

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Kelley Ariel

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

City of Healdsburg

Division, Board, Department, District, if applicable

Your Position

City Council Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

State

Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction)

Multi-County _____

County of _____

City of Healdsburg

Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2023, through
December 31, 2023.

Leaving Office: Date Left ____/____/_____
(Check one circle.)

-or-

The period covered is ____/____/_____, through
December 31, 2023.

The period covered is January 1, 2023, through the date
of leaving office.

-or-

Assuming Office: Date assumed ____/____/_____
and office sought, if different than Part 1: _____

The period covered is ____/____/_____, through
the date of leaving office.

Candidate: Date of Election 11/05/2024 and office sought, if different than Part 1: _____

4. Schedule Summary (required)

► Total number of pages including this cover page: 11

Schedules attached

Schedule A-1 - Investments - schedule attached

Schedule C - Income, Loans, & Business Positions - schedule attached

Schedule A-2 - Investments - schedule attached

Schedule D - Income - Gifts - schedule attached

Schedule B - Real Property - schedule attached

Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

PO Box 926

Healdsburg

CA

95448

DAYTIME TELEPHONE NUMBER

EMAIL ADDRESS

(707) 385-1282

arielkelley707@gmail.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed August 8, 2024
(month, day, year)

Signature 
(File the originally signed paper statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests
(Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name: Ariel Kelley

NAME OF BUSINESS ENTITY: F 5 Networks
GENERAL DESCRIPTION OF THIS BUSINESS: Technology
FAIR MARKET VALUE: \$2,000 - \$10,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: / / 23

NAME OF BUSINESS ENTITY: Perennial Hospitality 1 LLC
GENERAL DESCRIPTION OF THIS BUSINESS: Bar and Restaurant
FAIR MARKET VALUE: \$10,001 - \$100,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: / / 23

NAME OF BUSINESS ENTITY: Gap
GENERAL DESCRIPTION OF THIS BUSINESS: Consumer Goods
FAIR MARKET VALUE: \$2,000 - \$10,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: / / 23

NAME OF BUSINESS ENTITY: Tesla
GENERAL DESCRIPTION OF THIS BUSINESS: automotive
FAIR MARKET VALUE: \$10,001 - \$100,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: / / 23

NAME OF BUSINESS ENTITY: New Relic
GENERAL DESCRIPTION OF THIS BUSINESS: Technology
FAIR MARKET VALUE: \$2,000 - \$10,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: 01 / 10 / 23

NAME OF BUSINESS ENTITY: VMWare
GENERAL DESCRIPTION OF THIS BUSINESS: Technology
FAIR MARKET VALUE: \$2,000 - \$10,000
NATURE OF INVESTMENT: Stock
ACQUIRED: / / 23
DISPOSED: 01 / 10 / 23

Comments:

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
 (Ownership Interest is 10% or Greater)

Name
 Ariel Kelley

1. BUSINESS ENTITY OR TRUST

Grey Barn Management

Name
 14851 Grove Street, Healdsburg CA 95448

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

Owner's Representative

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999
 \$2,000 - \$10,000 / /23 / /23
 \$10,001 - \$100,000 ACQUIRED DISPOSED
 \$100,001 - \$1,000,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Partnership Sole Proprietorship _____ Other

YOUR BUSINESS POSITION Spouse's Business

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

SEE ATTACHED

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or
 Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or
 City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000
 \$10,001 - \$100,000 / /23 / /23
 \$100,001 - \$1,000,000 ACQUIRED DISPOSED
 Over \$1,000,000

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

Comments: _____

1. BUSINESS ENTITY OR TRUST

Integrity Build Group

Name
 14851 Grove Street, Healdsburg CA 95448

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

General Contractor

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999
 \$2,000 - \$10,000 / /23 / /23
 \$10,001 - \$100,000 ACQUIRED DISPOSED
 \$100,001 - \$1,000,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Partnership Sole Proprietorship _____ Other

