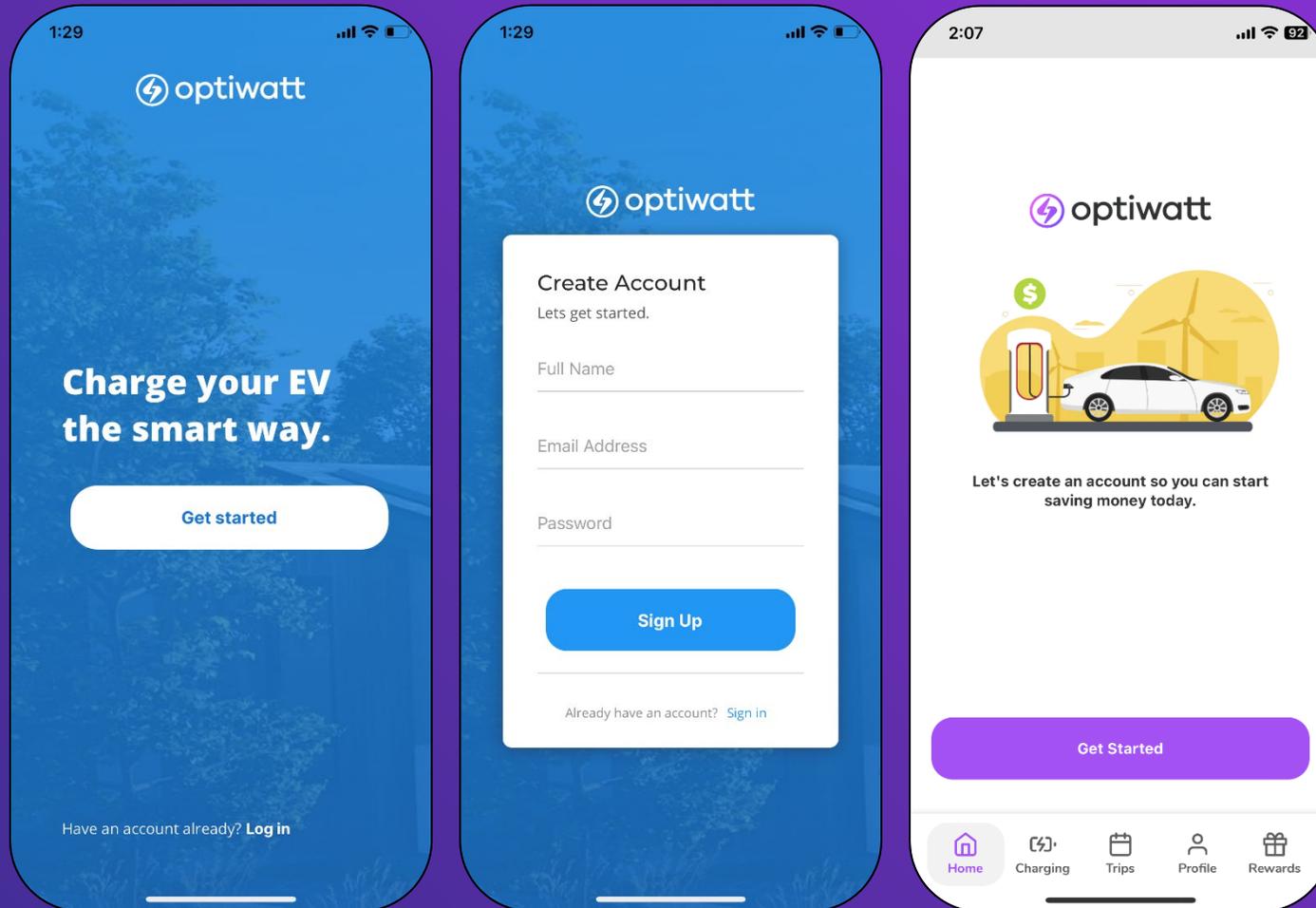
Reduce Impact

Carbon-Optimized Load Management

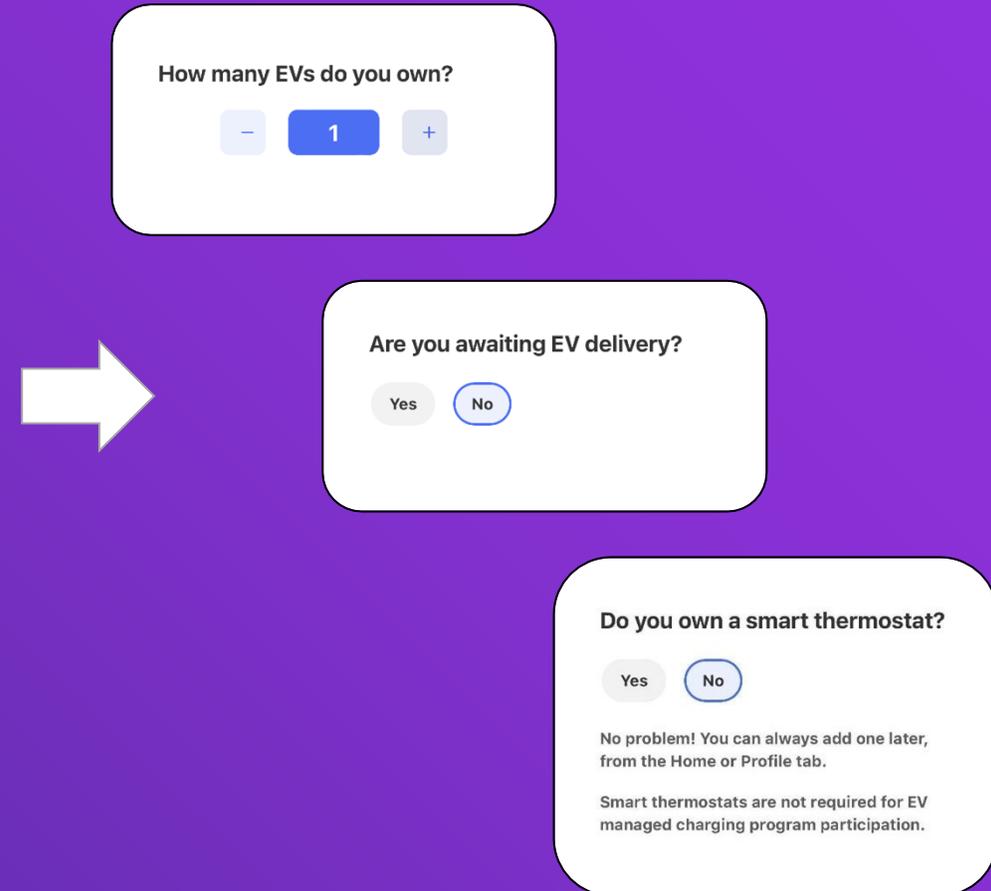
Highest Rated Residential EV App (4.8 Stars)

