

## Raina Allan

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**From:** David Hagele  
**Sent:** Sunday, February 2, 2025 9:50 AM  
**To:** Karena Franses; Jeff Kay; Raina Allan  
**Subject:** Re: [EXTERNAL] - Support Protected Bike Lanes and Pedestrian Safety on March Avenue

Thank you,

David L. Hagele  
Councilmember,  
**City of Healdsburg**  
401 Grove Street, Healdsburg, CA 95448  
(707) 578-7800 • [DHagele@Healdsburg.gov](mailto:DHagele@Healdsburg.gov)

Note: All e-mail communications through this e-mail account are public documents.

On Feb 2, 2025, at 8:52 AM, Karena Franses <karena.franses@gmail.com> wrote:

**[CAUTION:]** This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Dear David Hagele,

I am writing to express my strong support for prioritizing active transportation infrastructure in the March Avenue Reconstruction Project. As a resident of Healdsburg and an advocate for safer streets, I urge you to ensure that the project includes:

1. A protected bike lane with parking buffer configuration, as recommended in the Active Transportation Plan (Project 75). This design will provide much-needed safety for cyclists and encourage more residents to choose biking as a mode of transportation.
2. Robust ADA pedestrian improvements, such as tactile paving for visually impaired individuals, audible crossing signals for those who are deaf or hard of hearing, and wheelchair-accessible curb ramps at all crossings. These upgrades are essential for creating an inclusive and accessible streetscape.
3. A transparent public input process during the design phase so that residents can share their perspectives and priorities for this critical corridor.

March Avenue is a vital east-west route serving schools, healthcare facilities, and neighborhoods. By implementing these elements, we can create a safer, more equitable street that benefits all members of our community while aligning with Healdsburg's Active Transportation Plan goals.

Thank you for your consideration of these important priorities.

Sincerely,

karena franses

## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 6:41 AM  
**To:** Raina Allan; Larry Zimmer  
**Subject:** Fwd: [EXTERNAL] - Support Protected Bike Lanes and Pedestrian Safety on March Avenue

Begin forwarded message:

**From:** Lucy Leu <lucyleu@mac.com>  
**Date:** February 2, 2025 at 3:59:19 PM PST  
**To:** Evelyn Mitchell <emitchell@healdsburg.gov>, Chris Herrod <JHerrod@healdsburg.gov>, Ronald Edwards <REdwards@healdsburg.gov>, David Hagele <dhagele@healdsburg.gov>, Ariel Kelley <akelley@healdsburg.gov>  
**Cc:** Jeff Kay <jkay@healdsburg.gov>  
**Subject:** [EXTERNAL] - Support Protected Bike Lanes and Pedestrian Safety on March Avenue

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Dear Members of the Council,

I recently moved to Healdsburg from Vancouver, BC where I appreciated, especially as a senior citizen, the ample opportunity to walk and bike safely to a wide range of urban destinations. In this email, I am making an appeal to the Council to prioritize active transportation infrastructure in the March Avenue Reconstruction Project.

As a resident of Healdsburg and an advocate for safer streets, I urge you to ensure that the project includes:

1. A protected bike lane with parking buffer configuration, as recommended in the Active Transportation Plan (Project 75). This design will provide much-needed safety for cyclists and encourage more residents to choose biking as a mode of transportation.
2. Robust ADA pedestrian improvements, such as tactile paving for visually impaired individuals, audible crossing signals for those who are deaf or hard of hearing, and wheelchair-accessible curb ramps at all

crossings. These upgrades are essential for creating an inclusive and accessible streetscape.

3. A transparent public input process during the design phase so that residents can share their perspectives and priorities for this critical corridor.

March Avenue is a vital east-west route serving schools, healthcare facilities, and neighborhoods. By implementing these elements, we can create a safer, more equitable street that benefits all members of our community while aligning with Healdsburg's Active Transportation Plan goals.

With gratitude for your care and consideration of these important priorities — their realization will make a huge difference and contribute to the lives of so many folks, young and old, throughout our community,

Lucy Leu

## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 8:27 AM  
**To:** Raina Allan  
**Subject:** FW: [EXTERNAL] - Request for Public Engagement in March Avenue Reconstruction Project

**From:** Mark McMullen <mark@mgmcmullen.com>  
**Sent:** Monday, February 3, 2025 7:12 AM  
**To:** Evelyn Mitchell <emitchell@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>  
**Cc:** Jeff Kay <jkay@Healdsburg.gov>; Larry Zimmer <lzimmer@Healdsburg.gov>  
**Subject:** [EXTERNAL] - Request for Public Engagement in March Avenue Reconstruction Project

**[CAUTION:]** This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Dear Mayor Mitchell, Vice-Mayor Herrod, Councilpersons Edwards, Hagele, and Kelley,

I am writing regarding the *March Avenue Reconstruction Project*, which is on the agenda for approval this evening. While this project is an important opportunity to improve East/West infrastructure and active transportation, the current plan falls short of incorporating important elements from Healdsburg's adopted community plans: **Active Transportation Plan (ATP)**, **Climate Mobilization Strategy (CMS)**, **Arts & Culture Master Plan (ACMP)**, and **Diversity, Equity, and Inclusion (DEI) Plan**.

