



Volunteer Program

*City of Healdsburg
Active Adult & Senior Services*

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City Council Presentation, 2/19/19*

Background

- 2014 the Senior Citizens Advisory Commission held a non-scientific study of Healdsburg's older adults
- Top three areas of concern were

Transportation

Housing

In-Home
Maintenance

Background

- *Since the 2014 Survey...*
 - *Neighbors Network advised to become non-profit*
 - *Age-Friendly City Application/designation*
 - *County Survey Id's Transportation and Housing as #1, #2 needs of seniors*
- *Staff recommend the City develop a comprehensive program of transportation options for older adults*
 - *Sonoma County Transit*
 - *For Pay/On Demand: Uber & Lyft*
 - *Volunteer Driver Program*

How will the Program work?

- *A single outlet for volunteerism in the City*
 - *Information & reference materials*
 - *Volunteer Driving Program*
 - *In-home maintenance*
- *Support existing volunteer opportunities*
 - *City sponsored special events*
 - *Intergenerational opportunities with after school program*
 - *Transportation Program*
 - *and others!*

What is the Volunteer Program?

- A City-sponsored multi-faceted program that enables residents to help others in their community by providing services and information.
- **Transportation Options**
 - Sonoma County Transit, On-Demand, Volunteer
- **Housing options**
 - SHARE Healdsburg
 - In-home maintenance
 - Yard work, home repair & improvements
- **Special event assistance**
 - Support, not assumption of events



Volunteer Driving Program Operations

- Provide FREE rides to those age 60 or better
 - Scheduled in advance
 - Social, shopping & medical
 - Yes! We will go to medical offices/hospitals in Santa Rosa
- City-owned vehicles
 - No personal insurance concern
 - Pilot Program



Vol. Driving Program Operations

- *Rider application*
 - *Eligible if not longer*
 - *Healdsburg city limits, out of town by consideration*
 - *Application/request for rides*
- *Service Area*
- *Driver shifts:*
 - *M-F: Day & Evenings, no weekends to start*
 - *Recruitment/Application*
 - *Screening: background check, DMV driving history*
 - *As driver availability allows as we grow*

How is it Funded?

- Volunteer programming is included in the City's 2018 - 2020 biennial operating budget
- The City will receive \$25,000 in CalTrans funding for FY 2018-2020
- There is no impact to the City's General Fund
- Transient Occupancy Tax – Invest dollars back into our community

The community benefits

- Capture the generous spirit of Healdsburg
- Provide a door-through-door service
- Allows rider to have personal interaction, prevents isolation, depression, loneliness
- Drivers can share information & services available to help participants **THRIVE**



Volunteer Opportunities: *Current & Upcoming*



- *Senior Center front desk*
- *After school program*
- *Youth sports – T-Ball*
- *iGROW Program Garden*
- *The Grind – May 17, 18*
- *Tuesday in the Plaza: May – August*
- *Sunday Concerts: June – August*
- *Art After Dark: July – September*
- *Junior Giants – Summer*

Ready to Help? ...Apply today!

- *General Application*
- *Volunteer Driver Application*
 - *Drivers License, DMV Printout, Driver orientation*
 - *Availability, desired shifts*
- *Fingerprinting*
 - *Adults 18+ Drivers and Home Maint.*
 - *T/TH 8-9am at the Healdsburg Police Department*

Next Steps for 2019:

- *February: Community outreach for SHARE Healdsburg, recruitment of volunteers for driving program, home maintenance assistance program, and other opportunities*
- *March: Continue recruitment and outreach efforts, begin driver orientation, vehicle acquisition, SHARE Healdsburg meetings begin at Senior Center*
- *April: Launch Volunteer Driver Program, continue support of SHARE Healdsburg, Identify senior needs and match volunteers for home maintenance projects*
- *May: Modify and expand all programs as needed*

Questions?



Thank you