Reaches and enrolls drivers effortlessly at scale

Create Account



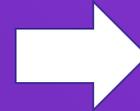
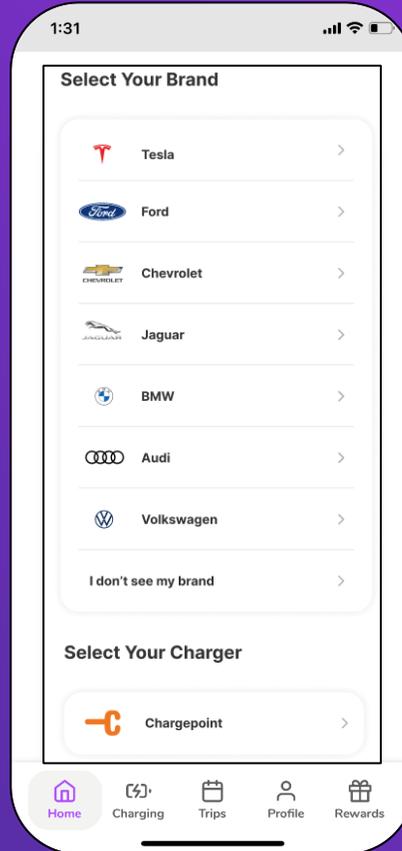
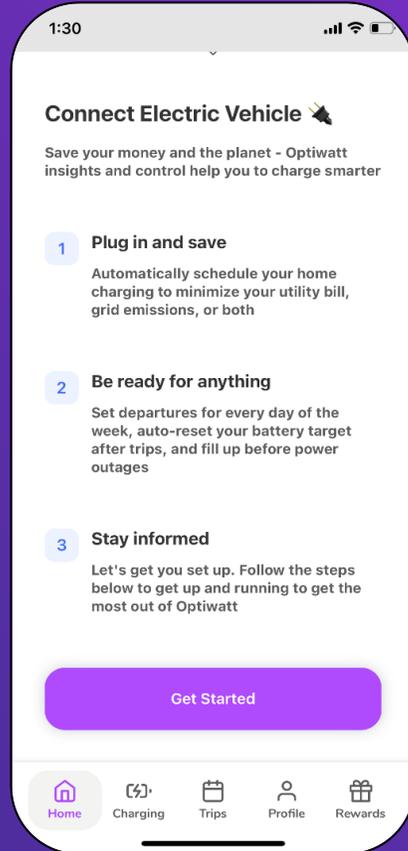
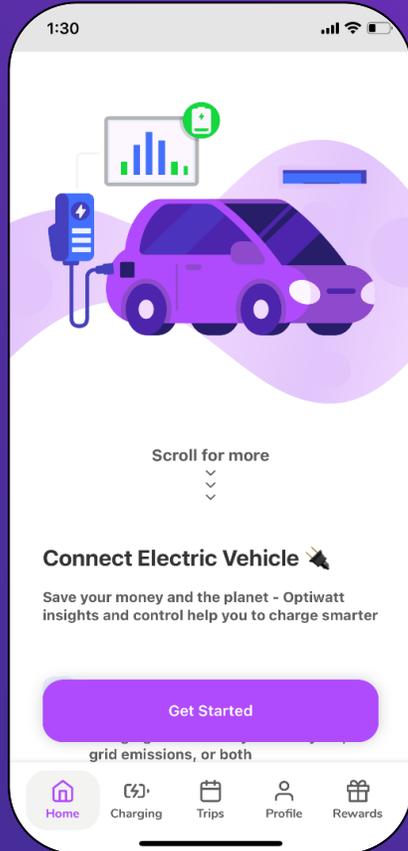
Onboarding Survey



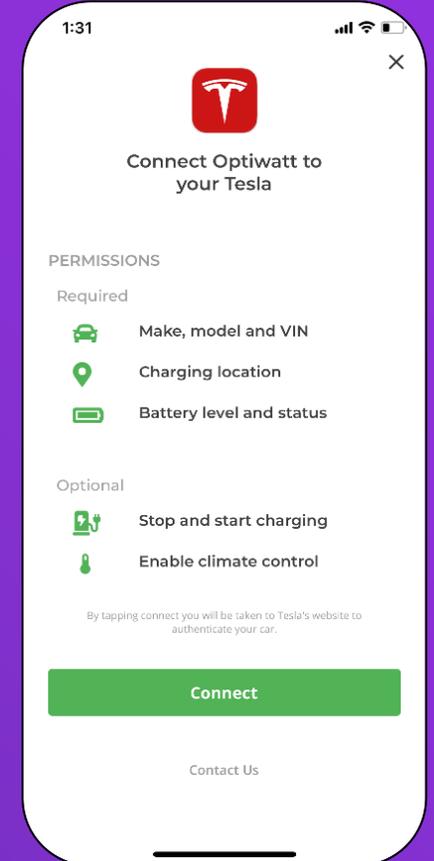
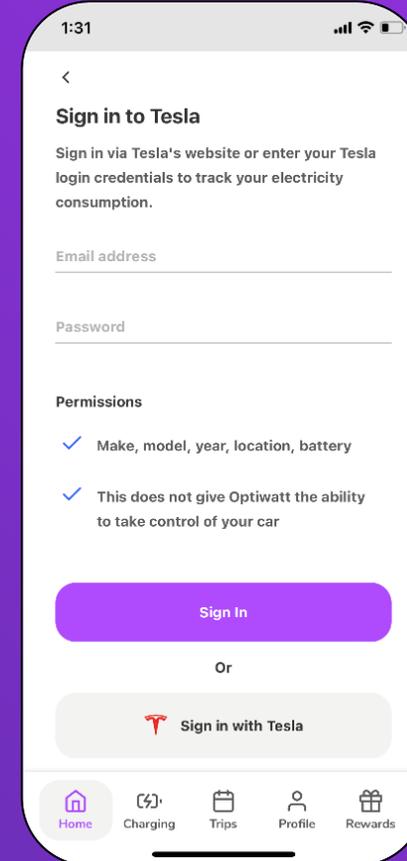
... driving more cost effective enrollments at scale

