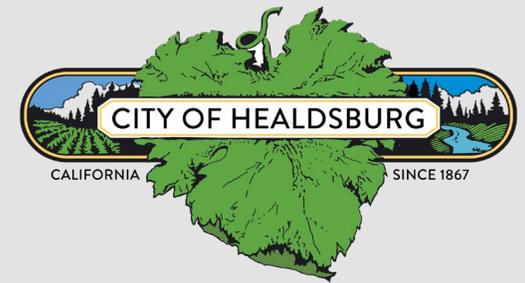


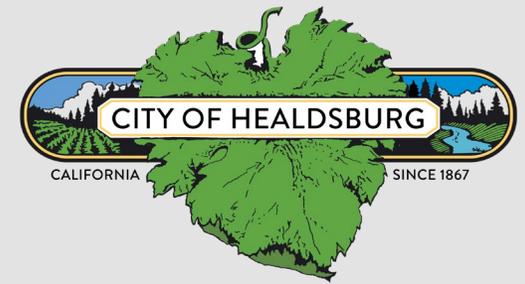
# Healdsburg City Council Meeting

August 19, 2024



# City Manager's Report

City Council, August 19, 2024



## Public Comment on Non Agenda Items

Comentarios del público sobre puntos no incluidos en la agenda de la reunión

03:00

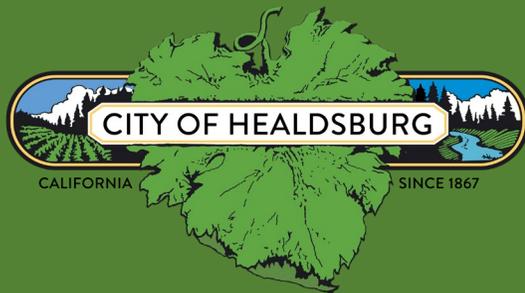
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City Council | August 19, 2024



# Grove Street

Neighborhood Plan Implementation Project

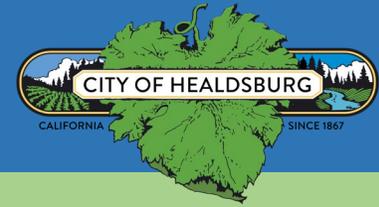
## Recommended Action

- Receive Presentation
- Confirm Council Support to Proceed with the final design
- Provide Comments

# Tonight's Presentation

- Project purpose
- Background/History
- Grant Funding
- Underground Project
- Community Input
- Understanding Bike Facilities
- Design – South of FCP & North
- Parking Impacts
- Budget and Timeline

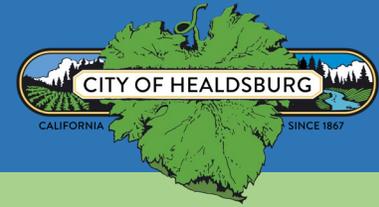
# Project Purpose



## Improve walking, biking, and transit along Grove Street between Grant Street and Dry Creek Road



# Project Background

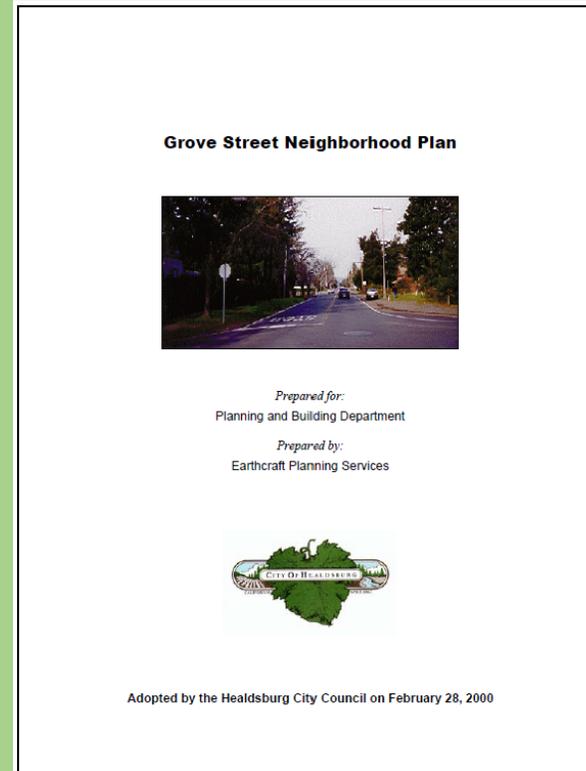


## Grove Street Neighborhood Plan (February 2000)

Identified need for sidewalks and bike  
facilities on Grove Street

## Community Engagement (March 2022)

Community feedback on ways to improve  
transportation on Grove Street



Grove Street Neighborhood Plan Implementation  
Street Enhancements  
Community Engagement Summary  
March 2022

# Grant Funding

- One Bay Area Grant Cycle 3 – through SCTA
- Limited funding – match requirement
- OBAG 3 funding to be supplemented by Go Sonoma
- Implementation of Grove Street Neighborhood Plan
- Preserve neighborhood character
- Slowing down traffic
- Provide ADA compliant walkways
- Complete Street

