REDISTRICTING PARTNERS

Draft Maps

February 18, 2025

REDISTRICTING PARTNERS

Agenda

Things we will cover:

- Traditional Districting/Redistricting Principles
- Public Maps
  - Trends
- Heat Maps based on ACS dataset
- Draft Maps
- Public Hearing Schedule
- What's Next

REDISTRICTING PARTNERS

Required Districting Criteria

Traditional redistricting principles used throughout the country and written into state law

There are a number of criteria that are required under the FAIR MAPS Act (ranked):

- Relatively equal size - people, not citizens
- Contiguous – districts should not hop/jump
- Maintain "*communities of interest*"
- Easily identifiable and understandable lines, following natural, and man-made boundaries
- Keep districts compact – appearance/function

REDISTRICTING PARTNERS

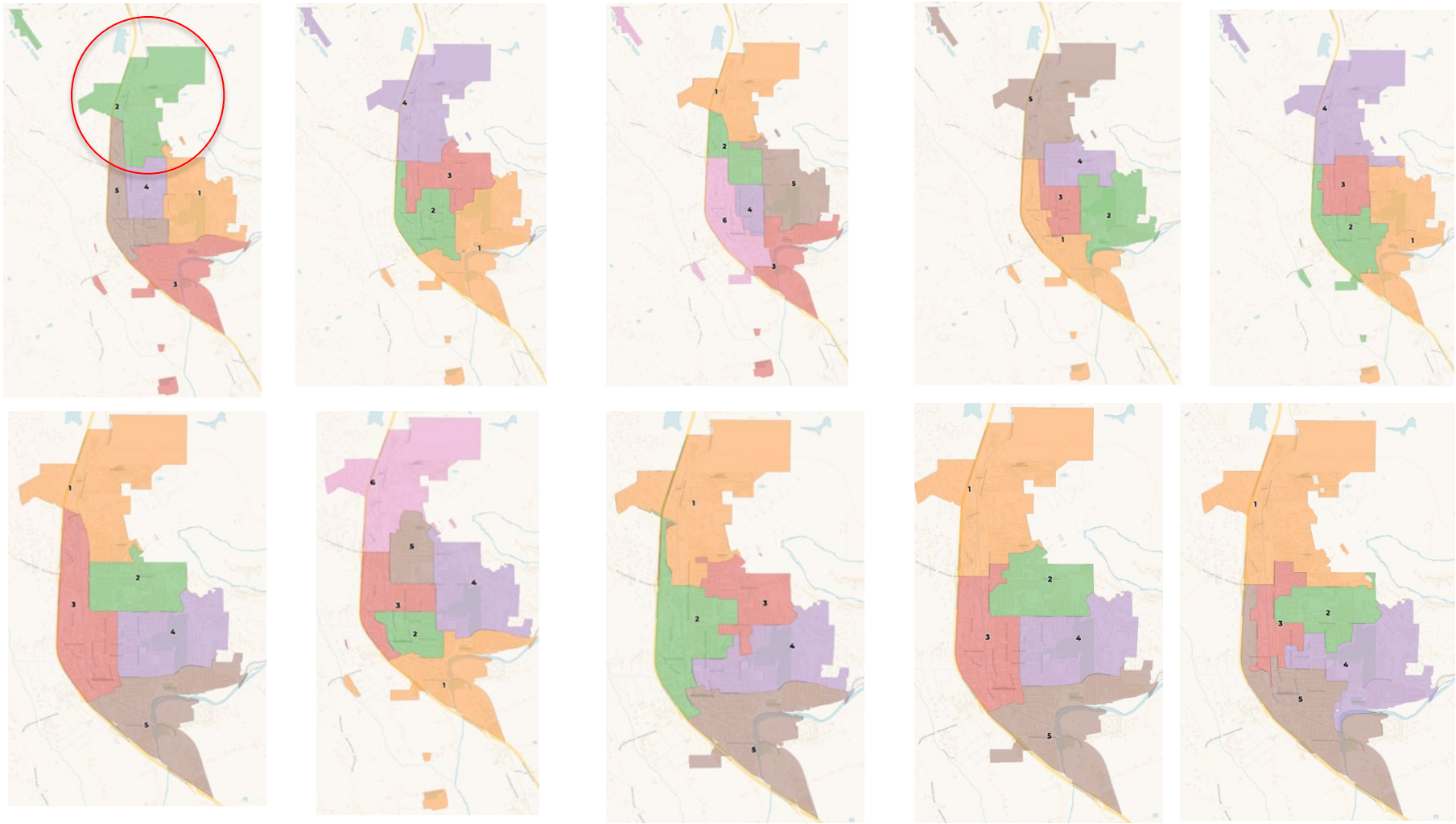
Submitted Testimony

Publicly Submitted Maps

- 78 Districtr maps were submitted prior to the 7-day posting deadline
  - 6-District maps: 12
  - 5-District maps: 39
  - 4-District maps: 26
  - 1-District maps: 1
- Districted maps submitted after this deadline will be discussed at the March 17th meeting
- All maps are up for discussion and can be uplifted as official draft maps at the discretion of the City Council

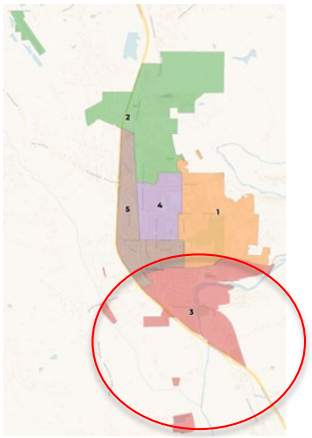
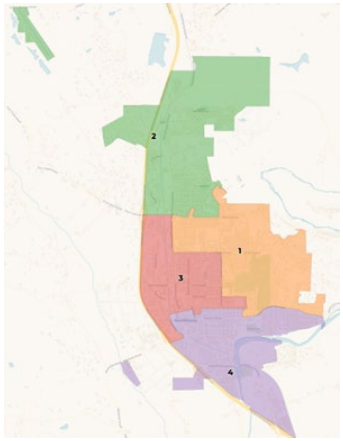
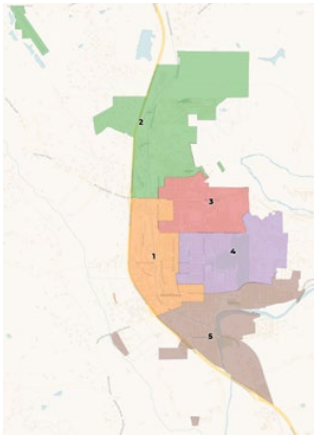
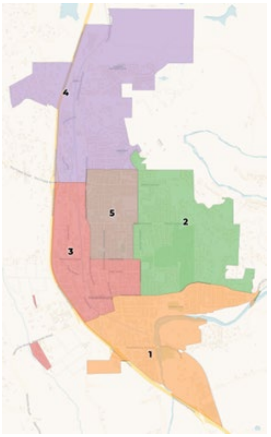
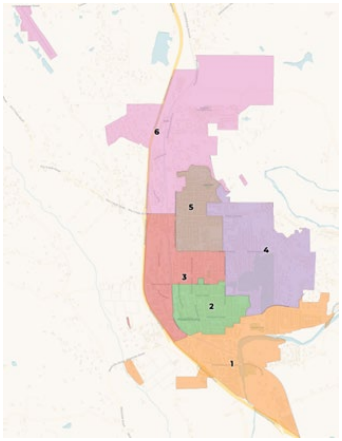
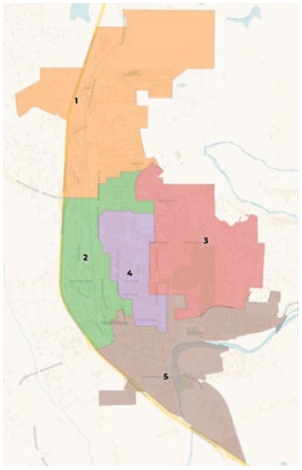
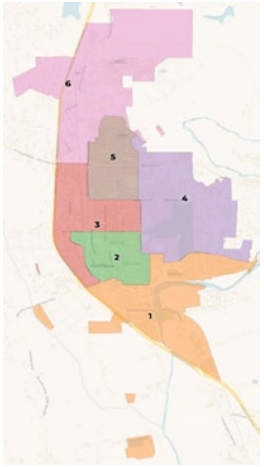
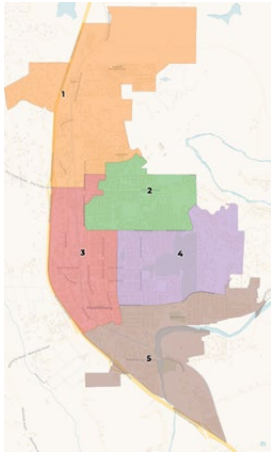
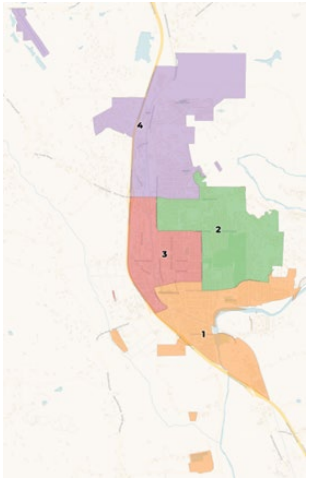
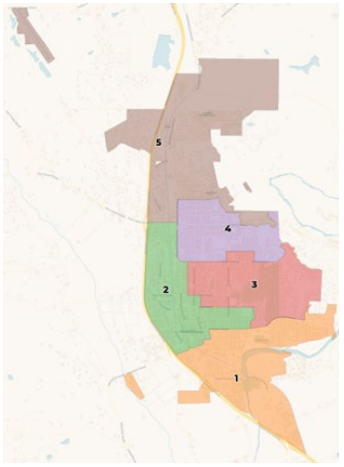
REDISTRICTING PARTNERS

