



## **2013 CITY COUNCIL GOALS –** **Adopted March 4, 2013** (Goals listed in alphabetical order)

### **Budget Stability**

Implement a budget strategy that promotes financial stability in all funds and preserves core city services through the continued application of sound budgetary policies, revenue enhancements, pension reform and comparative compensation analyses.

### **Communication**

Continue efforts to promote communication among city leaders, community members and employees to maintain transparency and increase the awareness of city activities.

### **Community Services**

Strive to meet the community's desire for exceptional facilities, well-run events, parks, open spaces, recreation programs and senior services in a fiscally responsible manner.

### **Economic Development**

Create and implement a long term economic development strategy; facilitating business retention, recruitment and expansion of the economic base through customer service centered programs, infrastructure improvements and an updated Growth Management Ordinance.

### **Electric Utility**

Promote the value of our city-owned electric utility and maintain Healdsburg as the county leader in renewable energy while exploring the need for additional renewable sources and expanding energy efficiency programs.

### **Infrastructure Maintenance and Capital Projects**

Prioritize infrastructure projects and develop a comprehensive plan including: anticipated construction costs, staffing requirements, funding mechanisms and interactive website reporting.

### **Memorial Bridge**

Complete the environmental review process and begin construction while working to minimize the impact on local residents and businesses.

### **Program and Service Enhancements**

Continue to identify and evaluate the feasibility of offering new programs and services to enhance the quality of life and reduce the cost of living for Healdsburg residents

### **Public Safety**

Support public safety programs and initiatives; ensuring that public safety can provide timely response to emergencies without jeopardizing safety of the officers, firefighters or the public.

### **Wastewater Reclamation Project**

Conclude negotiations with Santa Rosa for delivery of recycled water to the Geysers Pipeline and construct a local distribution system to meet the standards of the Regional Water Quality Control Board.