



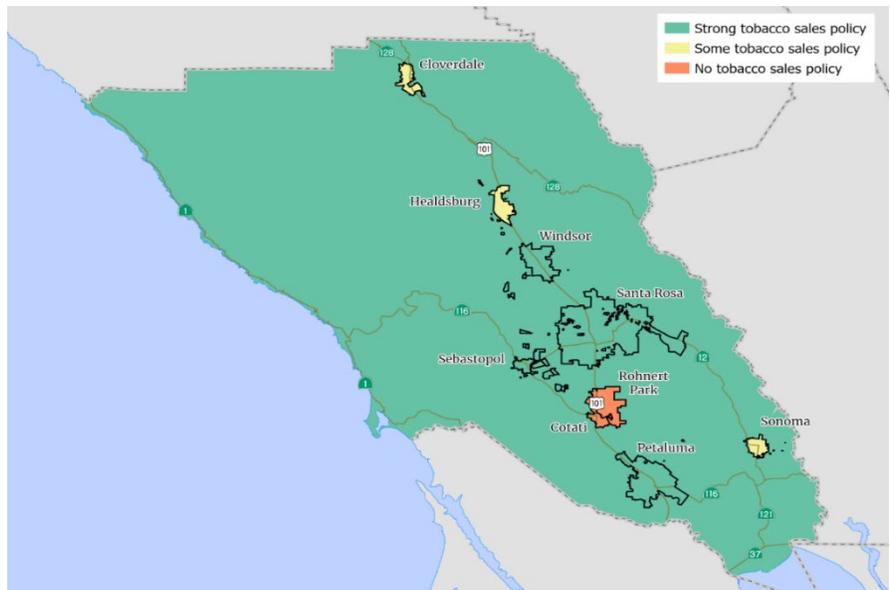
April 16, 2025

Dear Mayor Mitchell, Vice Mayor Herrod and Healdsburg Councilmembers Edwards, Hagele and Kelley,

On behalf of the Coalition for a Tobacco-Free Sonoma County, I am writing to ask the council to add updating to your Tobacco Retail License (TRL) as a priority during your upcoming Goal Setting discussion which, acting with other strategies, will reduce the harmful effects of tobacco/nicotine on our communities and our environment. We have got to work together in this county to pass uniform policies in order to have a chance at thwarting Big Tobacco whose marketing plan relies on slick advertising and addiction to pad their bottom line.

An updated TRL would support Healdsburg's Mission *to create an atmosphere of innovation and diversity that enhances the values of the community which support: young and multi-generational families, our rich and broad agricultural roots, innovative and sustainable businesses and **healthy quality of life.***

Why update your current TRL? **To catch up with the more protective policies** in Petaluma, Sebastopol, Windsor, Santa Rosa and the County and because health equity should not depend on zip code. (See map where Healdsburg is just yellow surrounded by green)



Sadly, kids report they are still getting access to tobacco products and becoming hooked on nicotine, because Big Tobacco just won't stop. We need a united front to keep kids from starting to use tobacco/nicotine and support those who want to quit. And it's not okay that marginalized communities and those of color are often heavily targeted by tobacco industry marketing and consequently face greater exposure to tobacco products.

When Healdsburg passed your existing forward-thinking policy in 2014, fruity electronic smoking devices (aka vapes) were barely on the scene. Now, in addition to environmentally toxic refillable and disposable

vapes, it seems like every month we read about the tobacco industry's new products, such as heated nicotine IQOS and pouches like Zyn. Keeping on top of them is like a giant public health game of Whack-a-Mole. You have a chance to get ahead of them.

As a staff resource saver, it has been noted that Healdsburg recently started charging a fee for tobacco retail licenses, which could be used to contract with the experienced County's Impact Sonoma team to do education and compliance checks like they are for Petaluma, Windsor, Santa Rosa and the County. Also, we have updated model ordinances and can support Healdsburg staff in making the policy updates benefitting from what we've learned since 2014.

We have the resources to help you make this happen! All you have to do is say YES!