Themes in Public Maps: Compact North District



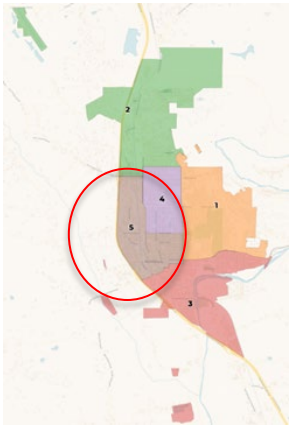
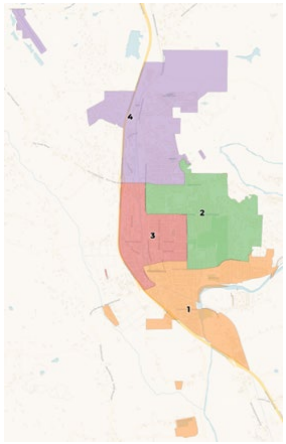
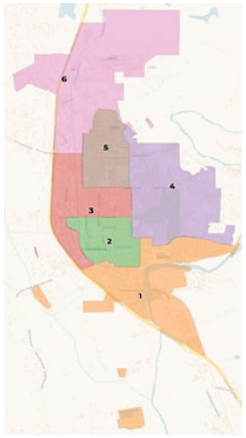
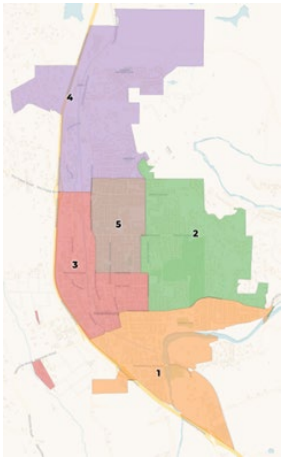
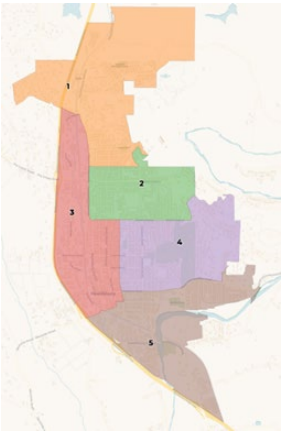
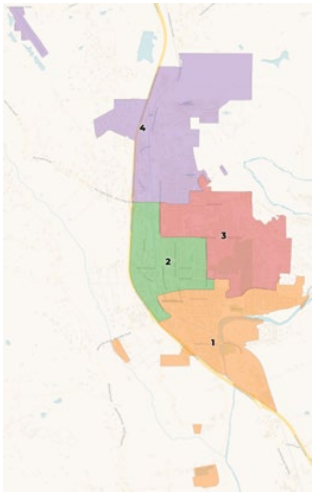
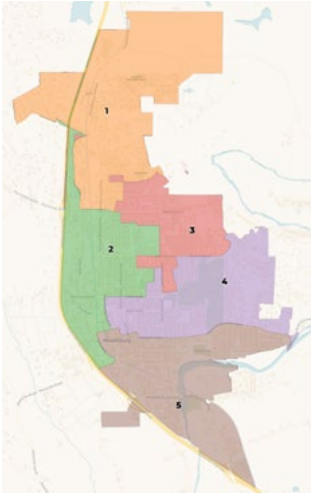
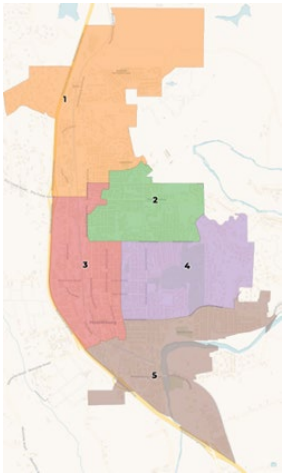
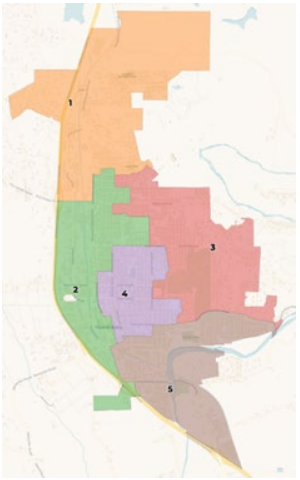
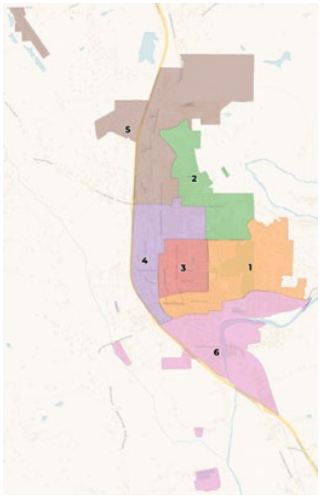
REDISTRICTING PARTNERS

Themes in Public Maps: Compact Southern District

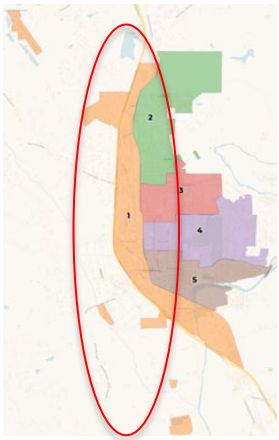
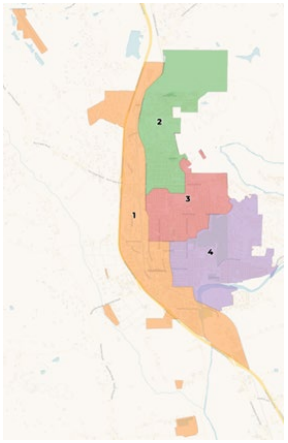
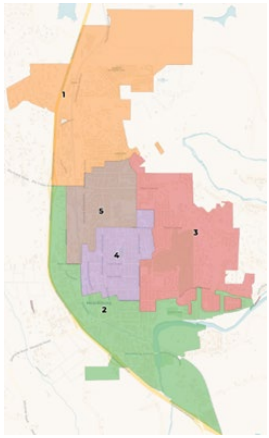
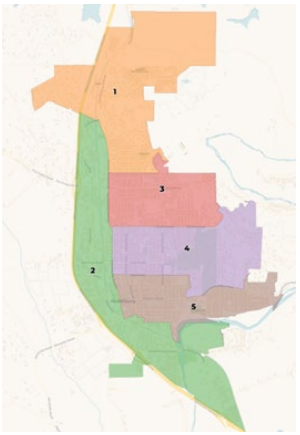
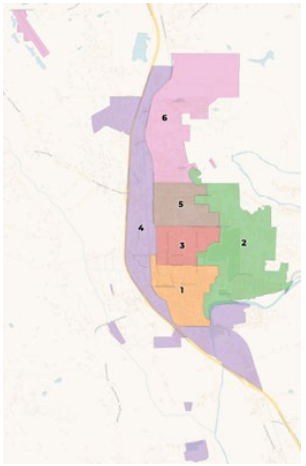
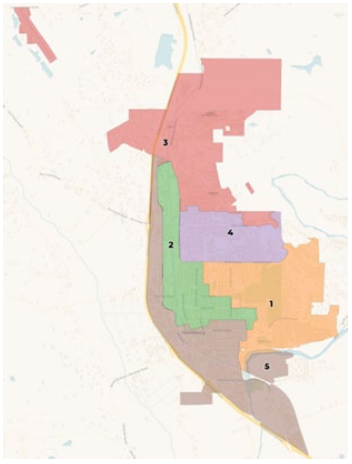
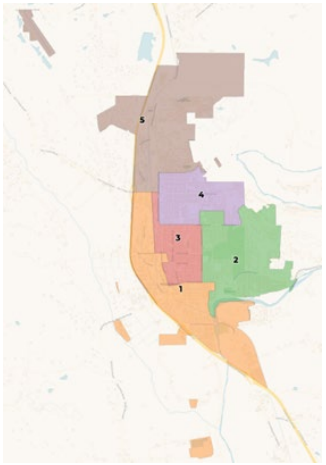
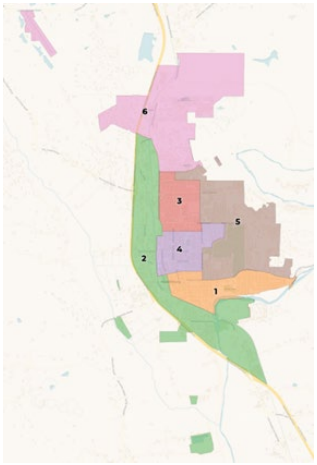
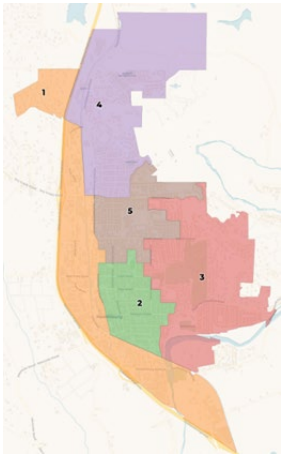
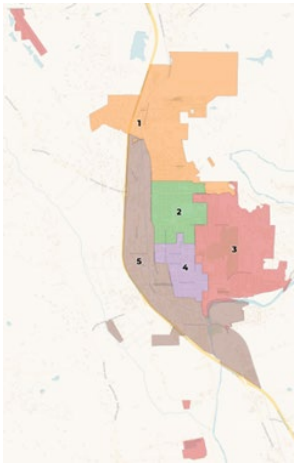
REDISTRICTING PARTNERS