# Design Phase Outreach Events

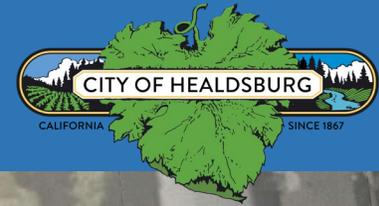


March 14, 2024 Neighborhood

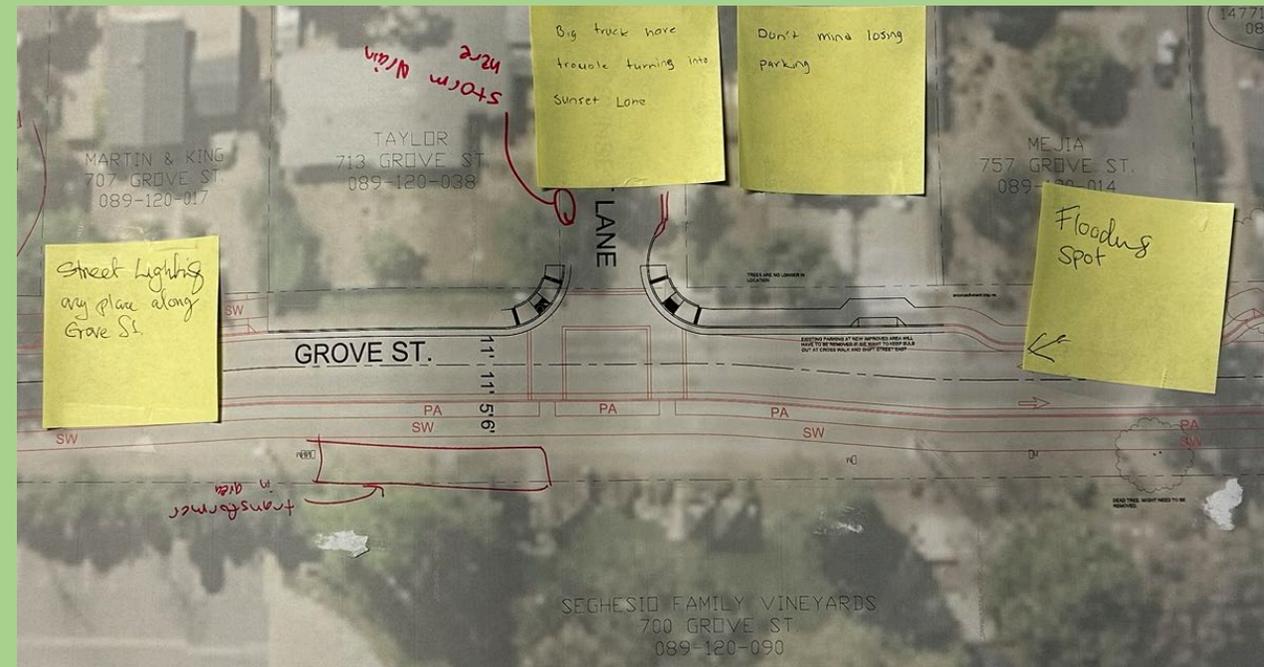
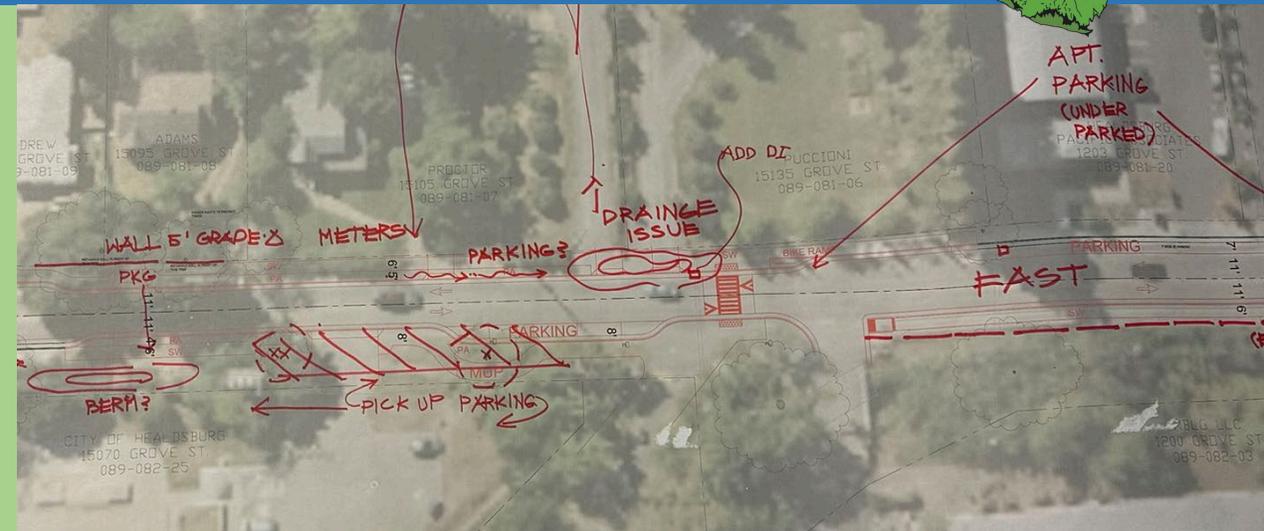


March 28, 2024 Community Meeting

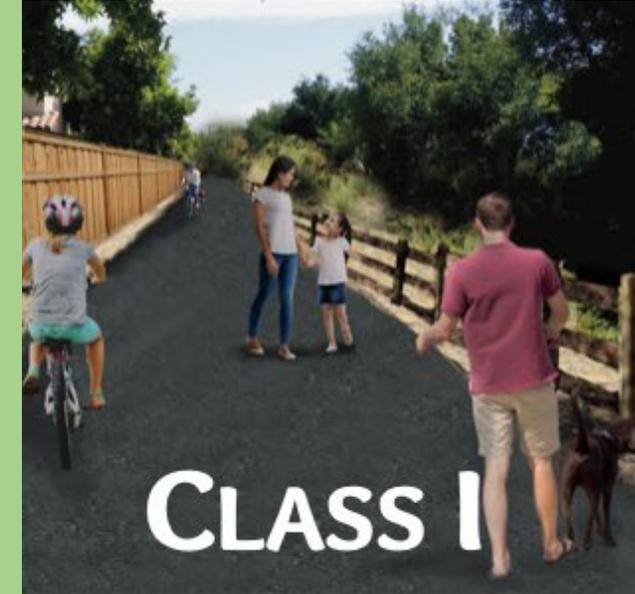
# What We Heard From the Community



- Lighting
- Parking
- Reduce speeding & cut through traffic
- Consider all modes & range of uses along the corridor
- Need bike improvements
- Excitement for implementation after 20 years of planning

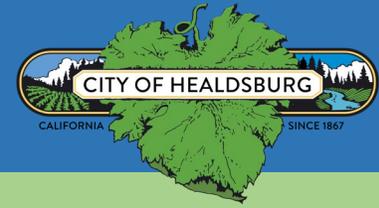


# Bicycle Facilities



1. State of California identifies four types of Bikeways in Chapter 1000 of its Highway Design Manual: Class I, Class II, Class III, and Class IV.
2. Healdsburg Bicycle and Pedestrian Master Plan notes that Grove Street is to be Class III.
3. Bicycle facilities should align with the context of a corridor.

# Outreach Takeaways Integrated into Design



- Minimize impacts to private properties along the right of way
- Continuous sidewalks with planted buffer
- Improve bicycle access especially north of the Foss Creek Pathway
- Implement traffic calming
- Keep on-street parking

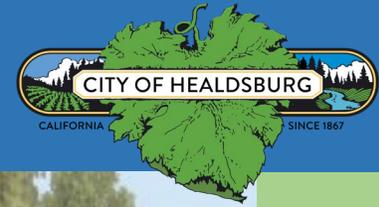
# Existing Conditions – Unimproved Frontages