Adding EVs via Telematics or Optional EVSE

Select Vehicle

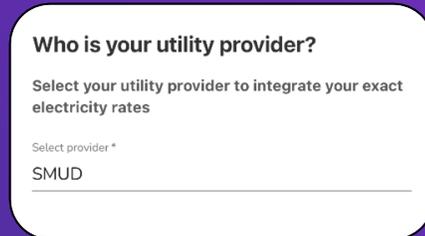
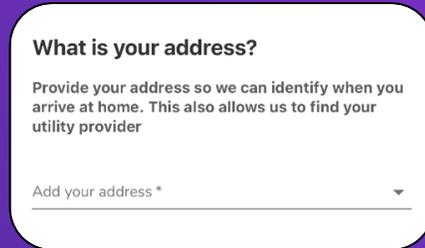
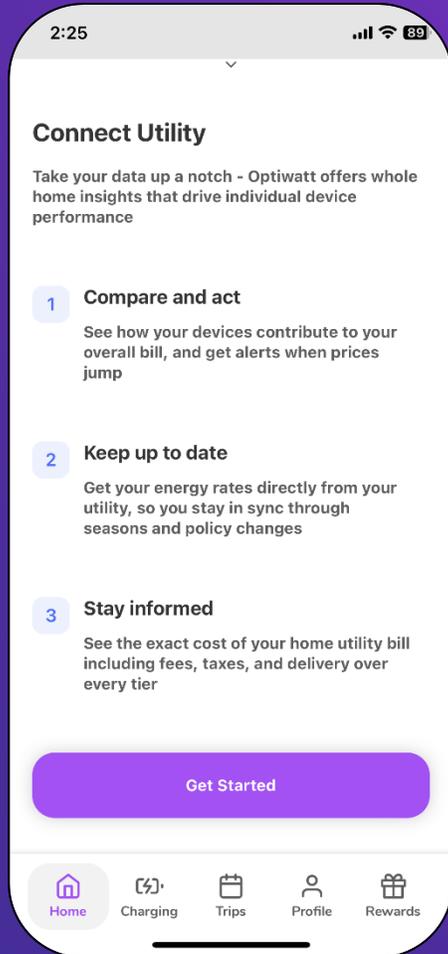


Authenticate Vehicle

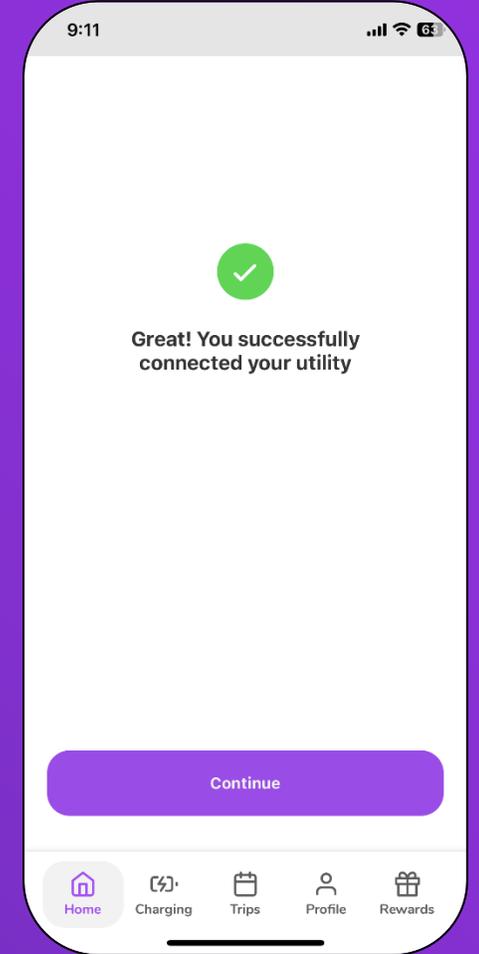
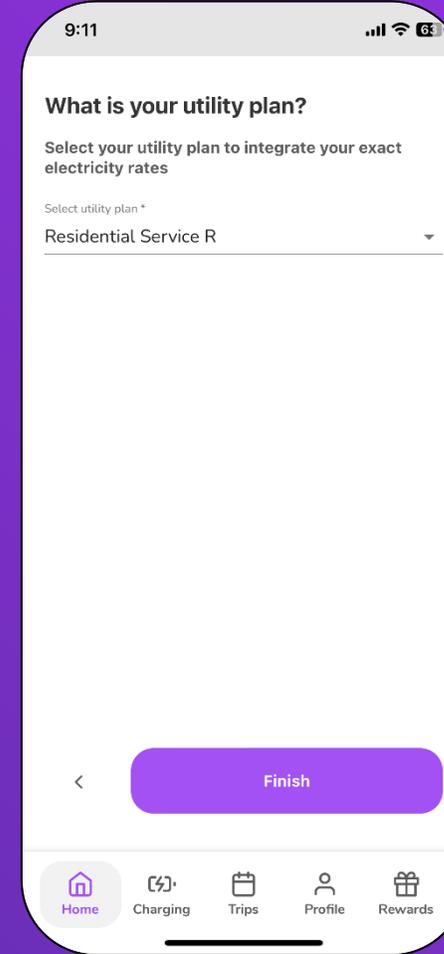
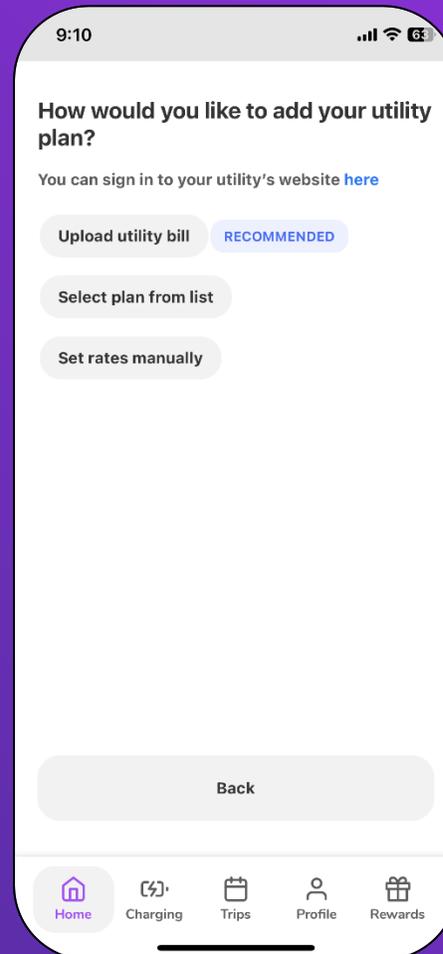