Themes in Public Maps: Two Types of Western District
Compact vs Railroad Tracks/Healdsburg Ave. Divider

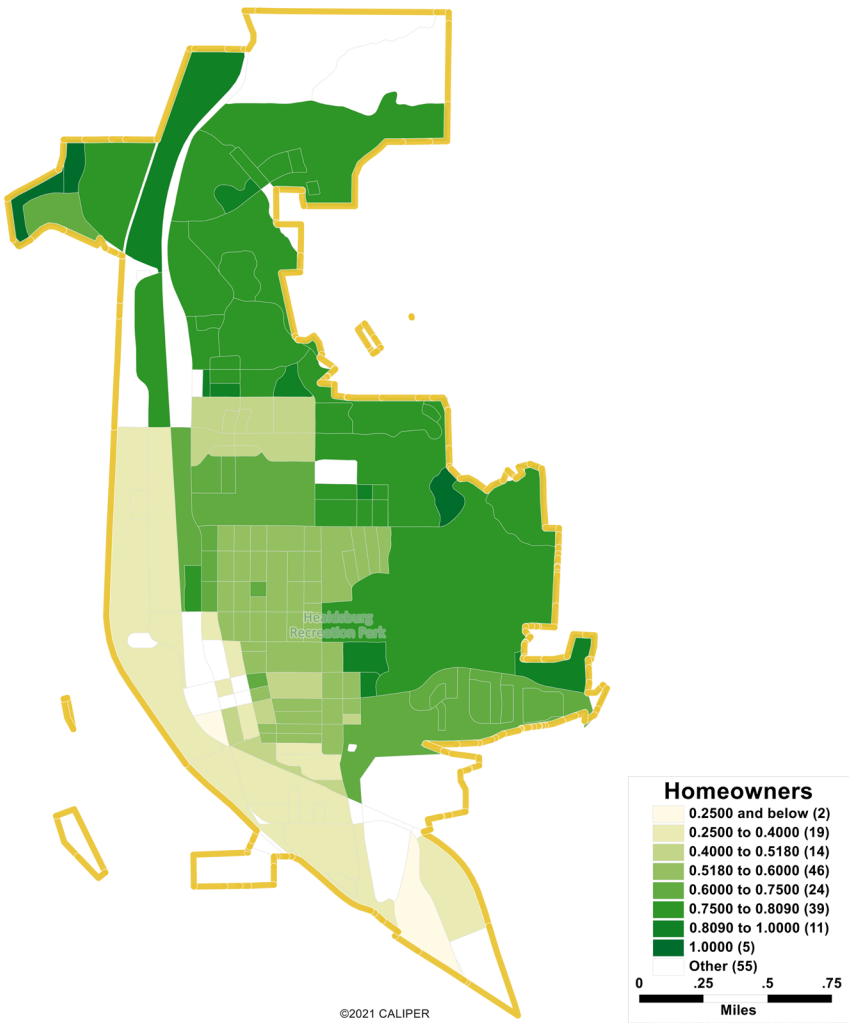
REDISTRICTING PARTNERS

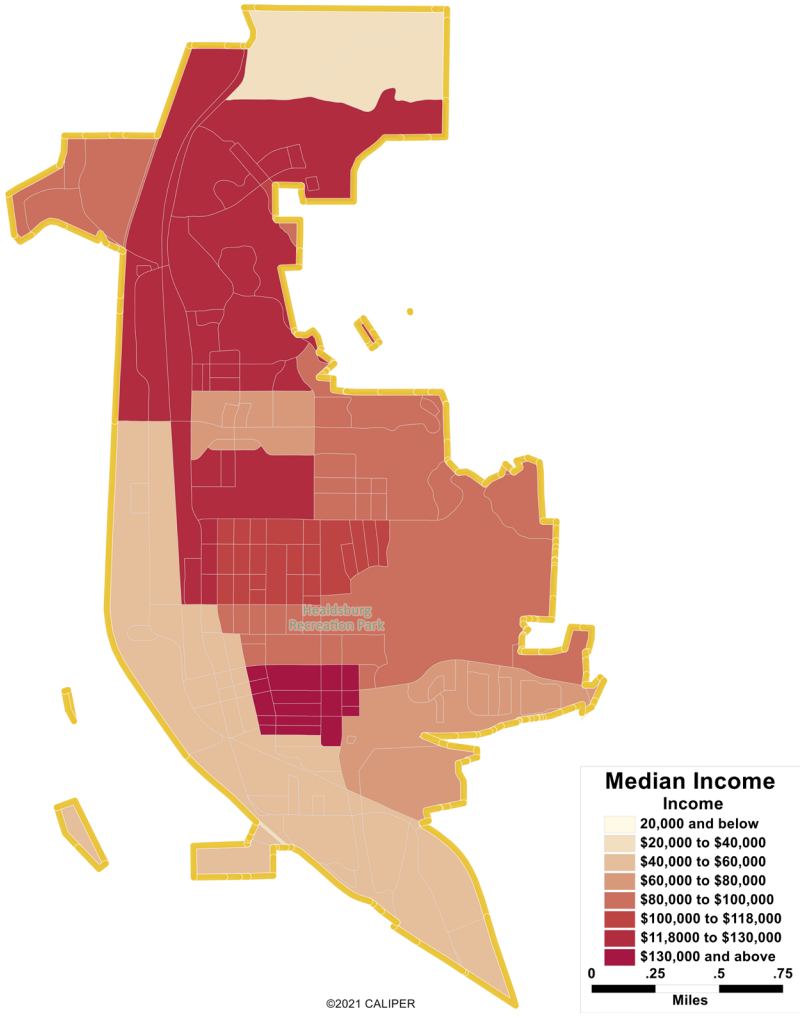
Themes in Public Maps: Two Types of Western District Compact vs **Railroad Tracks/Healdsburg Ave. Divider**