# Existing Conditions – Recent Improvements



# Existing Conditions



Improved frontages

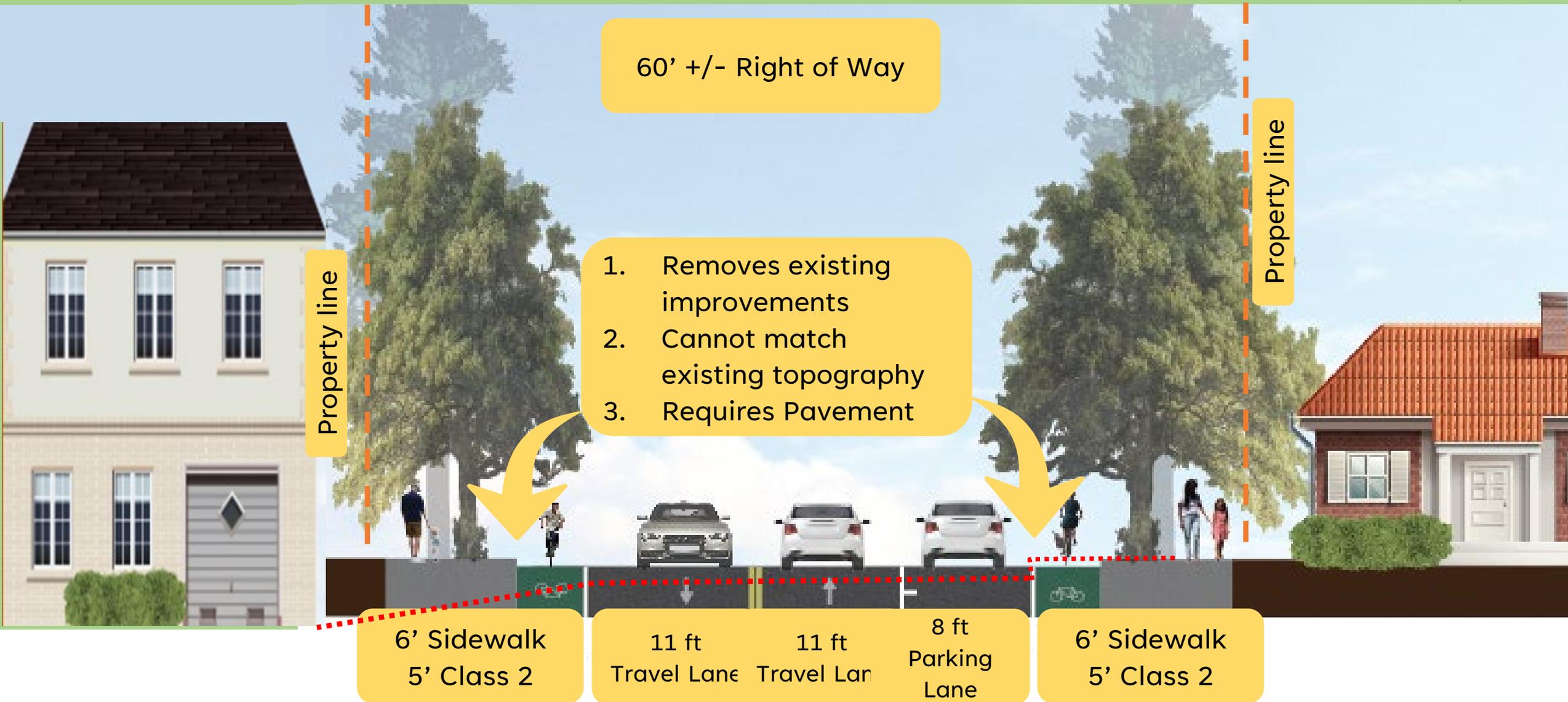
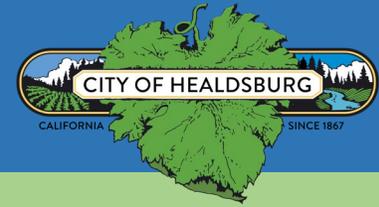
Unimproved Frontages used for walking, biking, parking

Varies      5-6 ft sidewalk      5 ft planter      12 ft Travel Lane      12 ft Travel Lane      Varies