Reaches and enrolls drivers effortlessly at scale

Connect Utility



Select Rate

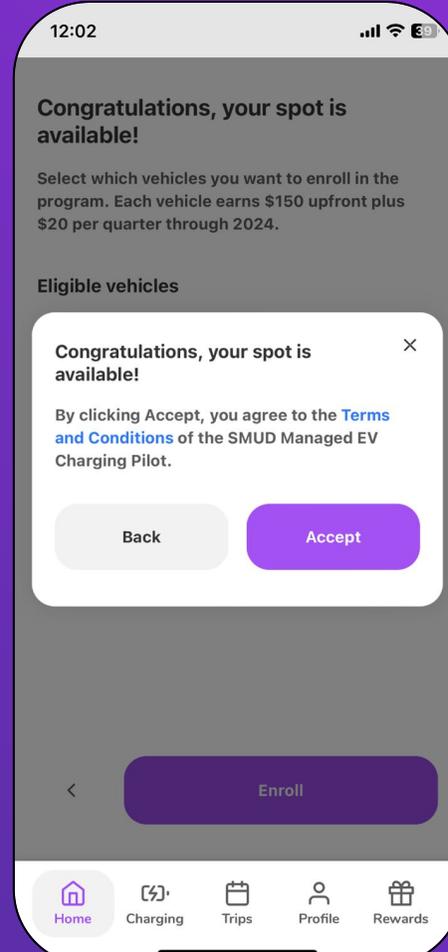
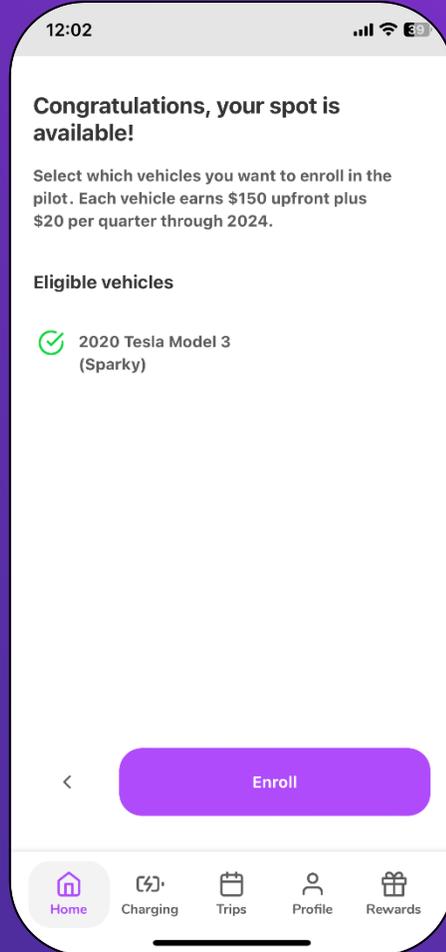
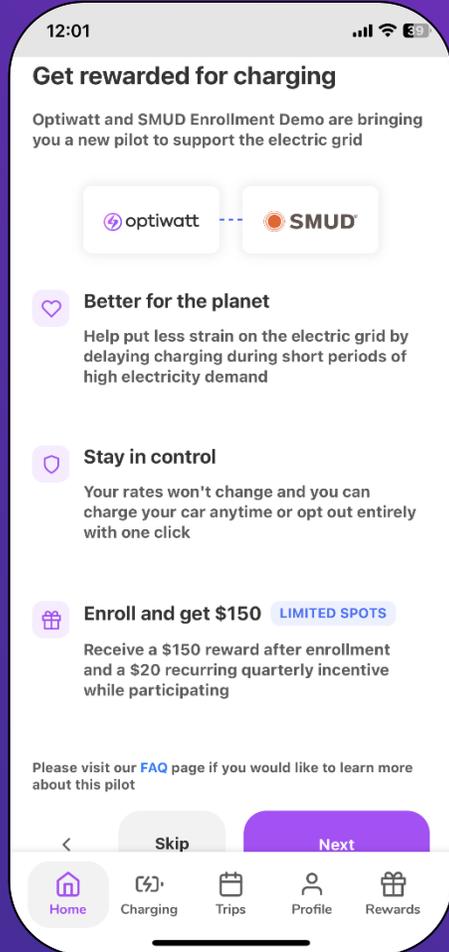