I believe the only way to address these problems is through public engagement during the project's upcoming final design phase. This will allow for meaningful input from the greater community, advocacy groups, and stakeholders to ensure the project is in step with the goals of these community plans. After public input is gathered, the design can be adapted to incorporate the missing elements, including phased implementation for goals that require additional funding or resources.

Looking through the plans and the staff report for the project, here are some of the areas of concern:

### 1. **Active Transportation Plan (ATP):**

- The project does not include a *protected bike lane with parking buffer*, as recommended by the ATP (Project 75).

- ADA pedestrian improvements lack specific features such as audible crosswalk signals and the type of tactile paving for visually impaired users.

## 2. **Climate Mobilization Strategy (CMS):**

- There is no mention of green infrastructure or permeable pavements to manage stormwater and reduce urban heat islands.
- Tree planting along March Avenue is absent, though the CMS emphasizes its importance in improving air quality.

## 3. **Arts & Culture Master Plan (ACMP):**

- The plan does not include public art integration or creative placemaking elements such as artistic crosswalks or decorative seating areas.
- Collaboration with the Arts & Culture Commission has not been initiated.

## 4. **Diversity, Equity, and Inclusion (DEI) Plan:**

- Outreach efforts are limited to adjacent property owners, excluding broader community input and underrepresented groups. This approach reduces input from key stakeholders like cyclists, pedestrians, arts advocates, climate action groups, and ADA advocates.
- Engagement with Corazón Healdsburg would ensure equitable participation from Healdsburg's Latinx population.

I think to bring this project into line with these plans, public outreach is necessary very quickly.

1. **Public Workshops:** There should be bi-lingual workshops during the design phase to hear input on protected bike lanes, ADA improvements, green infrastructure, and arts integration.
2. **Collaboration with Stakeholders:** Engage not just with adjacent residents, but with the greater community and groups like MOVE! Healdsburg, Climate Action Healdsburg, Healdsburg 2040, Corazón Healdsburg, and the city commissions - Arts & Culture and Parks & Recreation -- for targeted feedback on specific plan goals.
3. **Phased Implementation:** Incorporate plan elements that require additional funding—such as audible crosswalk signals or tree planting—into future phases as grant funding or resources become available.

We have seen other projects in Healdsburg that have successfully implemented similar public hearing processes:

- The **North Healdsburg Avenue Project** included extensive public workshops and incorporated protected bike lanes with landscaped buffers based on community feedback.

- The **Grove Street Neighborhood Plan** incorporated ADA-compliant sidewalks, green infrastructure features like bioswales, historic-style street lighting, and multimodal access based on resident input.

We are at the beginning of the final design phase, with construction anticipated in late summer 2025. We need to take this opportunity to take a slight pause, and then incorporate public input before finalizing designs. I urge you to require this public engagement as a condition for moving forward with the project. We need to do this correctly - the first time.

Thank you for ensuring that March Avenue genuinely reflects our community's vision for safety, sustainability, inclusivity, and creativity.

Sincerely,

Mark

Mark McMullen  
Parkland Farms



## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 1:49 PM  
**To:** Raina Allan  
**Subject:** FW: [EXTERNAL] - Subject: Support Protected Bike Lanes and Pedestrian Safety on March Avenue

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**From:** Ted Calvert <tedecalvert@gmail.com>  
**Sent:** Monday, February 3, 2025 12:24 PM  
**To:** Evelyn Mitchell <emitchell@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>  
**Cc:** Jeff Kay <jkay@Healdsburg.gov>  
**Subject:** [EXTERNAL] - Subject: Support Protected Bike Lanes and Pedestrian Safety on March Avenue

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Dear Councilmembers,

I am writing to express my strong support for prioritizing active transportation infrastructure in the March Avenue Reconstruction Project. As a resident of Healdsburg and an advocate for safer streets, I urge you to ensure that the project includes:

1. A protected bike lane with parking buffer configuration, as recommended in the Active Transportation Plan (Project 75). This design will provide much-needed safety for cyclists and encourage more residents to choose biking as a mode of transportation.
2. Robust ADA pedestrian improvements, such as tactile paving for visually impaired individuals, audible crossing signals for those who are deaf or hard of hearing, and wheelchair-accessible curb ramps at all crossings. These upgrades are essential for creating an inclusive and accessible streetscape.
3. A transparent public input process during the design phase so that residents can share their perspectives and priorities for this critical corridor.

March Avenue is a vital east-west route serving schools, healthcare facilities, and neighborhoods. By implementing these elements, we can create a safer, more equitable street that benefits all members of our community while aligning with Healdsburg's Active Transportation Plan goals.

Thank you for your consideration of these important priorities.