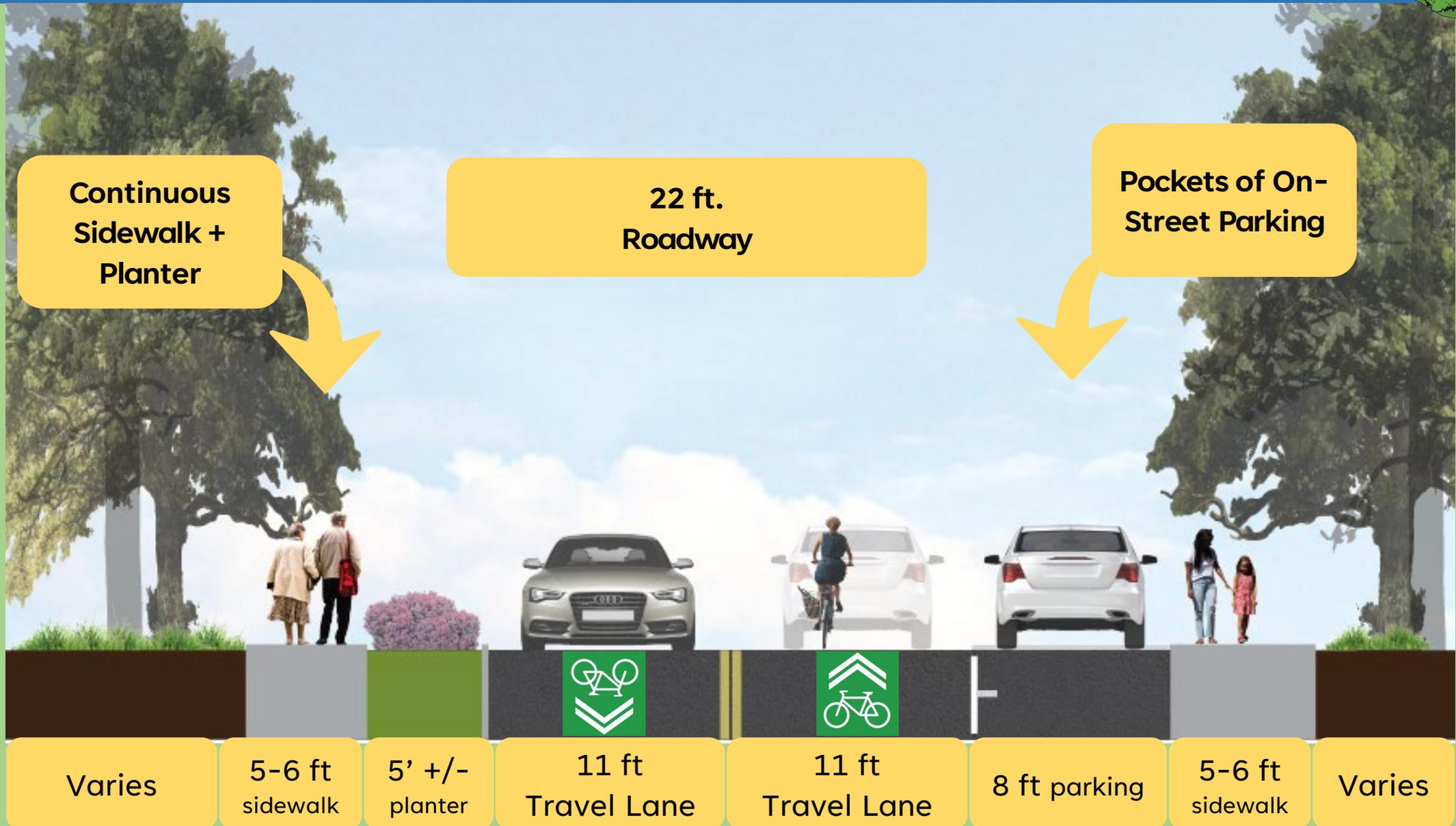
# Existing Constraints



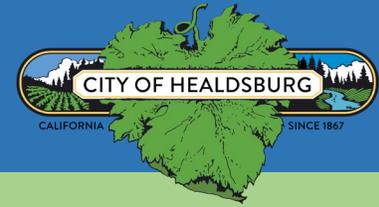
# Class 2 Bicycle Lanes



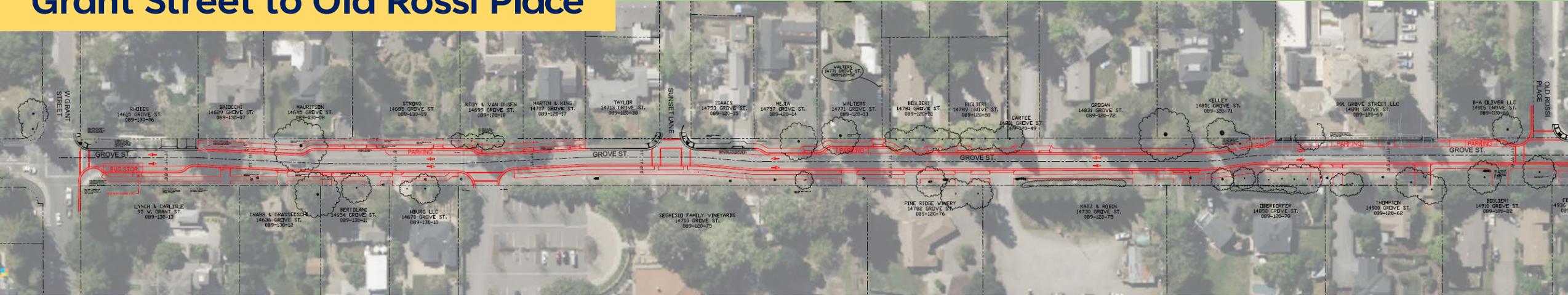
# Recommended Concept for Grove Street



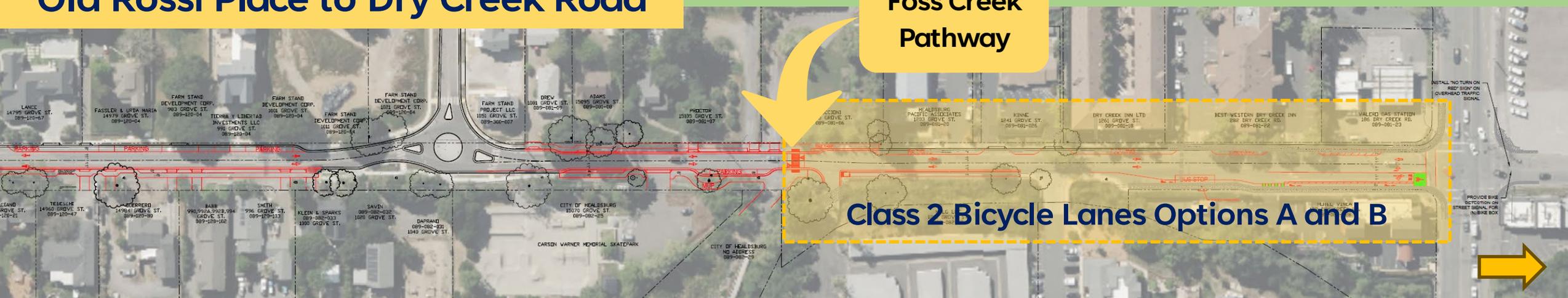
# Recommended Concept for Grove Street



## Grant Street to Old Rossi Place



## Old Rossi Place to Dry Creek Road



# Design Concept

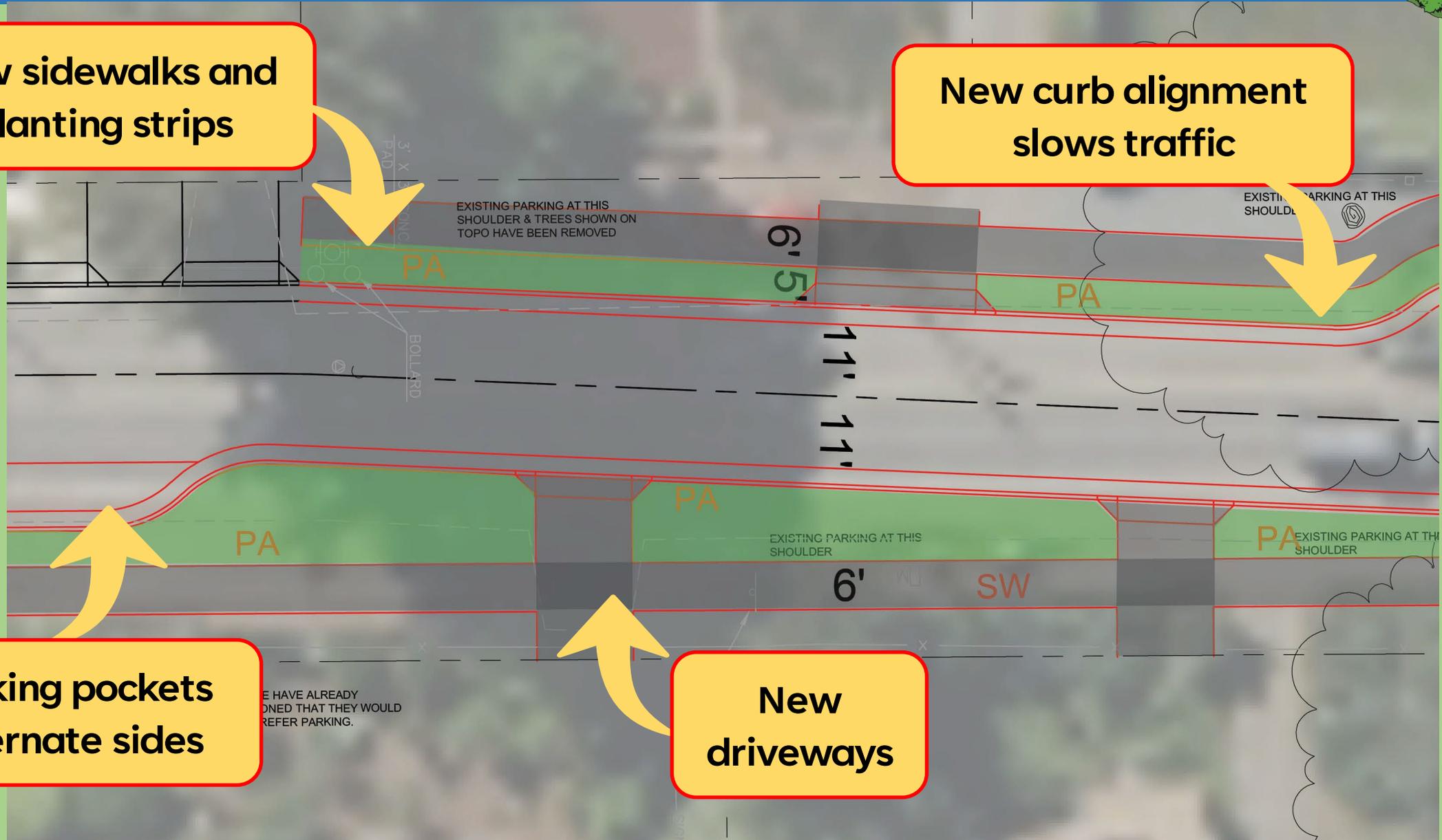


**New sidewalks and planting strips**

**New curb alignment slows traffic**

**Parking pockets