... driving more cost effective enrollments at scale

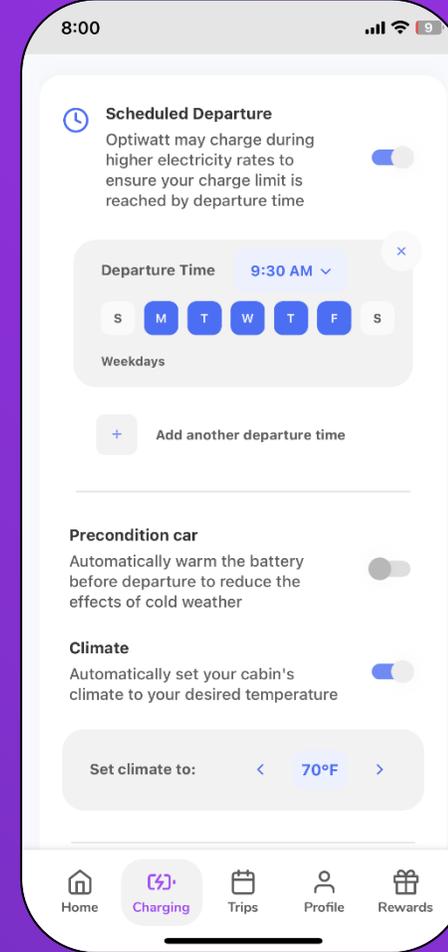
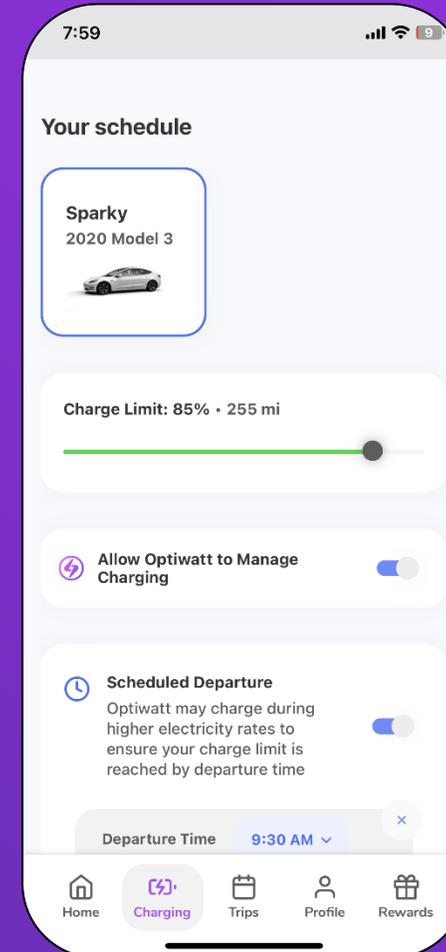
Makes managed charging personalized easy & comfortable



"One-Click" Program Enrollment



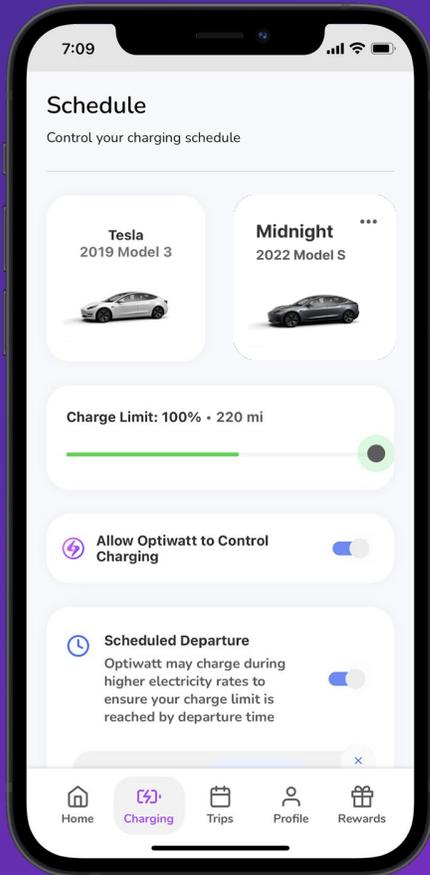
Set Preferences & Schedule



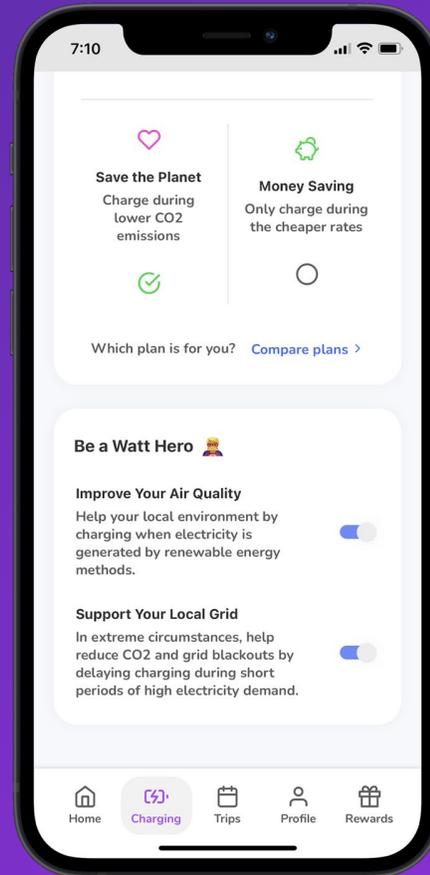
... driving program engagement, participation, and stickiness

Centralizes intelligent control for different outcomes across broad-reaching OEMs and devices

