

**Public Art Proposal
City of Healdsburg**



Title of the Proposal/Project: Harmon House Temporary Mural on Glass

Location: Harmon Guest House at 227 Healdsburg Ave

Description of the Project:

Dear Public Art Committee,

I'm excited to contribute this proposal for a temporary mural painted directly on the facade of the Harmon House located at 227 Healdsburg Ave. The mural would allow for the light to transform the image and for visitors to the city to experience the piece both from the inside and outside of the building. The motifs for the mural will be arrived at via a series of community workshops. I plan to collaborate with local schools and nonprofits to generate a community dialogue and provide making experiences. Circe, the owner of the Harmon House, has approved the display of some of the drawings that will be created during the workshops. After the workshops with community members, I will create five design concepts for the building and city to approve one before painting.

*The sample design is to be painted on all five floors of the center area of the facade of the Harmon House. It will not be painted solid to allow the light to truly transform the images during the day and night.

Thank you for the opportunity and consideration.

Sample Design:

The sample design below is against black but would be transparent. In corporate there will be symbols and images of figures. It will celebrate nature, harvest and people of the area.



Project Budget:

Paint \$1,500

Tools and brushes \$500

Ladders and other tools to be provided by building owner.

Insurance for the project to be provided by building owner.

Community engagement/Art supplies for 6 community workshops, 2 hours each \$1500

Refreshments for community workshops \$500

Artist Fee \$30,0000

Total Budget Request: \$34,000

Project Timeline

May 2024-Contract signed.

June 2024-Community Workshops

June 15, 2024 -Image Proposals for final approval after community workshops

June 28, 2024- Mural unveiling and community drawings display at Harmon House

Previous Public Artwork Samples (up to 5):



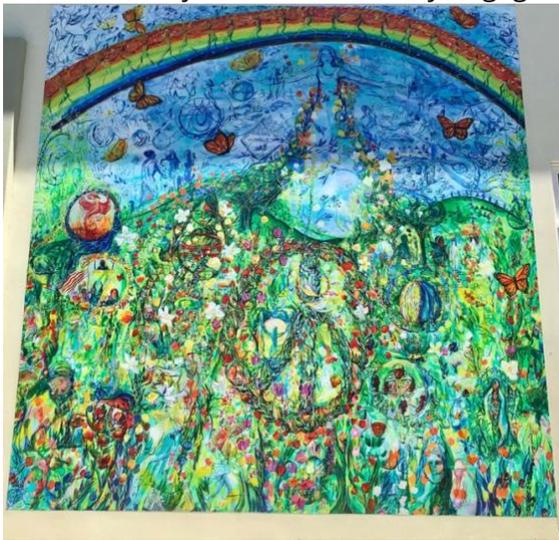
Pratt Institute, Mural on Glass, Temporary, 17 ft x 20 ft, Ink, 2019



Spectrum of Hope, University of Oregon, Eugene, OR, Interior, permanent, 9 ft x 29 ft, 2023



Mural Project, Luther Burbank Center for the Arts, Exterior, Permanent, 20 ft x 20 ft & 10 ft x 20ft, 2023 Project had community engagement.



Valley of Dreams, 12 ft x 12 ft, Exterior, Acrylic, Glen Ellen CA, 2021



Raising Rainbows, Interior, Acrylic, 8 ft x 17 ft, Santa Rosa Junior College, 2022-2023



El Jardin, Acrylic, Interior, Temporary, Schneider Museum of Art, Ashland, OR, 2019

Artist Credentials

Maria De Los Angeles is a Mexican-born, American artist who addresses ideas of migration, belonging, and identity through her drawing, painting, printmaking, and wearable sculptures. She holds an MFA from Yale School of Art (2015), a BFA from Pratt Institute (2013), and an associate degree from Santa Rosa Junior College (2010).

Maria was awarded the Blair Dickinson Memorial Prize by the Yale School of Art in 2015 and the William Aguilar Cultural Award in 2023, by the AHHE American Association of Hispanics in Higher Education Inc. for her artwork and her role within her communities.

She has been an Artist in Residence at MASS MOCA, El Museo del Barrio, LACMA, Monira Foundation, and Schneider Museum of Art within Oregon Center for the Arts at Southern Oregon University. She will join Anderson Ranch Arts Center as a Latinx Visiting Artist in residence in March 2023. Solo exhibitions at Schneider Museum of Art (2018 & 2019), the

Museum of Sonoma County (2019), and Goggleworks (2022). Group exhibitions at the Colorado Springs Fine Arts Center, LACMA, Self Help Graphics, and the San Diego Mesa College. Her artwork is on view in We the People: The Radical Notions of Democracy at Crystal Bridges Museum of American Art.

Public murals include Glen Ellen, California (2021), Sutter Santa Rosa Regional Hospital (2022), Santa Rosa Junior College (2023), Luther Burbank Center for the Arts (2023), University of Oregon, Eugene (2023).

Her artwork is in the permanent collection of the Museum of Sonoma County, the Green Family Art Foundation, the Marcus Collection, San Diego Mesa College, Smith College, and the Jack Leissring Studio. De Los Angeles was a faculty at Pratt Institute, Fashion Institute of Technology, and Southern Oregon University. She is currently a full-time Critic and Assistant Director of Graduate Studies for the Painting and Printmaking at the Yale School of Art, Yale University. Currently her work is on view at the Luther Burbank Center for the Arts, Santa Rosa. She is bi-coastal, maintaining a place in Santa Rosa, CA, and Jersey City, NJ. Her work has been featured in Hyperallergic, Artnet, New York Magazine, HelloGiggles, and The Observer. IG @delosangelesart

Elevation of the building & sample sketch (subject to change after community workshops)

*A sketch or visual representation of the artwork is required with the submission of your proposal

Letter of support from building owner:

Feb 1st, 2024

To whom it may concern,

We are working with artist Maria de Los Angeles on a public art piece that will be temporarily located on the exterior glass of Harmon Guest House at 227 Healdsburg Ave.

This building is our property, and we support the project.

Circe Sher

Owner