alternate sides**

**New driveways**



# Design Concepts



# Foss Creek Pathway Trailhead



Foss Creek  
Trailhead



Crossing



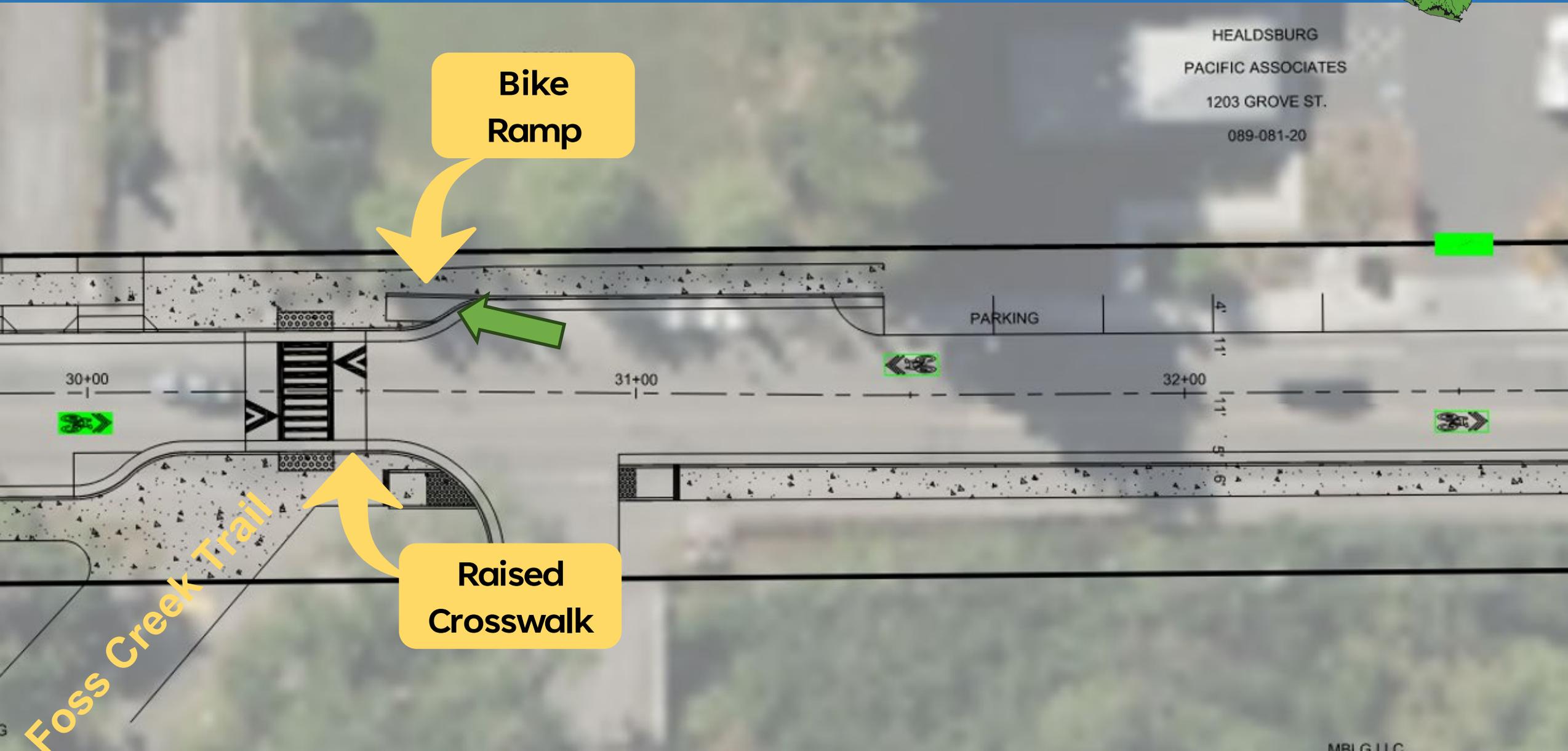
Grove St



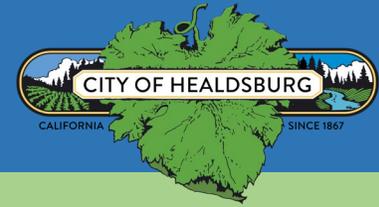
# Foss Creek Pathway Crossing Concept



HEALDSBURG  
PACIFIC ASSOCIATES  
1203 GROVE ST.  
089-081-20



# Foss Creek Pathway Crossing Concept



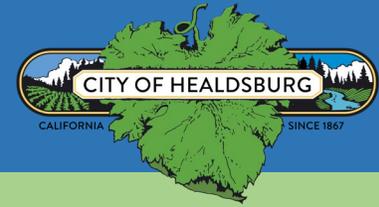
**RRFB**



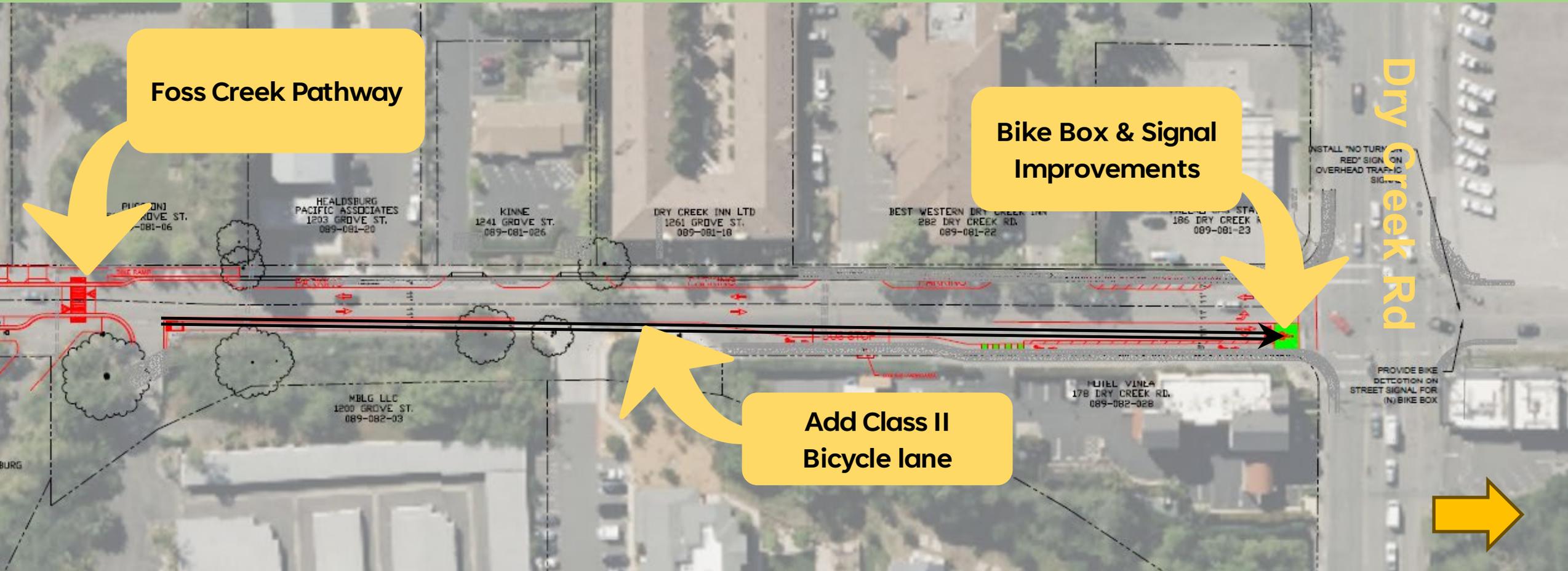
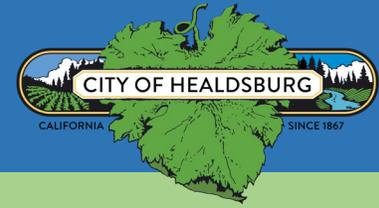
**RAISED CROSSWALK**