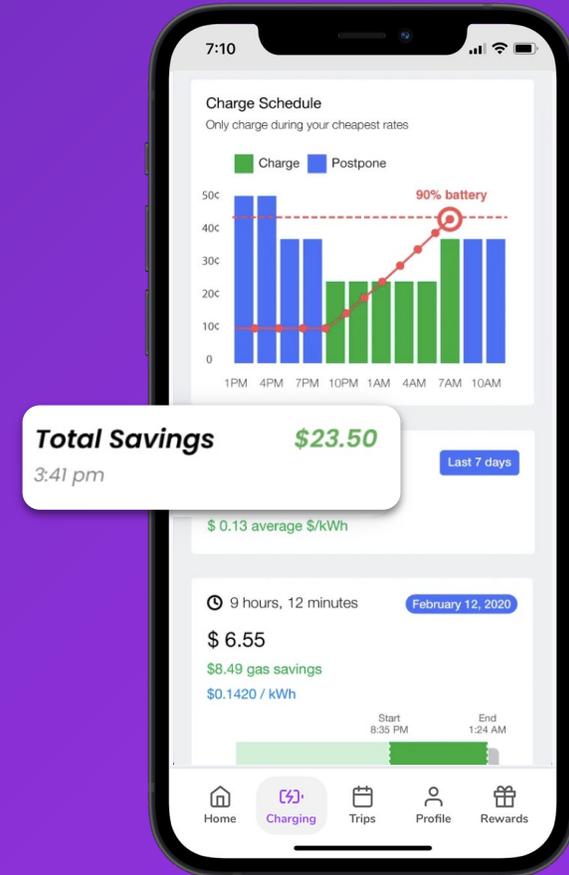
Enable Optiwatt to Manage Charging



Optimized for cost savings and/or decarbonization

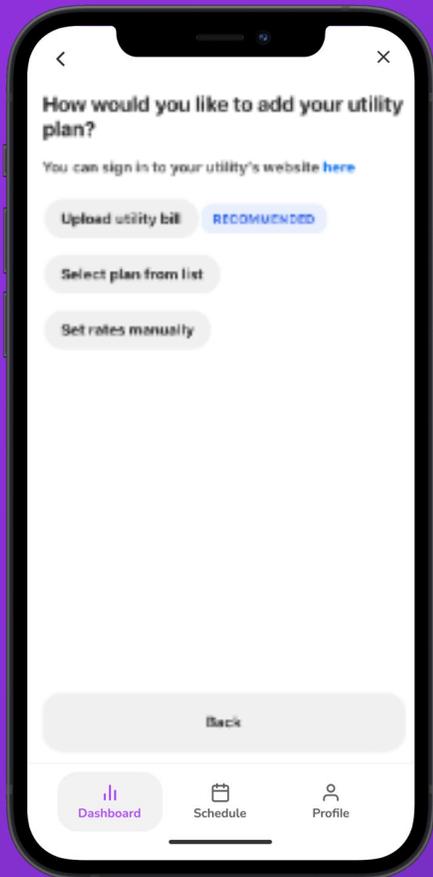


Daily TOU Rate and/or Peak Time Optimization

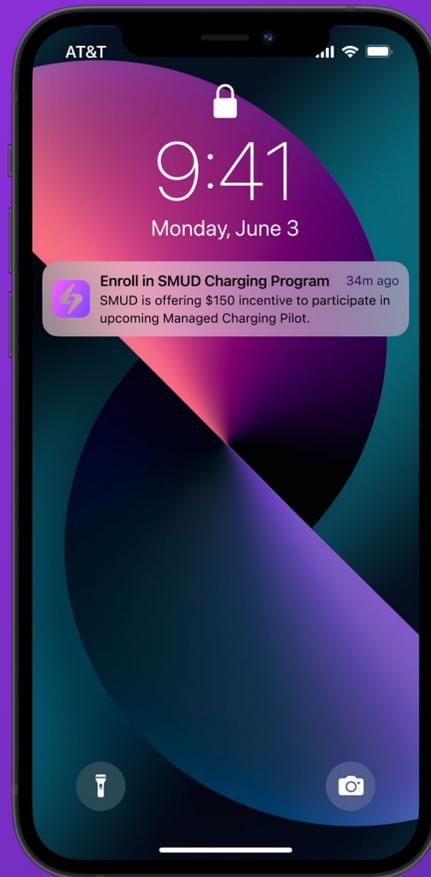


Makes managed charging personalized easy & comfortable

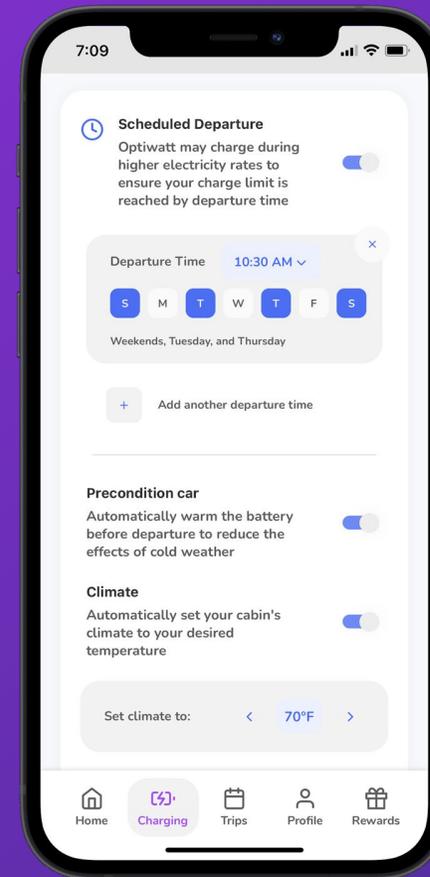
Tailored - customer specific rate



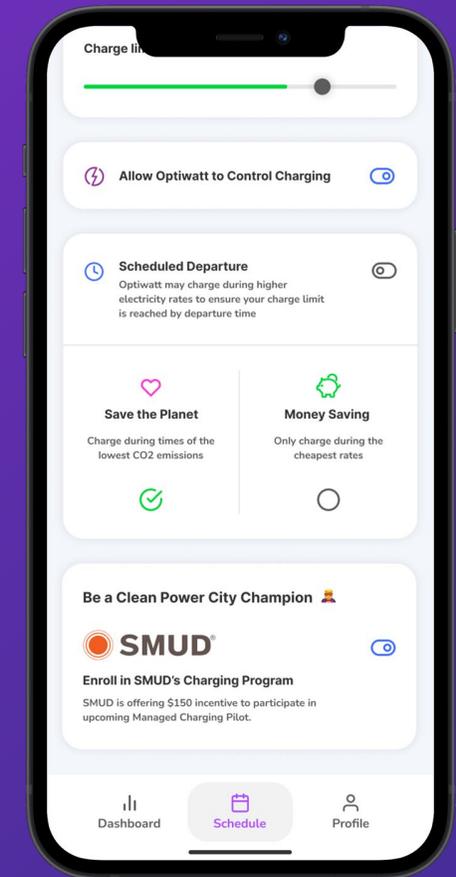
Push notification messaging



Custom departure & trip settings



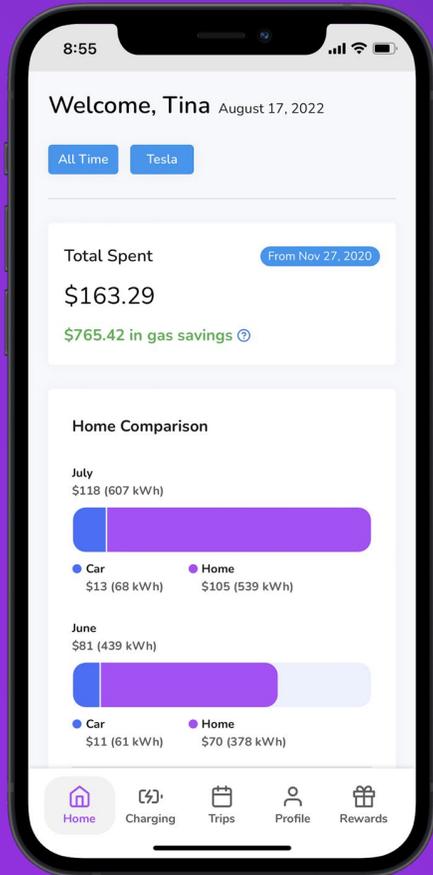
Integrated opt-out functionality



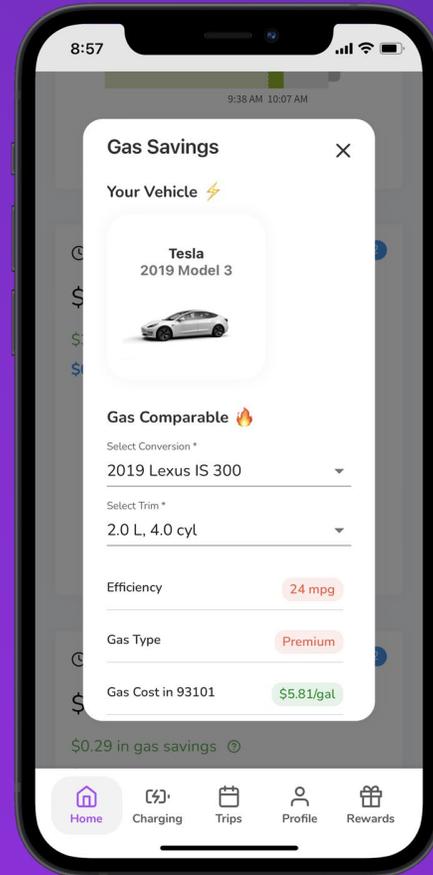
... driving program engagement, participation, and stickiness

Personalized EV Insights

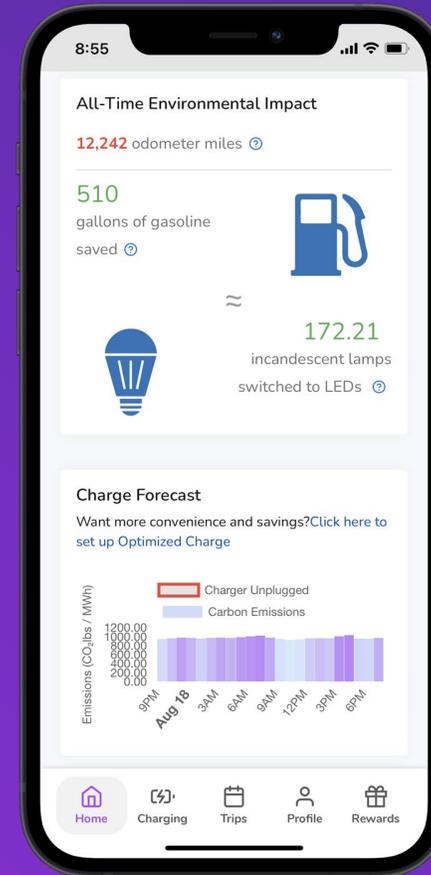
Meter data for home comparison



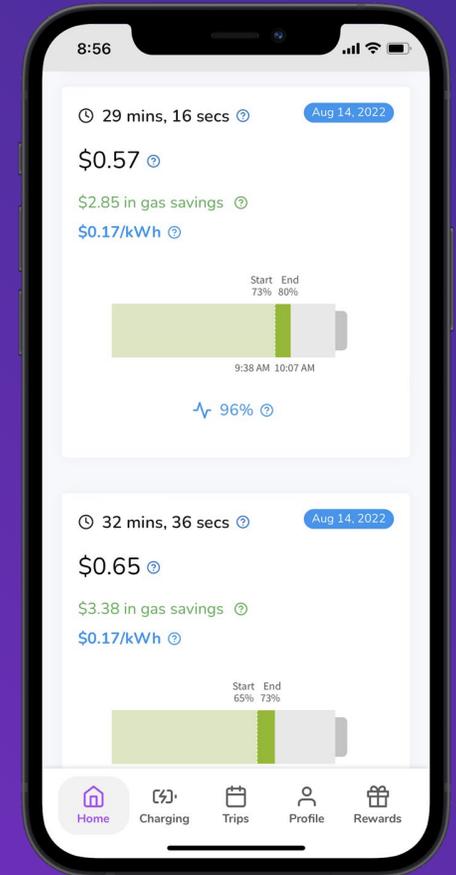
Exact personalized gas savings



Predictive charge forecasting



Granular charging costs feedback



... driving program engagement, participation, and stickiness

CMS Actions

BE-1.4	<p>Work with community groups, local organizations, and NCPA to:</p> <ul style="list-style-type: none"> Engage with community to advertise/highlight the adoption of the resolution establishing the goal of achieving 85% renewable and/or carbon-free electricity by 2030 and 100% renewable and/or carbon-free no later than 2045. Provide information on the process for providing reliable electricity 24/7 year around and the importance of power sources to ensure the reliability of the electricity provided. Provide information to the community on the importance of achieving this goal and how to meet this goal through city and community actions and involvement. This may include information on the benefits of local generation of renewable energy versus purchasing of Renewable Energy Certificates (RECs) to promote community installation and use of solar and battery storage to better achieve local carbon-free electricity community wide. Implement a software solution for residents and businesses to view electric consumption data in near real time. Include information on time of energy use as it factors into carbon intensity and how community members can capitalize on using electricity when it has the lowest carbon intensity (e.g., when to charge electric vehicles and when to run space heating and cooling). Work with industry experts to help with demand response planning, developing strategies to increase flexibility of the grid, and for informing consumers of carbon intensity of the electricity they are using to promote behavior change. 	