YOUR BUSINESS POSITION Spouse's Business

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

SEE ATTACHED

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or
 Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or
 City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000
 \$10,001 - \$100,000 / /23 / /23
 \$100,001 - \$1,000,000 ACQUIRED DISPOSED
 Over \$1,000,000

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
 (Ownership Interest is 10% or Greater)

Name
 Ariel Kelley

▶ 1. BUSINESS ENTITY OR TRUST

Ungerleider Trust 1989

Name
 399 Park Ave, New York NY 10022

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	____/____/23 ____/____/23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000	
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT
 Partnership Sole Proprietorship Other _____

YOUR BUSINESS POSITION _____

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

SEE ATTACHED

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or
 Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or
 City or Other Precise Location of Real Property

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$2,000 - \$10,000	____/____/23 ____/____/23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
 Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

▶ 1. BUSINESS ENTITY OR TRUST

Name

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$0 - \$1,999	____/____/23 ____/____/23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000	
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INVESTMENT
 Partnership Sole Proprietorship Other _____

YOUR BUSINESS POSITION _____

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or
 Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or
 City or Other Precise Location of Real Property

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:
<input type="checkbox"/> \$2,000 - \$10,000	____/____/23 ____/____/23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000	
<input type="checkbox"/> Over \$1,000,000	

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
 Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE A-2

Attachment

Name

Ariel Kelley

BUSINESS ENTITY OR TRUST : Ariel Ungerleider Revocable Trust

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE
Adobe Systems - Fair Market Value - \$10,001-\$100,000
Airbus SE - Fair Market Value - \$10,001-\$100,000
Alphabet Inc - Fair Market Value - \$100,001 -\$1,000,000
American Intl - Fair Market Value - \$10,001-\$100,000
Analog Devices Inc. - Fair Market Value - \$100,001 -\$1,000,000
Aon PLC/Ireland - - Fair Market Value - \$100,001 -\$1,000,000
Apple Inc. - Fair Market Value - \$100,001 -\$1,000,000
Assurant Inc. - Fair Market Value - \$100,001 -\$1,000,000
Brookfield Asset Managmt LTD - Fair Market Value - \$100,001 -\$1,000,000
Brookfield Corp - Fair Market Value - \$100,001 -\$1,000,000
Carrier Global - Fair Market Value - \$2,000 - \$10,000
Cisco Systems, Inc. - Fair Market Value - \$100,001 -\$1,000,000
Comcast Corporation - Fair Market Value - \$10,001-\$100,000
D.R. Horton, Inc. - Fair Market Value - \$100,001 -\$1,000,000
FedEx Corporation - Fair Market Value - \$100,001 -\$1,000,000
Host Hotels & Resorts Inc - Fair Market Value - \$10,001-\$100,000
Illumina Inc - Fair Market Value - \$10,001-\$100,000
JPMorgan Chase & Co. - Fair Market Value - \$100,001 -\$1,000,000
Keysight Technologies, Inc. - Fair Market Value - \$100,001 -\$1,000,000
KKR & Co Inc - Fair Market Value - \$100,001 -\$1,000,000
Lennar - Fair Market Value - \$10,001-\$100,000
Liberty Global Plc - Fair Market Value - \$100,001 -\$1,000,000
Lincoln National Corporation - - Fair Market Value - \$100,001 -\$1,000,000
LyondellBasell Industries NV - Fair Market Value - \$10,001-\$100,000
Match Group, Inc. - Fair Market Value - \$10,001-\$100,000
Meta Platforms Inc. - Fair Market Value - \$100,001 -\$1,000,000
Microsoft Corporation - Fair Market Value - \$1,000,000
Nestle SA/Ag - Fair Market Value - \$100,001 -\$1,000,000