# Bicycle Desire Lines – Grove Street

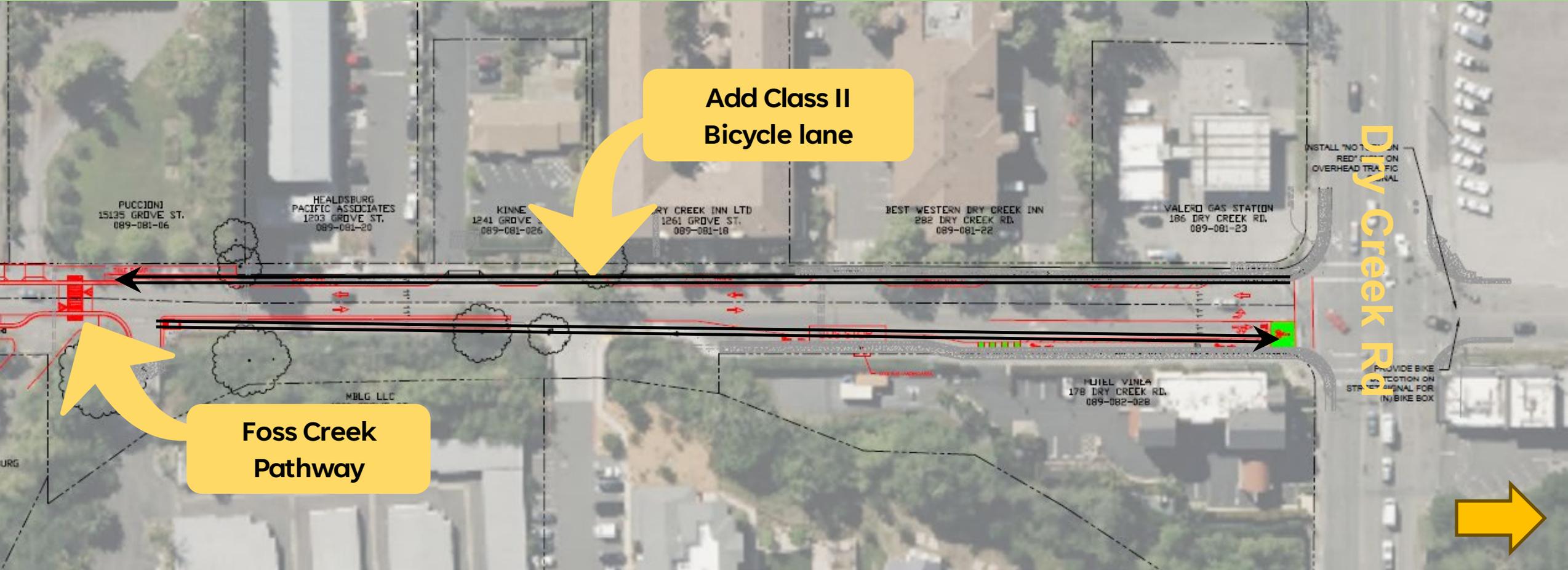


# Class 2 Bicycle Lane Option A



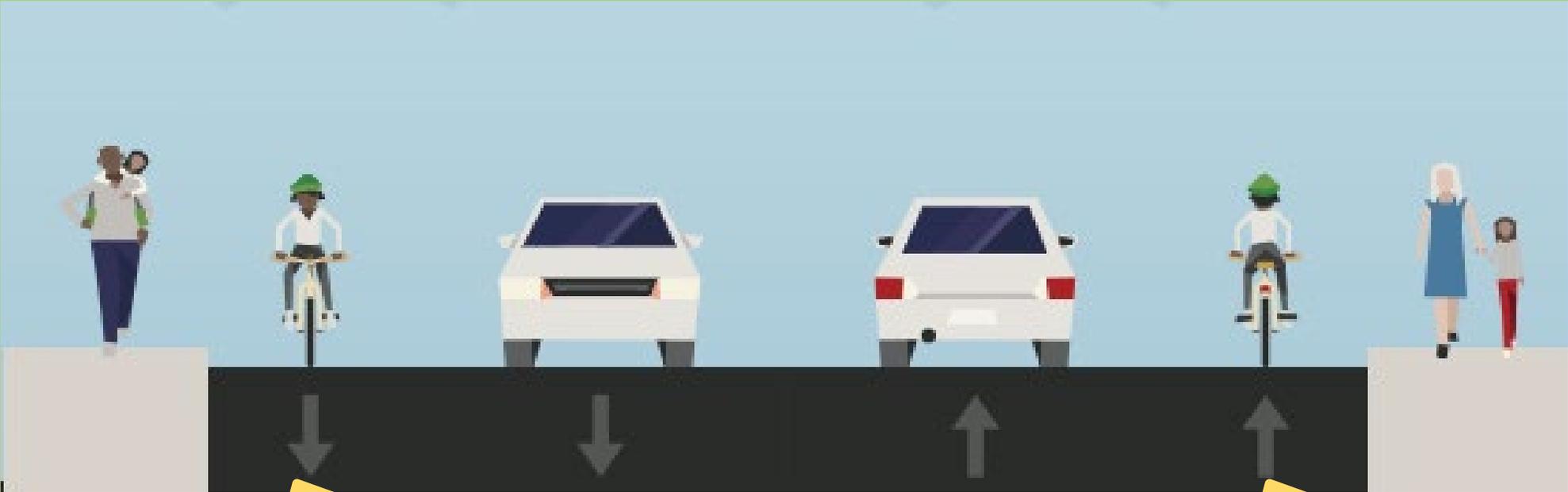
**Add Class 2 Bike lane northbound Grove Street**

# Class 2 Bicycle Lane Option B



Add Class 2 Bike lanes both north and southbound Grove Street

# Class 2 Bike Lanes – Option B

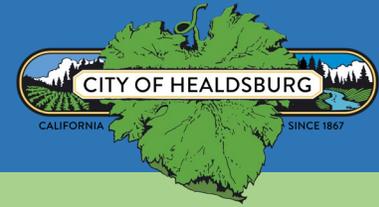


**5' to 6' (2' buffer  
some locations)  
Class 2 Bike Lanes**



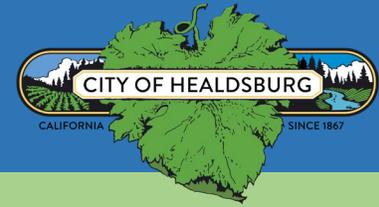
**5' to 6' wide Class  
2 Bike Lanes**

# On Street Parking Supply



Option	Bike Facility	Parking Spaces North of Foss Creek Path	Parking Spaces South of Foss Creek Path	Total Street Spaces Provided
Existing Conditions	Class III	17	39	56
Preliminary Design	Class III southbound Class III & Class II northbound	15	35	50
Option A	Class III southbound Class II northbound	4	35	39
Option B	Class II southbound Class II northbound	0	35	35

