



2012 CITY COUNCIL GOALS – **Adopted March 5, 2012** (Goals listed in alphabetical order)

Budget Stability

Adopt a strategy that will promote and maintain long term fiscal stability in the general and enterprise funds through the continued application of sound budgetary policies and financial controls while respecting and maintaining reserve goals.

Central Healdsburg Special Study Area Plan

Complete preparation and adoption of the Central Healdsburg Avenue Special Study Area Plan and begin implementation.

Communication

Develop a comprehensive outreach plan that: fosters communication, informs and educates the public, increases the awareness of city programs and promotes community participation.

Economic Development

Redefine the economic development strategy to mitigate the loss of redevelopment; develop and implement economic programs that will facilitate business retention, recruitment and expansion of the economic base.

Electric Utility

Strengthen and promote the value of our city-owned electric utility and maintain Healdsburg as the County leader in renewable energy.

Infrastructure Maintenance and Capital Projects

Identify work priorities and designate funds for infrastructure maintenance and capital projects and complete projects as funding allows.

Memorial Bridge

Continue efforts to proceed with the rehabilitation of Memorial Bridge, including finalizing plans and environmental documents and establishing a funding source for construction and ongoing maintenance.

Public Safety

Support public safety programs and initiatives.

Redevelopment Agency

Proceed with the dissolution of redevelopment in accordance with state guidelines while preserving as many programs and projects possible under AB 26.

Wastewater Reclamation Project

Continue planning and development of the wastewater reclamation project and solicit federal and state funds to support the financial needs of the project.