REDISTRICTING PARTNERS

Heat Maps: American Community Survey

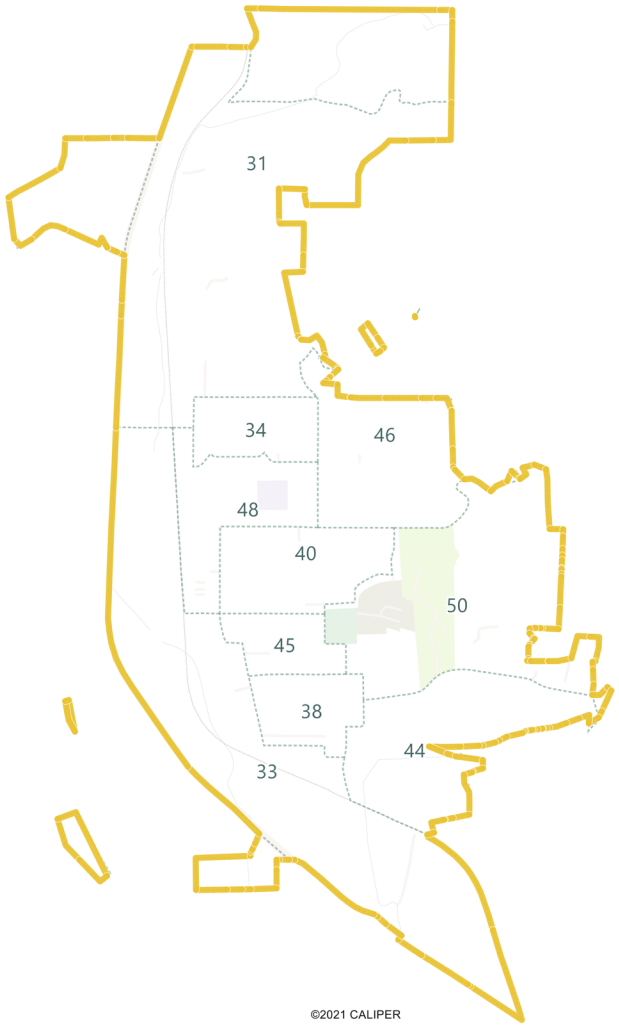




REDISTRICTING PARTNERS

Heat Maps: American Community Survey

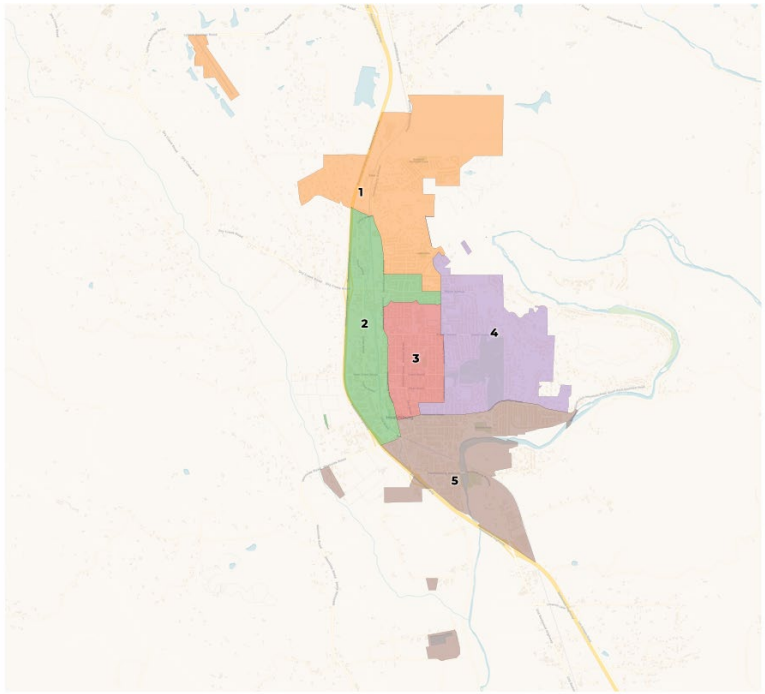
Average age for each census block group



REDISTRICTING PARTNERS

Draft Maps: Draft A

City of Healdsburg
Draft A



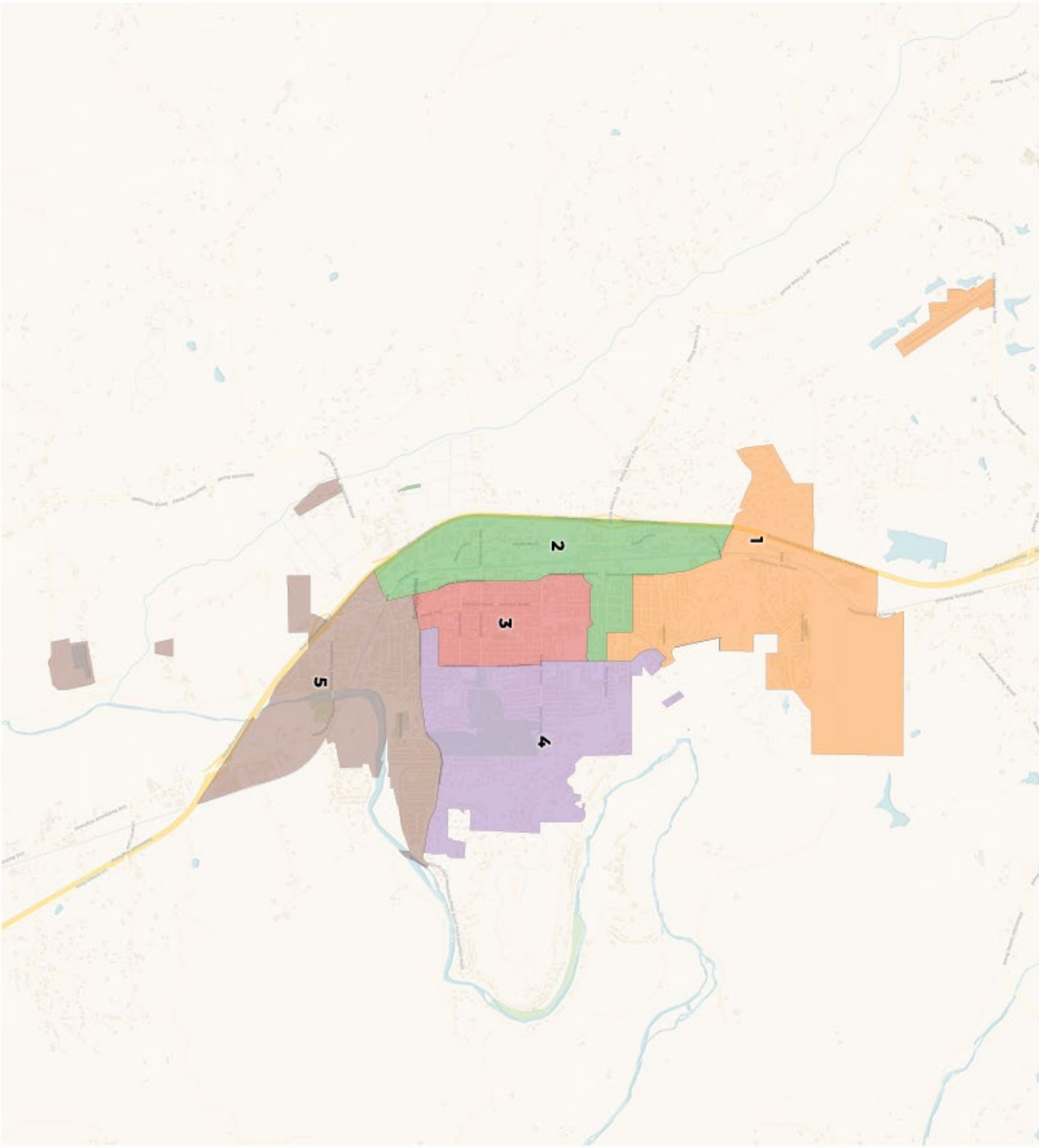
- Total Population Deviation: 8.1%

- Creates compact north and south districts
- Western district keeps together like communities of interest:
  - Renters
  - Age
  - Income levels
  - Maximizes Latino CVAP