Q1 - 2025	Utilities, City Manager's Office, Community groups	<p>Low</p> <ul style="list-style-type: none"> Staff time to develop partnerships and perform outreach, engagement, and education (low) Materials and supplies for outreach, engagement and education events (low)
T-4.3	<p>Continue to promote the EV Monthly Bill Discount Program with increased discount opportunities for low-income customers, and <u>develop an updated or replacement program following program sunset in 2025</u>. Continue to promote affordable EV charging rates at city-owned EV charging stations and adjust rates as necessary to cover program costs. Explore methods for charging different rates for different user groups or other programs to offset charging costs at public stations for low-income residents.</p>	In progress	Utilities	<p>Moderate</p> <ul style="list-style-type: none"> Continue staff time to promote programs and rates (no cost) Staff time and capital costs to develop incentive program (moderate) Total [City staff estimate \$150,000 - \$200,000 annually]
T-4.6	<p>Identify and promote incentives and financing options for residential electric vehicle charger installations. Develop programs and policies to add 500 new publicly accessible and private workplace Level 2 and 3 electric vehicle charging stations to the City by 2030 through grants such as the California Energy Commission's Clean Transportation Program. <u>Develop programs that incentivize residents and businesses to charge during times of abundant solar resources and avoid charging during peak hours and grid emergencies</u></p>	In progress	Public Works, Utilities, City Manager's Office	<p>Moderate to High</p> <ul style="list-style-type: none"> Staff time to conduct outreach and education (low) Staff time to develop programs and policies (moderate) Total [City staff estimate \$500,000 - \$2,500,000, depending on public charger rebate amount and grant availability. Proposed budget of \$100,000 annually. Other action components to leverage T-4.5]