Warmly,

Pamela Granger, chair
Tobacco-Free Sonoma County
Community Coalition

From: [Raina Allan](#)
To: [Lani Buckheit](#)
Subject: FW: [EXTERNAL] - Inclusive Goals & Accessibility for ALL
Date: Thursday, April 17, 2025 8:44:58 AM
Attachments: [Did you know.png](#)
[not enough.png](#)
[Ideas.png](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

RAINA ALLAN, CMC, CPMC | City Clerk/Public Information Officer

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401 Grove Street, Healdsburg, CA 95448
Office: (707) 431-3316
rallan@healdsburg.gov | healdsburg.gov



From: Emily Peterson <teacher.epeterson@gmail.com>
Sent: Wednesday, April 16, 2025 10:38 PM
To: Evelyn Mitchell <emitchell@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>
Cc: Raina Allan <rallan@Healdsburg.gov>; Jeff Kay <jkay@Healdsburg.gov>; Tom Campbell <TCampbell@Healdsburg.gov>; Jaime Licea <jlicea@Healdsburg.gov>
Subject: [EXTERNAL] - Inclusive Goals & Accessibility for ALL

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Hello City Council members,

I first want to thank you for serving Healdsburg and for your dedication to our community. I joined the last city council meeting through public comment and was impressed by the thorough and thoughtful discussions that occurred. I attended last city council meeting not only to cheer on amazing Lupe King, Volunteer of the Year, but also to be present for Keith Baker's public comment sharing about the importance of bringing a Magical Bridge Playground to our city.

Three weeks ago I started a [petition](#) to show the need and desire to create a [Magical Bridge Playground](#) here in Healdsburg. We now are nearing 450 signatures and I am positive more community members would happily add their name. This petition connected me with Keith Baker who reached out to me offering to help advocate and he shared his story about his baby girl's diagnosis. I am sharing this because in small town Healdsburg two rare disease parents are here to take a stand and do what is needed to ensure their child is raised in an inclusive and accessible world.

I urge you to consider EVERYONE when setting goals for the next year and as you begin to plan for new park renovations. How incredible would it be for Healdsburg to have this special place for families from near and far to gather, play, and connect?!

"Socially inclusive and physically accessible, Magical Bridge Playgrounds include the 1-in-4 around the world living with physical and cognitive disabilities, autism, visual and hearing challenges, and those who are aging or medically fragile."

I appreciate you taking the time to read my email and consider the importance of accessibility.

www.change.org/HealdsburgMagicalPlayground

<https://www.healdsburgtribune.com/giving-all-kids-a-chance-to-play/>

Sincerely,

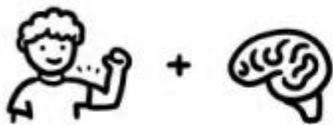
Emily Peterson

Did you know?



Playing or taking a break at recess helps you **learn better and remember more**.

Swinging, Sliding, and Spinning are good for your balance, coordination, and focus.



Spending time outside helps your body and mind (it's one of the **healthiest** things you can do every day).



Playing at recess or at the playground is good for everyone, but **everyone plays differently**.



1 out of 4 adults (and 15% of kids!) in the United States has a disability.



Some disabilities are easy to see, such as a friend who uses a wheelchair, but **most are not easy to see**, such as a friend with autism or a friend who cannot hear.



Most playgrounds are **not** designed for people with disabilities.



Magical Bridge Playgrounds are designed so **EVERYONE can play together!**



Slide and Climb



Swing and Sway



Spin



Imagination / Stage



Kindness Corner™



Habitat Hideaway Hut™



Outdoor Classroom



STEAM Learning Lab



Gardening



Green Education



Water Play / Science



Sensory Exploration



Today's typical playgrounds are not enough.

With raised surfaces, hard to reach bars, loose gravel, forced pathways, and no opportunity for motion or movement, the typical "post and platform" playgrounds found in most schools are unfit, unsafe, and unwelcoming for many children, especially those with disabilities.

From: [Raina Allan](#)
To: [Lani Buckheit](#)
Subject: FW: [EXTERNAL] - Healdsburg Goal Setting
Date: Friday, April 18, 2025 10:15:15 AM
Attachments: [image.png](#)
[image.png](#)
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[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image008.png](#)

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From: Pam Granger <pgranger1976@gmail.com>
Sent: Thursday, April 17, 2025 6:14 PM
To: David Hagele <dhagele@Healdsburg.gov>; Evelyn Mitchell <emitchell@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>
Cc: Raina Allan <rallan@Healdsburg.gov>; Jeff Kay <jkay@Healdsburg.gov>
Subject: [EXTERNAL] - Healdsburg Goal Setting

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Tobacco-Free Sonoma County COMMUNITY COALITION