REDISTRICTING PARTNERS

City of Healdsburg

Draft A



REDISTRICTING PARTNERS

City of Healdsburg
Draft A

2020 Census

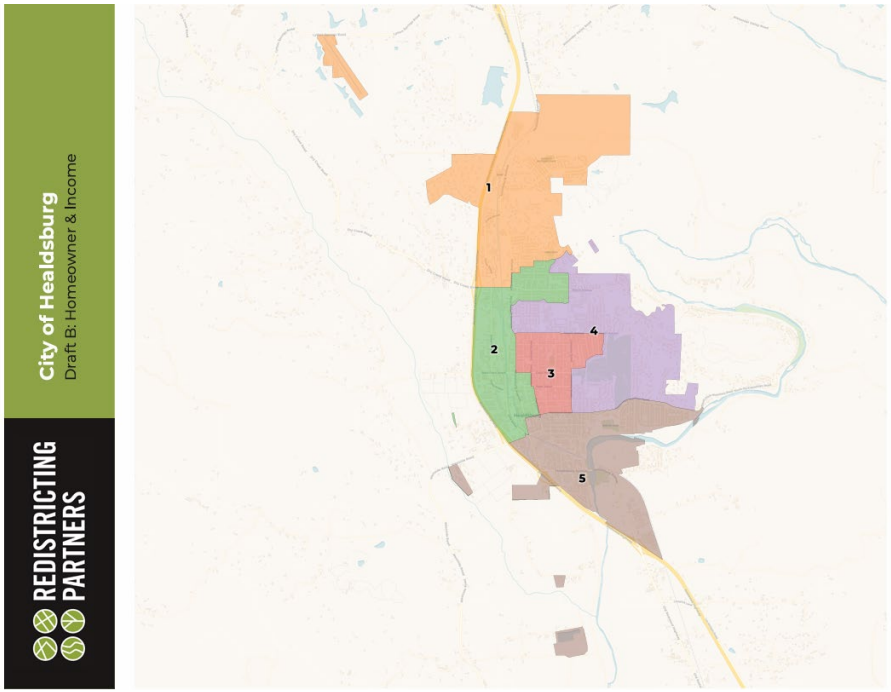
	1	2	3	4	5
Population	2,233	2,173	2,357	2,303	2,294
Deviation	-39	-99	85	31	22
Deviation %	-1.7%	-4.4%	3.7%	1.4%	1.0%
Other	1,489	793	1,545	1,875	1,507
Other %	66.7%	36.5%	65.5%	81.4%	65.7%
Latino	683	1,356	763	392	740
Latino %	30.6%	62.4%	32.4%	17.0%	32.3%
Asian	47	15	35	30	37
Asian %	2.1%	0.7%	1.5%	1.3%	1.6%
Black	14	9	14	6	10
Black %	0.6%	0.4%	0.6%	0.3%	0.4%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	1,356	1,424	1,635	2,247	2,096
Other CVAP	1,035	905	1,237	2,064	1,661
Other CVAP %	76.3%	63.6%	75.7%	91.9%	79.2%
Latino CVAP	256	513	377	162	359
Latino CVAP %	18.9%	36.0%	23.1%	7.2%	17.1%
Asian CVAP	65	6	21	20	75
Asian CVAP %	4.8%	0.4%	1.3%	0.9%	3.6%
Black CVAP	0	0	0	1	1
Black CVAP %	0.0%	0.0%	0.0%	0.0%	0.0%

REDISTRICTING PARTNERS

Draft Maps: Draft B



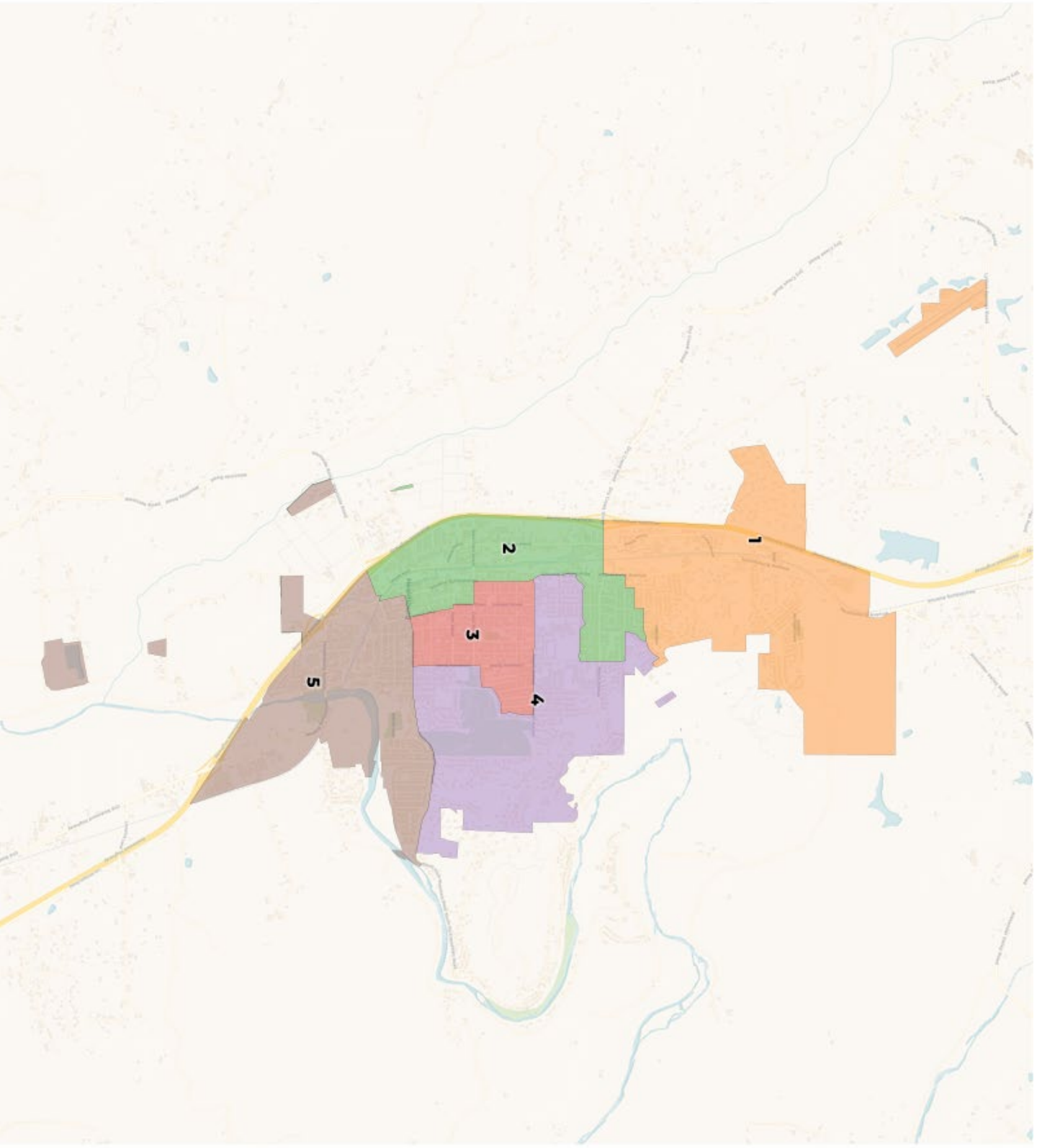
- Total Population Deviation: 8.7%

- Creates compact north and south districts
- District 4 keeps follows trends found in homeowners and income datasets
- Drawn to keep together similar communities of interest:
  - Renters/Homeowners
  - Age
  - Income levels

REDISTRICTING PARTNERS

City of Healdsburg

Draft B: Homeowner & Income



REDISTRICTING PARTNERS

City of Healdsburg
Draft B: Homeowner & Income

2020 Census

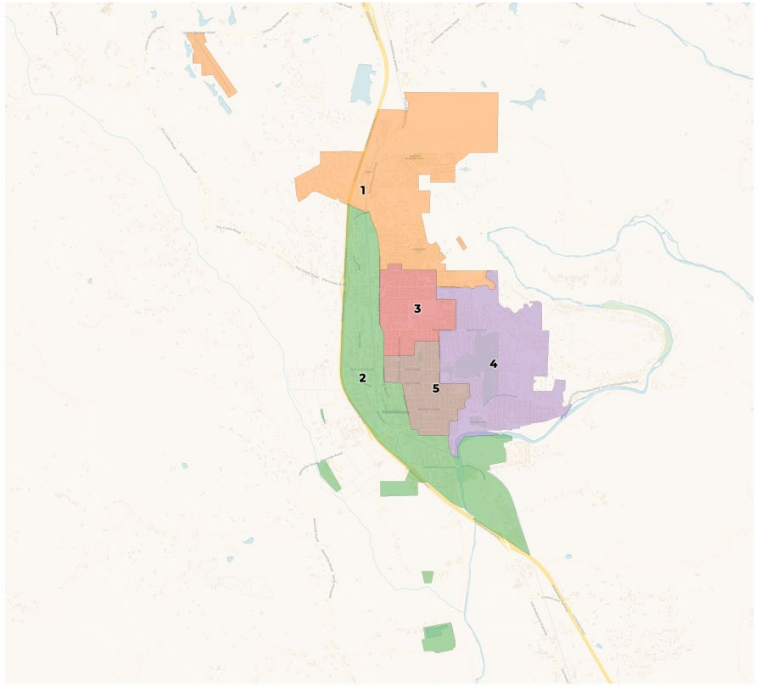
	1	2	3	4	5
Population	2,302	2,181	2,378	2,205	2,294
Deviation	30	-91	106	-67	22
Deviation %	1.3%	-4.0%	4.7%	-2.9%	1.0%
Other	1,405	922	1,621	1,754	1,507
Other %	61.0%	42.3%	68.2%	79.5%	65.7%
Latino	842	1,226	707	419	740
Latino %	36.6%	56.2%	29.7%	19.0%	32.3%
Asian	40	25	34	28	37
Asian %	1.7%	1.1%	1.4%	1.3%	1.6%
Black	15	8	16	4	10
Black %	0.7%	0.4%	0.7%	0.2%	0.4%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	1,392	1,450	1,780	2,040	2,096
Other CVAP	1,023	963	1,373	1,882	1,661
Other CVAP %	73.5%	66.4%	77.1%	92.3%	79.2%
Latino CVAP	310	472	388	138	359
Latino CVAP %	22.3%	32.6%	21.8%	6.8%	17.1%
Asian CVAP	59	15	18	20	75
Asian CVAP %	4.2%	1.0%	1.0%	1.0%	3.6%
Black CVAP	0	0	1	0	1
Black CVAP %	0.0%	0.0%	0.1%	0.0%	0.0%