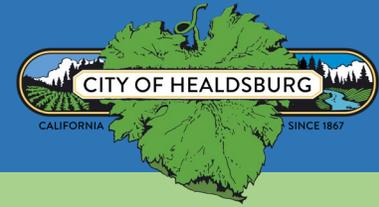
# Grove Street Parking Demand



Date and Time	Parked Vehicles North of Foss Creek Path	Parked Vehicles South of Foss Creek Path	Total Parked Vehicles
Wednesday 4/17/24 @ 8pm	13	15	28
Saturday 4/20/24 @ 1pm	11	8	19

If we proceed with Option B and provide 35 parking stalls, the parking occupancy ratio will be 80% at peak period, which is reasonable for a residential neighborhood with off street parking options

# Current Budget and Funding



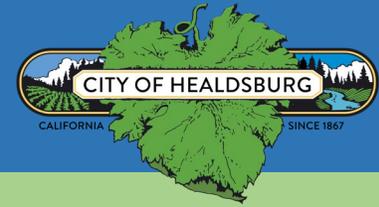
## FY 24-25 Budget

- Design - \$420,000
- Construction - \$2,850,000
- Total - \$3,270,000

## Funding

- OBAG 3 Federal Grant - \$2,217,000
- GO Sonoma (MTIS) - \$283,000
- Measure T - \$770,000
- Total \$3,270,000

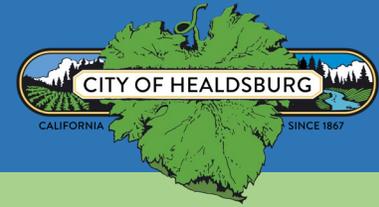
# Construction Estimate



## Estimated Construction Costs

■ General Items (Mobilization, Traffic Control, Etc.) -	\$374,000
■ Roadway Improvements (Sidewalk, Traffic Control, Earthwork, Etc. ) -	\$1,981,000
■ Landscaping (Trees, Irrigation System, Mulch, Etc.) -	\$375,000
■ Storm Drainage -	\$396,000
■ <u>Utility Adjustments -</u>	<u>\$350,000</u>
■ Total -	\$3,474,000

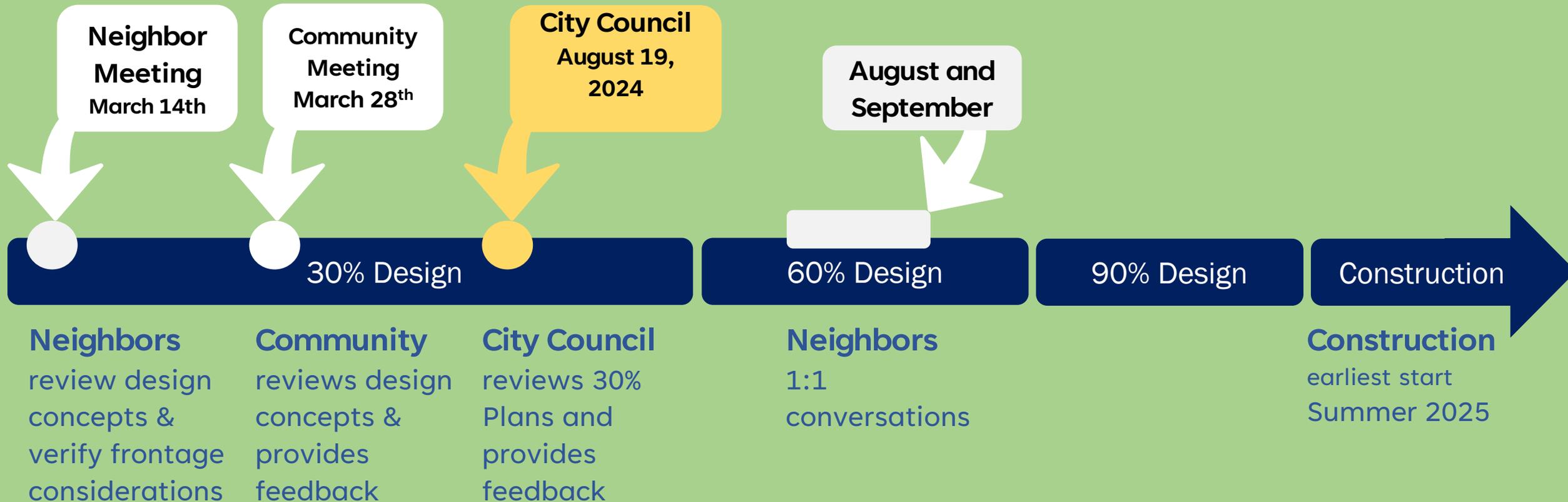
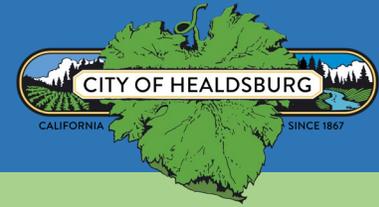
- Not included in Project: Street Paving or Resurfacing, Ground Cover and Shrub Planting



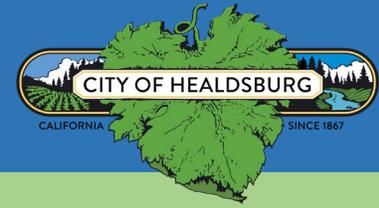
## Construction Funding Scenario

- FY 24-25 Budget (Construction) - \$2,850,000
- Drainage Impact Fee Fund - \$396,000
- SB1 RMRA - \$228,000
- Total \$3,474,000

# Project Timeline



# RECOMMENDATION



Staff recommends that Council

1. Confirm Support the preliminary design including Class II bicycle lanes on Grove Street between the Foss Creek Pathway and Dry Creek Road.
  
2. North of Foss Creek Path
  - Option B Class 2 Bike Lanes Both Directions (Recommended)
  - Option A Class 2 Lane North Bound Only
  - Do Nothing Option – Maintain all exiting parking.

# Public Comment

## Comentarios del público

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# Arts and Culture Commission Proposed Structure

City Council, August 19, 2024



# Background

- 2015 – 2017: Community Conversations about Art in Healdsburg
- 2018-2019: City Council Goal
  - *Embark on a community-based arts and culture plan that would gather widespread input about the role of arts and culture in the life of the community... Use the information gathered to enhance the City's participation in expanding art in the City*
- 2019: Arts and Culture master planning process began
  - Led by the community-based Creative Leadership Team
- 2021: City Council adopted Arts and Culture Master Plan
  - *Goal: Create an Arts and Culture Commission*
- March 2024 City Council Goal Setting
  - *Goal: Consider an Arts and Culture Commission*





# Arts & Culture Commission

## Considerations

- City has three standing commissions: Planning, Parks and Recreation, Senior Citizens Advisory
- Other commissions and workgroups formed from time-to-time: Housing Element Workgroup, Transportation Advisory Commission, Parks Design Team, Creative Leadership Team, etc.
- Parks and Recreation Commission has served as arts advisory to City Council
- Creative Leadership Team still active, although participation has changed over time
  - Representation in Public Art Grant review
  - Research and advocacy

# Arts & Culture Commission

## Inputs

- Staff researched similar commissions in other cities
- Creative Leadership Team provided research and analysis
- Proposed structure resembles the City's existing commission structure, ensuring consistency from commission to commission
- Arts and Culture Master Plan provides the framework for duties

