

Fields Required

Ballet Folkorico Yolotl - Latinos Unidos del Condado de Sonoma

14315 Hendricks Street, Healdsburg CA 95448

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Funding Requested: \$7,900

Artist Credentials:

Yolanda Giron, Founder/Director & primary instructor has dedicated her life to working with children as a certified primary education teacher in Mexico, and in Healdsburg as an instructional aid for the Even Start Schools Program. At the young age of 5 she began participating in ballet folkoricos in Oaxaca. She continued her involvement in ballet folkorico through her years in high school and college. Ms. Giron also taught ballet folkorico for 10 years as a primary school teacher in Mexico. For thirty-eight (38) years she has been volunteering in the Healdsburg Schools and community providing ballet folkorico instruction. Ms. Giron founded the first children's ballet in Healdsburg 1986.

Juan R. Gonzalez: Instructor: Has over 15 years' experience dancing ballet folkorico in Mexico. Like many ballet instructors Mr. Gonzalez also became involved in ballet at the age of 12 in his home state of Jalisco, Mexico. He danced and instructed ballet folkorico in the state Jalisco for 10 years. In 2009 he founded and directs the Ballet Paquilloytzin in Petaluma. Mr. Gonzalez began to provide instruction with Ballet Yolotl on June 2021, to expand the performance capability from other regions of Mexico, allowing for a wider diversification and presentation by Ballet Folkorico Yolotl.

Project Proposal:

Ballet Folkorico Yolotl with gratitude submits this proposal for second year of funding from City of Healdsburg Public Arts Program. Yolanda Giron's Ballet Folkorico Yolotl wishes to continue to be part of Healdsburg Public Arts program with her 38 years being of service to the community. The project is a collaboration between Ballet Yototl, Yolanda Giron, Founder & Director, based in Healdsburg, and Latinos Unidos del Condado de Sonoma, a community based non-profit organization founded on December 12th 1966. The history and objective of both

organizations is to promote and share the value of Mexico's rich culture and arts in Healdsburg and throughout Sonoma County. We are proud of this collaborative partnership between our organizations to continue to bring the beauty and value of our culture through ballet folklorico to our communities. The Ballet Folklorico Yolotl is very proud to enter the second year of being one of programs under the Healdsburg Parks and Recreation Department. The program is open to all members of the community. The Healdsburg Latinx community is happy and proud that the City of Healdsburg's Parks & Recreation Department embraced our culture and the value Ballet Folklorico Yolotl brings to the community.

Ballet Yolotl is open to all age groups. At present the youngest member of the ballet is 5 years old and the eldest is 62. The ballet folklorico currently has over 50 participants. In addition to the cultural value of ballet folklorico, Ms. Giron understands other important significant values that the ballet brings to participants and our community that include: valued shared time between parents and children, creating a family learning experience & closer bonding between parents and children, stress reduction from the pressures of daily life, physical exercise and feeling of wellness, and a sense of belonging to the community.

During the 2023 funding period the Ballet Folklorico Yolotl performed at 16 events that included: elementary, middle schools and high schools, and community events in northern Sonoma County. Performances focused primarily in Healdsburg but performances were also held in Cloverdale, Geyserville and Windsor. Specific performances were outlined in our yearend 2023 report submitted to the Parks and Recreation Department.

Project Description:

Each region or state of Mexico brings unique customs and culture. Ballet Folklorico Yolotl provides instruction on the significance and the history of dances from the states of Chapas, Jalisco, Michoacan, Nuevo Leon, Oaxaca, Veracruz and Yucatan. Instruction and coaching is provided by two dance instructors and guest workshop instructors who are knowledgeable of dances from various states. This year the ballet participants will learn and perform new danzas from other regions of Mexico, to include the states of Hidalgo, Nayarit, and San Luis Potosi.

Participants receive instruction and learn dances from all regions. Each participant with the support and assistance from the director and instructors will decide and choose 3 or 4 danzas they will perform throughout the year.

Project Budget:

Funds requested will be used for three primary expenses to support the work of Ballet Folklorico Yolotl. Provide a stipend allowance for one part time instructor. Funds will also be used to pay two guest instructors to provide instruction for two workshops on the new danzas at an estimated cost of \$500 workshop. In addition dance costumes for the three new regions will be purchased at a cost of \$1,500 per region. Ballet Yolotl is seeking assistance and contribution from other donors.

The funding request for specific expenses to help sustain the ballet are:

Part time instructor (Juan Gonzalez)	\$600 per month X 4 mos =	\$ 2,400
Custom dance attire 3 regions X \$1,500,		\$ 4,500
Two Dance workshops at \$500 x 2 sessions		\$1,000
TOTAL BUDGET		\$7,900

Fiscal Responsibility: Latinos Unidos del Condado del Sonoma is a Condado de Sonoma is a nonprofit 501 (c) (3) community non-profit organization founded on Dec 12th, 1966. IRS nonprofit status number 17053100314002. Originally incorporated as "United Latins of Sonoma County" reincorporated to translated name to "Latinos Unidos del Conadado de Sonoma" in 2012. Latinos Unidos Del Condado de Sonoma is an all-volunteer organization. Our three main objectives are 1) to promote and share our rich culture with our community. 2) Provide education/college scholarship to low income students Latinx students. 3) Promote and hold annual health fairs in Northern Sonoma County in partnership with heath organizations in our area.

Project Time Table

The Ballet Folkorico Yolotl operates nine (9) months out of the year, March through November of each year. As an official program of the Parks and recreation Department practices are held Tuesday's and Thursdays from 6:30 to 8:30 pm at the Healdsburg Community Center. This year the ballet will start practicing on March 5th and conclude on November 13th, 2024.

Ballet Folkorico Yolotl will continue to perform at various community events in Healdsburg and other neighboring communities thorough November 13, 2024.