REDISTRICTING PARTNERS

Draft Maps: Draft C



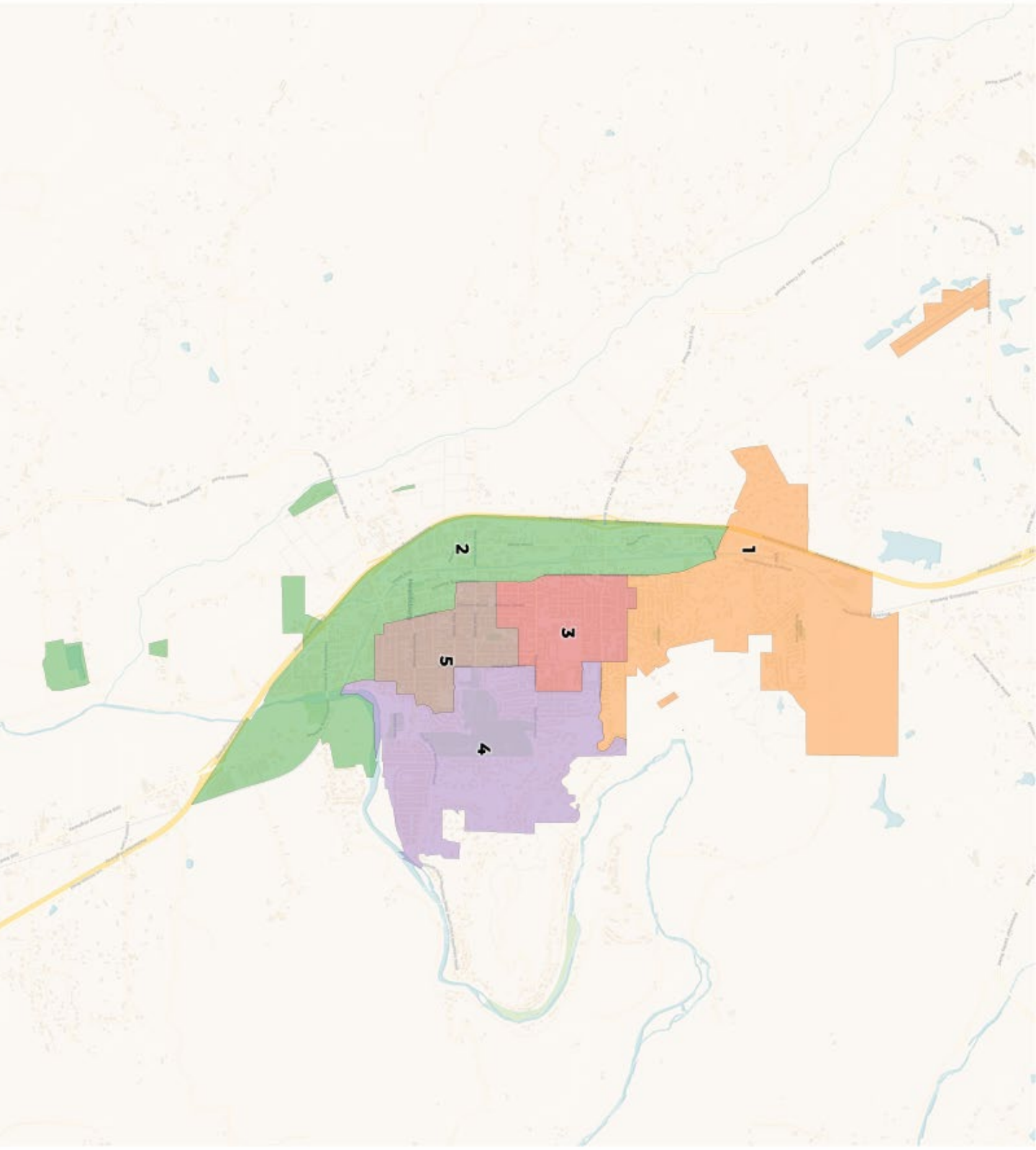
- Total Population Deviation: 6.7%

- Creates a compact north district
- Creates a western district that follows similar trends in public maps
- Creates two central districts, instead of one
- Gives an option of the eastern district going below Fitch Mountain Road

REDISTRICTING PARTNERS

City of Healdsburg

Draft C: Based on ID 277577



REDISTRICTING PARTNERS

City of Healdsburg

Draft C: Based on ID 277577

2020 Census

	1	2	3	4	5
Population	2,349	2,218	2,198	2,298	2,297
Deviation	77	-54	-74	26	25
Deviation %	3.4%	-2.4%	-3.3%	1.1%	1.1%
Other	1,675	891	1,174	1,942	1,527
Other %	71.3%	40.2%	53.4%	84.5%	66.5%
Latino	616	1,293	1,001	318	706
Latino %	26.2%	58.3%	45.5%	13.8%	30.7%
Asian	44	26	20	33	41
Asian %	1.9%	1.2%	0.9%	1.4%	1.8%
Black	14	8	3	5	23
Black %	0.6%	0.4%	0.1%	0.2%	1.0%

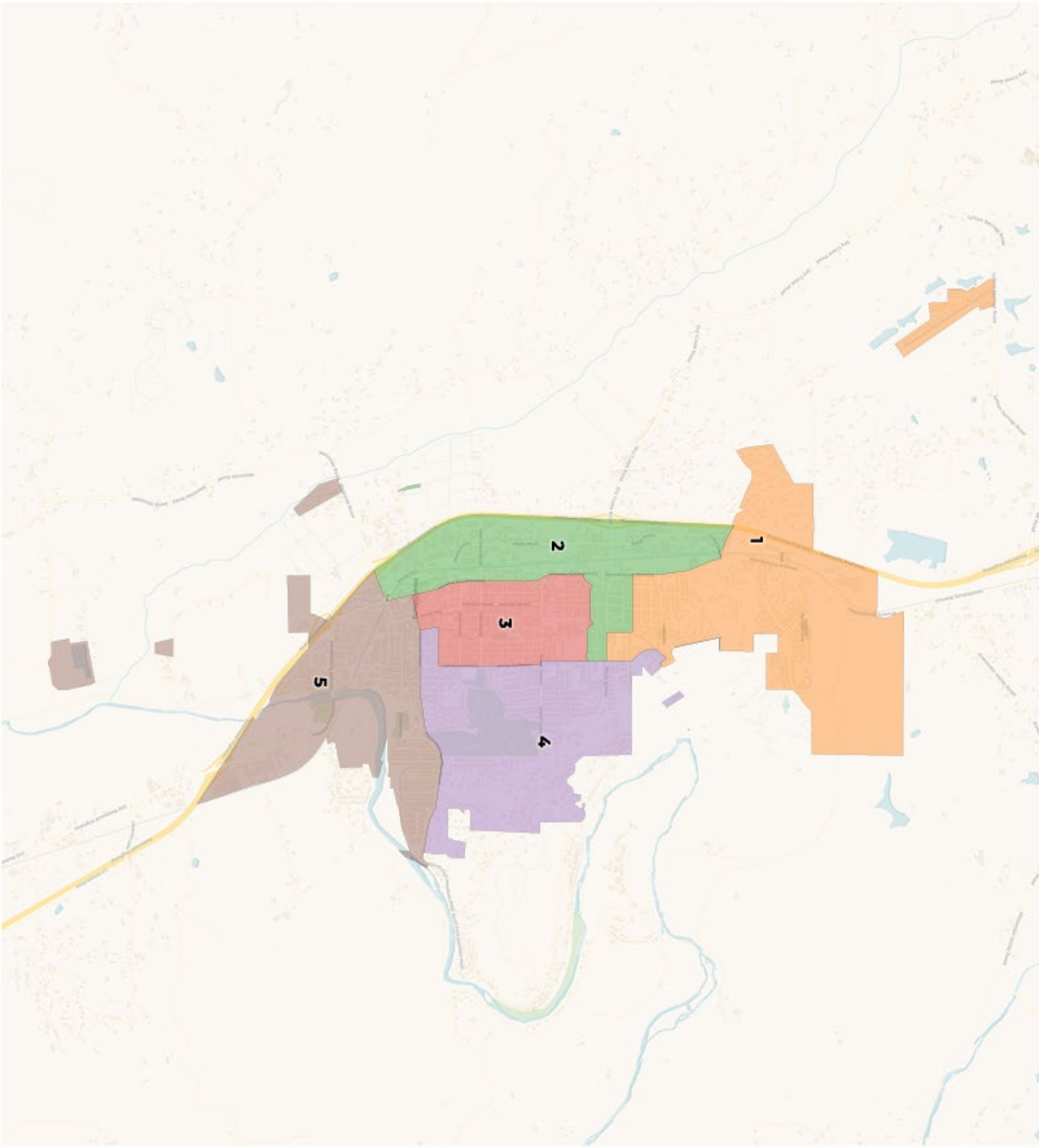
Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	1,519	1,592	1,363	2,238	2,046
Other CVAP	1,227	1,064	1,028	2,065	1,518
Other CVAP %	80.8%	66.8%	75.4%	92.3%	74.2%
Latino CVAP	228	498	330	154	457
Latino CVAP %	15.0%	31.3%	24.2%	6.9%	22.3%
Asian CVAP	64	30	5	18	70
Asian CVAP %	4.2%	1.9%	0.4%	0.8%	3.4%
Black CVAP	0	0	0	1	1
Black CVAP %	0.0%	0.0%	0.0%	0.0%	0.0%