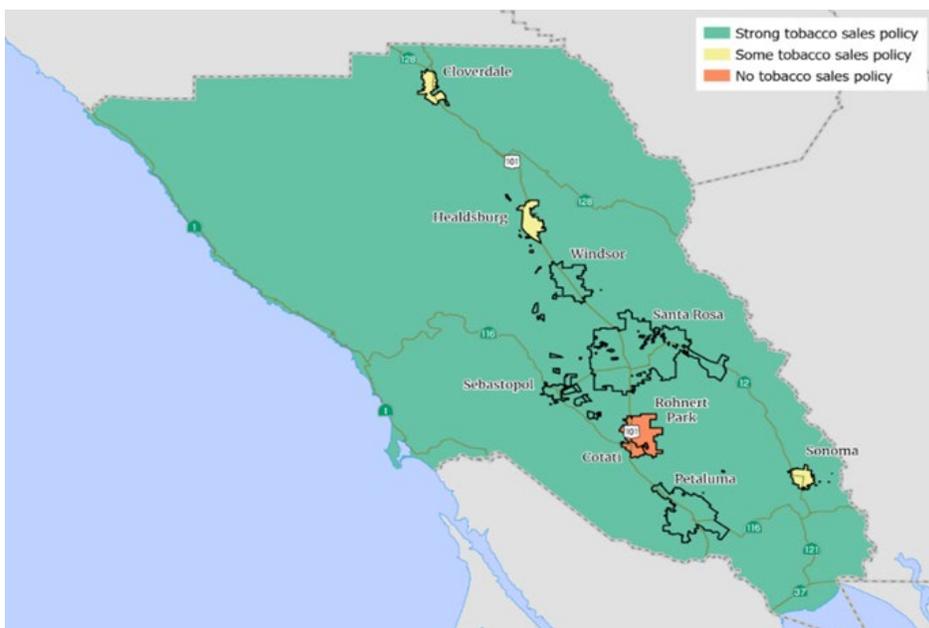
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Warmly,

Pamela Granger, chair
Tobacco-Free Sonoma County
Community Coalition

(707) 318-9138 C

From: [Raina Allan](#)
To: [Lani Buckheit](#)
Subject: FW: [EXTERNAL] - Healdsburg Goal setting session
Date: Friday, April 18, 2025 10:15:11 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

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From: Merrilyn Joyce <merrilynjoyce@icloud.com>
Sent: Thursday, April 17, 2025 10:19 PM
To: Jeff Kay <jkay@Healdsburg.gov>
Cc: Evelyn Mitchell <emitchell@Healdsburg.gov>; Chris Herrod <JHerrod@Healdsburg.gov>; David Hagele <dhagele@Healdsburg.gov>; Ariel Kelley <akelley@Healdsburg.gov>; Ronald Edwards <REdwards@Healdsburg.gov>; Raina Allan <rallan@Healdsburg.gov>
Subject: [EXTERNAL] - Healdsburg Goal setting session

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Dear Council members,

I'm hopeful to note that some of you have proposed goals to address loss of **public trust and/or to improve public communication and outreach.**

Some thoughts:

Building trust begins by **embracing a culture in which everyone feels like they belong.** The council chamber is already designed to create an obvious uncomfortable hierarchy rather than a place of belonging. Imagine some meetings with everyone sitting at the

same level in a circle?

It takes courage to speak out in public and you warmly welcome those who nervously walk up to the podium. But then later we hear whisperings that **you're tired of hearing from the "same old people."**

Like others, I make sacrifices to show up and participate in city government because this is my home, and because **a democracy that isn't 'by, for and of the people' isn't healthy**. But, if I didn't speak English or had a hearing loss or had small children at home or my job and dinner conflicted would I feel welcome? Providing childcare and snacks could signal, "you belong here". Many who can't show up in person rely on zooming. Figuring out the difficulties and **resuming public commenting capabilities on zoom needs to be one of your 2025 goals**.

The **districting process and the measure O campaign did not help to build community trust**. In both cases the council pushed forward with their own agenda without really listening to the community. In both cases the outcome has suffered.

When people criticize some decision or action you've taken **do you listen with curiosity or take the criticism personally** and dismiss them? I appreciate reacting defensively to criticism but if you're serious about repairing public trust you will **look objectively at your actions and/or behaviors and assume responsibility where warranted**. I like living in a place where we all learn from each other.

How the council spends **our tax monies and uses our public property** are decisions to be thoroughly vetted by the community.

The **general plan update** needs to begin with a meaty vision written for and by the people: "THIS IS WHO WE ARE".

People sense whether **your primary consideration is doing what is good for the community or not**. Do you consistently favor business interests over residents? Are your actions transparent? Is policy made in the public sphere? Does everyone have access?

These are some of my thoughts about regaining trust.

I hope you have a good retreat and substantive discussions that get down to the essence of issues.

Sincerely,
Merrilyn