# Arts & Culture Commission

## Proposed Structure

Title	Arts and Culture Commission
Membership	<ul style="list-style-type: none"><li>• Number of Members: 7</li><li>• The City will work to recruit a youth commissioner under the age of 18 or full-time student under the age of 21 to serve as one of the seven members</li><li>• Residency: Healdsburg resident</li><li>• City Council appoints commissioners</li></ul>
Terms of Office	<ul style="list-style-type: none"><li>• Term: Three years</li><li>• Staggered Terms: first four appointments shall be for three-year terms; other three members shall be for two-year terms, and thereafter the terms of these three members shall be for three-year terms</li><li>• Serve until a successor is appointed and takes office</li><li>• Term Limit: None</li></ul>
Vacancy	<ul style="list-style-type: none"><li>• Upon the death, resignation, disability to perform the duties, or upon the loss of permanent residency from the City; or upon the failure to attend any of the meetings of Arts and Culture Commission for three consecutive regular meetings, except in case of illness or for some other unavoidable cause, the City Council shall review and, if found to be appropriate, declare the office of such member vacant and thereupon appoint some qualified person to fill such vacancy for the unexpired term of such member.</li></ul>

# Arts & Culture Commission

## Proposed Structure

Vacancy	Upon the death, resignation, disability to perform the duties, or upon the loss of permanent residency from the City; or upon the failure to attend any of the meetings of Arts and Culture Commission for three consecutive regular meetings, except in case of illness or for some other unavoidable cause, the City Council shall review and, if found to be appropriate, declare the office of such member vacant and thereupon appoint some qualified person to fill such vacancy for the unexpired term of such member.
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# Arts & Culture Commission

## Proposed Structure

Duties	<p>The Commission shall carry out the vision, goals, and strategies outlined in the City’s Arts and Culture Master Plan. In doing so, the Commission shall:</p> <ul style="list-style-type: none"><li>A. Act in an advisory capacity to the City Council and staff on matters pertaining to the enrichment of the community through fine arts, visual arts, performing arts, digital and media arts, arts education, community cultural activities and events</li><li>B. Serve as an advocate for cultural activities, community cultural programs and events, and the creative community within the City</li><li>C. Encourage the integration of art, cultural programs, and cultural events into the fabric of the City to enrich the quality of life for residents, enhance economic development, celebrate diversity and inclusion, and welcome visitors to Healdsburg</li><li>D. Promote arts and cultural activities of and in the City to broaden opportunities for residents, businesses, and visitors’ participation in the arts</li><li>E. Seek, foster and enhance public, non-profit, and private partnerships in providing arts and cultural opportunities, programming, and funding</li><li>F. Identify and promote an inclusive creative economy that serves as an integral part of Healdsburg’s economic vitality</li><li>G. Advise City Council on the City’s Public Art Program including establishing a long-term vision for public art in Healdsburg</li><li>H. Provide guidance and recommendations to the City Council on programs and policies to further the goals of the Arts and Culture Master Plan such as arts grant programs and a percent for the art policy</li><li>I. Develop an annual work plan that continues implementation of the goals and strategies of the Arts and Culture Master Plan</li></ul>
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# Arts & Culture Commission

## Proposed Structure

Officers	<ul style="list-style-type: none"><li>• Chair and Vice-Chair appointed by the Commission annually</li></ul>
Meetings	<ul style="list-style-type: none"><li>• Fourth Wednesday of each month at 6:00 p.m.</li><li>• City Council Chambers</li><li>• Special meetings may be called at any time by the Chair or any four or more members of the Commission</li></ul>

# Arts & Culture Commission

## Staff Support

- City currently recruiting for a contract or part-time Arts and Culture Program Administrator
  - 10-15 hours/week
  - Support Commission's work through research, analysis, staff reports and agenda preparation, meeting presentations, and follow-up
- Supplemented with Office Assistant II, Recreation Program Manager, and Community Services Director

# Arts & Culture Commission

## Fiscal Impact

- Will require a commitment of staff time and funding for the Commission
- FY24-26 adopted budget includes \$25,000 per year for additional staffing to support the Arts and Culture Commission and \$50,000 per year to facilitate the implementation of the Arts and Culture Master Plan.
- Additional administrative, program, and supervisory support will be carried out by existing staff and budget.

# Arts & Culture Commission

## Timeline

<b>Aug 19</b>	City Council considers commission structure and directs staff to create an ordinance establishing the Commission
<b>Sep 3</b>	First reading of the ordinance
<b>Oct 7</b>	Second reading of the ordinance
<b>Oct 8-Nov 6</b>	30-day notice period
<b>Nov 6</b>	Ordinance becomes effective Commission is created
<b>Oct 9-Nov 6</b>	30-day commissioner recruitment period
<b>Oct 21</b>	Select Council Subcommittee to interview applicants
<b>Nov 7-Nov 15</b>	City Council applicant screening and interviews (date/s TBD)
<b>Nov 18</b>	City Council appoints commissioners
<b>Dec 10-18</b>	Commissioner orientation (date/s TBD)
<b>January 2025</b>	First commission meeting

Arts & Culture  
Commission

Discussion &  
Direction



# Public Comment

## Comentarios del público

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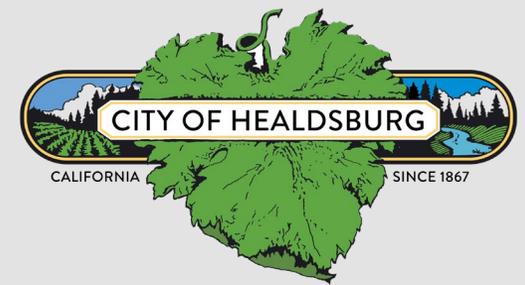
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# Formula Businesses

City Council, August 19, 2024



# Definition

***Formula business:*** A business that is generally required by contractual or other arrangement to maintain any of the following: standardized services, menus, decor, uniforms, architecture, signs or other similar features and is not part of a locally- or regionally-based group of businesses.

# General Plan Policies

***LU-D-5*** Formula businesses are prohibited on properties around the historic Plaza in order to preserve its character of small, unique businesses that are attractive to residents and visitors.

***ED-B-3*** Formula businesses shall be prohibited on properties around the Plaza in order to support local- and independently-owned businesses and protect and enhance Healdsburg's unique character.

# General Plan Implementation Measures

**LU-16** Amend the Zoning Ordinance to:

- a. Regulate formula businesses for properties around the Plaza.
- b. Prohibit big box retail businesses and outlet malls throughout the city.
- c. Regulate large single-tenant commercial buildings around the Plaza.

**ED-12** Amend the Zoning Ordinance to:

- a. Prohibit formula businesses on properties around the Plaza
- b. Ensure that development outside of the downtown complements, but does not compete with, its role as the city's commercial core
- c. Regulate large single-tenant commercial buildings around the Plaza

# Alternatives

- Direct staff to continue to implement the General Plan policies related to Formula Businesses without an ordinance updating the Land Use Code.
- Direct staff to bring back policy options aimed at clarifying or modifying implementation of policies limiting Formula Businesses as part of a future Council goal setting session.
- Direct staff to bring back policy options aimed at clarifying or modifying implementation of policies limiting Formula Businesses as part of a future Council meeting.
- Direct staff to refer the issue of regulating Formula Businesses to the Planning Commission for review and input in advance of preparing an ordinance.

# Questions & Discussion



# Public Comment

## Comentarios del público

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