REDISTRICTING PARTNERS

City of Healdsburg

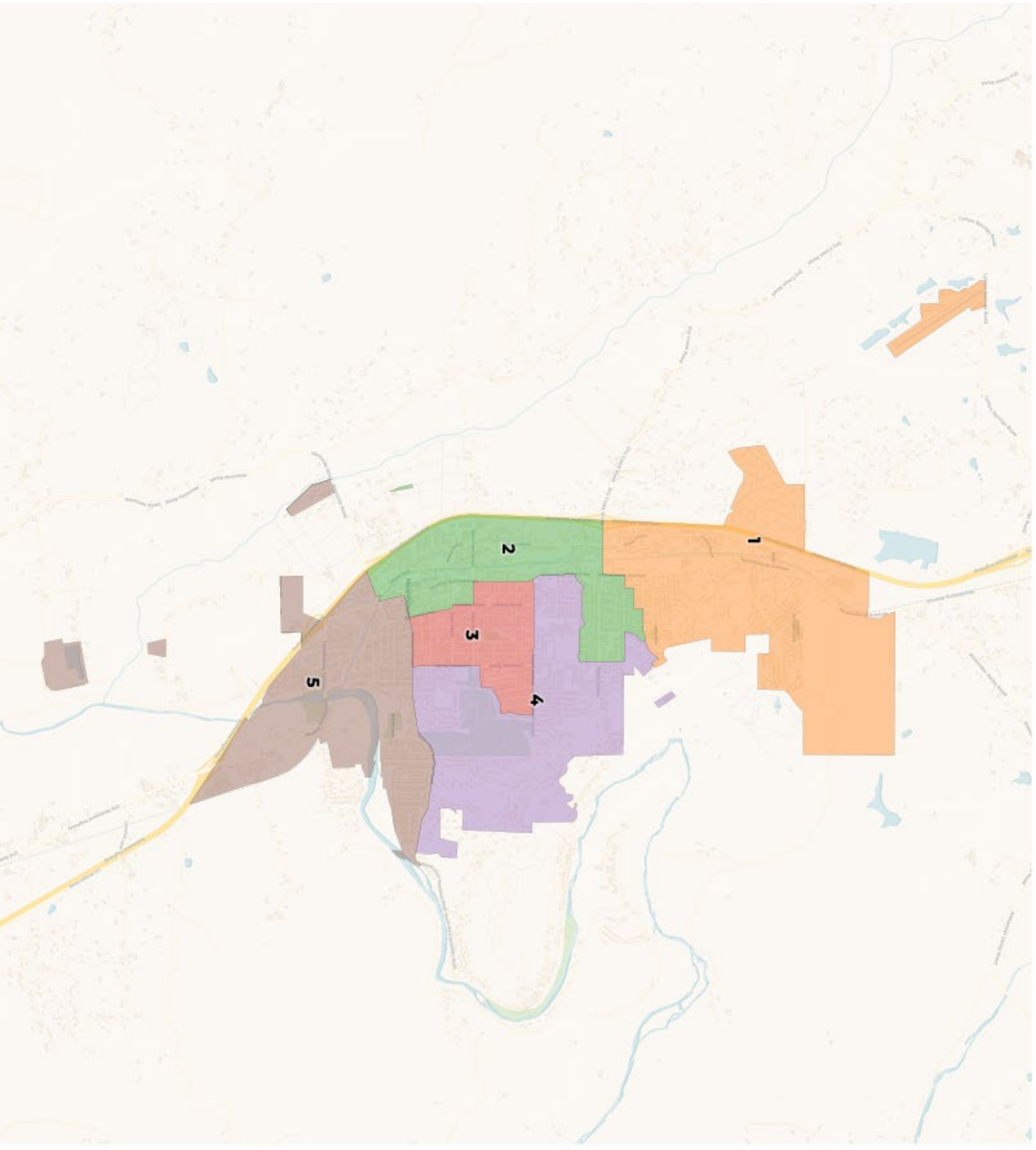
Draft A



REDISTRICTING PARTNERS

City of Healdsburg

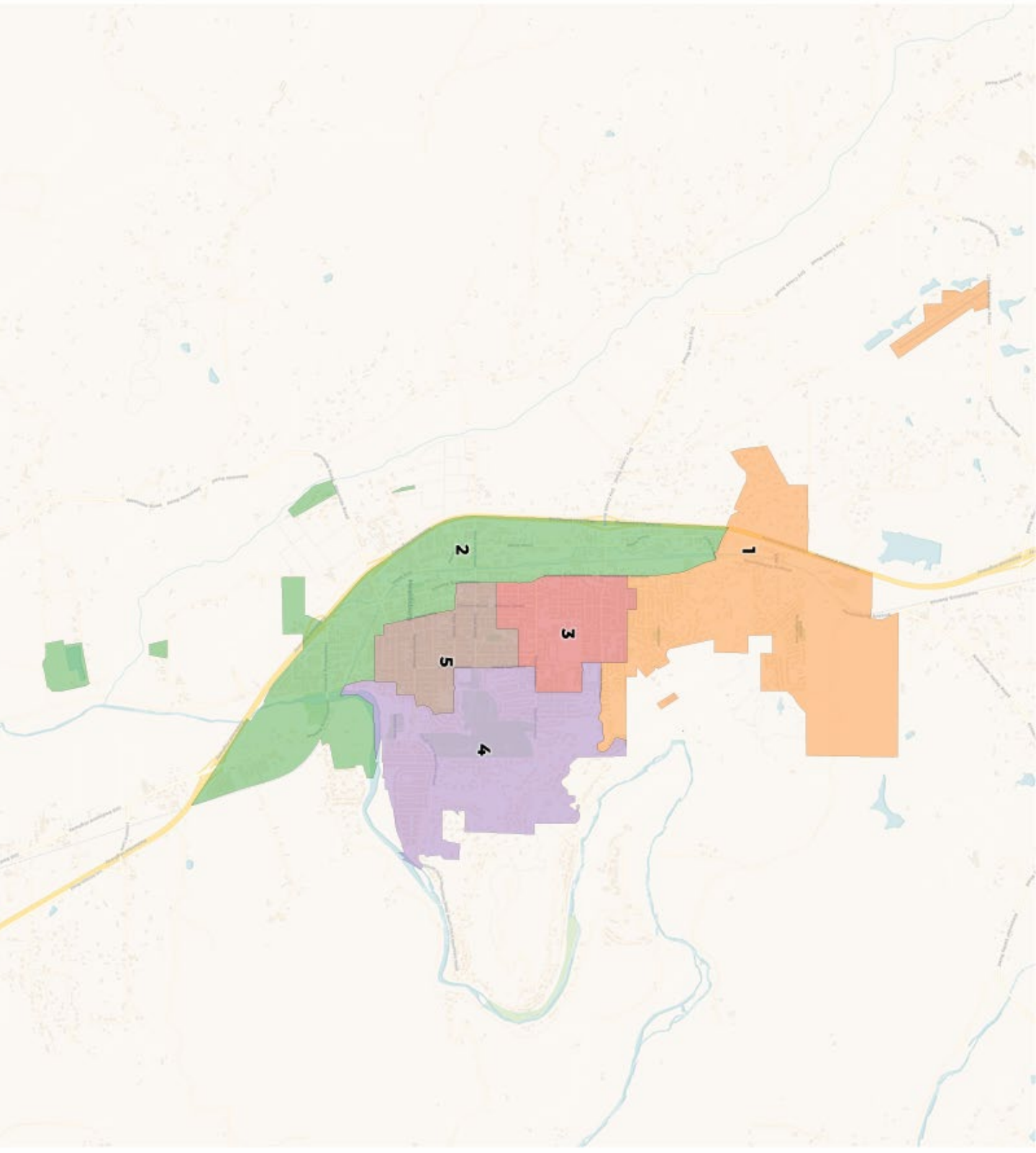
Draft B: Homeowner & Income



REDISTRICTING PARTNERS

City of Healdsburg

Draft C: Based on ID 277577



REDISTRICTING PARTNERS

City of Healdsburg

First three meetings devoted to community of interest information gathering and education on districting process