Sincerely,

## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 1:43 PM  
**To:** Raina Allan; Larry Zimmer  
**Subject:** FW: [EXTERNAL] - Subject: Support Protected Bike Lanes and Pedestrian Safety on March Avenue

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**From:** K O <krisowens7@gmail.com>  
**Sent:** Monday, February 3, 2025 1:26 PM  
**To:** Evelyn Mitchell <emitchell@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Jeff Kay <jkay@Healdsburg.gov>  
**Subject:** [EXTERNAL] - Subject: Support Protected Bike Lanes and Pedestrian Safety on March Avenue

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Dear Ms. Mayor and Councilmembers,

I am writing to express my strong support for prioritizing active transportation infrastructure in the March Avenue Reconstruction Project. As a resident of Healdsburg and an advocate for safer streets I support updates to the plan. March Avenue is a vital east-west route serving schools, healthcare facilities, and neighborhoods. I personally use this corridor to bike to our two groceries, the post office, the library, and other downtown businesses. I prefer having a bike lane closest to the lane of traffic for a few reasons. Street parking is very heavy along March Avenue. How will street sweepers access an interior bike lane? Inevitably, some cars will park during street sweeping times. There is nowhere else for residents to park. Debris in an interior bike lane will build up and be unsafe. A lane near the curb may degrade quicker than an outside lane and also contain drains, etc. I feel more visible to drivers in the current bike lane. I feel like drivers pay more attention to opening their door into a traffic lane than they would into a bike lane. I am afraid of being "hooked" by cars turning right at intersections.

Thank you for your consideration.

Sincerely,

Kris Owens

## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 1:49 PM  
**To:** Raina Allan  
**Subject:** FW: [EXTERNAL] - March Ave.

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**From:** scrappy1@sonic.net <scrappy1@sonic.net>  
**Sent:** Saturday, February 1, 2025 10:47 AM  
**To:** Evelyn Mitchell <emitchell@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>  
**Cc:** Jeff Kay <jkay@Healdsburg.gov>; Larry Zimmer <lzimmer@Healdsburg.gov>  
**Subject:** [EXTERNAL] - March Ave.

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Dear Mayor Mitchell and Councilmembers,

At Monday's meeting you will likely approve the resolution approving the professional services agreement with Brelje & Race for design services for the March Ave reconstruction project. As this process commences, I would urge you to consider the following features for this project: 1) Parking protected bike lanes in both directions as proposed in Project # 75 in our new ATP 2) Robust ADA improvements including tactile paving, audible signals, and wheelchair accessible curb ramps, 3) Ongoing public input during this project design process.

Thank for your consideration on this issue.

Brian Geagan

  
[scrappy@sonic.net](mailto:scrappy@sonic.net)

## Raina Allan

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**From:** Jeff Kay  
**Sent:** Monday, February 3, 2025 1:43 PM  
**To:** Raina Allan  
**Subject:** FW: [EXTERNAL] - Re: March Avenue Reconstruction Project

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**From:** vesna breznikar <vesna@sonic.net>  
**Sent:** Monday, February 3, 2025 1:36 PM  
**To:** Michiko Conklin <michikoconklin@gmail.com>  
**Cc:** Chris Herrod <JHerrod@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Evelyn Mitchell <emitchell@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; Jeff Kay <jkay@Healdsburg.gov>; Mark Themig <mthemig@Healdsburg.gov>; Taryn Nicoll <TNicoll@Healdsburg.gov>; Mark McMullen <mark@mgmcmullen.com>; Claire O'Neill <4claireoneill@gmail.com>; Marcy Frank <mhatter1@sbcglobal.net>; linus lancaster <landbuoyproject@gmail.com>  
**Subject:** [EXTERNAL] - Re: March Avenue Reconstruction Project

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Hello City Council members,

I fully support Michiko's proposal . We lost many opportunities these past years with the biggest projects in town - we did not require public art installations from these large developments.

Now that Art and Culture have been acknowledged and supported by you in creating the A&CC, I urge you to promote creativity in the City's projects by involving the A&CC in providing ideas and support. The creatives in the CLT are also ready to help .

Let's beautify the many parts of our town that are off the Plaza , give our residents pride and acknowledgement.

Thank you for your time and support of Art and Culture in Healdsburg !

Vesna

Vesna Design and Color  
Healdsburg CA

On Feb 3, 2025, at 1:07 PM, Michiko Conklin <[michikoconklin@gmail.com](mailto:michikoconklin@gmail.com)> wrote:

Hello City Councilmembers, Mayor Mitchell, Vice Mayor Herrod:

I understand the March Avenue Reconstruction Project will be coming before you this evening. Right now it does not appear to include any consideration for:

1. **Public Art Integration:** Spaces for art installations that reflect Healdsburg's cultural diversity.
2. **Creative Placemaking:** Features like decorative crosswalks, artistic seating areas, or interactive installations that enhance March Avenue as a vibrant public space.

We (as a Arts & Culture Commissioner as well as a member of the Creative Leadership Team) are requesting that as part of the execution of this project, we will have:

- **Public meetings** specifically focused on arts integration and other design elements.
- **A staff presentation to the A&CC** explaining how ACMP elements will be incorporated into this project based on public feedback and an opportunity for the A&CC to be involved with the development of this project.

Thank you for your time and consideration.

Michiko Conklin