SCHEDULE A-2

Attachment

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name <u>Ariel Kelley</u>

Oracle Corporation - Fair Market Value - \$100,001 - \$1,000,000
Paypal HLDGS Inc - Fair Market Value - \$10,001-\$100,000
Reckitt Benckiser - Fair Market Value - \$10,001-\$100,000
Reinsurance Group - Fair Market Value - \$10,001-\$100,000
SCHWAB CHARLES CORP Fair Market Value - \$10,001-\$100,000
Travelers Companies, Inc. - Fair Market Value - \$10,001-\$100,000
U.S. Bancorp - Fair Market Value - \$10,001-\$100,000
United Health Group Inc. - Fair Market Value - \$100,001 - \$1,000,000
United Rentals - Fair Market Value - \$10,001-\$100,000
Wells Fargo - Fair Market Value - \$10,001-\$100,000

BUSINESS ENTITY OR TRUST : Article 7 Ungerleider Trust

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE
Alphabet Inc - FAIR MARKET VALUE - \$100,001 - \$1,000,000
D.R. Horton, Inc. - FAIR MARKET VALUE - \$1,000,000 - \$1,500,000
Delta Air Lines Inc - FAIR MARKET VALUE -\$100,001 - \$1,000,000
FedEx Corporation - FAIR MARKET VALUE - \$100,001 - \$1,000,000
Microsoft Corporation - FAIR MARKET VALUE - \$1,000,000 - \$1,500,000
Oracle Corporation - FAIR MARKET VALUE - \$100,001 - \$1,000,000
Travelers Companies, Inc. - FAIR MARKET VALUE - \$100,001 - \$1,000,000

BUSINESS ENTITY OR TRUST : Grey Barn Management

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE
Anthony Crabb and Barbara Grasseschi

BUSINESS ENTITY OR TRUST : Integrity Build Group

SCHEDULE A-2

Attachment

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name Ariel Kelley

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE
Anthony Crabb and Barbara Grasseschi
Stonehill, LLC

BUSINESS ENTITY OR TRUST : Ungerleider Trust 1989

LIST OF REPORTABLE SINGLE SOURCES OF INCOME OF \$10,000 OR MORE
LINDE PLC - Fair Market Value - \$100,001 - \$1,000,000
Alphabet Inc - Fair Market Value - \$100,001 - \$1,000,000
Amazon.com, Inc. - Fair Market Value - \$10,001 - \$100,000
Apple Inc. - Fair Market Value - \$100,001 - \$1,000,000
Brookfield Corp - Fair Market Value - \$100,001 - \$1,000,000
ENTEGRIS INC COM - Fair Market Value - \$100,001 - \$1,000,000
KKR & Co Inc - Fair Market Value - \$100,001 - \$1,000,000
Keysight Technologies, Inc. - Fair Market Value - \$10,001 - \$100,000
Markel Group Inc. - Fair Market Value - \$10,001 - \$100,000
Microsoft Corporation - Fair Market Value - \$100,001 - \$1,000,000
NIKE - Fair Market Value - \$10,001 - \$100,000
United Health Group Incorporated - Fair Market Value - \$100,001 - \$1,000,000
Visa Inc - Fair Market Value - \$10,001 - \$100,000

SCHEDULE C
Income, Loans, & Business
Positions
 (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
 FAIR POLITICAL PRACTICES COMMISSION

Name
 Ariel Kelley

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
 Operation Reboot DBA Pillar

ADDRESS (Business Address Acceptable)
 314 Lytton Ave, Palo Alto, CA

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION
 Chief Executive Officer

GROSS INCOME RECEIVED No Income - Business Position Only
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED No Income - Business Position Only
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000
 \$1,001 - \$10,000
 \$10,001 - \$100,000
 OVER \$100,000

INTEREST RATE _____% None

TERM (Months/Years) _____

SECURITY FOR LOAN
 None Personal residence

Real Property _____
 Street address _____
 City _____

Guarantor _____

Other _____
 (Describe)

Comments: _____