Proposed Schedule:

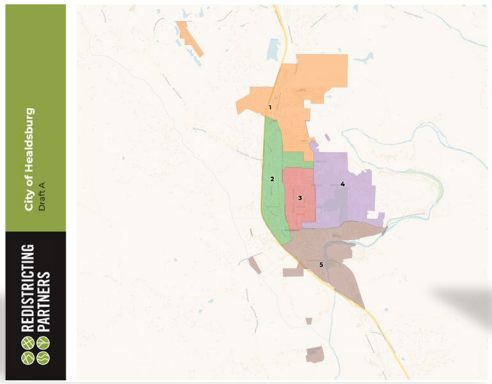
December 16, 2024	Public Hearing #1 (Pre-map)
January 6, 2025	Public Hearing #2 (Pre-map)
January 16, 2025	Public Outreach Meeting
February 18, 2025	**Public Hearing #3 (Post-map)**
March 17, 2025	Public Hearing #4 (Post-map)
April 7, 2025	Public Hearing #5: final vote

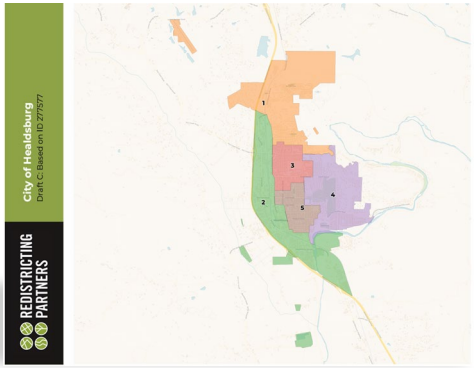
What's Next

The City Council can make use of these mapping options in a number of ways.

Identify preferred plan(s)

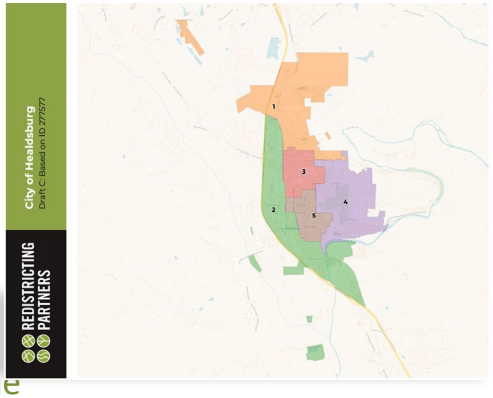
- To use as a jumping-off point with an understanding that none of these are final plans. *is an iterative process.*





Suggest possible changes

- Adjustments can be made to any of these draft plans or public maps.



Provide direction for new maps

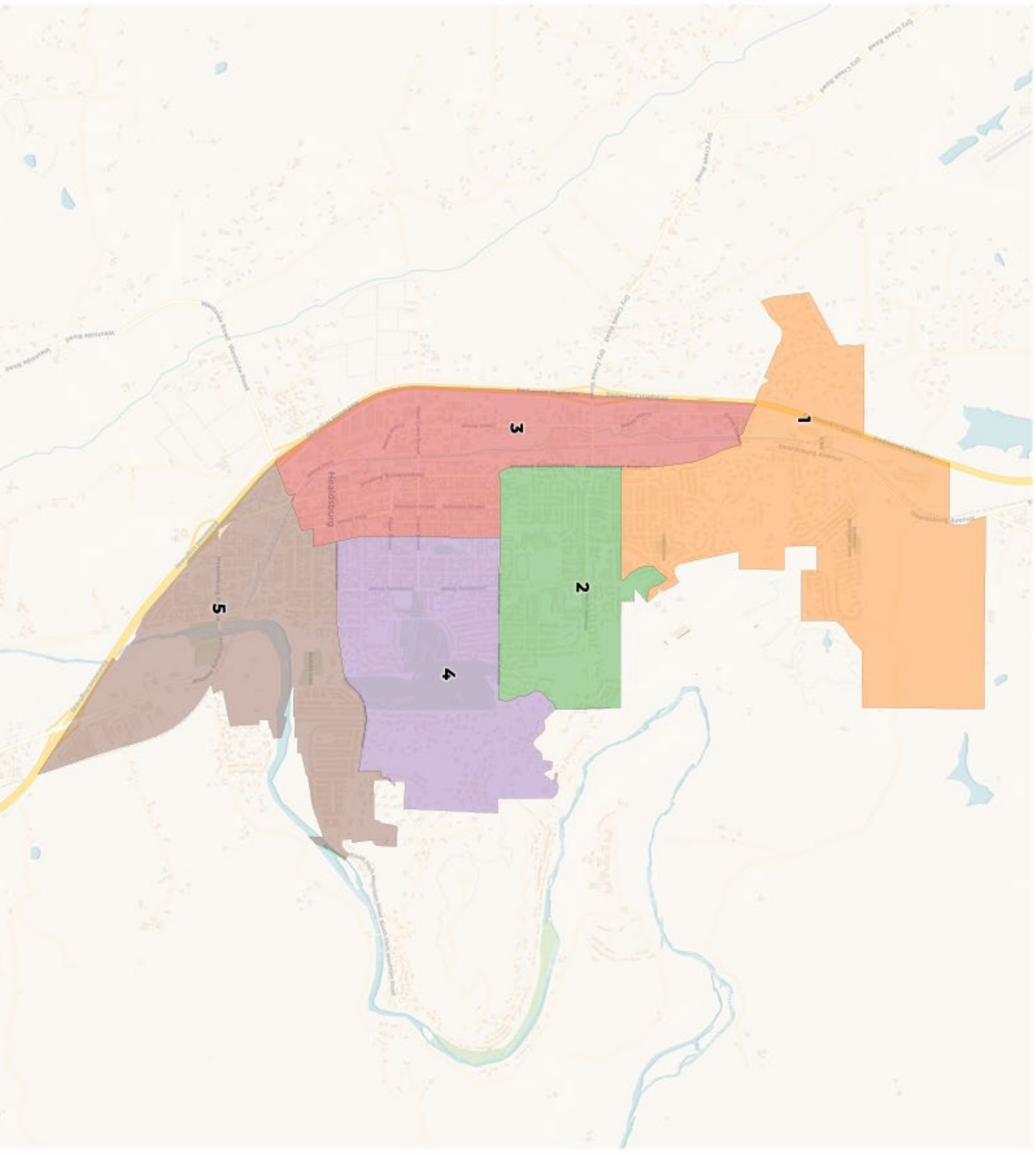
- Demographers will prepare maps with your directions for the next scheduled meeting.

REDISTRICTING PARTNERS

REDISTRICTING PARTNERS

City of Healdsburg

ID 281306



REDISTRICTING PARTNERS

City of Healdsburg
ID 281306

2020 Census

	1	2	3	4	5
Population	2,123	2,336	2,396	2,240	2,265
Deviation	-149	64	124	-32	-7
Deviation %	-6.6%	2.8%	5.5%	-1.4%	-0.3%
Other	1,449	1,475	1,106	1,692	1,487
Other %	68.3%	63.1%	46.2%	75.5%	65.7%
Latino	618	832	1,242	510	732
Latino %	29.1%	35.6%	51.8%	22.8%	32.3%
Asian	43	24	24	35	38
Asian %	2.0%	1.0%	1.0%	1.6%	1.7%
Black	13	5	24	3	8
Black %	0.6%	0.2%	1.0%	0.1%	0.4%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	1,289	1,693	1,691	1,998	2,087
Other CVAP	996	1,402	1,184	1,664	1,656
Other CVAP %	77.3%	82.8%	70.0%	83.3%	79.3%
Latino CVAP	230	277	487	318	355
Latino CVAP %	17.8%	16.4%	28.8%	15.9%	17.0%
Asian CVAP	63	14	20	15	75
Asian CVAP %	4.9%	0.8%	1.2%	0.8%	3.6%
Black CVAP	0	0	0	1	1
Black CVAP %	0.0%	0.0%	0.0%	0.1%	0.0%