



## **CITY COUNCIL GOALS – 2010**

**Adopted February 16, 2010**

**1. Budget – Fiscal Stability**

Develop a plan that will balance the needs of public safety, city services and infrastructure with current economic conditions.

**2. Memorial Beach Bridge**

Select a consultant for environmental review and design services and develop support documentation to allow for a decision to be made by December 31, 2010 as to the preferred alternative: bridge rehabilitation or replacement.

**3. Wastewater Reclamation Project**

Secure funding for the Wastewater Reclamation Project, establish utility rates to provide funds for debt service, and begin construction by June 2011.

**4. Green City Programs**

Provide leadership to implement community actions that promote environmentally sound practices and expand public outreach to promote conservation and sustainability.

**5. Organizational Stability**

Identify opportunities to maintain service levels by maximizing resources and streamlining the organization to promote a more efficient and effective operation.

**6. Economic Development**

Continue to implement economic programs that will encourage the revitalization of underutilized and blighted areas and a diversified economic base, including completing the Central Healdsburg Avenue Special Study Area Plan and exploring ways the City can effectively stimulate economic development with our economic partners.

**7. Redevelopment**

By June 30, 2010, develop a comprehensive timeline and plan of action for modification of the Redevelopment Plan, including: extending the time limit to incur new debt; increasing limits on tax increment and bonded indebtedness; amending plan area boundaries; and maximizing return on investment.

**8. Communication**

Develop a comprehensive outreach plan that: fosters communication, informs and educates the public, increases the awareness of city programs, and promotes community participation.

**9. Saggio Hills**

Complete the environmental review and consider approval of the associated land use entitlements for the Saggio Hills Project, including developing a strategy for completing the final design of the community park and affordable housing components.