Public Comment

Comentarios del público

03:00

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 Breaktime for PowerPoint by Flow Simulation Ltd.

Pin controls when stopped

Weed Abatement Program Overview

Ensuring community safety through vegetation management

Lance Macdonald

Division Chief / Fire Marshal

City Council, May 20th, 2024

Recommended Actions for Tonight

Adopt a Resolution declaring a public nuisance to exist within certain parcels in the City and setting the time and place for hearing protests to weed abatement.

Purpose of the
Weed
Abatement
Program

Reduce fire hazards by collectively managing vegetation.

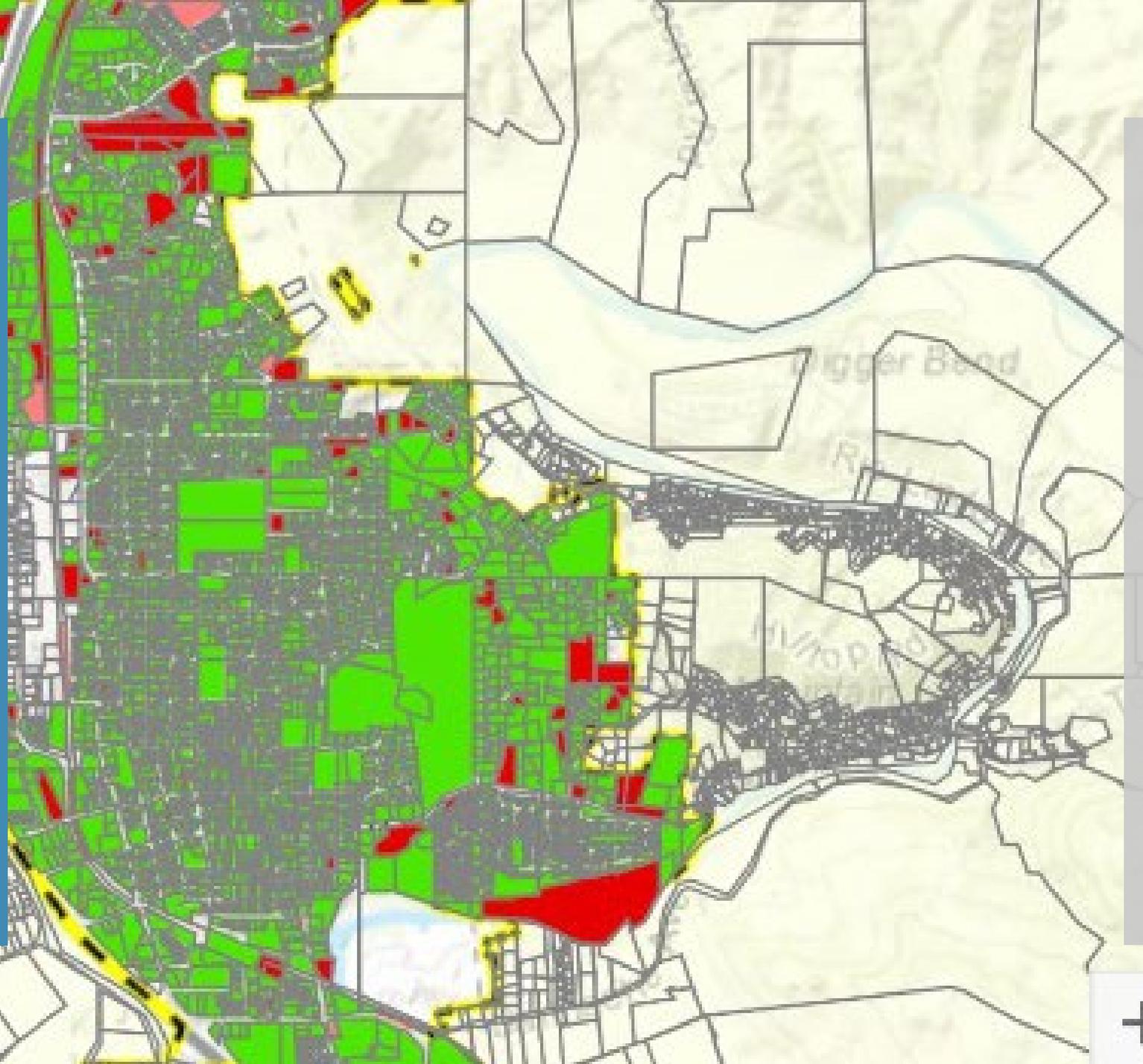
Prevent wildfires, protect property and public safety.

Supports city's overall fire prevention strategy.

How the program works.

- Inspections (4877 Parcels)
- Education
- Notification
- Compliance
- Multiple re-inspections
- Enforcement (Last resort)

Field Hundreds of complaints additional educational opportunity



Vegetation Management

Fuels Reduction

Public Education

Key Components

CAL-VTP At Work

- Fuel Reduction Work HROSP and Gauntlet Rd. in progress.

- Expanding burn footprint of annual RX burn above March Ave (Fitch Mountain Villa Commons) - early July.

- Additional hand crew and fuel reduction work schedule for Fitch Mountain.

Prescriptive Burn Slated for Fitch Mountain later part of June (Cal-Fire 4 years in the making)

- Goats will be returning



Recommended Actions for Tonight

Adopt a Resolution declaring a public nuisance to exist within certain parcels in the City and setting the time and place for hearing protests to weed abatement.

Questions



Public Comment

Comentarios del público

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