

STRATEGIC PLANNING STAKEHOLDER MEETING

Thursday, September 26, 2013

Top 3 Priorities

Stop spending money on beautification and more hotels and work on getting more businesses to settle in Hburg; create more jobs

Along with more jobs we need inexpensive housing to attract younger generation

We need some stores that sell regular clothes, underwear, etc that we can afford, not the high prices downtown

It would be nice to have a couple of streets closed off downtown like they do in Europe and make this a walking town

Continue to focus on providing affordable housing and housing for young families. While this can be related to the planning side and where to put city dollars, it also relates to the vacation rental issue. The City should take a more active role in enforcing the vacation rental restrictions

Focus on finding a balance between tourism and other businesses. Parley Hburg's popularity into bringing in a diversity of businesses perhaps the knowledge center or medical specialists and make the downtown core still accessible to locals

Focus on services for the aging and teens

Ensure City is financially sound. City leaders must tell citizens what we can afford and what we cannot instead of trying to make every constituent feel like their ideas are possible.

Create more economic diversity

Get the knowledge center: wine research; health care and bio-tech

Improve parking, traffic and congestion in the downtown business district. No more hotels on Hburg Ave in DBD

Expand affordable housing and sites in Hburg for new and young families

Limit city government to improve budget deficit and pension issues

Economic development and growth, new and existing

Create a nighttime culture for stimulating youth and keeping future work force

Remove regulatory impediments to the development of diverse housing

Concentrate the new housing within walking distance of downtown core

Instigate the development of art/agriculture/culinary college to attract young and jobs and benefit to existing schools

Growth of local economy through diversification beyond food, wine and tourism

Lay groundwork for Hburg to become a knowledge center: health care services, R&D, education (higher and specialized), artistic and creative industries, technology

Stabilize long term finances for City of Healdsburg

Increase pipe/wire for faster data

Attract other businesses that diversify the economic base

Become a knowledge center: attract UC Davis and others to center here

Inclusive housing

Walk-friendly downtown/plaza as a destination from a developed south end of town

Develop/generate new revenue sources that compliment and/or are an offshoot of tourism

Develop more affordable housing opportunities by designating parcels within city limits suitable for apartment development

Preserve the small town feel and character through job creation, job retention and young ____ retention

Diverse economic base attracting local folks committed to the community to assist in identifying new locally based resources; learning center

Identify location by which a teen center/resource center can be developed with local private/public funding

To develop a community foundation funded through local TOT resources to develop/fund local grant proposals for start up ideas

Have private businesses address parking issues that support them. Don't understand why the City funds private parking needs.

Build roundabout at 5-way intersection in 2015 so Memorial Bridge can be rehabilitated in 2014

Pave and stripe Purity lot

Leverage Hburg strengths as a desirable community to live and world class destination to attract high tech companies to relocate in Hburg in order to diversify job opportunities for local graduates and new residents

When Saggio Hills is developed restructure the TOT tax to channel a higher percent to the general fund to help our financial situation

Attract a wine technology education ala UC Davis to locate in Hburg

Use CHASSA area for the next big idea. Determine what that big idea is and focus on attracting the anchor business or institution

Determine a profile for a knowledge base business segment and leverage the Hburg environment to get them here (i.e. Metier)

Encourage diversity and retention of family values and infrastructure that allows it

Attract high tech businesses

Improve entrance to city – roundabout is a good idea!

Longer and more hiking trails (nice improvements in recent years)

Add new hotels downtown

High speed data

Charitable

Stewardship – BIG scholarship fund so no Hburg student can't go to college; angel donated

We need to spend less on beautification and more on encouraging new businesses

I would like to see some streets closed downtown to make this a more walking community

Too many people buy 2nd homes in Hburg; don't stay and become involved. I don't know how you handle that

Develop a better parking and traffic system

Better balance between tourist and locals in quality of live, environmental opportunities; finding common ground that each be benefit from

Develop alternative business and industry opportunities to wine; tourism industry

Utilize our existing human resources to determine the best way to increase and attract economic diversity, infrastructure, green energy

Bridge the multi-cultural, generational divide through job creation, education and affordability

Increase educational opportunities – become a knowledge center; i.e. UC Davis extension, community college

Figure out how to take advantage of “angels”

Attract good businesses (or a college) to diversify – take advantage of our popularity

High speed internet to encourage new business as well as enhance business

More live music support downtown

Create a high tech and small business incubator within walk/bike distance from downtown

Work with health care networks to attract specialists and make Hburg a health care destination

Develop the municipal electric utility to include building integrated photovoltaic in new and existing city construction and natural gas powered fuel cells for distributed generation

Continue to build on strength of wine-based tourism

Diversify business opportunities and population base

Address unfunded liabilities and hire professional, objective negotiators in the future

Support multi-generational family issues to retain the recent high school/college grads. Make them want to choose Hburg

Fiscal responsibility